Forward-Looking Statements

This document contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such statements are subject to risks and uncertainties that could cause actual results to vary materially from those projected in the forward-looking statements.

The company may experience significant fluctuations in future operating results due to a number of economic, competitive, and other factors, including, among other things, our reliance on third-party manufacturers and suppliers, government agency budgetary and political constraints, new or increased competition, changes in market demand, and the performance or reliability of our products.

These factors and others could cause operating results to vary significantly from those in prior periods, and those projected in forward-looking statements. Additional information with respect to these and other factors, which could materially affect the company and its operations, are included in certain forms the company has filed with the Securities and Exchange Commission.
Business Overview
### CUI GLOBAL - Historical Operations Overview

#### CORPORATE OVERVIEW

- **Established**: 1989
- **Headquarters**: Tualatin, Oregon
- **Ticker**: CUI
- **Market Cap (09/14/17)**: ~$75.4 million
- **Employees**: 350 worldwide
- **2Q 2017 Revenue**: $22.5 million
- **2Q Year-to-Date Revenue**: $40.3 million

#### OPERATIONS OVERVIEW

- **30 year history**
- **U.K.’s largest integrator of natural gas systems**
- **Additional Capabilities**
  - **Engineering**: automotive and manufacturing
  - **Environmental**: stack emissions and marine
  - **Specialty**: nuclear and blending
- **Complementary product line**
  - GasPTi, VE Technology & IRIS
A collaborative electronic components manufacturer committed to your success.

- CUI designs, manufactures, and markets a range of electronic components for the OEM manufacturer.
- We are a fast, flexible organization.
- We provide a solid foundation in R&D, manufacturing, and distribution.
- We are committed to supporting the design engineer at every step of the project.
Power and Electromechanical Products

COMMUNICATIONS

INDUSTRIAL

MEDICAL

CONSUMER ELECTRONICS

RENEWABLE ENERGY

LIGHTING
Power and Electromechanical Products

POWER

COMPONENTS
Power and Electromechanical Products

2016 REVENUE BY PRODUCT GROUP

- Components: 30%
- Power: 70%
Power and Electromechanical Products – Global Distribution

Components
30%

Digi-Key

MOUSER ELECTRONICS

Power
70%

FUTURE ELECTRONICS

ARROW
Energy Segment – Enormous Market Opportunity

**TODAY’S OPPORTUNITY**

**US Pipelines**\(^{(1)}\)
- 305,000 miles
- 210 separate pipeline systems
- 30,000+ monitoring sites
- $600 million opportunity

**European Pipelines**\(^{(2)}\)
- 221,000 miles and 20,000 miles under construction
- 20,000+ monitoring sites
- $400 million opportunity

**New pipeline construction**\(^{(3)}\)
- 119,000 miles under construction worldwide
- 15,000+ potential monitoring sites
- $300 million opportunity

**TOTAL AVAILABLE MARKET** \(^{(5),(6)}\)
$1.5+ BILLION ANNUALLY BY 2015

**FUTURE OPPORTUNITIES**

**Gas Turbines**\(^{(4)}\)
- Global installed base of 46,000+ in 2009, expected to reach 57,000+ by 2018
- Annual maintenance cost of $18.3 billion in 2009 and expected to reach $25 billion by 2018
- Significant ROI for turbine owners
- $1 billion opportunity

**Other Large-Scale Applications**
- Marine Applications
- Rail transportation
- LNG heavy duty vehicles and trucks

---

**Note:**
(1) US Energy Information Administration
(2) Natural Gas Systems of Europe, 2010 Edition
(3) 2011 Worldwide Pipeline Construction Report (January 2011)
(4) Gas Turbine World (November-December 2009)

**Note ctd.:**
(5) Global Industry Analysts, Inc.
(6) Does not include Asia, Africa, Australia, South America and numerous other potential geographic regions
Disruptive Innovation and Value Proposition . . .

**Pipeline Application**

VS
Disruptive Innovation and Value Proposition . . .

Turbine Application

VS
Highly Strategic Disruptive Technology

VE PROBE + GASPT ANALYZER = COMBINED SOLUTION
Highly Strategic Disruptive Technology

- Patented technology eliminates the Vortex Shedding effect
- Allows sampling from where you want without fear of the probe breaking off or damage to your pipeline
Highly Strategic Disruptive Technology

Special internal surfaces* & minimal filtration without the need for separators or knock out pots *enabled only through patented probe tip technology*

Ensures a truly representative sample is always available at the analyser

* Electropolished as standard + additional options
Highly Strategic Disruptive Technology
Odorization (Nebulizer) Application

(beta system pictured)

- Dynamic, proportional delivery of sulphur to a natural gas pipeline
  - Unique delivery mechanism
  - Small footprint
  - Licensed from ENGIE

VS

- Current technology, static delivery system
- Large footprint
Energy Segment – Market Update

**GasPT: For Fiscal Monitoring**

- **Snam Rete Gas:**
  - Contract awarded on February 11, 2016
  - Initial Purchase Order = 400 GasPT units
  - Ultimate Deployment = 3,300 to 7,000 units
  - Tariff issue unresolved, but recent €310M EIB loan reaffirms commitment to Re-Metering project

- **ENGIE:**
  - 1,000-GasPT tender submitted
    - For biomethane-to-grid applications

- **Future Billing Project UK (via DNV GL):**
  - Initial Network Innovation Project deployment has been very positive
  - Project could ultimately require thousands of custom GasPTs

- **North America:**
  - Seeking certification from Measurement de Canada
  - Alberta field trial commencing in September 2017; potential contract similar in scope to Snam Rete

**GasPT: For Process Control**

- **GE Intelligent Platform**
  - Premier Solution Partner
  - 8,000-hour certification anticipated in 4Q17
    - Additional Opportunities: Other GE divisions; retrofit (26,000 turbines worldwide)

**Odorization**

- Update: field trial scheduled for September 2017
  - **ENGIE**
    - Indications of interest to deploy over own gas transmission network
    - Will include product in business development efforts to China
  - **Snam Rete Gas**
    - Indications of interest to purchase 1,300 units
    - EIB loan affirms commitment to odorization project

**VE Sampling System**

- Recent demonstration of capability at Southwest Research Institute has generated new opportunities
  - Currently in multiple sales cycles
# Power and Electromechanical Segment – Market Update

## ICE Technology

<table>
<thead>
<tr>
<th>ICE Switch</th>
<th>ICE Block</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Power monitoring and switching system</td>
<td>- Currently in beta and sample testing</td>
</tr>
<tr>
<td>- Complimentary to ICE Block</td>
<td>- Feedback to date in-line or better than expected</td>
</tr>
</tbody>
</table>

- **UL certifications received** - UL/cUL and TUV 60950-1
- **Production release announced** on August 9, 2017

---
Combined Company Operations Overview

- 25+ years experience
- 60,000+ unique customers
- 50+ countries
- New product cycle
  – Novum and ICE Block
- Long-term customer relationships
- Distributor relationships
  – Digikey, Future, Arrow & Mouser

- Industry design awards
- EP Magazine Product of the Year Winner - 2012
- Ace Awards Finalist – 2013, 2015
- Elektra Awards Finalist - 2014
- Global footprint

- 30+ years experience
- Domain expertise
  – Environmental
  – Engineering
  – Specialty
- New product cycle
  – GasPT, VE, and IRIS
- Engineered solutions provider

- Recognized natural gas industry experts
- 24/7 engineering support
- Long-term contract portfolio
  – Steady income stream
  – Culture/history of profitability
- Embedded relationships in natural gas industry
Management Team

WILLIAM CLOUGH ▶ President & CEO

- Mr. Clough has been the Company’s President and CEO since 2008. During his tenure, he has led several strategic initiatives, including the Company’s acquisition of Orbital Gas Systems Limited and the Company’s Natural Gas Technology Line, as well as recently opening the Company’s Houston, TX facility. He also steered the Company through its 2012/13 capital raises and its listing onto the Nasdaq.
- Mr. Clough is an attorney and operated a multi-office law firm for 14 years. Also, Bill is a former law enforcement officer and U.S. Federal Air Marshall.
- Mr. Clough earned his Juris Doctorate, cum laude, from the University of California, Hastings College of Law in 1990.

MATTHEW MCKENZIE ▶ President, CUI, Inc.

- Mr. McKenzie has been the President of CUI, Inc. since 2008. Matt has served in various capacities at CUI for more than 10 years, including as its President from 2008 to Present. He has intimate knowledge of the Company’s business, its operations, and its potential growth opportunities. Matt has positioned the Company for growth through sales and operational expansion, as well as channel partner development. Additionally, he facilitated ISO 9001 certification, implemented quality management and ERP systems, and improved global logistics structure. Matt spearheads research, development and implementation for our Novum® and Solus® lines.

DANIEL FORD ▶ CFO/COO Energy Division

- Mr. Ford has been the Company’s Chief Financial Officer since 2008. During the past 5 years, Dan has implemented a number of directional changes, including advanced internal fixed asset tracking, real-time inventory, and ERP systems. Additionally, he was instrumental in financing the Company’s move to its current 62,400 square foot facility and facilitating the Company’s 2012/2013 capital raises and associated activities.
- Mr. Ford has prior financial services experience, with KPMG and Andersen.
- Mr. Ford earned his B.B.A. in Finance and Accounting from the University of Portland in 2001 and his MBA from George Fox University in 2007.

JAMES MCGINTY ▶ CTO Energy Division

- James McGinty is the Chief Technical Officer for Orbital Gas Systems, Ltd. Mr. McGinty brings a successful background in design engineering for natural gas integration to the company. Mr. McGinty is well known in the Houston gas industry for providing innovative solutions to pipeline and plant operators.
- Mr. McGinty was formerly the owner and operator of CASS Engineering and previously the Director of Front End Engineering for Siemens.
- Mr. McGinty hold a B.S. for Electrical Engineering from the University of Houston
William J. Clough, Esq
President & CEO
wclough@cuiglobal.com
VOX:  503-612-2307
FAX:  503-612-2385
MOB:  925-989-6651

Daniel N. Ford
CFO/COO Energy Division
dford@cuiglobal.com
VOX:  503-612-2319
FAX:  503-612-2385
MOB:  503-504-1137
Financial Appendix
Summary Financial Highlights

For the 3 Months Ended June 30,

<table>
<thead>
<tr>
<th></th>
<th>2017 (unaudited)</th>
<th>2016</th>
<th>For the Six Months ended June 30,</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$22.5</td>
<td>$23.1</td>
<td>Revenue</td>
</tr>
<tr>
<td>Gross Profit</td>
<td>$8.2</td>
<td>$9.2</td>
<td>Gross Profit</td>
</tr>
<tr>
<td>Gross Profit %</td>
<td>37%</td>
<td>40%</td>
<td>Gross Profit %</td>
</tr>
<tr>
<td>SG&amp;A (% of sales)</td>
<td>39%</td>
<td>39%</td>
<td>SG&amp;A (% of sales)</td>
</tr>
<tr>
<td>Consolidated Net (loss)</td>
<td>$(1.6)</td>
<td>$(1.5)</td>
<td>Consolidated Net (loss)</td>
</tr>
<tr>
<td>Adjusted Net income (loss)</td>
<td>$(1.1)</td>
<td>$(0.6)</td>
<td>Adjusted Net income (loss)</td>
</tr>
</tbody>
</table>

($'s in millions, except per share and percentage data)

- Power and Electromechanical segment:
  - 36% gross margin in Q2
  - Unaudited backlog of $19.2 million at June 30, 2017

- Energy segment:
  - 39% gross margin in Q2
  - Unaudited backlog of $16.4 million at June 30, 2017
## Balance Sheet Highlights

As of June 30, 2017

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Equivalents</td>
<td>$1.8</td>
</tr>
<tr>
<td>Total Debt</td>
<td>$9.8</td>
</tr>
<tr>
<td>Shareholders’ Equity</td>
<td>$44.8</td>
</tr>
</tbody>
</table>

### Financial Flexibility

- $3M* from potential sale & leaseback of Oregon HQ
- $5M* from unlevered UK HQ
- $4.0M Wells Fargo line of credit
- £1.5M Wells Fargo overdraft facility
- $100M shelf registration

*Management estimates