

HEI NEWS • RELEASE

January 15, 2014

Contact: A.J. Halagao
Director, Corporate & Community Advancement

Telephone: (808) 543-5889
Email: ajhalagao@hei.com

\$100,000 CONTRIBUTION FROM HEI WILL SUPPORT HOPE LODGE HAWAI'I

HONOLULU – A year-long fundraising effort by employees of the Hawaiian Electric Companies and donations from employees of American Savings Bank are part of a more than \$100,000 contribution from Hawaiian Electric Industries (HEI) to the American Cancer Society Hawai'i Pacific. Constance Lau, HEI's president & CEO, helped to kick start the companies' fundraising campaigns with a significant personal donation. All funds raised will support Hope Lodge Hawai'i, a temporary home for adult cancer patients seeking treatment on O'ahu. The lodging facility is expected to be completed in 2015.

“At some point in our lives, we have all been touched by cancer because of a loved one, friend or colleague,” said Cathy Alsup, director of regional major gifts with the local chapter of the American Cancer Society. “Through the support of HEI's family of companies, Hope Lodge Hawai'i will make a huge difference in easing the stress and financial burden for neighbor island and rural O'ahu patients so they can focus on getting well.”

Hawaiian Electric Industries is the parent company of American Savings Bank, Hawaiian Electric, Maui Electric and Hawai'i Electric Light companies. “We are all one *'ohana*,” said Darcy Endo-Omoto, vice president of government and community affairs at Hawaiian Electric and ACS board member. “We heard stories from employees going through cancer treatments as well as employees with family members battling cancer, and it inspired us even more in our fundraising efforts for Hope Lodge Hawai'i.”

In 2013, the Hawaiian Electric Companies partnered with popular fashion design house Manuheali'i to produce an exclusive line of reusable shopping bags featuring a custom *kukui* graphic. The *kukui* serves as the symbol of Hope Lodge Hawai'i, signifying hope and renewal for cancer patients and their families. Employees who made a donation to Hope Lodge Hawai'i received a shopping bag, and proceeds from the donations were matched by the HEI Charitable Foundation.

American Savings Bank raised funds through Kahiau, its annual employee giving program. This year, Hope Lodge Hawai'i was selected as one of the beneficiaries of Kahiau because of its mission to help cancer patients statewide and the support Hope Lodge will provide to all the communities served by the bank.

For more information about Hope Lodge Hawai'i or to make a donation, visit www.hopelodgehawaii.org.

###