

Lakeland Financial Corporation | Deposit Market Share

NASDAQ: LKFN (MI KEY: 100608; SPCIQ KEY: 390846)

Market: County
Ownership: Current
Order by: Deposits

Market Share Data*

INSTITUTION (ST)	SNL INSTITUTION KEY TYPE	2018 RANK	2017 RANK	NUMBER OF BRANCHES	2018	2017	2018	2017	
					TOTAL DEPOSITS IN MARKET (\$000)	TOTAL MARKET SHARE (%)	TOTAL DEPOSITS IN MARKET (\$000)	TOTAL MARKET SHARE (%)	
Kosciusko, IN									
Lakeland Financial Corp. (IN)	100608 Bank	1	1	14	886,843	56.91	728,920	53.42	
MutualFirst Financial Inc. (IN)	4050583 Bank	2	2	5	169,020	10.85	164,596	12.06	
PNC Financial Services Group (PA)	100406 Bank	3	3	4	126,448	8.11	122,533	8.98	
Horizon Bancorp Inc. (IN)	100750 Bank	4	4	5	118,829	7.63	107,009	7.84	
1st Source Corp. (IN)	100444 Bank	5	5	2	93,224	5.98	87,337	6.40	
KeyCorp (OH)	100334 Bank	6	6	2	65,130	4.18	61,502	4.51	
Old National Bancorp (IN)	100391 Bank	7	8	1	39,331	2.52	34,899	2.56	
FFW Corp. (IN)	102281 Bank	8	7	1	38,749	2.49	37,306	2.73	
Northeast Indiana Bancorp (IN)	102517 Bank	9	9	1	12,659	0.81	11,931	0.87	
C&F Banc Shares Corp. (IN)	1021189 Bank HC	10	10	1	8,148	0.52	8,519	0.62	
Total For Institutions In Market				36	1,558,381		1,364,552		
Allen, IN									
Wells Fargo & Co. (CA)	100382 Bank	1	1	13	1,825,786	25.93	1,860,166	27.59	
JPMorgan Chase & Co. (NY)	100201 Bank	2	2	12	1,189,769	16.90	1,144,376	16.97	
Lakeland Financial Corp. (IN)	100608 Bank	3	3	5	790,813	11.23	707,704	10.50	
PNC Financial Services Group (PA)	100406 Bank	4	4	11	652,271	9.26	654,070	9.70	
First Merchants Corp. (IN)	100283 Bank	5	5	11	546,373	7.76	585,513	8.68	
Old National Bancorp (IN)	100391 Bank	6	6	5	497,783	7.07	489,317	7.26	
STAR Financial Group Inc. (IN)	1020578 Bank	7	7	9	410,213	5.83	357,447	5.30	
1st Source Corp. (IN)	100444 Bank	8	8	8	409,186	5.81	294,082	4.36	
Fifth Third Bancorp (OH)	100260 Bank	9	9	8	257,169	3.65	236,108	3.50	
First Defiance Financial (OH)	102284 Thrift	10	12	3	85,084	1.21	52,256	0.78	
Total For Institutions In Market				102	7,040,342		6,741,959		
Elkhart, IN									
JPMorgan Chase & Co. (NY)	100201 Bank	1	1	8	944,845	28.87	829,814	27.16	
Lakeland Financial Corp. (IN)	100608 Bank	2	2	9	689,503	21.07	669,927	21.93	

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1st Source Corp. (IN)	100444 Bank	3	3	10	591,919	18.09	542,360	17.75	
Crystal Valley Financial Corp. (IN)	1021579 Bank	4	4	5	424,999	12.99	415,851	13.61	
KeyCorp (OH)	100334 Bank	5	5	8	316,241	9.66	310,906	10.18	
Old National Bancorp (IN)	100391 Bank	6	6	1	79,705	2.44	62,030	2.03	
PNC Financial Services Group (PA)	100406 Bank	7	7	2	51,045	1.56	51,057	1.67	
MutualFirst Financial Inc. (IN)	4050583 Bank	8	9	2	39,555	1.21	40,888	1.34	
Chemical Financial Corp. (MI)	100200 Bank	9	8	2	37,384	1.14	48,825	1.60	
Fifth Third Bancorp (OH)	100260 Bank	10	10	1	23,979	0.73	21,679	0.71	
Total For Institutions In Market				56	3,272,839		3,055,458		
Hamilton, IN									
First Internet Bancorp (IN)	4112285 Bank	1	1	1	2,463,049	23.91	1,746,030	19.11	
JPMorgan Chase & Co. (NY)	100201 Bank	2	2	15	1,703,502	16.54	1,558,738	17.06	
Merchants Bancorp (IN)	4149826 Bank	3	3	2	1,155,708	11.22	1,254,403	13.73	
First Merchants Corp. (IN)	100283 Bank	4	5	11	758,934	7.37	594,976	6.51	
PNC Financial Services Group (PA)	100406 Bank	5	4	11	636,309	6.18	614,405	6.72	
Lakeland Financial Corp. (IN)	100608 Bank	6	6	3	539,092	5.23	518,183	5.67	
Fifth Third Bancorp (OH)	100260 Bank	7	7	6	517,384	5.02	492,718	5.39	
Huntington Bancshares Inc. (OH)	100307 Bank	8	8	11	487,496	4.73	432,562	4.73	
Bank of Montreal	100518 Bank	9	9	8	409,207	3.97	373,205	4.08	
KeyCorp (OH)	100334 Bank	10	10	7	282,555	2.74	273,681	3.00	
Total For Institutions In Market				113	10,301,292		9,136,439		
Saint Joseph, IN									
1st Source Corp. (IN)	100444 Bank	1	1	24	2,294,435	47.57	1,949,658	43.93	
KeyCorp (OH)	100334 Bank	2	2	6	610,190	12.65	648,937	14.62	
Lakeland Financial Corp. (IN)	100608 Bank	3	4	4	368,215	7.63	349,416	7.87	
Wells Fargo & Co. (CA)	100382 Bank	4	3	6	359,745	7.46	356,153	8.02	
PNC Financial Services Group (PA)	100406 Bank	5	5	5	326,010	6.76	267,229	6.02	
MutualFirst Financial Inc. (IN)	4050583 Bank	6	6	7	250,848	5.20	248,373	5.60	
JPMorgan Chase & Co. (NY)	100201 Bank	7	7	2	222,911	4.62	214,457	4.83	
Fifth Third Bancorp (OH)	100260 Bank	8	8	2	184,045	3.82	198,429	4.47	
Old National Bancorp (IN)	100391 Bank	9	9	3	128,076	2.66	122,779	2.77	

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First Bancshares Inc. (IN)	1021225 Bank HC	10	10	4	27,409	0.57	29,586	0.67	
Total For Institutions In Market				68	4,822,841		4,438,428		
Noble, IN									
Community Financial Corp. (IN)	1020420 Bank HC	1	2	3	173,497	29.57	153,775	28.38	
C&F Banc Shares Corp. (IN)	1021189 Bank HC	2	1	4	167,107	28.48	172,223	31.79	
Lakeland Financial Corp. (IN)	100608 Bank	3	3	3	138,113	23.54	119,769	22.11	
JPMorgan Chase & Co. (NY)	100201 Bank	4	5	1	46,703	7.96	39,528	7.30	
Horizon Bancorp Inc. (IN)	100750 Bank	5	4	2	44,736	7.63	40,513	7.48	
FM Fincorp (IN)	1020084 Bank HC	6	6	1	14,042	2.39	13,226	2.44	
STAR Financial Group Inc. (IN)	1020578 Bank	7	7	1	2,455	0.42	2,775	0.51	
Total For Institutions In Market				15	586,653		541,809		
Marshall, IN									
1st Source Corp. (IN)	100444 Bank	1	1	5	299,609	39.45	292,087	39.13	
Lakeland Financial Corp. (IN)	100608 Bank	2	2	3	123,469	16.26	117,463	15.73	
American Midwest Finl Corp (IN)	1031064 Thrift HC	3	3	2	120,986	15.93	112,949	15.13	
First Merchants Corp. (IN)	100283 Bank	4	4	1	55,943	7.37	65,252	8.74	
First NB of Monterey (IN)	1004704 Comm'l Bank	5	5	1	51,217	6.74	50,693	6.79	
First Bancshares Inc. (IN)	1021225 Bank HC	6	6	1	29,505	3.88	31,877	4.27	
PNC Financial Services Group (PA)	100406 Bank	7	7	1	28,398	3.74	28,334	3.80	
KeyCorp (OH)	100334 Bank	8	8	1	24,836	3.27	24,608	3.30	
First Farmers Financial Corp (IN)	1022015 Bank	9	9	1	24,195	3.19	21,734	2.91	
Woodforest Financial Grp Inc. (TX)	1020270 Bank HC	10	10	1	1,349	0.18	1,520	0.20	
Total For Institutions In Market				17	759,507		746,517		
Fulton, IN									
American Midwest Finl Corp (IN)	1031064 Thrift HC	1	1	1	106,416	33.95	90,860	30.49	
Lakeland Financial Corp. (IN)	100608 Bank	2	2	2	86,080	27.46	85,904	28.83	
1st Source Corp. (IN)	100444 Bank	3	4	1	44,841	14.30	40,152	13.47	
Wells Fargo & Co. (CA)	100382 Bank	4	3	1	36,731	11.72	40,168	13.48	
First Financial Bancorp. (OH)	100255 Bank	5	5	2	27,089	8.64	27,946	9.38	
Community Bancorp (IN)	1021587 Bank HC	6	6	1	12,328	3.93	12,949	4.35	
Total For Institutions In Market				8	313,485		297,979		

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LaGrange, IN									
F.S. Bancorp (IN)	1021758 Bank	1	1	6	411,074	71.78	344,922	62.20	
Lakeland Financial Corp. (IN)	100608 Bank	2	2	2	83,163	14.52	133,797	24.13	
Wells Fargo & Co. (CA)	100382 Bank	3	3	2	47,962	8.37	45,633	8.23	
Horizon Bancorp Inc. (IN)	100750 Bank	4	4	3	30,523	5.33	30,150	5.44	
Total For Institutions In Market				13	572,722		554,502		
Whitley, IN									
STAR Financial Group Inc. (IN)	1020578 Bank	1	1	3	165,106	33.28	159,106	33.35	
FFW Corp. (IN)	102281 Bank	2	2	2	72,420	14.60	65,825	13.80	
Lakeland Financial Corp. (IN)	100608 Bank	3	3	1	67,425	13.59	61,162	12.82	
JPMorgan Chase & Co. (NY)	100201 Bank	4	4	1	60,858	12.27	57,630	12.08	

*The market share data displayed is for Lakeland Financial Corporation

Note: Market Share is for U.S. Territories only and non-retail branches are not included.