



WE ARE ONE BLACKROCK

WE ARE PASSIONATE ABOUT PERFORMANCE
WE ARE A FIDUCIARY TO OUR CLIENTS
WE ARE INNOVATORS

At BlackRock, we work together to help millions of investors around the world build better financial futures. We operate our business with a fiduciary mind-set — which means putting our clients' interests first. Their trust and confidence in us is our most valuable asset.





Our people take emotional ownership over what they do and are intensely focused on performing at the highest levels on behalf of stakeholders — including clients, shareholders and fellow employees. They are dedicated to continuous innovation in order to bring the best of BlackRock to our clients. Introducing new and innovative approaches across all dimensions of our business has been a foundational component of our ability to deliver for our clients, and we believe there is always room for improvement and new ideas.

We also challenge ourselves — and each other — to collectively raise our game and insist on the highest ethical standards. We set high standards for talent and employ a deliberate process to develop our people, in order to best serve our clients and shareholders. It is the strength of our next generation of leaders that will drive BlackRock's future success.

