

The Travelers Companies, Inc.

2014 Investor Day

Agenda







Jay Fishman

Chairman & Chief Executive Officer

Long-Term Financial Strategy



CREATE SHAREHOLDER VALUE

Objective: Mid-Teens Operating ROE Over Time



Overview

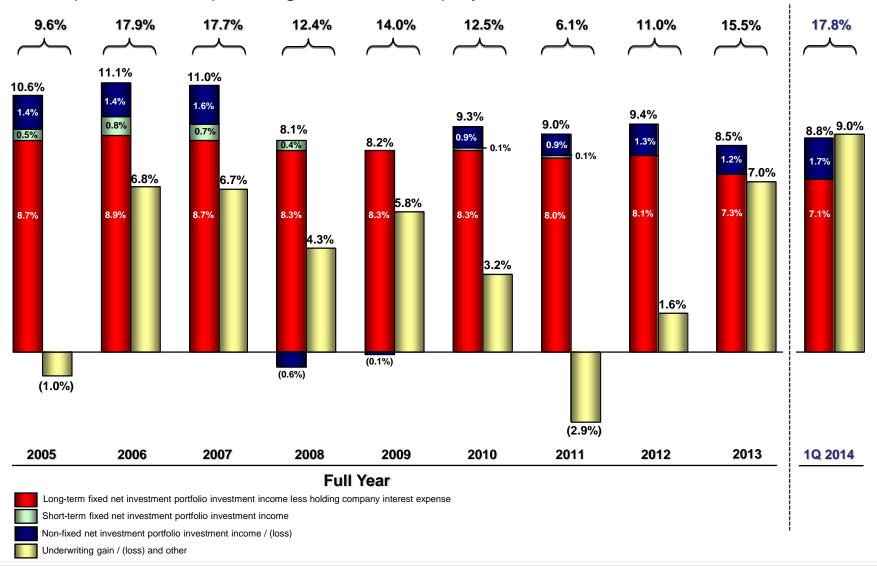
Return focused company.

• Thoughtful capital allocators.

• Return excess capital to shareholders.

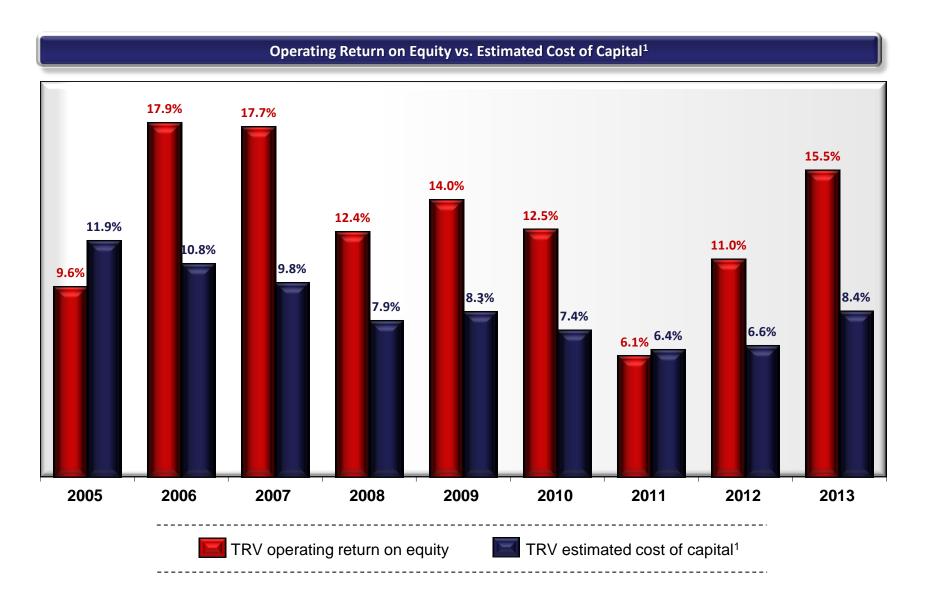


Components of Operating Return on Equity



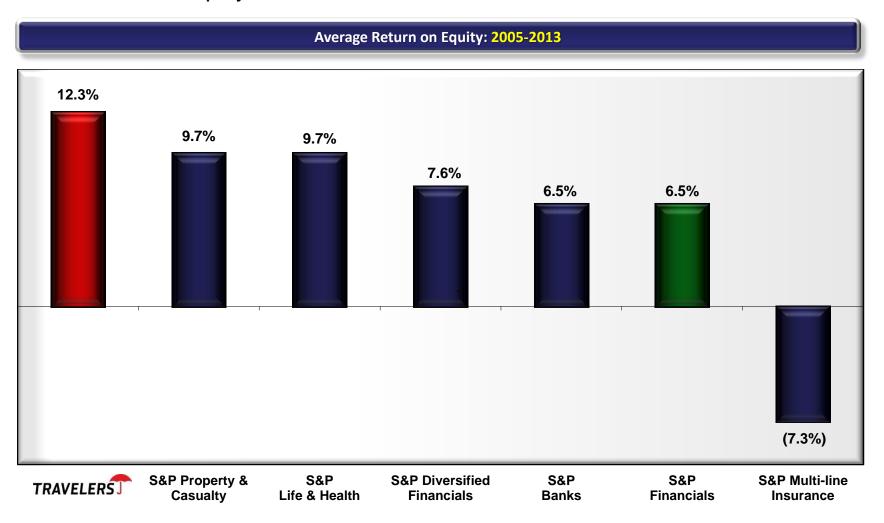
From Jan. 1, 2005 through Mar. 31, 2014, TRV's average annual operating ROE was approximately 13.2%







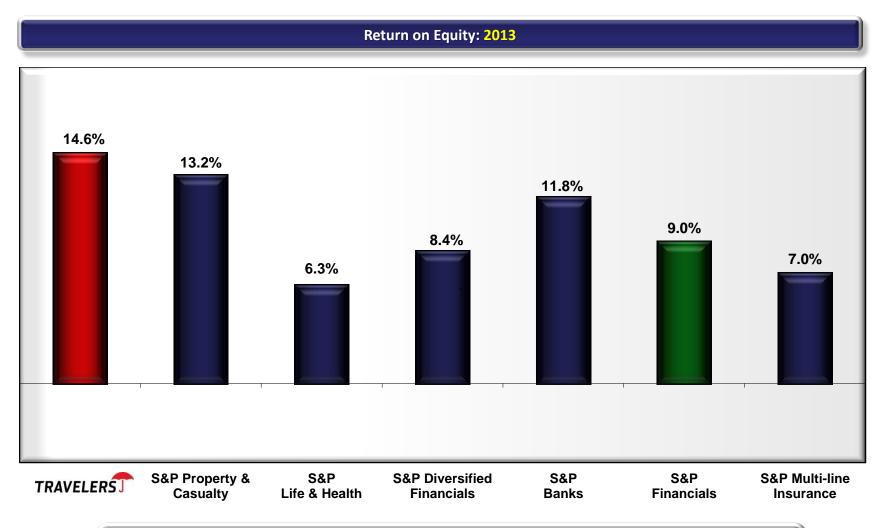
TRV Return on Equity vs. Other Financials: 2005-2013



Return on capital focus has resulted in top tier returns in P&C industry and financial services industry broadly



TRV Return on Equity vs. Other Financials: 2013



Return on capital focus has resulted in top tier returns in P&C industry and financial services industry broadly



Overview

• Return focused company.

Thoughtful capital allocators.

• Return excess capital to shareholders.



Thoughtful Capital Allocators

Consistently invest in the development of competitive advantages.

 Strategic decisions and the resulting capital allocations are driven by projected returns.

• Manage the business to where and when we believe competitive advantages provide opportunities.



Thoughtful Capital Allocators

Travelers View Versus Conventional Wisdom

Conventional Wisdom

 In the P&C industry, the only way to achieve organic growth is to lower price and accept lower returns.

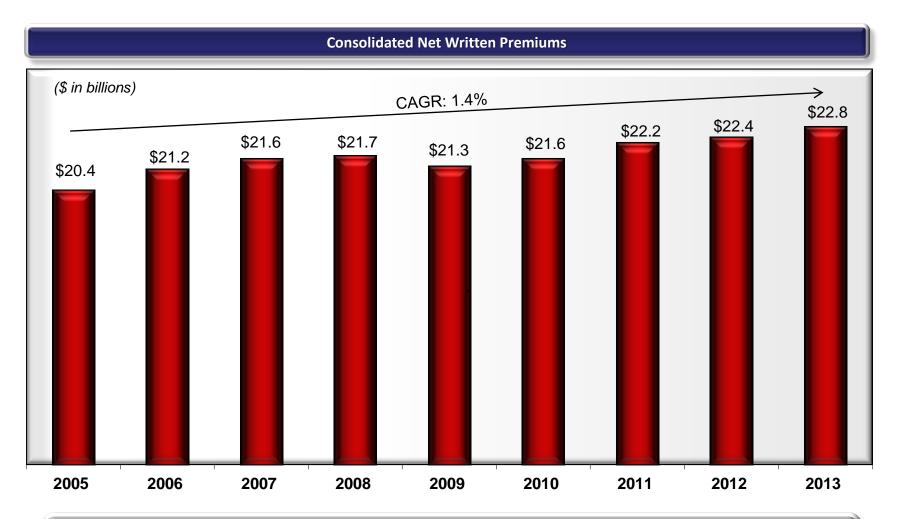


- Growth and superior returns over time are driven more by risk selection premised on competitive advantages, which can include products, processes, specific expertise, technology or other attributes.
- These advantages allow a company to outselect and outperform or to identify segments where appropriate returns cannot be achieved.



Thoughtful Capital Allocators

Travelers Philosophy: Volume is a Result, Not a Goal



Travelers has actively grown businesses where competitive advantages allow, while intentionally reducing exposure to others where appropriate returns cannot be achieved.



Thoughtful Capital Allocators: Selected Lines of Business

4		Net Writter (\$ in m	CAGR	
	Commercial Accounts (2005-2013)	2005: \$2,330	2013: \$3,197	4%
alice	Construction (2005-2013)	2005: \$916	2013: \$1,190	3%
	National Property (2005-2013)	2005: \$487	2013: \$662	4%
	Select – Express (2008-2012)	2008: \$1,286	2012: \$1,709	7%
	National Accounts (2011-2013)	2011: \$782	2013: \$1,010	14%
	Private & Non-Profit (2005-2013)	2005: \$425	2013: \$583	4%
	Surety (2005-2008)	2005: \$684	2008: \$896	9%
	Personal Automobile (2005-2011)	2005 : \$ 3,477 PIF: 2,250K	2011 : \$3,788 PIF: 2,571K	1%
	Homeowners (2005-2011)	2005: \$2,344 PIF: 3,117K	2011: \$3,350 PIF: 3,807K	6%



Thoughtful Capital Allocators: Selected Lines of Business

Net Written Premiums (\$ in millions)





Overview

• Return focused company.

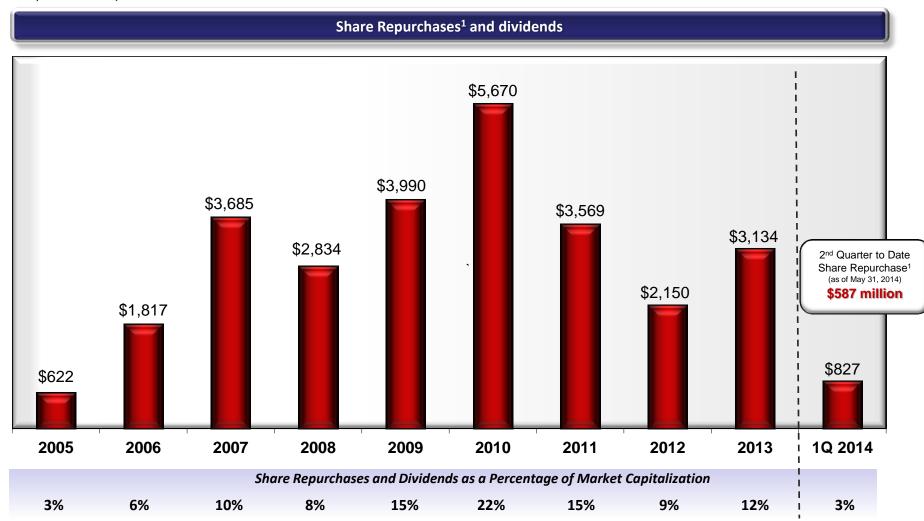
• Thoughtful capital allocators.

• Return excess capital to shareholders.



Return Excess Capital to Shareholders

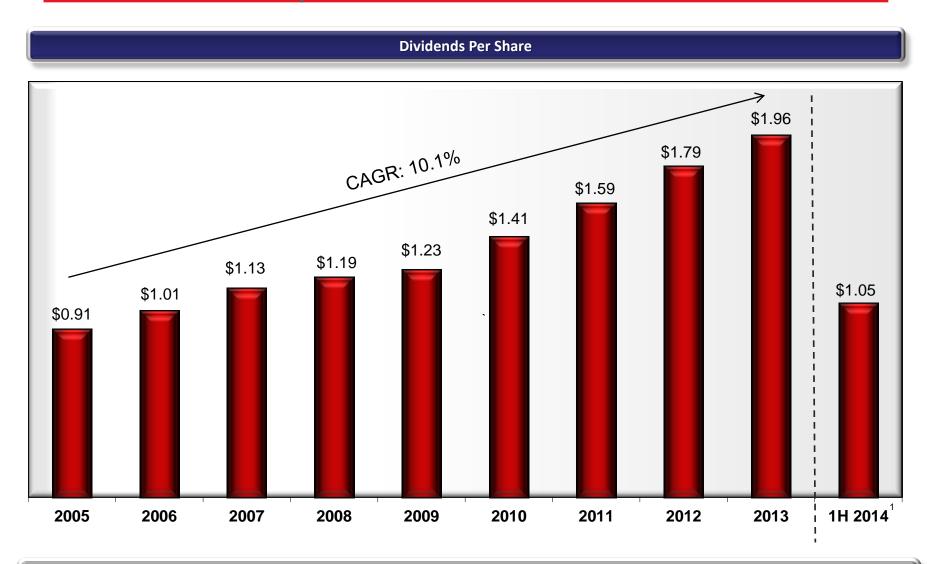
(\$ in millions)



Since the initial share repurchase authorization granted by the Board in 2Q'06, TRV has repurchased 405.0 million shares² or 58% of the then outstanding number at a total cost of \$22.5 billion



Return Excess Capital to Shareholders

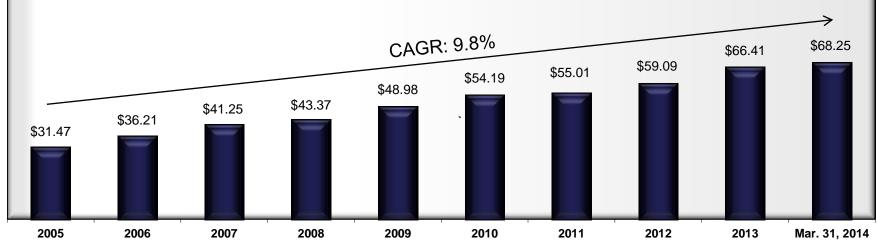


Travelers has increased quarterly dividend per share for 10 consecutive years



Consistent Growth of Book Value Per Share







Adjusted book value per share is total common shareholders' equity excluding the after-tax impact of net unrealized investment gains and losses divided by the number of common shares outstanding.

Agenda



Travelers Medical Advantage

Vinny Armentano - Senior Vice President, Business Insurance Claim



Select Accounts

Marc Schmittlein – Executive Vice President, Select Accounts & Agribusiness



Personal Insurance

Greg Toczydlowski – Executive Vice President & President, Personal Insurance



Agenda: Travelers Medical Advantage

- Legacy of innovation (TravComp, Predictive Modeling, Nurse Triage Patent, and Concierge Claim Nurse).
- Decades of experience as a premier national accounts servicing carrier in workers' compensation.
- Differentiating expertise in risk management, medical management and return to work supported by 3,700 Claim & Risk Control professionals.
- Best in class claim practices driven by medical management interaction with claim handling.
- Forward thinking: significant planning related to competing in the changing medical environment.
- Business customers are highly motivated to mitigate risk and manage losses effectively and value our expertise.

Agenda: Select Accounts

- Market leading position in small commercial with history of innovation and investment.
- Clear understanding of the factors for success in the segment, including product breadth of Travelers property casualty franchise.
- Differentiated technology at the agents' desktop critical for success.
- Analytical skill to optimize performance.



Agenda: Personal Insurance

- Premier company within independent agent channel.
- Full account solution provider with industry leading property results and strong position in the preferred auto market.
- Analytical skill to quickly identify challenges and opportunities.
- Commitment to competing in a changing environment.
- Update on Quantum Auto 2.0.





The Travelers Companies, Inc.



Vinny Armentano

Senior Vice President, Business Insurance Claim



A Significant Competitive Advantage Since 1998

TravComp Specialized Workers Compensation



- Compensability determination
- Return-to-work
- State specialty desk
- Catastrophic claim resolution
- Reduced loss costs on Travelers claims by 8-10%¹



Scale and Expertise

- National footprint
- National insights
 - Claim analytics

- Functional specialization
- Leading results



Over 3,700 Workers' Compensation and Risk Control professionals serving our customers



Scale and Expertise

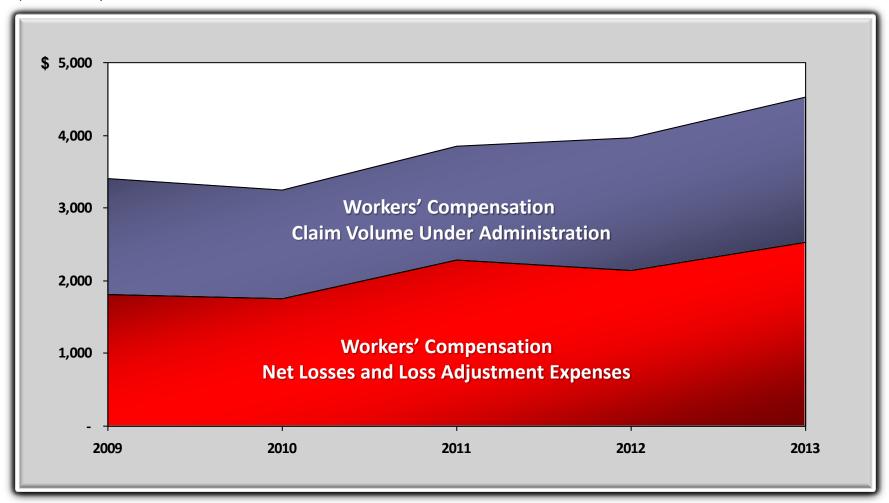
	Market Share Top 5 Workers Compensation Carriers Top 5 Workers Compensation Carriers							
Rank	Company	2007	2008	2009	2010	2011	2012	2013
1	TRAVELERST	5.4%	6.1%	6.7%	7.1%	7.3%	7.8%	8.0%
2	Liberty Mutual	11.0%	11.7%	10.9%	10.2%	9.3%	8.6%	7.0%
3	Hartford	5.0%	5.6%	6.1%	6.6%	7.1%	6.8%	6.5%
4	AIG	11.8%	9.6%	9.4%	9.0%	7.9%	6.1%	5.5%
5	Zurich	5.4%	5.1%	5.3%	5.3%	5.1%	5.0%	4.9%

National Account capabilities leveraged into our Select and Middle Market segment growth



Scale and Expertise

(\$ in millions)



Our significant workers' compensation scale powers our industry leading data and analytics platform



Local Presence for a Local Product

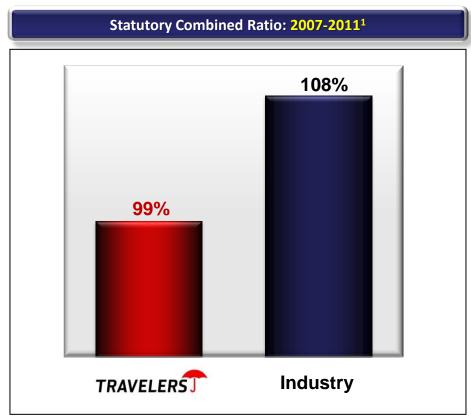


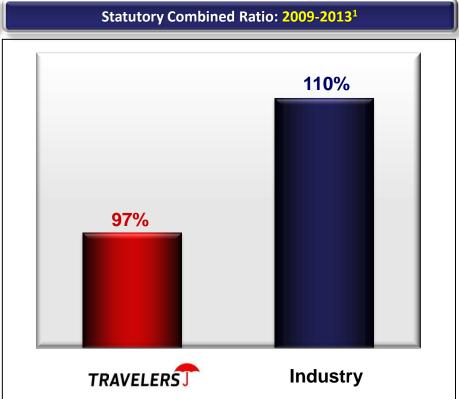
- Local delivery of services
 - 40 Claim locations
- Modified approach to each state-based system
- Deeper understanding of jurisdictional nuances
- Local data and analytics

Our size and scale allow us to have local insights



Workers' Compensation Results Outperforms Industry





Claim and Risk Control combined with informed underwriting and pricing has led to consistently outperforming the industry over time



Proven Results For Our Workers' Compensation Customers

Return-to-work	• 67% of injured workers return to work within 30 days ¹
Medical Savings	 Average 60 cents saved per dollar billed²
Medical Network	 Approximately 80% medical provider network penetration³ 84% pharmacy network penetration³
Pharmacy	 47% overall cost reduction³ 10% of total medical spend vs. 14% for industry³
Subrogation	 Recovery rates exceed the industry benchmark rates by approximately 20%⁴

Our proven capabilities drive superior outcomes for our customers



¹2012 accidents evaluated as of 12/31/12; 2009-2012 accidents evaluated as of 12/31/12.

²Services paid in 2010, evaluated as of 2011.

³NCCI WC Prescription Drug Study Update – August 2011.

⁴2011 National Association of Subrogation Professionals (NASP) WC Subrogation Benchmark Study conducted by the Ward Group; Gross recovery rate = calendar year subrogation/Total calendar year paid losses.



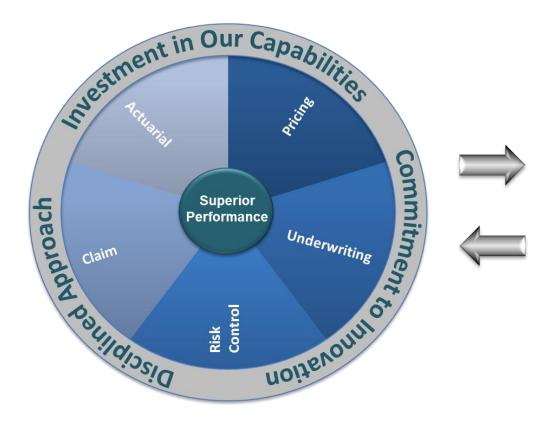
Business Insurance 2013 Buyer's Choice Award

Travelers Workers Compensation Claim received top rating for **service**, **excellence and expertise** in both Workers' Compensation and Auto

Capabilities valued by our customers – Recognized by the marketplace



Industry Leading Capabilities Sustain Competitive Advantages

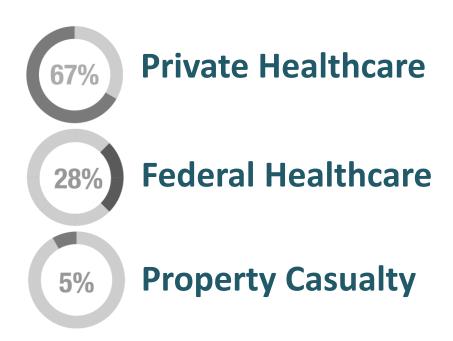


- Improving combined ratio performance vs. industry
- # 1 market share
- Customer recognition for expertise and service
- Industry-leading medical capabilities
- Results delivered for our customers

Superior outcomes support continued investment in our capabilities

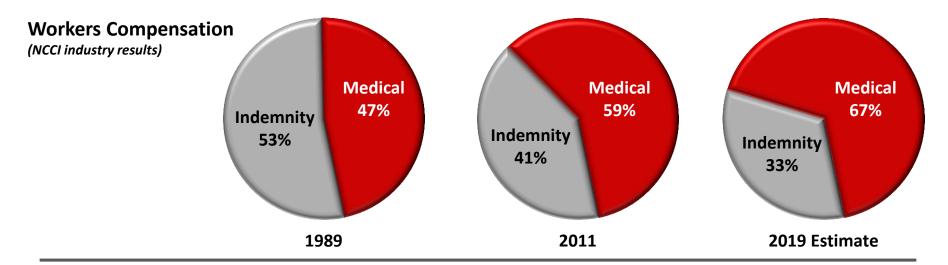


The U.S. Spends \$3 Trillion on Healthcare



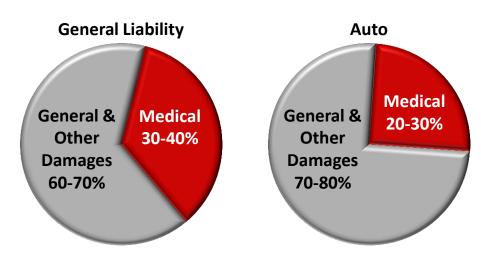


Medical Loss Cost Trends



General Liability / Auto

(2011 Travelers Actuals)



Medical is 50% of casualty loss costs...and growing



Affordable Care Act

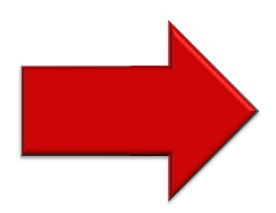
32m

Americans expected to enter the system¹

15%

Increase in healthcare demand projected¹

Impact



- ✓ Healthcare System
- ✓ Employers
- ✓ Property & Casualty





Every day

for the next 19 years

10,000

Americans

will turn 65¹

25%

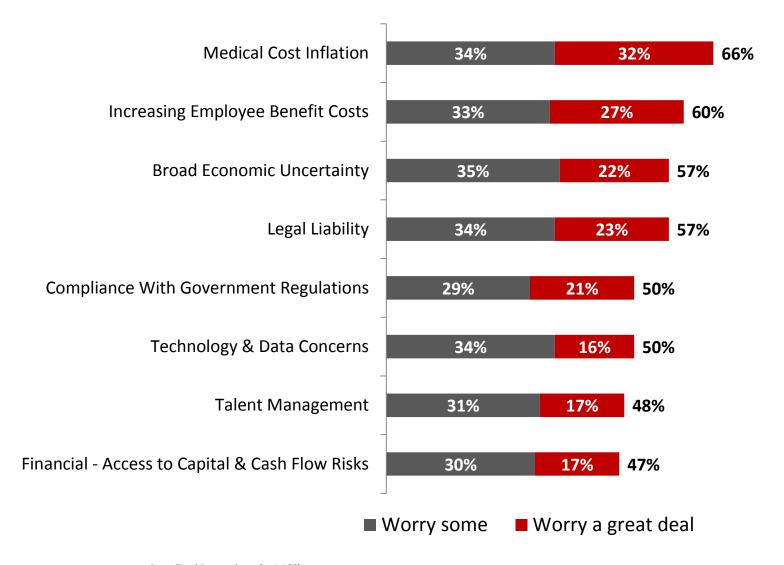
of the U.S. Workforce

will be 55+

by 2022²



What are Businesses Worried About?



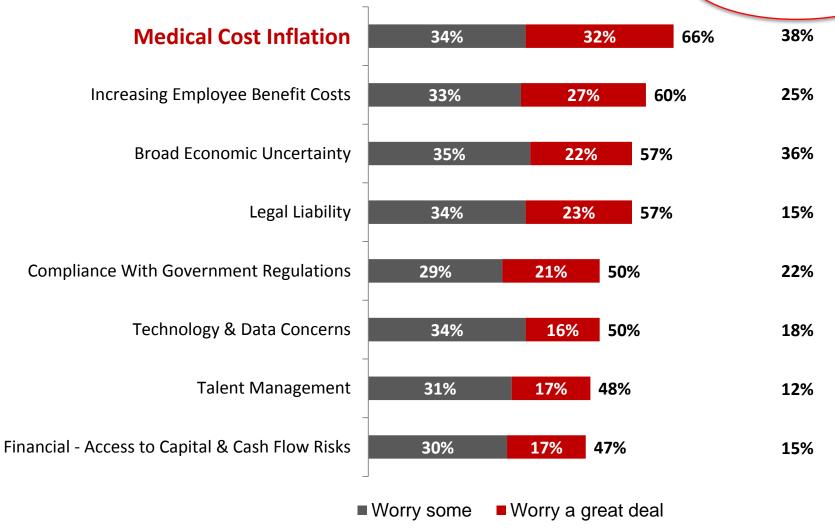


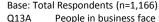
Base: Total Respondents (n=1,166)

Q13A People in business face many risks, and we want to understand what risks are on your mind. Please check a box in each line to indicate how much you fear or worry about the following things threatening your business.

What are Businesses Worried About?

Least Prepared For





Q15B

People in business face many risks, and we want to understand what risks are on your mind. Please check a box in each line to indicate how much you fear or worry about the following things threatening your business.

Travelers' Focus on Medical

- P&C is 5% of healthcare spend.
- Medical is 50% of customer casualty losses.
- There is uncertainty with cost and availability of healthcare.
- Customers' #1 concern is medical cost inflation.
- Customers are looking for help understanding and managing medical in this uncertain environment.

Travelers is transforming our medical management capabilities while most of the industry is waiting to see what happens next



TravComp® specialized claim handling 12,000+ claim professionals |

model medical fraud protection | Not- 500+ nurses in all casualty lines

for-profit Modified Duty Progr

Patent novation |

program | Specialized iviedica

and Review Team (SMART)

myWCinfo.com | Nand DME networks
Line | Pharmacy/
pain management

Travelers Medical Advantage SM

Medical Catatae Ruse |
Integrated predictive modeling
Nurse Aima | OtiCTsrget
Dates | Subrogation Triage |
Risk Control | Chronic Pain
Early Intervention

antage SM Stigation Unit (MIU) |
m U learning facility
Onsite, online and
on-demand resources and
vice revents on the secure risk control com | WC
Corridor of Care | VTTI
drivinghealthy.org | 700+
Risk Control Professionals

usiness | National and regional

dir Expertisetic experts,

Mandatory Medicare reporting

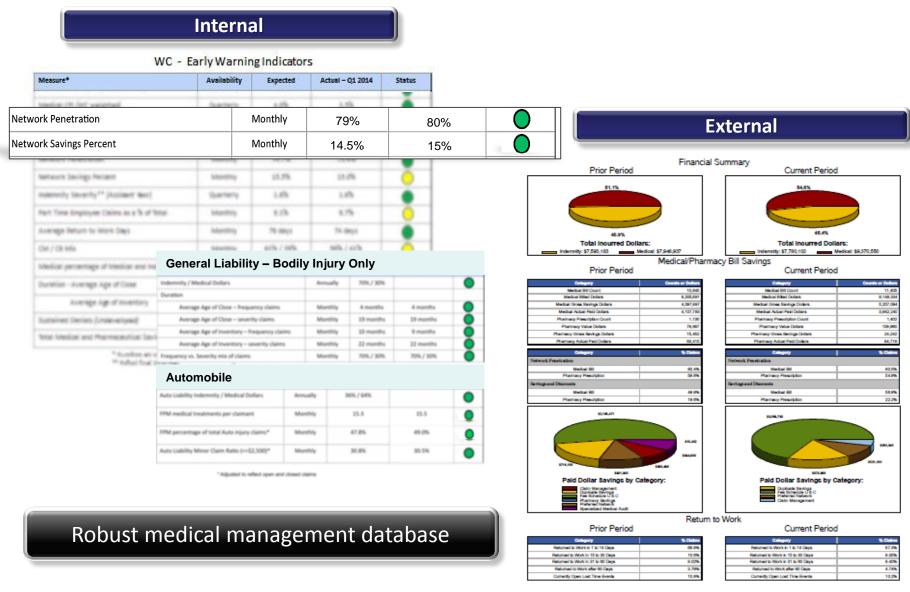
nacist | Major case experts |

e set-aside experts

Transforming our medical management capabilities



Leveraging Analytics to Monitor Changes in the Marketplace





Innovation: ConciergeCLAIM® Nurse

• Travelers nurse is on-site in a local healthcare clinic to meet with injured employees face to face.



Answer questions and set expectations about the claim process.



Discuss the employee's medical needs after each clinic visit.



Make sure the employee understands and complies with the treatment plan created by the treating physician.

Program rolled out over the last four quarters.



Attorney representation down 28%¹

Employees return to work

24% sooner¹

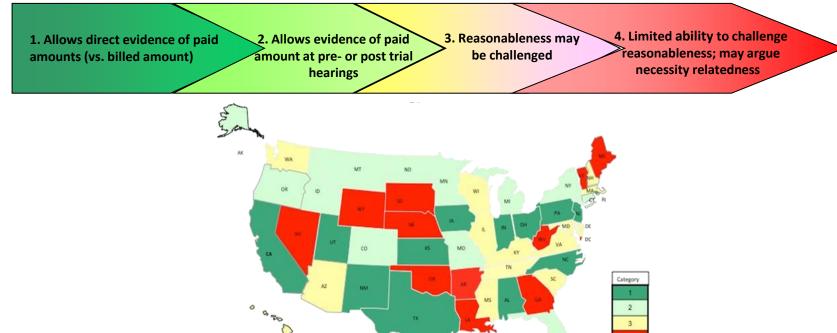
Early results show reduced Workers' Compensation loss costs by 5%¹

Increased physician access for injured workers



Expertise: Unique Auto & General Liability Medical Solutions

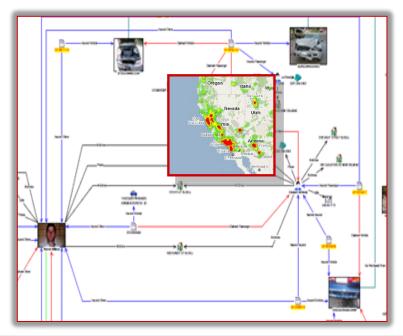
- Focus on mitigating medical component of third party claim.
- Auto Liability / General Liability units locally supported by Liability Nurses.
- Medical damage analysis tools are used to compare medical bills to usual and customary reimbursement rates.
 - Average 40% lower than submitted amount.
- Medical records are summarized to assist our claim professionals evaluation of damage.





Data & Analytics: Advancing Medical Fraud Detection

- Over 300 Travelers investigators.
 - Over 90% local.
- Leverage expertise and rich medical data sets for fraud predictive models.
- Geospatial capabilities to identify potential fraud "hot spots".
- Only P&C carrier invited on Federal Healthcare Fraud Prevention Partnership.



Leveraging technology to combat fraud



Data & Analytics: Pharmacy Improvements

- Chronic pain predictive models.
- Shaping public policy.
- Investment in pharmacy capabilities.
 - Staffing, training, analytics
- Appropriate administration of the right medications.

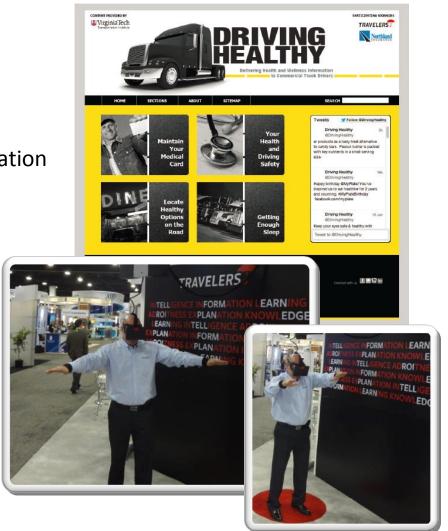


28% lower pharmaceutical spend than Workers Compensation industry¹



Risk Control: Wellness

- Wellness focus
- Partnership with Virginia Tech Transportation
 Institute (VTTI)
 - Eating healthy
 - Cognitive ability
- Virtual Risk Experience
 - Behavioral modification



Going beyond traditional risk control methods



Turning Challenges into Opportunities

- American business owners are concerned.
- We understand the environment and are out in front of the industry providing solutions.
- We stay committed to developing industry-leading capabilities.



Leveraging integrated medical capabilities and insights



Anticipating Emerging Risks

Continued Investment

Transforming Capabilities Over Time

A <u>real</u> advantage for our customers and Travelers





The Travelers Companies, Inc.



Marc Schmittlein

Executive Vice President, Select Accounts & Agribusiness

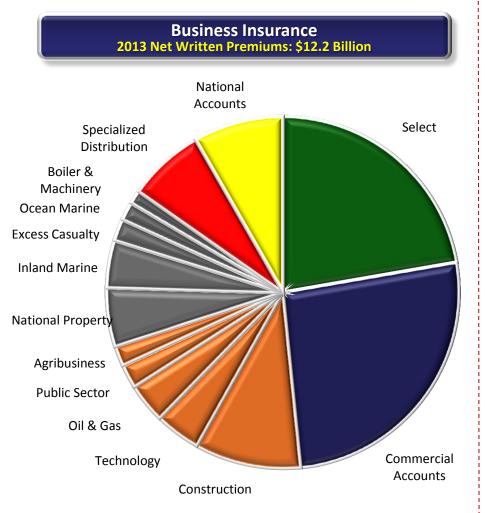
How We Manage the Business

- Consistently invest in the development of competitive advantages.
- Strategic decisions and the resulting capital allocations are driven by projected returns.
- Manage the business where and when we believe competitive advantages provide opportunities.
 - Growth where we believe we can outselect/outperform the competition.
 - Reduce exposure when we believe adequate returns are not achievable.

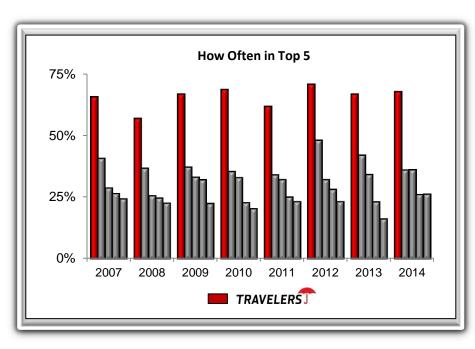


Business Insurance

Distribution Advantage



Agent Survey¹
Top 5 Carriers Agents Do Business With



Leading distribution position

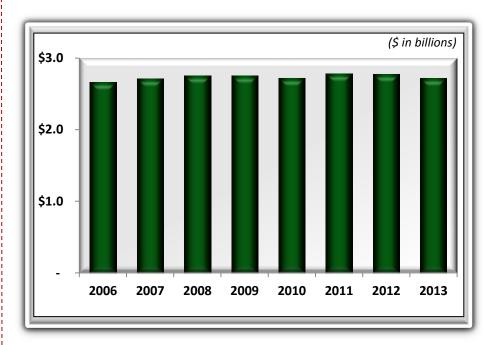


Business Insurance

Select Position

Business Insurance 2013 Net Written Premiums: \$12.2 Billion National Accounts Group Select: 22% Specialized Boiler & **Express** Machinery Ocean Marine **Excess Casualty** Plus Inland Marine National Propert Agribusiness **Public Sector** Oil & Gas Technology Accounts Construction

Select Net Written Premiums



Consistent total premium...but significant underlying business changes



The Landscape of Select

Managing Complexity and Investing in Opportunities

	Express	Plus
Premium	\$1.7 Billion	\$1.0 Billion
Policies in force	680,000	125,000
Accounts	530,000	80,000
Average account size	\$3,000	\$13,000
Annual submission flow	580,000	160,000



The Landscape of Select

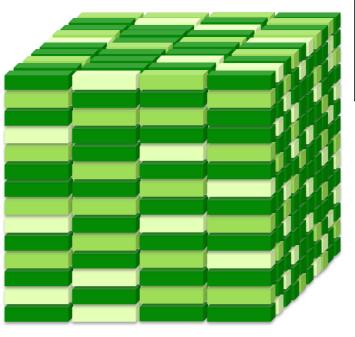
Managing Complexity and Investing in Opportunities

Express Market Summary

Premium	\$1.7 Billion
Policies in force	680,000
Accounts	530,000
Average account size	\$3,000
Annual submission flow	580,000

14 Industry Segments

750+ classes



Plus Market Summary		
Premium	\$1.0 Billion	
Policies in force	125,000	
Accounts	80,000	
Average account size	\$13,000	
Annual submission flow	160,000	

50 States

- 700+ risk selection territories
- 15 underwriting offices
- Sales representatives in 39 states

4 Lines of Business

- Commercial Multi-Peril (Property, General Liability, BOP)
- Workers' Compensation
- Auto
- Umbrella



Select Competitive Advantages

A Legacy of Innovation & Investment Over Time





Select Competitive Advantages

A Legacy of Innovation & Investment Over Time



CMP Model 1.0

Expanded Distribution

Auto Model 1.0



Centers

Model 2.0

for MPAC

Identifying Growth Opportunities in 2006

Express Market Opportunity

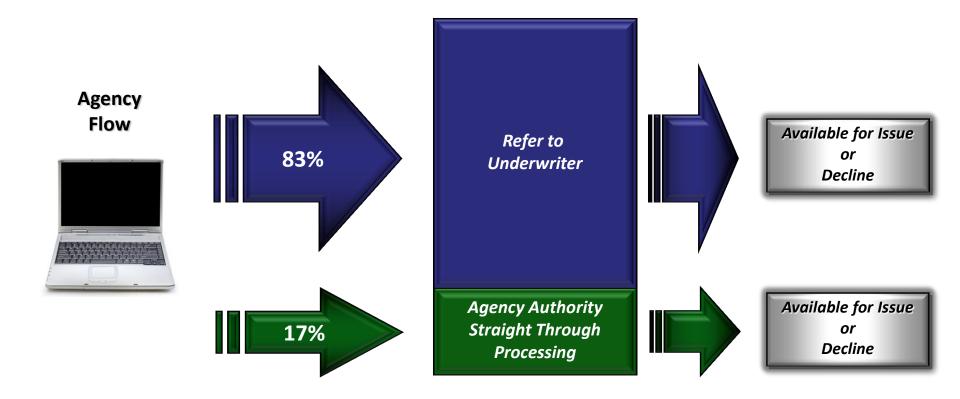
- Agencies challenged with the cost of selling & servicing low premium policies
- Strong retention and appropriate returns on lower premium risks
- Lack of streamlined rate-quoteissue platform
- Under-penetrated in market and flattened new business quote growth

Invest in Select Business

- Platform
- Sophisticated pricing model
- Scaled data & analytics
- Broadened appetite
- Execution tools
- Policy servicing
- Refined business model



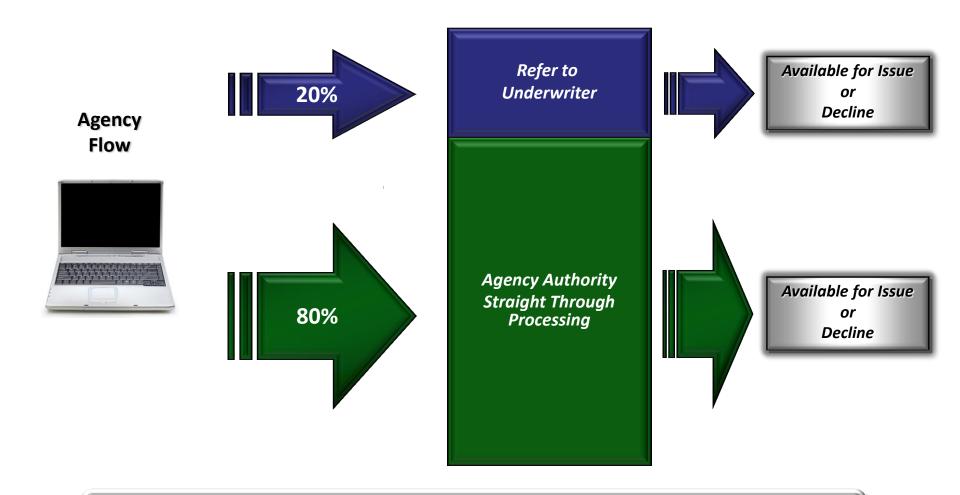
Rate-Quote-Issue Process: 2006 & Prior



Agent need for technology platform to streamline rate-quote-issue process



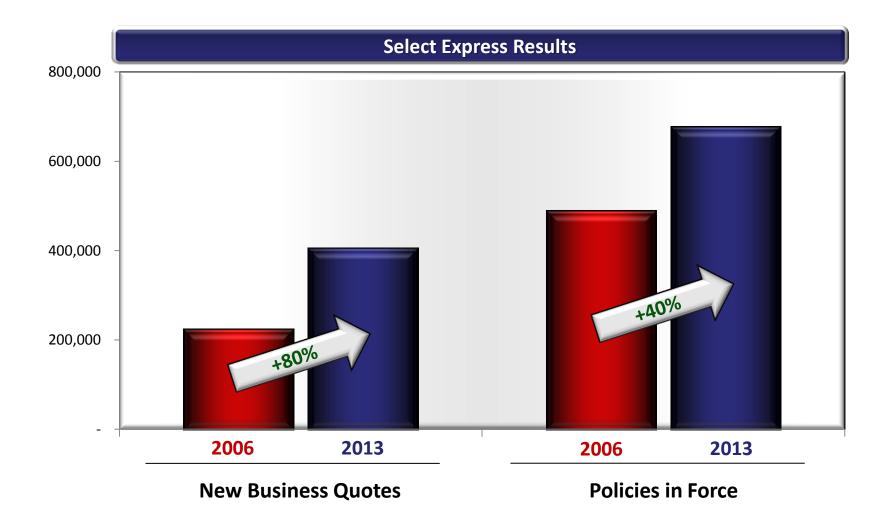
Rate-Quote-Issue Process: 2013



Strategic investment to create efficient, scalable business model



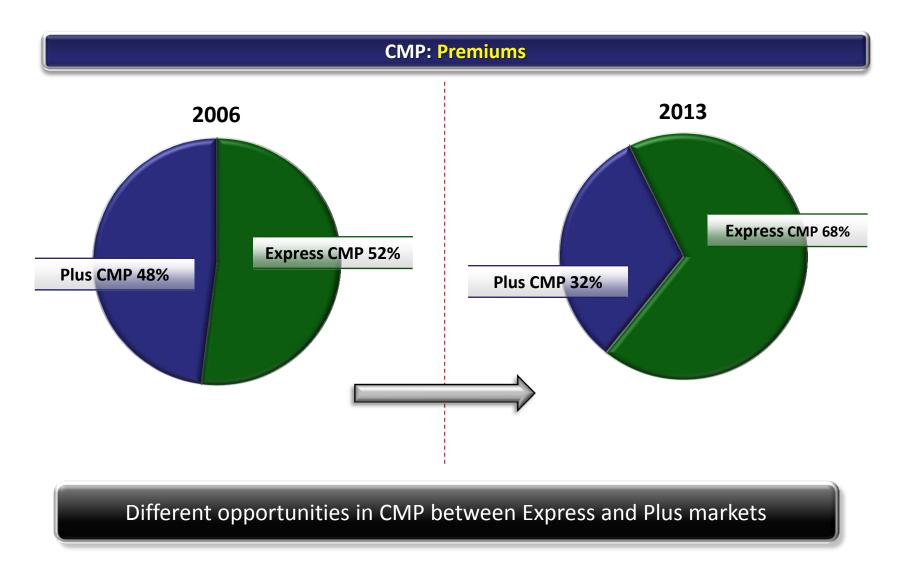
Identifying Growth Opportunities





Commercial Multi-Peril (CMP)

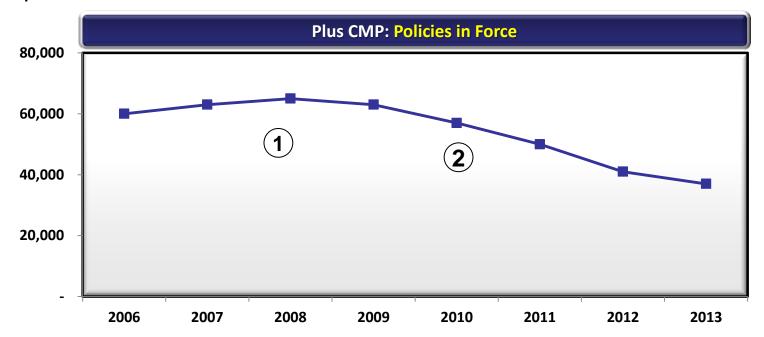
Investment & Disciplined Execution 2006-2013

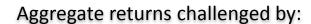




Plus CMP

Disciplined Execution





- Competitor dynamics as to new business
 - Weather volatility
 - Cumulative effect of rate change not covering loss trend
 - Historically low interest rates

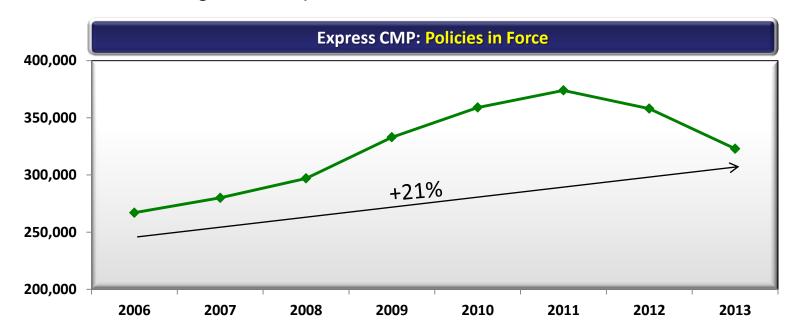
Underwriting expertise & broad appetite remain competitive advantages still strongly valued in marketplace



(2)

Express CMP

Investment, Learnings & Disciplined Execution



2011 rate & underwriting actions initiated due to:

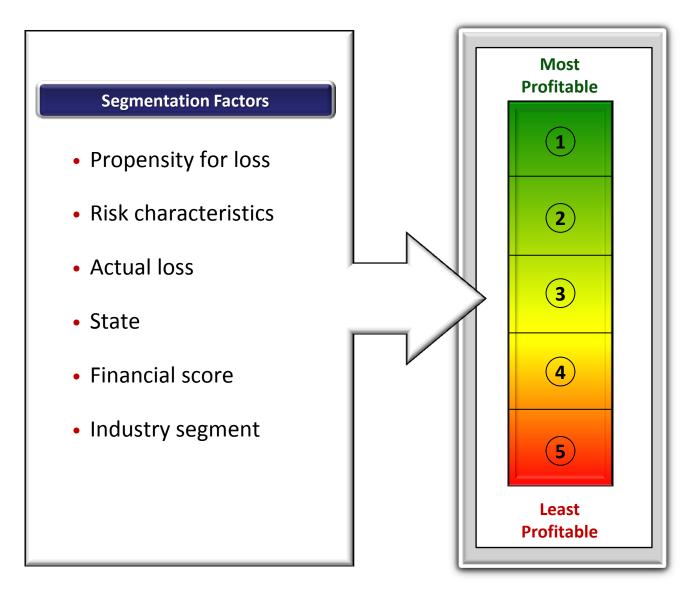
- New product learnings for Express CMP
- Weather volatility
- Cumulative effect of rate change not covering loss trend
- Historically low interest rates

Opportunity to grow due to investment in competitive advantages



CMP Segmentation

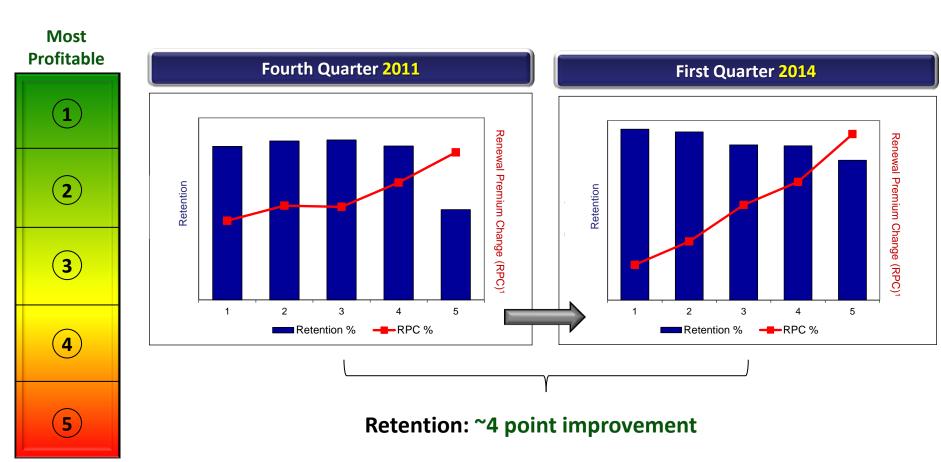
Disciplined Execution Across Express & Plus





CMP Segmentation

Disciplined Execution Across Express & Plus



Least Profitable Loss ratio: 5+ point improvement

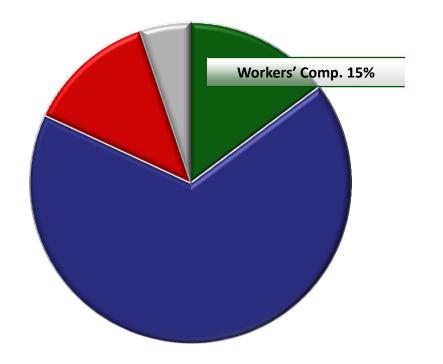
Executed on highly segmented basis...still work to do...approaching target returns



Workers' Compensation

Identifying Growth Opportunities in 2006

Premium Mix by Line of Business



Workers' Compensation Opportunity

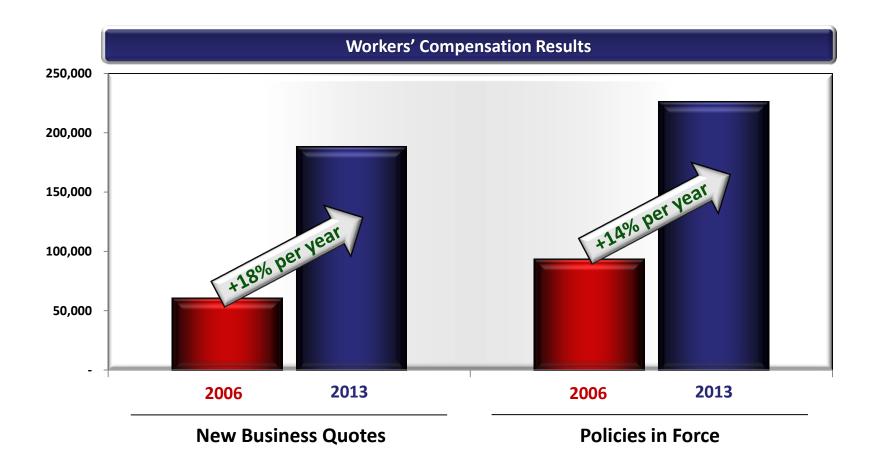
- Leveraging competitive advantages
 - Risk selection
 - Enterprise expertise
 - Claim handling
- Attractive returns
- Generally favorable view of state environments

Opportunity to leverage distinct competitive advantages in Workers' Compensation



Workers' Compensation

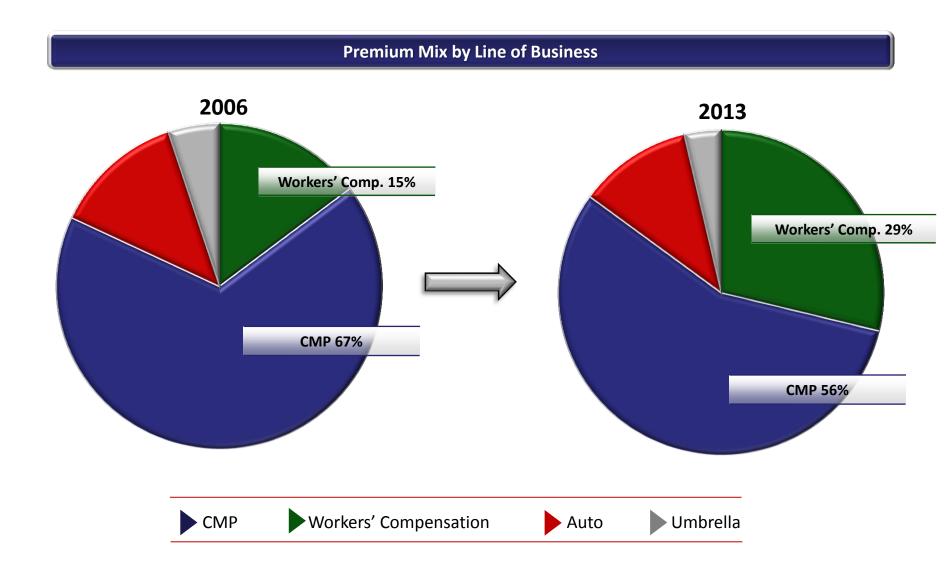
Successful Growth Outcome



Maintained aggregate returns at or above targeted levels



Select





Future Focus in a Changing Landscape

Relentless focus on assisting agent in the small business buying and servicing process

(Prospecting, Selling, Servicing and Streamlined Data exchange)

Products and services

(Technology Segment, TravPay, Employment Practices Liability)

Ease of use technology platform for agent rate-quote-issue

(2nd Gen platform for Umbrella, CMP, Workers' Comp and Auto)

Travelers' positioning and branding with prospects, customers and small business community

(Onboarding, Virtual Risk Control, Self-Service, Weather.com, etc.)

Improving customer and agent experience through investment & innovations for our agents & customers



Small Business Advocacy

SMALL BUSINESS BIG OPPORTUNITY

TRAVELERS INSTITUTE TRAVELERS.



- Thirteen "Small Business Big Opportunity" Symposia across the country.
- Discuss access to capital, business continuity planning, cyber risks, and regulatory relief.
- Partners include The Kauffman Foundation, Regional Federal Reserve Banks (Dallas, Boston, Pittsburgh) and The New York Stock Exchange.

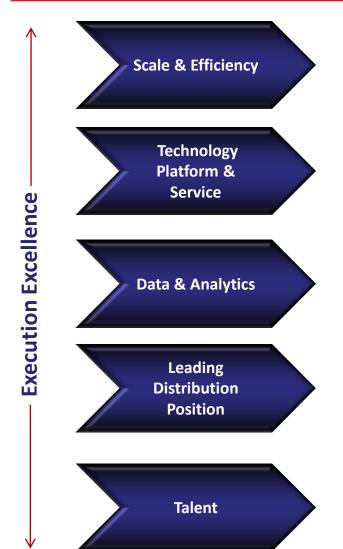


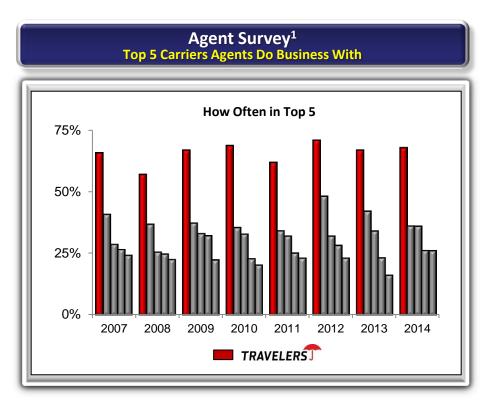
- Committed to small businesses by supporting American Express' Small Business Saturday®
- Drive sales into locally owned businesses and assist our agents to encourage small business customers to participate.

Travelers stewardship for the small business owner



Select Has Distinct Competitive Advantages





Leading distribution position

Well positioned to continue to invest and execute





The Travelers Companies, Inc.



Greg Toczydlowski

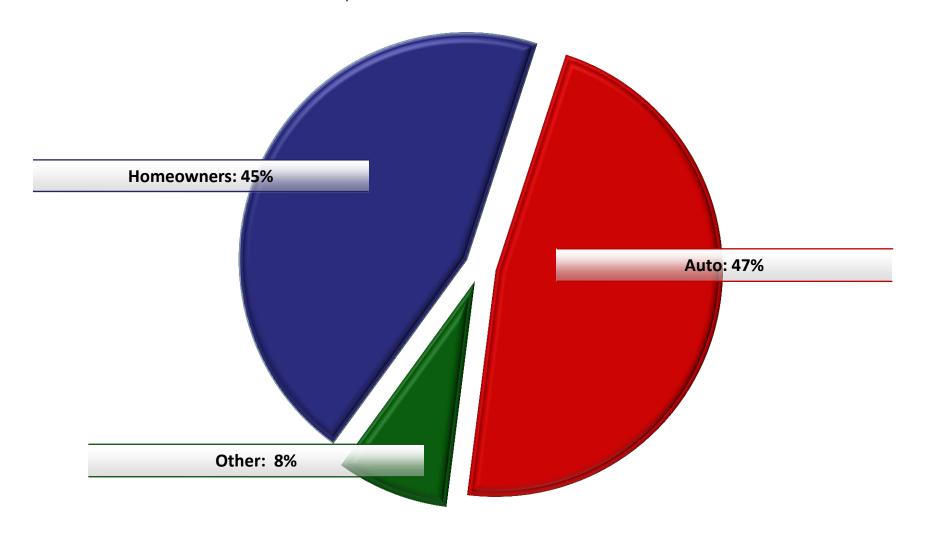
Executive Vice President & President, Personal Insurance

Competitive Advantages

- Premier personal lines company in the independent agency channel.
- Premier property writer with industry leading results & leading preferred auto writer.
- Account solution provider: Auto, Homeowners & Other Property with capacity to grow.
- Relentless execution focus on leading edge analytics and emerging consumer digital capabilities.
- Able to benefit from the value and breadth of the overall Travelers franchise.



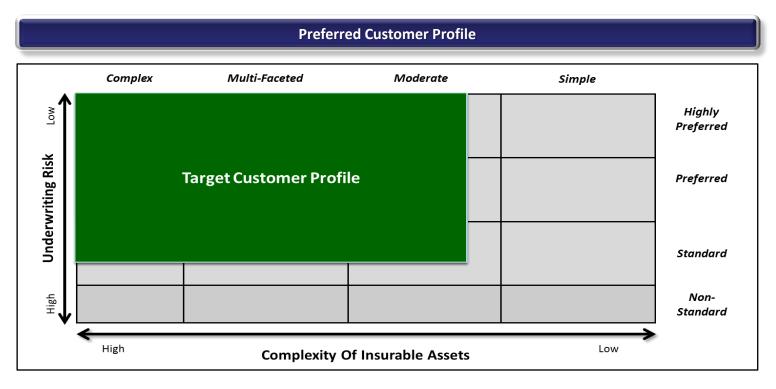
2013 Net Written Premiums: \$7.2 Billion



Second-largest writer of U.S. Auto & Homeowners insurance through independent agents¹



Customer Profile



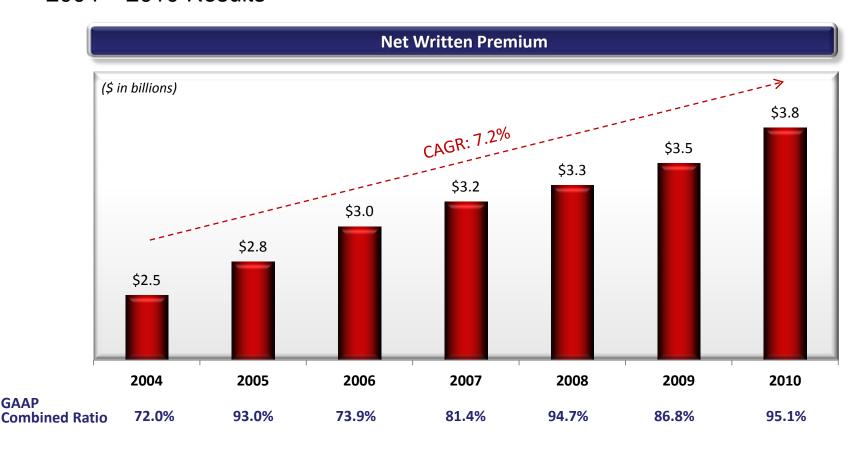
- Customers need full account solution: 42% of our customers have more than one product¹.
- Preferred customer base: percentage of our 2013 new business customers with:
 - Excellent credit-based insurance score²: auto 66% & homeowners 72%.
 - Full coverage: auto 75%
 - No losses in experience period: auto: 72% & homeowners: 86%

Our preferred customer target drives a balanced portfolio across products



Agency Homeowners & Other

2004 - 2010 Results



2004-2010 average combined ratio - Travelers: 85.3% vs. Industry¹: 99.0%

TRV's profitability outperformed the industry and achieved significant growth



GAAP

Agency Homeowners & Other

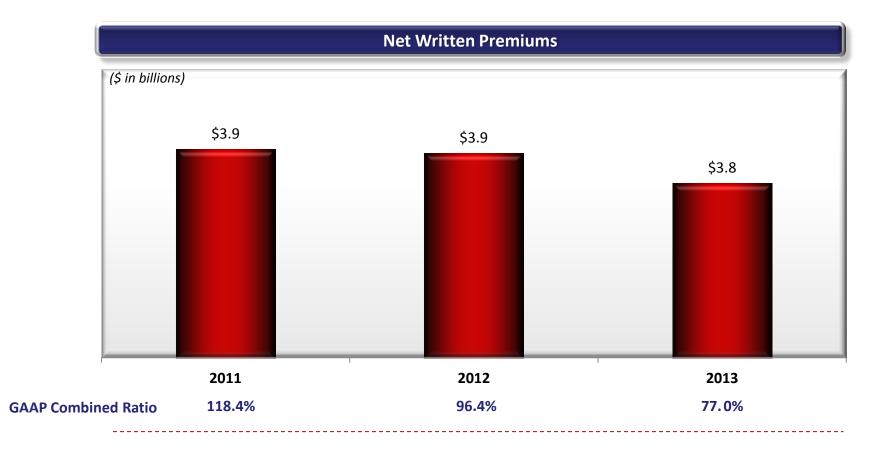
Pricing & Underwriting Actions

In 2010, we recognized a changing environment and took actions to improve profitability

Key Actions Changes in Environment Renewal premium change¹ Increased volatility of weather increases. patterns. 2013: 10.7% Historically low interest rates. 2012: 11.1% 2011: 8.3% Terms and conditions changes. Increased minimum deductibles. Capped loss reporting windows. Underwriting guideline / segmentation changes. Roof inspections. Age of roof rating.

Agency Homeowners & Other

Impact of Pricing & Underwriting Actions

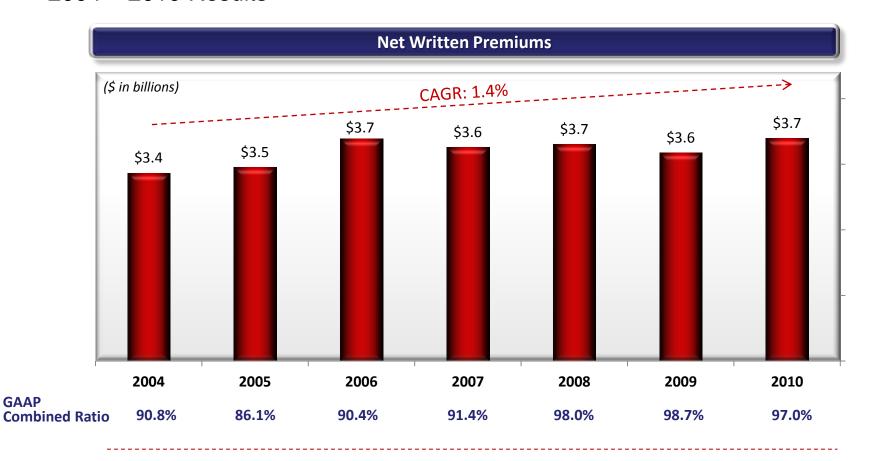


2013 combined ratio - Travelers: 77.0% vs. Industry¹: 83.2%

Actions successfully improved profitability...and we are pleased with overall performance of business



2004 - 2010 Results



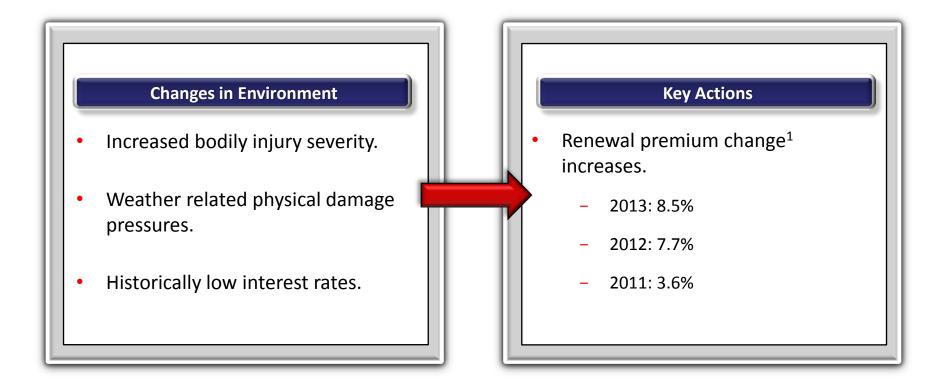
2004-2010 average combined ratio - Travelers: 93.2% vs. Industry¹: 97.4%

TRV's profitability outperformed the industry, but growth was limited by several factors



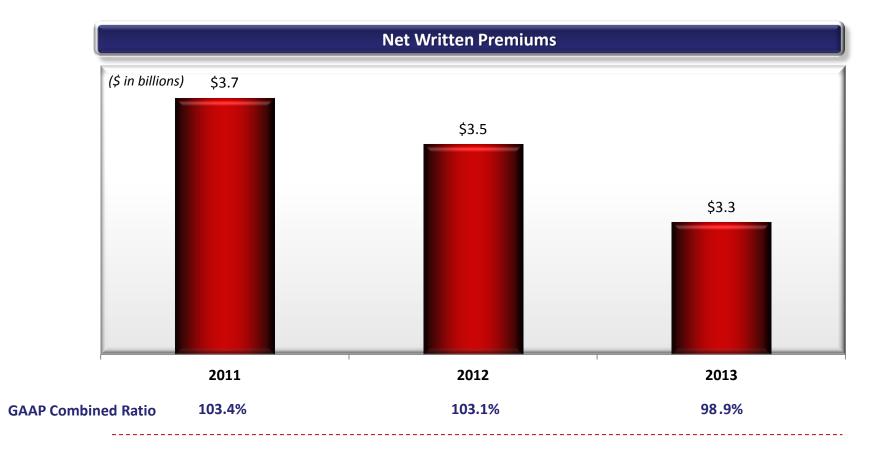
Pricing Actions

In 2010, we recognized a changing environment and took actions to improve profitability





Impact of Pricing & Underwriting Actions



2013 combined ratio¹ - Travelers: 98.9% vs. Industry¹: 102.6%

Actions successfully improved profitability...but the impact on new business production proved not to be a sustainable business strategy



Auto Driven Changing Consumer Marketplace

Consumers

- Empowered with information and demonstrated willingness to shop (in 2013, 23% shopping rate within the last 12 months¹).
- Pressured to save money and making decisions based on price across channels without compromising on service.

Carriers

- Unprecedented levels of advertising spend (over \$6B in 2012²)
 with a core message of price.
- Disparity in cost structures has created underlying competitive advantages.

Independent Agents

- Challenged to compete with a variety of channels.
- Embracing technology that amplifies consumer pricing sensitivity – Comparative Raters.

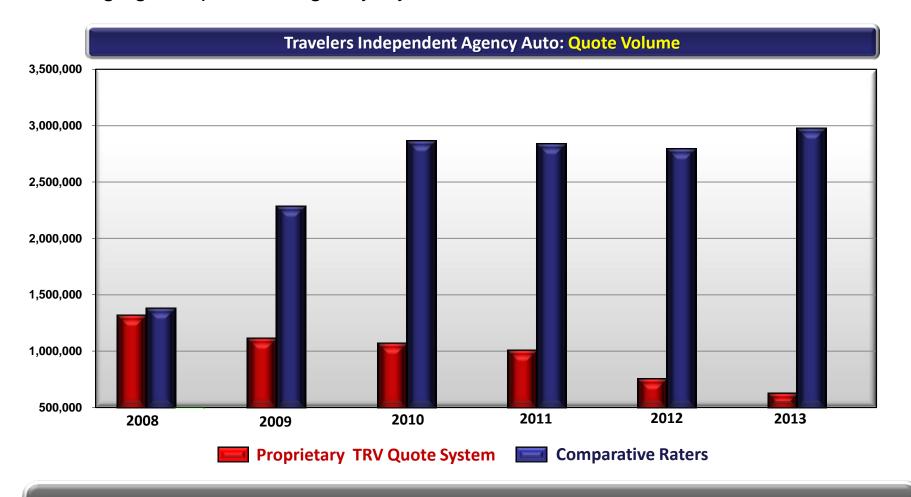
The personal insurance marketplace continues to change – increased significance of price in shopping and purchasing transactions



¹ Source: JD Power 2013 Insurance Shopping Study.

Impact of Comparative Rating Technology

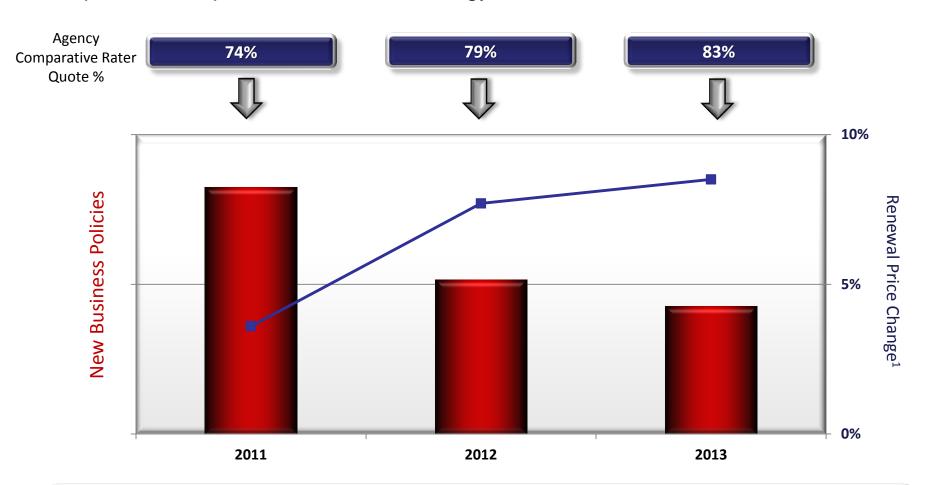
Changing Independent Agency Dynamics



Comparative raters account for greater than 80% of our auto quotes today. Close rates on comparative raters are considerably lower than on our proprietary quote system.



Impact of Comparative Rater Technology



Agency auto new business production was significantly impacted by the usage of comparative raters and our pricing strategy



Quantum Auto 2.0®

Market Competitive Product

Redesigned product structure to be responsive to consumer buying patterns

- Incorporates \$140 million in expense reductions.
 - Approximately \$90 million achieved to date; remaining \$50 million planned to be achieved by end of 2014.
 - Savings primarily driven by staff reductions.
- Lowers the base commission rate by approximately 2 points.
- Updates underwriting with 8 years of data and experience from Quantum 1.0.

Examples:

- Waive 4th & 5th year minor violations for drivers who have been incident free for 3 years.
- Youthful driver leniency for tenured families.
- Offers new / upgraded features and packages creating value beyond price.

Examples:

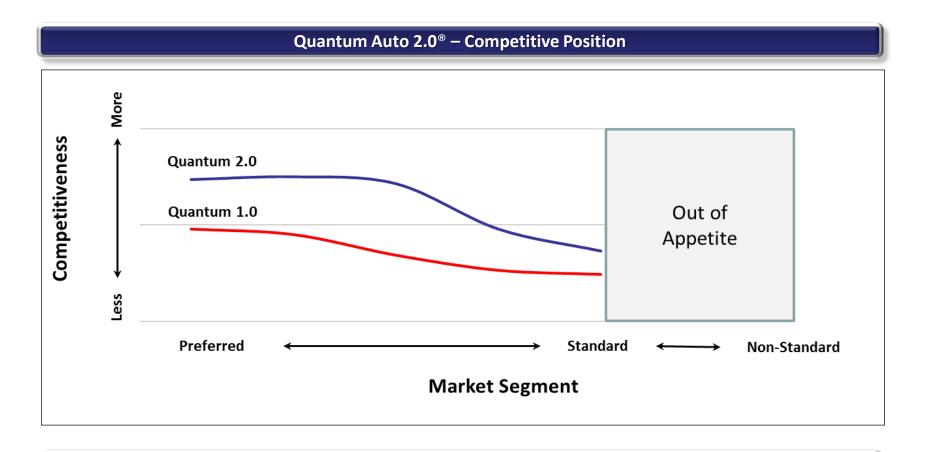
- Accident forgiveness
- Loss forgiveness
- Roadside assistance
- New car replacement

Uniquely positioned in the independent agency channel across our target market with our segmentation and cost model



Quantum Auto 2.0®

Market Competitive Product



Lower expense base plus enhanced pricing segmentation generating increased new business volume while targeting a mid-teens ROE over time



Quantum Auto 2.0®

Market Competitive Product

Pre-Rollout vs. Post-Rollout Metric Co	mparison Results ¹
	Range
Quoted policies	√ +10% to +15%
Close rate change	✓ +150% to +200%
New business policies issued	✓ +165% to +230%
Average new business premium per policy	✓ 0% to +6%

- Key profile changes align to target market.
 - More competitive across a broader mix.
 - More multi-car policies.
 - More family accounts.
- Currently rolled out in 28 states & D.C. and will be available in 8 additional states by end of 2014. Represents 85% of our countrywide auto new business production.

Early production results are positive – expectations are being achieved



Homeowners

Industry Leading Position

Significant Competitive Advantages

- Granular underwriting risk selection
 - Focused on optimized underwriting of risks utilizing advanced models and individual reviews.
- Superior pricing segmentation
 - Industry leading multivariate, by-peril rating methodology.
- Claim services
 - Industry leading catastrophe response.

Recent Enhancements

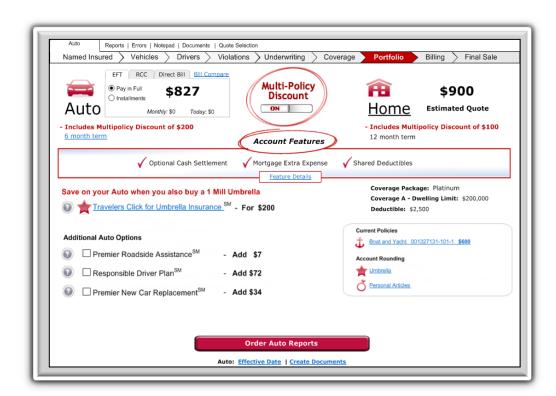
- Multivariate physical inspection process
 - Enhanced processes to determine which risks require inspections and what needs to be inspected.
- Advanced risk modeling
 - Applying analytics to industry risk models to optimize and blend.
- New business segmentation
 - Creation of new business rating advantages for early quote and age of roof.

Continue to build upon industry leading capabilities and results



Uniquely Positioned to Provide Full Accounts Solutions to Customers

- Successful cross selling products.
 - 42% of our customers have more than one product¹.
 - Continue to capitalize on homeowners capacity and expertise to address complete consumer account needs.
- Advantages of cross selling products.
 - Improved customer retention.
 - Ease of doing business with a single entity for service, billing and claims.
 - Cross-sell opportunities for additional products.
- Opportunity to leverage success of Quantum Auto 2.0® with an enhanced homeowners product.



 Co-developing solutions with agents for optimized acquisition and fulfillment workflows.



Investing in Competitive Advantages

Auto: **Market Competitive Product**

Homeowners: Industry Leading Product **Full Account Solution**









Supporting Capabilities Across Distribution Channels

Agent Technology



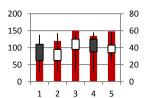
- Industry leading agent technology platform for quote & issue
- **Enhanced marketing tools**

Consumer Digital



- Mobile app for service, claims and acquisition
- Weather alerts
- Enhanced web experience
- Digital onboarding

Superior Analytics



- Improved direct to consumer targeting through marketing intelligence
- Business intelligence platform

Investments in capabilities positions Travelers well for success with agents and customers





The Travelers Companies, Inc.



Jay Fishman

Chairman & Chief Executive Officer

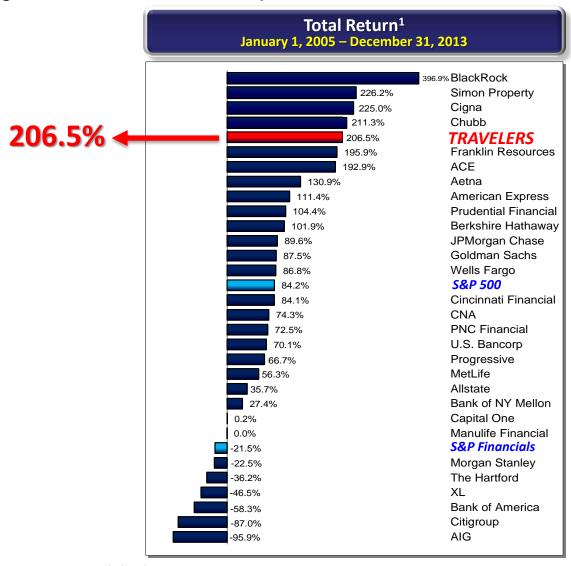
Travelers

- Premier independent agency company important for agents' success.
- Analytical skill. Long history of analytical innovation.
- Focus on granular results.
- Philosophy of volume being a result rather than a goal.
- Large national carrier executing with local expertise.
- Return on capital focus has resulted in top tier returns in P&C industry and financial services industry broadly.



9 Year Total Return Through December 31, 2013

20 Largest S&P Financial Companies & Other Selected Financials



Source: SNL Financial, Bloomberg

⁽¹⁾ Total return is a concept used to compare the performance of a company's stock over time and is the ratio of the net stock price change plus the cumulative amount of dividends over the specified time period, assuming dividend reinvestment, to the stock price at the beginning of the time period. Total return to shareholders is not included as an indication of future performance.





The Travelers Companies, Inc.



Annex

Explanatory Note

This presentation contains, and management may make, certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. All statements, other than statements of historical facts, may be forward-looking statements. Words such as "may," "will," "should," "likely," "anticipates," "expects," "intends," "projects," "believes," "estimates" and similar expressions are used to identify these forward-looking statements. Examples of our forward-looking statements include statements relating to our future financial condition and operating results, our share repurchase plans, potential margins, potential returns, the sufficiency of our reserves and our strategic initiatives.

We caution investors that such statements are subject to risks and uncertainties, many of which are difficult to predict and generally beyond the Company's control, that could cause actual results to differ materially from those expressed in, or implied by, such forward-looking statements. Some of the factors that could cause actual results to differ include, but are not limited to, the following:

- Catastrophe losses;
- Financial market disruption or economic downturn;
- Changes to our claims and claim adjustment expense reserves;
- The performance of our investment portfolio;
- Asbestos and environmental claims and related litigation;
- Mass tort claims;
- Emerging claim and coverage issues;
- Competition, including the impact of competition on our strategic initiatives and new products;
- The collectability and availability of reinsurance coverage;
- Credit risk we face in insurance operations and investment activities;
- The federal, state and international regulatory environment;
- A downgrade in our claims-paying or financial strength ratings;
- The inability of our insurance subsidiaries to pay dividends to our holding company in sufficient amounts;
- Disruptions to our relationships with our independent agents and brokers;
- Risks associated with developing new products, including in Personal Insurance, or expanding in targeted markets;
- Other changes in tax laws that adversely impact our investment portfolio or operating results;
- Risks associated with our use of pricing and capital models;
- Limits to the effectiveness of our information technology systems;
- Difficulties with our technology, data security and/or outsourcing relationships;
- Risks associated with our business outside of the United States, including regulatory risks;
- Risks associated with acquisitions, and integration of acquired businesses;
- Changes to existing accounting standards;
- Limits to the effectiveness of our compliance controls;
- Our ability to hire and retain qualified employees;
- Company may be unable to protect and enforce its own intellectual property or maybe subject to claims infringing on intellectual property of others;
- Losses of or restrictions placed on the use of credit scoring or other underwriting criteria in the pricing and underwriting of insurance products;
- Factors impacting the operation of our repurchase plans; and
- The company may not achieve the anticipated benefits of its transactions, its new products or its strategic initiativesor complete a transaction that is subject to closing conditions.

For a more detailed discussion of these factors, see the information under "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our most recent Form 10-K and Form 10-Q filed with the Securities and Exchange Commission. Our forward-looking statements speak only as of the date of this presentation or as of the date they are made, and we undertake no obligation to update those statements.



Description of Reportable Business Segments

Travelers has organized its businesses into the following reportable business segments:

Business Insurance: The Business Insurance segment offers a broad array of property and casualty insurance and insurance-related services to its clients primarily in the United States. Business Insurance is organized into the following six groups, which collectively comprise Business Insurance Core operations: Select Accounts; Commercial Accounts; National Accounts; Industry-Focused Underwriting including Construction, Technology, Public Sector Services, Oil & Gas and Agribusiness; Target Risk Underwriting including National Property, Inland Marine, Ocean Marine, Excess Casualty, Boiler & Machinery and Global Partner Services; and Specialized Distribution including Northland and National Programs. Business Insurance also includes the Special Liability Group (which manages the company's asbestos and environmental liabilities) and the assumed reinsurance and certain other runoff operations, which collectively are referred to as Business Insurance Other.

Financial, Professional & International Insurance: The Financial, Professional & International Insurance segment includes surety and financial liability coverages, which primarily use credit-based underwriting processes, as well as property and casualty products that are primarily marketed on a domestic basis in Canada, the United Kingdom and the Republic of Ireland, and on an international basis as a corporate member of Lloyd's. The segment includes the Bond & Financial Products groups as well as the International group. The International group includes The Dominion of Canada General Insurance Company, which the company acquired in November 2013 and which writes personal lines and small commercial insurance business in Canada. In addition, the company owns 49.5% of the common stock of J. Malucelli Participações em Seguros e Resseguros S.A., its joint venture in Brazil.

Personal Insurance: The Personal Insurance segment writes a broad range of property and casualty insurance covering individuals' personal risks. The primary products of automobile and homeowners insurance are complemented by a broad suite of related coverages.



The following measures are used by the company's management to evaluate financial performance against historical results and establish targets on a consolidated basis. In some cases, these measures are considered non-GAAP financial measures under applicable SEC rules because they are not displayed as separate line items in the consolidated financial statements or are not required to be disclosed in the notes to financial statements or, in some cases, include or exclude certain items not ordinarily included or excluded in the most comparable GAAP financial measure. Reconciliations of non-GAAP measures to their most directly comparable GAAP measures also follow.

In the opinion of the company's management, a discussion of these measures provides investors, financial analysts, rating agencies and other financial statement users with a better understanding of the significant factors that comprise the company's periodic results of operations and how management evaluates the company's financial performance. Internally, the company's management uses these measures to evaluate performance against historical results, to establish financial targets on a consolidated basis and for other reasons, which are discussed below.

Some of these measures exclude net realized investment gains (losses), net of tax, and/or net unrealized investment gains (losses), net of tax, which can be significantly impacted by both discretionary and other economic factors and are not necessarily indicative of operating trends. Other companies may calculate these measures differently, and, therefore, their measures may not be comparable to those used by the company's management.

RECONCILIATION OF OPERATING INCOME AND CERTAIN OTHER NON-GAAP MEASURES TO NET INCOME

Operating income is net income excluding the after-tax impact of net realized investment gains (losses) and discontinued operations. Management uses operating income to analyze each segment's performance and as a tool in making business decisions. Financial statement users also consider operating income when analyzing the results and trends of insurance companies. **Operating earnings per share** is operating income on a per common share basis.

Reconciliation of Operating Income less Preferred Dividends to Net Income

		Months Ended March 31,	<u></u>						T۱	welve Mo	nths	Ended De	ecem	ber 31,						
(\$ in millions, after-tax)	2014		2013		2012		2011		2010		2009		2008		2007		2006		2005	
Operating income, less preferred dividends Preferred dividends	\$	1,052	\$	3,567	\$	2,441	\$	1,389 1	\$	3,040 3	\$	3,597 3	\$	3,191 4	\$	4,496 4	\$	4,195 5	\$	2,020
Operating income		1,052		3,567		2,441		1,390		3,043		3,600		3,195		4,500		4,200		2,026
Net realized investment gains (losses)		-		106		32		36		173		22		(271)		101		8		35
Income from continuing operations		1,052		3,673		2,473		1,426		3,216		3,622		2,924		4,601		4,208		2,06
Discontinued operations		-		-		-		-		-		-		-		-		-		(439
Net income	\$	1,052	\$	3,673	\$	2,473	\$	1,426	\$	3,216	\$	3,622	\$	2,924	\$	4,601	\$	4,208	\$	1,622



RECONCILIATION OF ADJUSTED SHAREHOLDERS' EQUITY TO SHAREHOLDERS' EQUITY AND OPERATING RETURN ON EQUITY TO RETURN ON EQUITY

Average shareholders' equity is (a) the sum of total shareholders' equity excluding preferred stock at the beginning and end of each of the quarters for the period presented divided by (b) the number of quarters in the period presented times two. Adjusted shareholders' equity is shareholders' equity excluding net unrealized investment gains (losses), net of tax, for the period presented, preferred stock and discontinued operations. Adjusted average shareholders' equity is average shareholders' equity excluding net unrealized investment gains (losses), net of tax, for all quarters included in the calculation and, for each quarterly period included in the calculation, that quarter's net realized investment gains (losses), net of tax and discontinued operations.

Reconciliation of Adjusted Shareholders' Equity to Shareholders' Equity

106

24,796

32

25,405

		As of										
	M	arch 31,										
(\$ in millions)		2014										
Adjusted shareholders' equity	\$	23,713										
Net unrealized investment gains, net of tax		1,674										
Net realized investment gains, net of tax		-										
Shareholders' equity	\$	25,387										
						As of D	ecem	ber 31,				
(\$ in millions)		2013	2012	2011	2010	2009		2008	2007	2006	2005	2004
Adjusted shareholders' equity Net unrealized investment gains (losses), net of tax	\$	23,368 1,322	\$ 22,270 3,103	\$ 21,570 2,871	\$ 23,375 1,859	\$ 25,458 1,856	\$	25,647 (146)	\$ 25,783 620	\$ 24,545 453	\$ 22,227 327	\$ 20,087 866
ivet unitedized investment gallis (105565), fiet of tax		1,322	5,105	۷,0/۱	1,009	1,000		(140)	020	455	321	000

173

68

25,475

22

79

27,415

(271)

25,319

89

101

112

26,616

8

129

25,135

36

24,477



Preferred stock

Discontinued operations

Shareholders' equity

Net realized investment gains (losses), net of tax

(28)

188

88

21,201

35

153

(439)

22,303

Return on equity is the ratio of annualized net income less preferred dividends to average shareholders' equity for the periods presented. **Operating return on equity** is the ratio of annualized operating income less preferred dividends to adjusted average shareholders' equity for the periods presented. In the opinion of the company's management, these are important indicators of how well management creates value for its shareholders through its operating activities and its capital management.

Average annual operating return on equity over a period is the ratio of:

- a) the sum of operating income less preferred dividends for the periods presented to
- b) the sum of:
 - 1) the sum of the adjusted average shareholders' equity for all full years in the period presented, and
 - 2) for partial years in the period presented, the number of quarters in that partial year divided by four, multiplied by the adjusted average shareholders' equity of the partial year.

	E	e Months Ended				Tour	Jua Mandha	Foded Dec	b 24			
(\$ in millions)	March 31, 2014		2013		2012	2011	lve Months 2010	2009	2008	2007	2006	2005
Operating income, less preferred dividends	\$	1,052	\$	3,567	\$ 2,441	\$ 1,389	\$ 3,040	\$ 3,597	\$ 3,191	\$ 4,496	\$ 4,195	\$ 2,020
Annualized operating income		4,207										
Adjusted average shareholders' equity		23,594		23,004	22,158	22,806	24,285	25,777	25,668	25,350	23,381	21,118
Operating return on equity		17.8%		15.5%	11.0%	6.1%	12.5%	14.0%	12.4%	17.7%	17.9%	9.6%

Average annual operating return on equity for the period Jan. 1, 2005 through Mar. 31, 2014

13.2%



RECONCILIATION OF CERTAIN NON-GAAP MEASURES TO BOOK VALUE PER SHARE AND SHAREHOLDERS' EQUITY

Book value per share is total common shareholders' equity divided by the number of common shares outstanding. **Adjusted book value per share** is total common shareholders' equity excluding the after-tax impact of net unrealized investment gains and losses, divided by the number of common shares outstanding. In the opinion of the company's management, adjusted book value is useful in an analysis of a property casualty company's book value as it removes the effect of changing prices on invested assets (i.e., net unrealized investment gains (losses), net of tax), which do not have an equivalent impact on unpaid claims and claim adjustment expense reserves.

	As of March 31,																		
(\$ in millions)	2014	2	2013		2012		2011		2010		2009		2008		2007		2006		2005
Adjusted shareholders' equity	\$ 23,713	\$ 2	23,474	\$	22,302	\$	21,606	\$	23,548	\$	25,480	\$	25,376	\$	25,884	\$	24,553	\$	21,823
Net unrealized investment gains (losses), net of tax	1,674		1,322		3,103		2,871		1,859		1,856		(146)		620		453		327
Common shareholders' equity	\$ 25,387	\$ 2	24,796	\$	25,405	\$	24,477	\$	25,407	\$	27,336	\$	25,230	\$	26,504	\$	25,006	\$	22,150
Common shares outstanding	347.5		353.5		377.4		392.8		434.6		520.3		585.1		627.8		678.3		693.4
Adjusted book value per share	\$ 68.25	\$	66.41	\$	59.09	\$	55.01	\$	54.18	\$	48.98	\$	43.37	\$	41.25	\$	36.21	\$	31.47
Book value per share	\$ 73.06	\$	70.15	\$	67.31	\$	62.32	\$	58.47	\$	52.54	\$	43.12	\$	42.22	\$	36.86	\$	31.94



OTHER DEFINITIONS

Underwriting gain is net earned premiums and fee income less claims and claim adjustment expenses and insurance-related expenses. In the opinion of the company's management, it is important to measure the profitability of each segment excluding the results of investing activities, which are managed separately from the insurance business. This measure is used to assess each segment's business performance and as a tool in making business decisions. Pre-tax underwriting gain, excluding the impact of catastrophes and net favorable prior year loss reserve development, is the underwriting gain adjusted to exclude claims and claim adjustment expenses, reinstatement premiums and assessments related to catastrophes and loss reserve development related to time periods prior to the current year. In the opinion of the company's management, this measure is meaningful to users of the financial statements to understand the company's periodic earnings and the variability of earnings caused by the unpredictable nature (i.e., the timing and amount) of catastrophes and loss reserve development. This measure is also referred to as underlying underwriting margin or underlying underwriting gain.

A **catastrophe** is a severe loss, resulting from natural and man-made events, including risks such as fire, earthquake, windstorm, explosion, terrorism and other similar events. Each catastrophe has unique characteristics, and catastrophes are not predictable as to timing or amount. Their effects are included in net and operating income and claims and claim adjustment expense reserves upon occurrence. A catastrophe may result in the payment of reinsurance reinstatement premiums and assessments from various pools. In the opinion of the company's management, a discussion of the impact of catastrophes is meaningful to users of the financial statements to understand the company's periodic earnings and the variability in periodic earnings caused by the unpredictable nature of catastrophes.

Net favorable (unfavorable) prior year loss reserve development is the increase or decrease in incurred claims and claim adjustment expenses as a result of the re-estimation of claims and claim adjustment expense reserves at successive valuation dates for a given group of claims, which may be related to one or more prior years. In the opinion of the company's management, a discussion of loss reserve development is meaningful to users of the financial statements as it allows them to assess the impact between prior and current year development on incurred claims and claim adjustment expenses, net and operating income (loss), and changes in claims and claim adjustment expense reserve levels from period to period.



OTHER DEFINITIONS CONTINUED

Combined ratio (SAP and GAAP) For SAP, it is the sum of the SAP loss and LAE ratio and the SAP underwriting expense ratio as defined in the statutory financial statements required by insurance regulators. The GAAP combined ratio is the equivalent of, and is calculated in the same manner as, the SAP combined ratio except that the SAP underwriting expense ratio is based on net written premium and the GAAP underwriting expense ratio is based on net earned premiums. The loss and LAE ratio for SAP is the ratio of incurred losses and loss adjustment expenses less certain administrative services fee income to net earned premiums as defined in the statutory financial statements required by insurance regulators. The GAAP ratio is calculated in the same manner as the SAP ratio. The underwriting expense ratio for SAP is the ratio of underwriting expenses incurred (including commissions paid), less certain administrative services fee income and billing and policy fees, to net written premiums as defined in the statutory financial statements required by insurance regulators. For GAAP, it is the ratio of underwriting expenses (including the amortization of deferred acquisition costs), less certain administrative services fee income and billing and policy fees, to net earned premiums.

The GAAP combined ratio, GAAP loss and LAE ratio, and GAAP underwriting expense ratio are used as indicators of the company's underwriting discipline, efficiency in acquiring and servicing its business and overall underwriting profitability. A combined ratio under 100% generally indicates an underwriting profit. A combined ratio over 100% generally indicates an underwriting loss.

Underlying GAAP combined ratio represents the GAAP combined ratio excluding the impact of net prior year reserve development and catastrophes. In the opinion of the company's management, this measure is meaningful to users of the financial statements to understand the company's periodic underwriting profitability and the variability of underwriting profitability caused by the unpredictable nature of catastrophes and loss reserve development.

Gross written premiums reflect the direct and assumed contractually determined amounts charged to policyholders for the effective period of the contract based on the terms and conditions of the insurance contract. **Net written premiums** reflect gross written premiums less premiums ceded to reinsurers. These are GAAP measures.

For the Business Insurance and Financial, Professional and International Insurance segments, **retention** is the amount of premium available for renewal that was retained, excluding rate and exposure changes. For the Personal Insurance segment, retention is the ratio of the expected number of renewal policies that will be retained throughout the annual policy period to the number of available renewal base policies. For all of the segments, **renewal rate change** represents the estimated change in average premium on policies that renew, excluding exposure changes. Exposure is the measure of risk used in the pricing of an insurance product. The change in exposure is the amount of change in premium on policies that renew attributable to the change in portfolio risk. **Renewal premium change** represents the estimated change in average premium on policies that renew, including rate and exposure changes. **New business volume** is the amount of written premium related to new policyholders and additional products sold to existing policyholders. These are operating statistics, which are subject to change based upon a number of factors, including changes in actuarial estimates. For the Business Insurance segment, retention, renewal premium change and new business volumes exclude National Accounts and Business Insurance-Other.



Disclosure

In this presentation or in the discussion that follows, we may refer to some non-GAAP financial measures. For a reconciliation of these measures to the most comparable GAAP measures and a glossary of financial measures, we refer you to the Annex of this presentation and our most recent annual report on Form 10-K filed with the Securities and Exchange Commission (SEC). See the "For Investors" section at <u>Travelers.com</u>.

For further information, please see Travelers reports filed with the SEC pursuant to the Securities Exchange Act of 1934 which are available at the SEC's website (www.sec.gov).

Copies of this presentation and the accompanying webcast are publicly available on the Travelers website (www.travelers.com).

From time to time, Travelers may use its website and/or social media outlets, such as Facebook and Twitter, as distribution channels of material company information. Financial and other important information regarding the company is routinely accessible through and posted on our website at http://investor.travelers.com, our Facebook page at https://www.facebook.com/travelers and our Twitter account (@TRV_Insurance) at https://twitter.com/TRV_Insurance. In addition, you may automatically receive email alerts and other information about Travelers when you enroll your email address by visiting the "Email Alert Service" section at http://investor.travelers.com.





The Travelers Companies, Inc.