

Sector-specific data feeds

Discover a better way to generate alpha

Find new correlations and unlock hidden value in complex business sectors with SNL's quant-focused feeds.



Go granular. Each sector's unique metrics are at your command.

In complex business sectors like banking, insurance, financial services, real estate, energy and media & communications, the forces that drive stock value are often embedded in metrics specific to each industry. Only SNL Financial breaks out these metrics in granular fields using in-depth, sector-specific analysis. While generalist data providers skim the surface, SNL takes a “deep dive” into each sector that we cover. We aggregate data from fragmented sources. We go beyond basic financial data, collecting memo items and supplemental financial schedules to present the most complete and relevant picture of a company and industry.

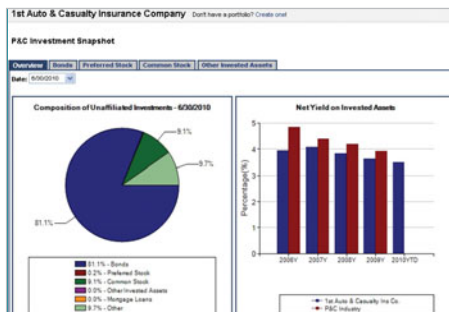
Citigroup Inc. (NYSE:CI) Don't have a portfolio? Create one!

Balance Sheet

Related M&A Templates (SNL's Excel/Word model)
Share & Trust-Flow Comparison Charts Presents a graphical year-over-year analysis for a peer group and 10 user selected financial items.

Periods: Last Four Years & YTD

	2008 FY	2007 FY	2006 FY	2005 FY	2004 FY
Period Ended?	12/31/2008	12/31/2007	12/31/2006	12/31/2005	12/31/2004
Period Recurring?	Yes	Yes	Yes	No	No
Accounting Date	12/31/2008	12/31/2008	12/31/2008	NA	NA
Accounting Process	U.S. GAAP	U.S. GAAP	U.S. GAAP	U.S. GAAP	U.S. GAAP
Assets (\$MM)					
Cash and Cash Equiv.	26,314,000	36,236,000	35,261,000	25,471,000	26,242,000
Debt	31,000	198,000	0	4,000	207,000
Equity	4,322,000	60,206,000	170,209,000	127,194,000	152,277,000
Other Cash & Cash Equiv.	152,191,000	171,812,000	155,422,000	115,822,000	NA
Debt	385,293,000	289,248,000	362,719,000	414,390,000	414,415,000
Equity	390,620,000	536,994,000	377,256,000	342,771,000	337,238,000
Available for Sale Securities	298,124,000	163,171,000	175,199,000	228,288,000	209,892,000
Debt	1,000	1,000	14,400,000	11,527,000	30,470,000
Other Securities	15,488,000	21,296,000	14,327,000	14,993,000	14,481,000
Total Cash & Securities	1,076,369,000	1,136,029,000	1,297,327,000	1,383,880,000	1,383,819,000



Estimate Comparison

Industry: Real Estate Services | Sector: REIT | Type: REIT | Exchange: NYSE

Company	Symbol	Type	Market Cap (\$M)	EBITDA (\$M)	FFO (\$M)	AFFO (\$M)	FFO Yield (%)	AFFO Yield (%)	EPS (\$)	Dividend (\$)	Dividend Yield (%)	PER	P/B	Market Analysts	Recommendation
Acadia Realty Trust	AIRT	REIT	1,100	177	120	110	10.9%	9.1%	1.17	1.00	8.5%	11.1	1.1	24	Buy
Agave Realty Corp.	AGRE	REIT	2,000	34	26	24	13.0%	12.0%	0.84	0.75	8.9%	12.0	1.1	2	Buy
Allegiance Real Estate	ARE	REIT	400	183	140	130	13.5%	12.0%	1.12	1.00	8.9%	12.0	1.1	16	Buy
AMF Properties Corp.	AMFC	REIT	1,100	1,100	800	750	7.3%	6.8%	1.10	1.00	9.1%	12.0	1.1	17	Buy
American Commercial Real Estate	ACRE	REIT	1,800	184	140	130	7.8%	7.3%	1.14	1.00	8.8%	12.0	1.1	23	Buy
Apartment Investment Management	AIM	REIT	1,100	150	110	100	7.3%	6.8%	1.10	1.00	9.1%	12.0	1.1	17	Buy
Astoria Real Estate Trust	AIRT	REIT	1,100	177	120	110	10.9%	9.1%	1.17	1.00	8.5%	11.1	1.1	24	Buy
Associated Real Estate	ARE	REIT	1,100	150	110	100	7.3%	6.8%	1.10	1.00	9.1%	12.0	1.1	17	Buy
Avonley Real Estate	ARE	REIT	1,100	150	110	100	7.3%	6.8%	1.10	1.00	9.1%	12.0	1.1	17	Buy
Bayberry Real Estate	ARE	REIT	1,100	150	110	100	7.3%	6.8%	1.10	1.00	9.1%	12.0	1.1	17	Buy
Brandywine Real Estate	ARE	REIT	1,100	150	110	100	7.3%	6.8%	1.10	1.00	9.1%	12.0	1.1	17	Buy
BRG Residential Inc.	BRGI	REIT	1,100	150	110	100	7.3%	6.8%	1.10	1.00	9.1%	12.0	1.1	17	Buy
Brookstone Real Estate	ARE	REIT	1,100	150	110	100	7.3%	6.8%	1.10	1.00	9.1%	12.0	1.1	17	Buy
Camden Property Trust	CPT	REIT	1,100	150	110	100	7.3%	6.8%	1.10	1.00	9.1%	12.0	1.1	17	Buy
Campani Real Estate	ARE	REIT	1,100	150	110	100	7.3%	6.8%	1.10	1.00	9.1%	12.0	1.1	17	Buy
Campani Real Estate	ARE	REIT	1,100	150	110	100	7.3%	6.8%	1.10	1.00	9.1%	12.0	1.1	17	Buy
Capstead Real Estate	ARE	REIT	1,100	150	110	100	7.3%	6.8%	1.10	1.00	9.1%	12.0	1.1	17	Buy
CBRE	CBRE	REIT	1,100	150	110	100	7.3%	6.8%	1.10	1.00	9.1%	12.0	1.1	17	Buy
CBRE & Associates Properties	CBRE	REIT	1,100	150	110	100	7.3%	6.8%	1.10	1.00	9.1%	12.0	1.1	17	Buy

Banking—Credit quality

Performance in the banking industry involves sector-specific balance sheet ratios such as deposit mix, loan mix, capital adequacy and credit quality, along with operational metrics such as net interest margin and non-interest income.

Statutory Insurance—Investment details

Companies report limited data in their quarterly statements, so SNL adds value by adjusting year-end data according to a company's acquisitions/dispositions for fields such as Conditional Fair Value, Actual Cost, Aggregate Par Value of Bonds and Shares Owned.

Real Estate—NAV, AFFO and more

SNL includes real estate sector-specific metrics such as FFO and AFFO and Same-Store NOI, detailed fields for Geographic Exposure Analysis & Portfolio Aggregates, NAV estimates and portfolio aggregate data.

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As an SNL subscriber, you have access to the insights SNL's sector experts have accumulated over the past 20+ years. Tap into exclusive financial data, news and analytics, online, cross-linked and in real time. Talk to one of our sector specialists. Read the white papers SNL analysts publish, along with “go-to” reports that are eagerly awaited by industry insiders.



► SNL Unlimited Data Feed Features

Depth

Historical fundamental data for 20+ years and 80+ quarters.

Content

Access over 46,000 data points for public company financials, regulated industries, investment details, capital structure, capital offerings, mergers & acquisitions, branch data, REIT/REOC properties, power plants, coal mines, fuel deliveries and TV networks.

- Key identifiers such as CUSIP, ISIN, SEDOL and Ticker
- Separate originally reported and restated financial database for improved historical comparability and analysis
- International real estate data for more than 400 companies
- Historical and daily market data with prices, total returns, dividends and pricing ratios
- Over 30 types of SNL estimates and company earnings guidance with daily revisions
- Corporate data including officer and director data, executive compensation, company description and lines of business
- Credit ratings
- Source filing and database publish dates

Frequency: Daily

Format & Delivery: Text (data) and XML (news) via FTP

Only SNL guarantees data quality.

Better data helps you create more accurate models. SNL is the only data source that guarantees the accuracy and timeliness of its database. We gather financial data from multiple sources, scrub it for accuracy and present it in a standardized format for meaningful comparison.

Drive your custom applications and focus on results without having to second-guess the data.

SNL Unlimited data feeds are delivered daily, weekly, monthly or quarterly. If one of our standard data feeds isn't exactly what you need, SNL can help you build your own.

SNL Support: your own staff of sector consultants.

SNL gives clients all the training needed to use our data feeds, complemented by a team of experts and technical specialists available to answer questions around the clock. Our sector experts brief you on each industry, show you what to look for, monitor your data feeds and help you take advantage of our easy-to-use platform. It's just like having your own team of sector consultants.



BANKS & THRIFTS

1,250+ public banks & thrifts, 20,000+ depository institutions, and 115,000+ bank branches, M&A, market data



INSURANCE

200+ public insurance companies, 15+ years of company fundamentals and exclusive statutory data, Schedule P analysis, Group data



FINANCIAL SERVICES

400+ SEC/Public companies, 22,000+ private companies, Form ADV data, Focus Reports, Mortgage Market Share, M&A



EUROPEAN BANKS

Coverage of 700 financial institutions in 40 European countries. Corporate and financial data, 200,000+ branches, capital structure, market data, country profiles and news



REAL ESTATE

750+ REITs and REOCs, 119,000+ properties, global coverage of 38+ countries, FFO, AFFO, & NAV



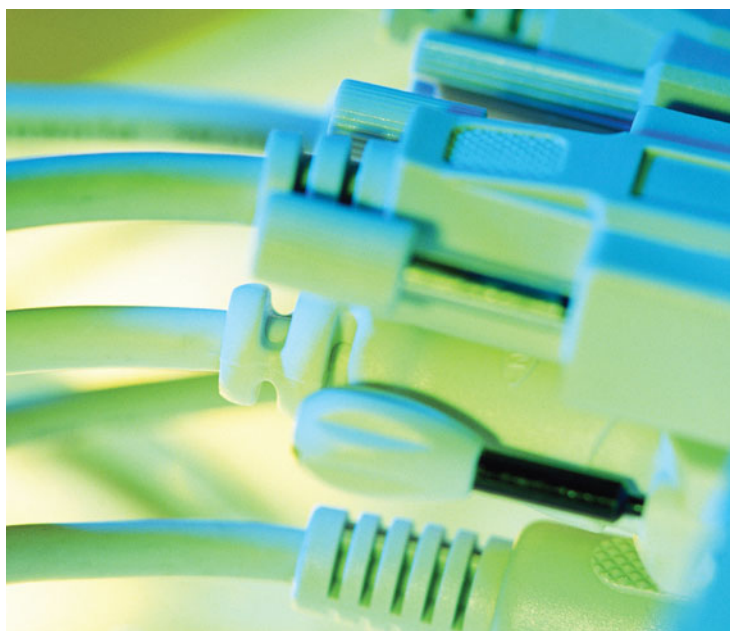
ENERGY

Asset-level, financial, regulatory and operational data on more than 3,200 electric utilities, 200+ natural gas companies, and 9,000+ coal, natural gas and renewables plants. M&A, Rate Case details, pricing, and fuel data sets



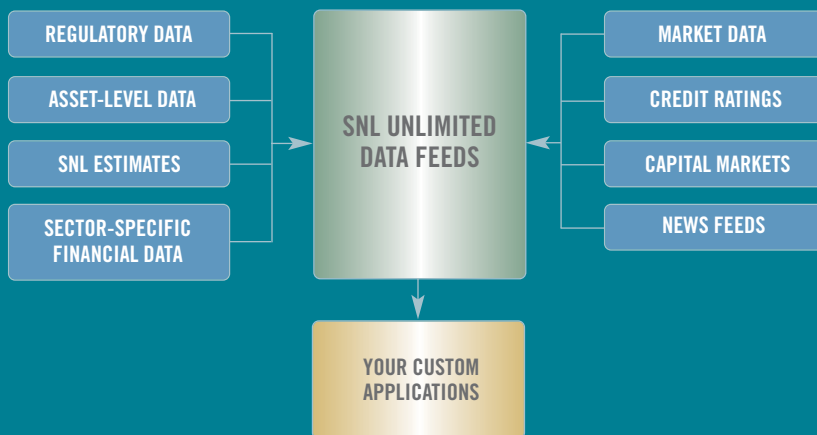
MEDIA & COMMUNICATIONS

Public and private companies: studios, cable networks, MSOs, wireless/wireline, broadcast stations, internet-media. Sector benchmarks



POWER YOUR MODELS. SNL GUARANTEES ITS DATA.

SNL's data feeds are delivered via an industry standard FTP service, as text (data) and XML (news) files, for seamless integration with your applications. Use SNL to power your quant models, custom applications and intranets. We guarantee our data and offer best-in-class technical support.



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