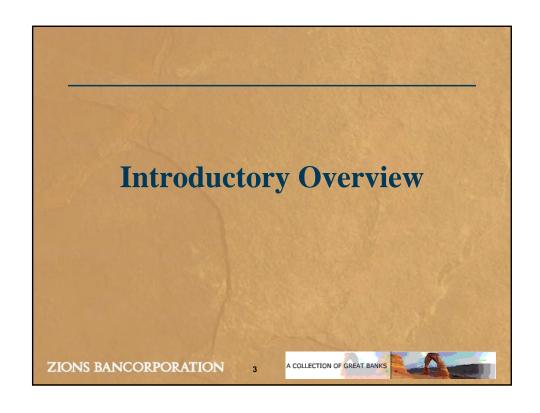
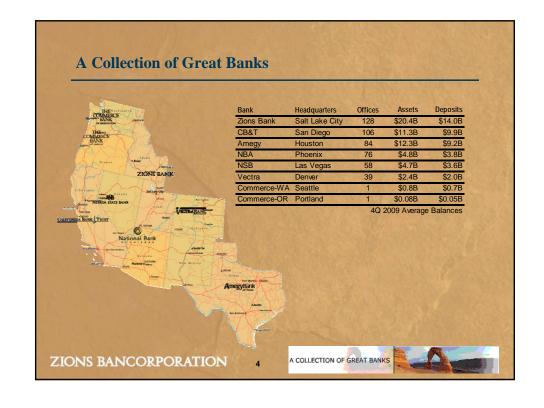


Table of Contents Overview Geography & Footprint Economics Business Mix Customer Growth / Retention Net Interest Margin Credit Quality - Big Picture Efficiency Capital Shareholder Dilution Construction Residential Commercial National Real Estate: SBA 504 Program **Term Commercial Real Estate Energy Portfolio Small Business Lending Investment Securities & Interest Rate Sensitivity Summary and Outlook** A COLLECTION OF GREAT BANKS ZIONS BANCORPORATION







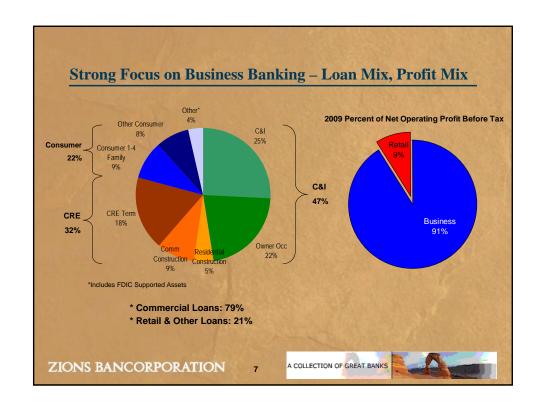
Advantages of Multi-Bank Model

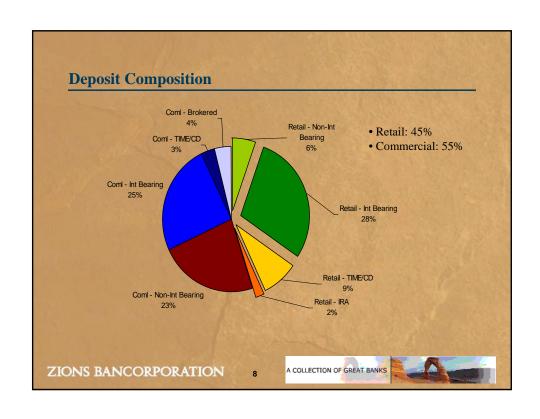
Local Decisions

- Quick turnaround of lending decisions
- Customer access to decision-maker
- Relationship approach leads to strong business banking = stronger DDA balances
- Breadth of products of a regional/super-regional bank
- Service levels of a community bank
- Pricing flexibility by market

Superior Local Knowledge

- Avoid buying the business (thin spreads/ROEs)
- Avoid credit losses due to market or product inexperience





Zions' Strengths

- Annual core pretax, pre-credit earnings range of \$900 million to \$950 million
 - NIM: 3.81%, ranked #2 of regional banks/peers*
 - Best among peers* for non-interest bearing deposits as a percent of earning assets
- Strong allowance for credit loss: 4.3% of loans
- · Low original LTV ratios on term commercial real estate loans
- Successful bidder on four FDIC assisted transactions; paying agent on two resolutions
- . Markets with nation's strongest long term growth profile
- · Competitive operating cost structure
 - Expense / Loan ratio: Best quartile

*Peer group includes U.S. regional banks with assets greater than \$20 billion and less than \$200 billion plus footprint competitors WFC and USB.

ZIONS BANCORPORATION

A COLLECTION OF GREAT BANKS



Customer Retention and Growth - Total Commercial Customers up 18% (Organic) Since 2007

Total Products and Customers by Affiliate

Retail Customer Base			Non-Retail Cu	l Customer Base	
Total Customers ¹	Pct Change		Total Customers ¹	Pct Change	
288	1000		57	the straight of	
221			65		
223			40		
222			31		
108			23		
1,099			120	35 11 100	
2,161			335	1000	
316	10%		72	27%	
255	15%		82	25%	
252	13%		43	8%	
291	31%		39	28%	
120	10%		26	13%	
1,057	-4%		133	11%	
2,290	6%		395	18%	
	Total Customers¹ 288 221 223 222 108 1,099 2,161 316 255 252 291 120 1,057	Total Pct Customers¹ Change 288 221 223 222 108 1,099 2,161 316 10% 255 15% 252 13% 291 31% 120 10% 1,057 -4%	Total Pct Customers¹ Change 288 221 223 222 108 1,099 2,161 316 10% 255 15% 252 13% 291 31% 120 10% 1,057 -4%	Total Customers¹ Change Customers¹ 288 57 221 665 223 40 222 31 108 23 1,099 120 2,161 335 316 10% 72 255 15% 82 252 13% 43 291 31% 39 120 10% 26 1,057 4% 133	

Zions' Challenges

- Rising NPAs, to 5.9% of loans from 5.4% in prior quarter (1)
 - Total delinquent + NPA declined by 2% in 4Q09 compared to the prior quarter
- 2009 net charge-off rate of 2.9%; 4Q09 NCO rate: 3.0% (1)
- Continued securities impairments (OTTI), primarily on bank/insurance CDOs - \$99.3 million in 4Q
 - Although OCI mark is already reflected in GAAP capital ratios, the difference between Amortized Cost (OTTI mark) and Carrying Value (OCI mark) is \$620 million, representing a potential earnings impairment

(1) Excludes FDIC supported assets

ZIONS BANCORPORATION

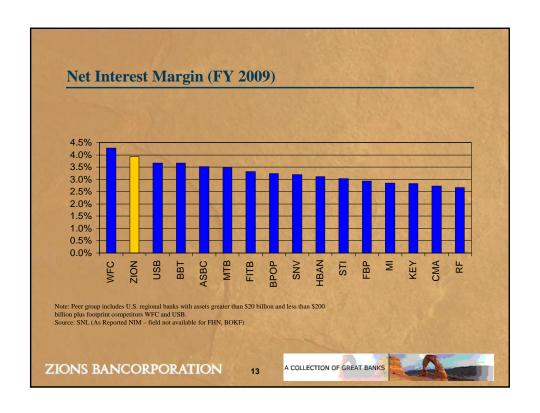
A COLLECTION OF GREAT BANKS

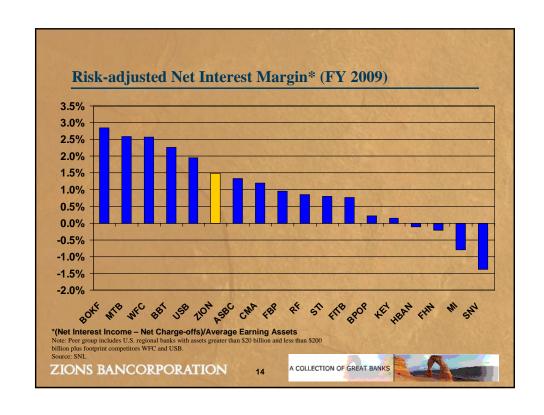


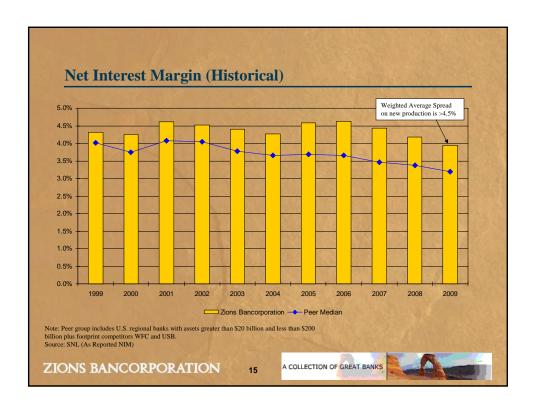
Net Interest Margin

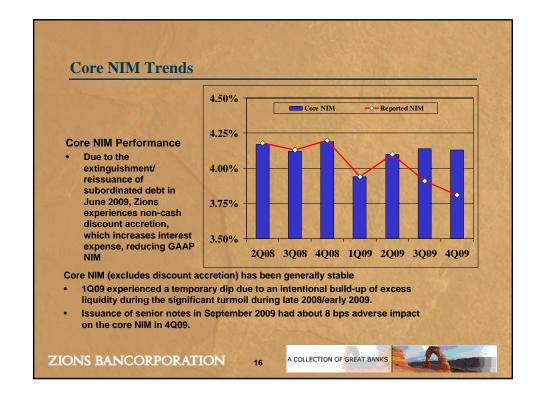
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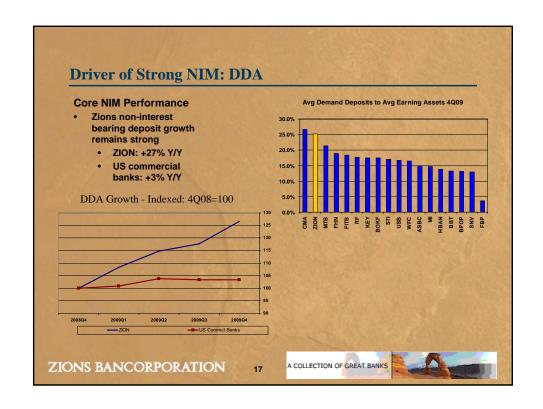


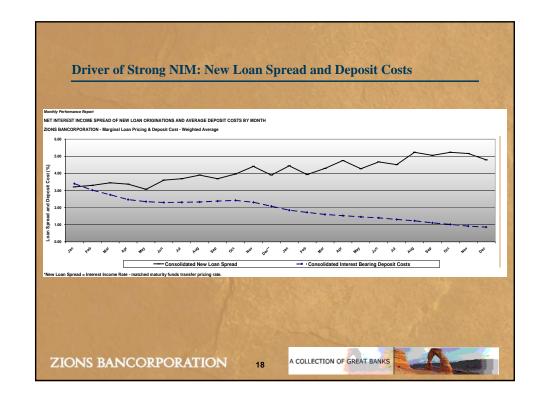


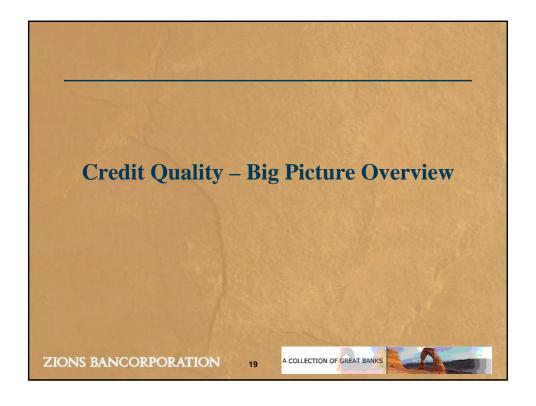


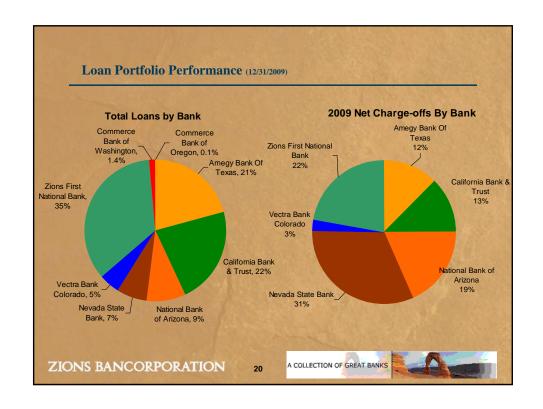


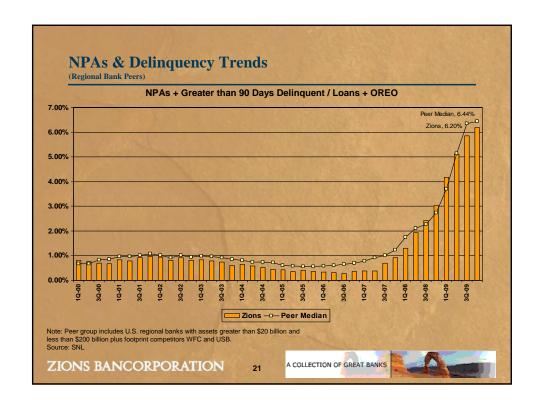


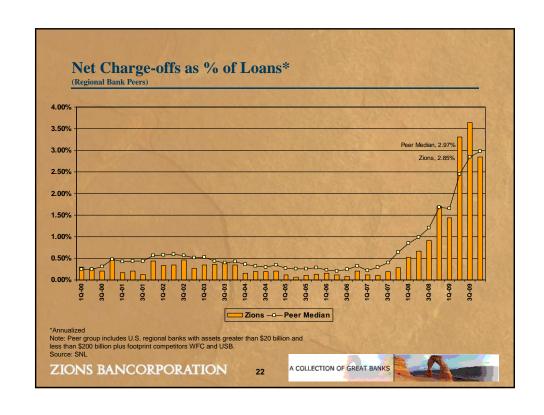


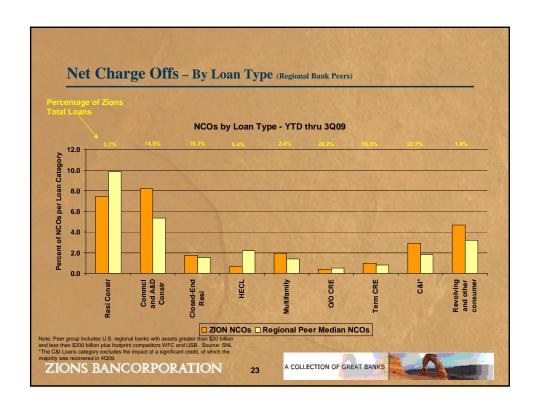


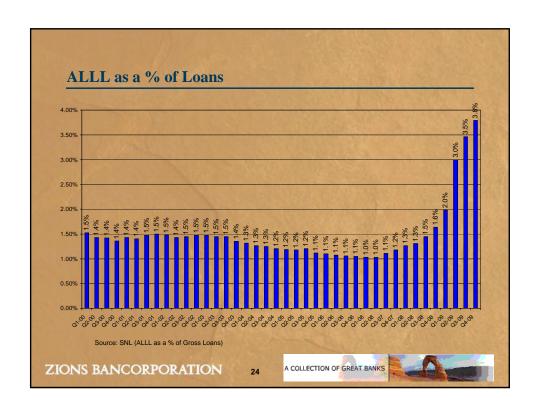


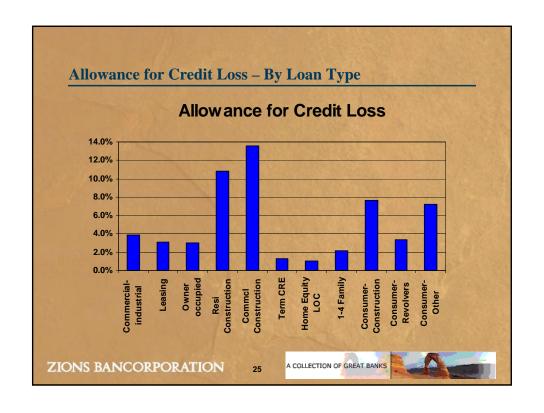


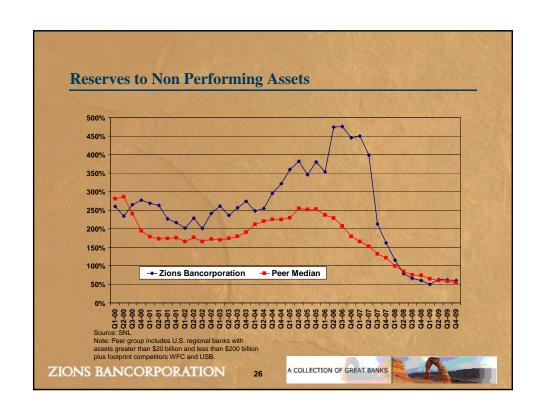


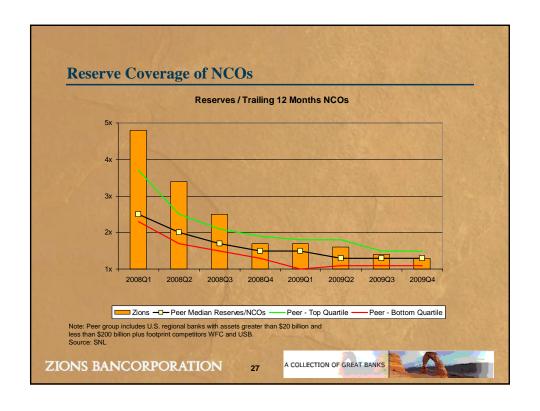


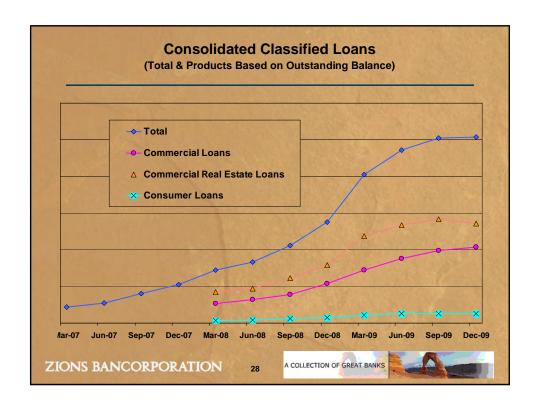




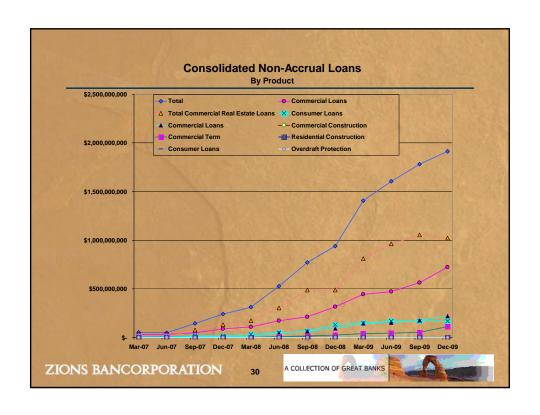


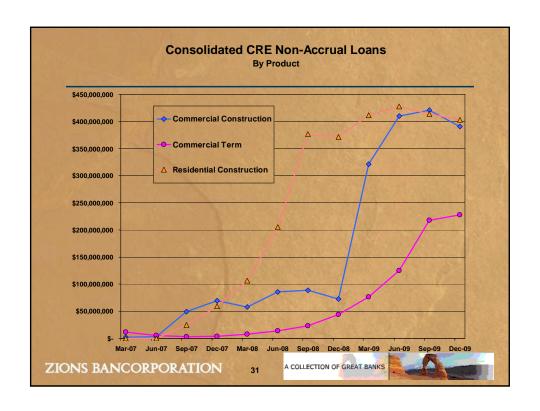


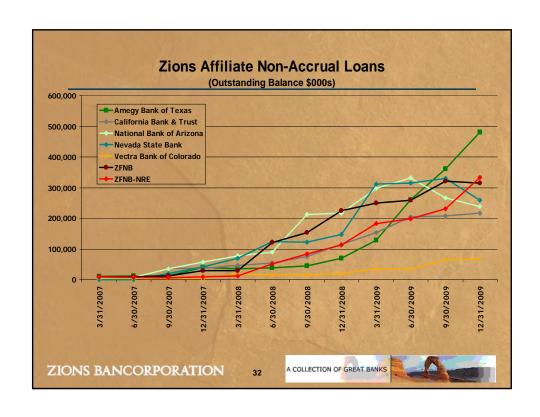


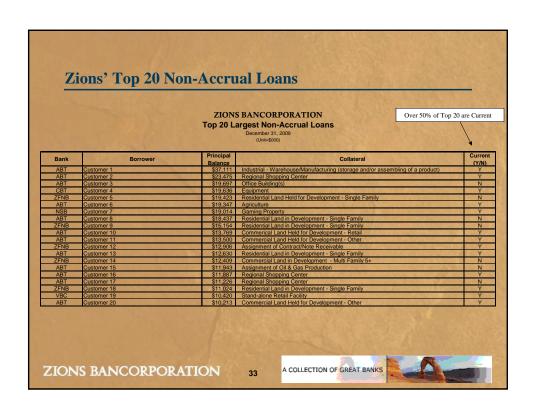


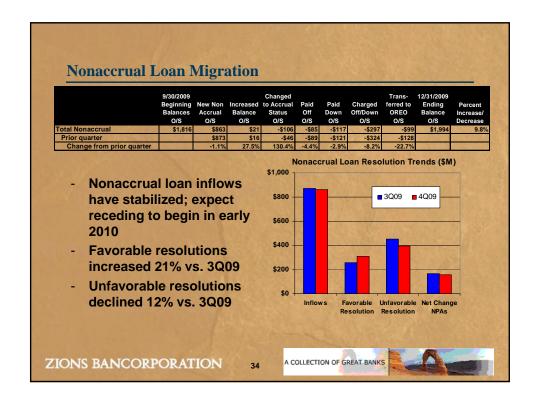


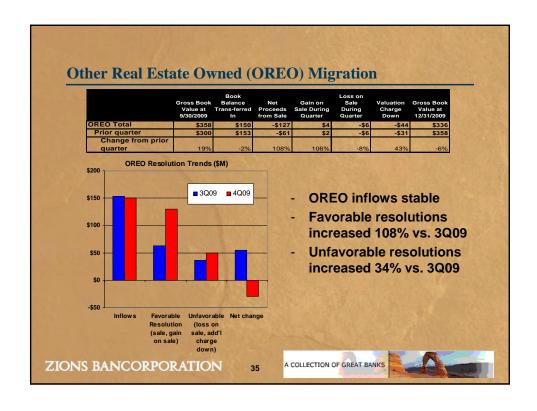


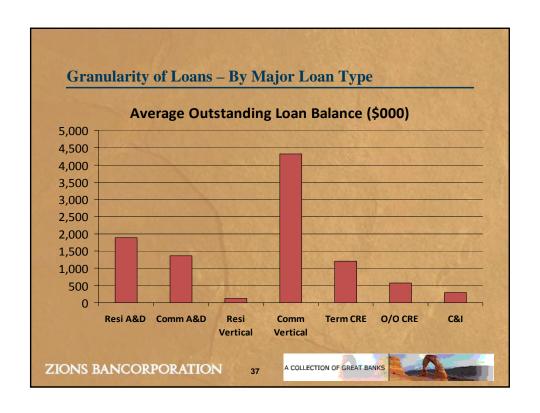


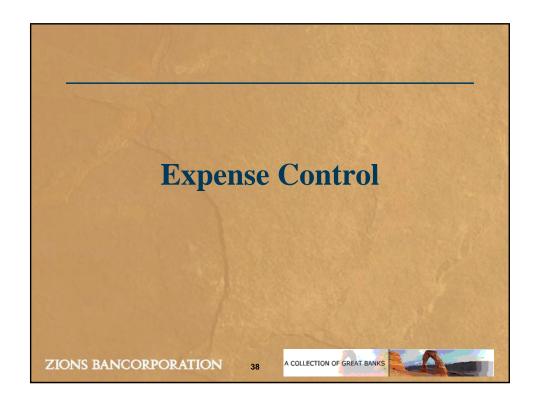


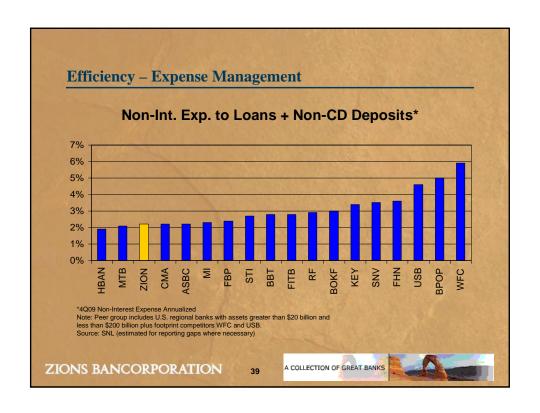


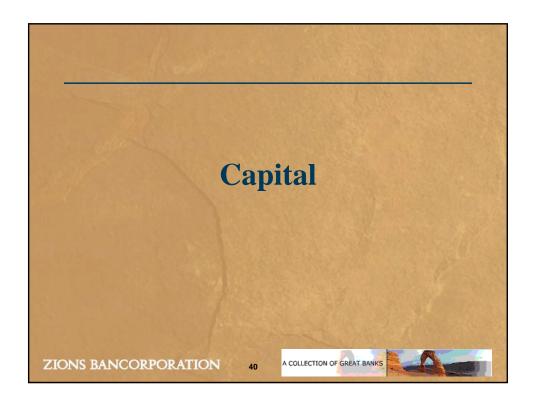


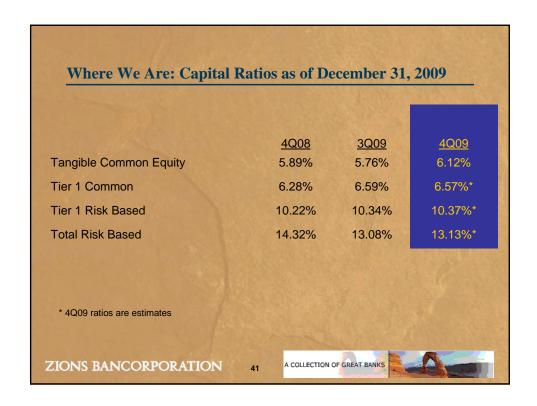


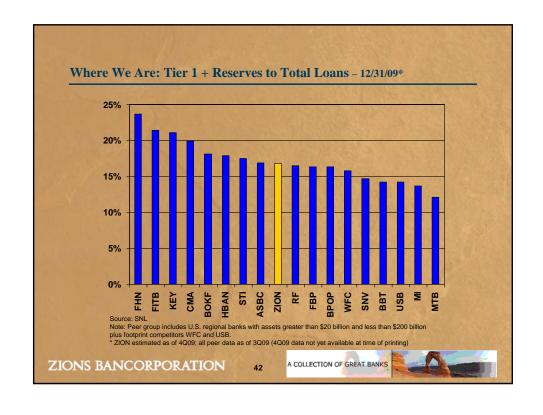


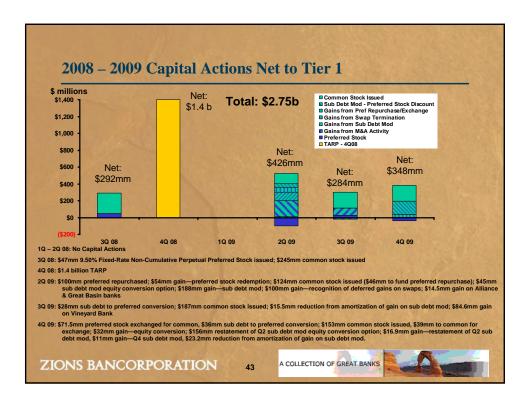


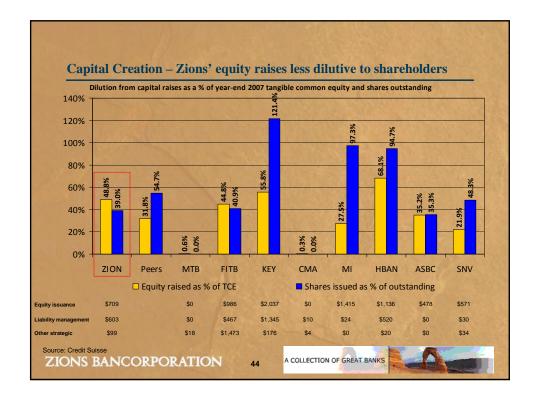












Zions' Approach to Capital

- Maintain and incrementally improve capital ratios
- · Use all available "levers" to minimize dilution
 - Common equity distribution programs
 - Convertible instruments
 - Modified sub debt converts to preferred (Tier 1)
 - Reduce tangible assets (loan demand remains weak)
 - Reduce risk-weightings of assets
 - Preserve DTA GAAP and RAAP
- Raise capital to repay TARP after credit conditions and earnings outlook improve
 - Cost of capital lower common and preferred

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A COLLECTION OF GREAT BANKS



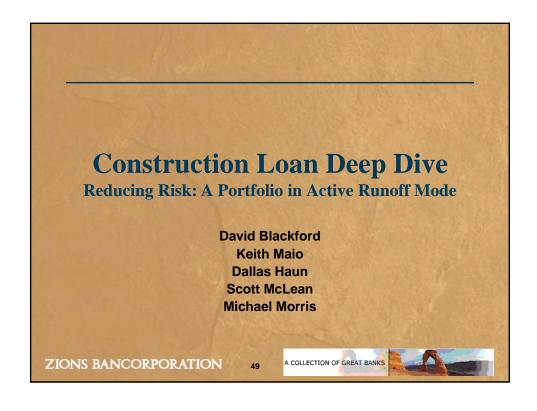
Risks to Approach

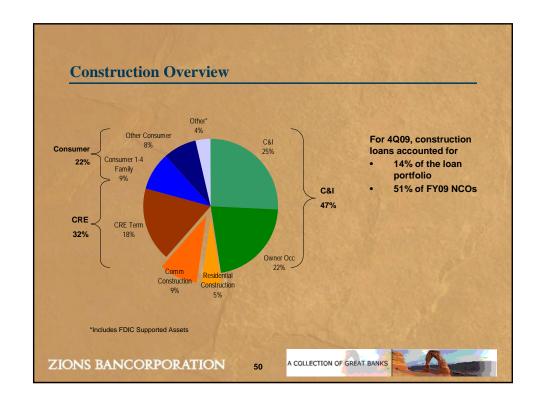
- Regulatory/political pressure to take action not in shareholders' interest
- Not raising enough/markets deteriorate



Summary • Zions is managing capital: - For current shareholders - To do enough to avoid unacceptable risks ZIONS BANCORPORATION 47

Overview Q&A Session ZIONS BANCORPORATION 48 A COLLECTION OF GREAT BANKS





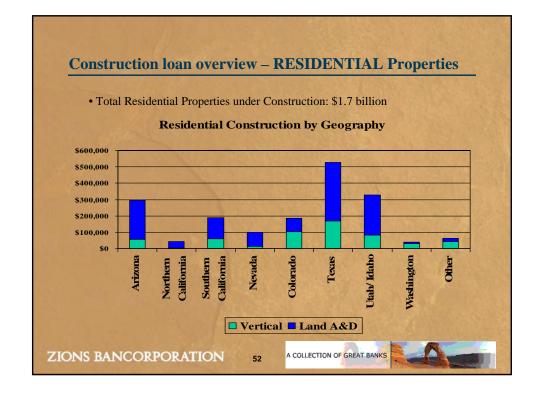
Basic Construction	Underwriting	Guidelines
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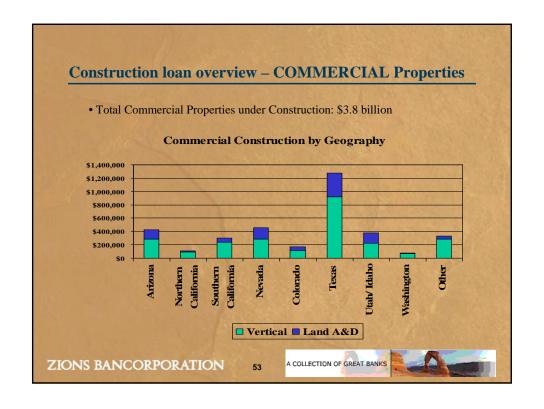
	Commercial Properties	Residential Properties
Loan Amount	Yes	Yes
Loan-to-Value	Yes	Yes
Cash Equity In?	Yes	Yes
Loan-to-Cost	Yes	Yes
Debt Service Coverage	Yes	N/A
Term	Yes	Yes
Preleasing	Yes	N/A
Market Analysis	Yes	Yes
Recourse/Guarantor	Yes	Yes
General Contractor	Yes	Yes

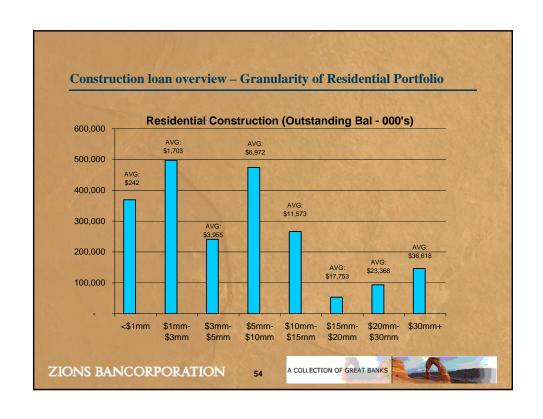
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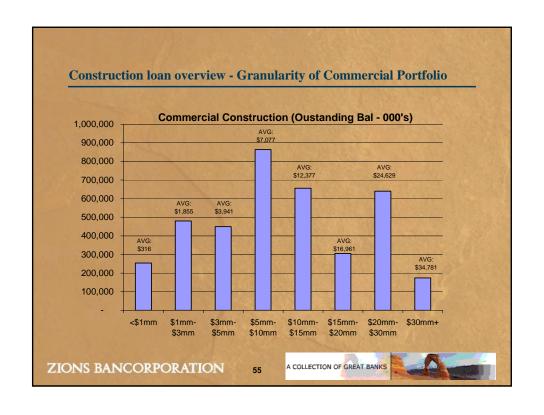
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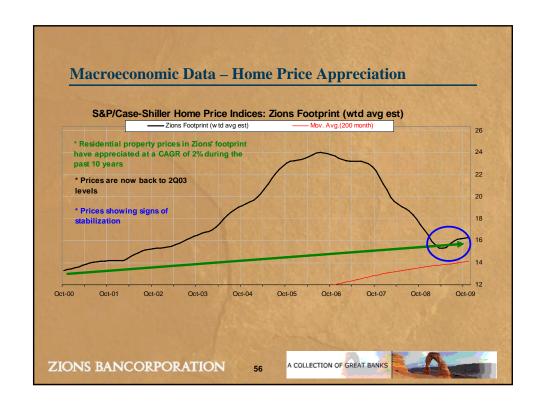


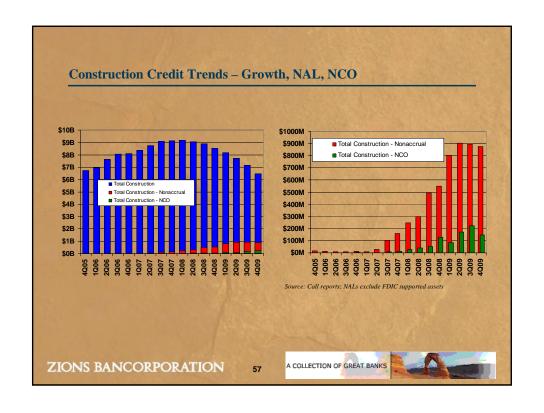




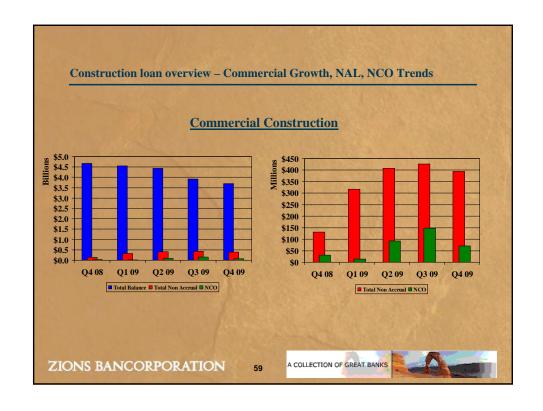


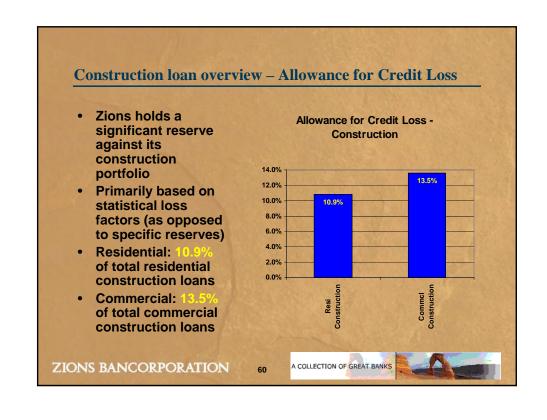




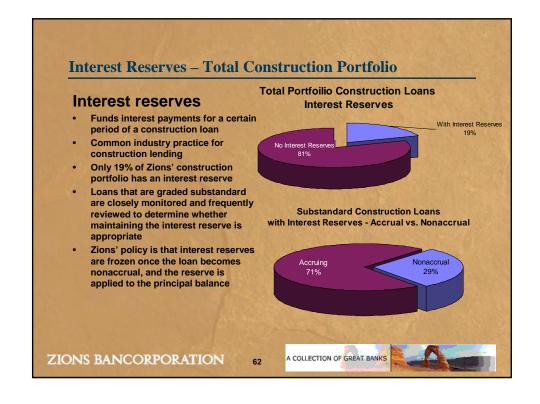


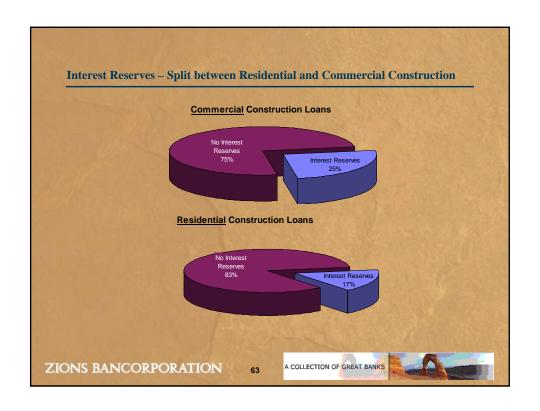




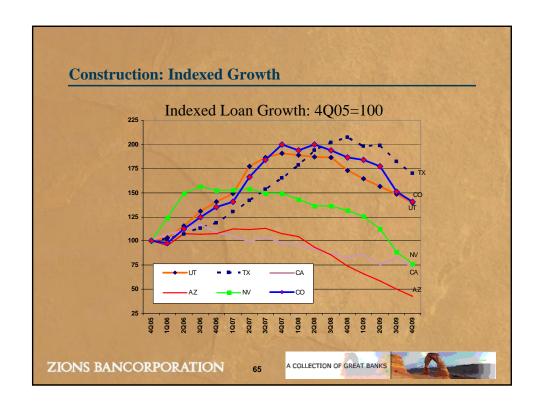


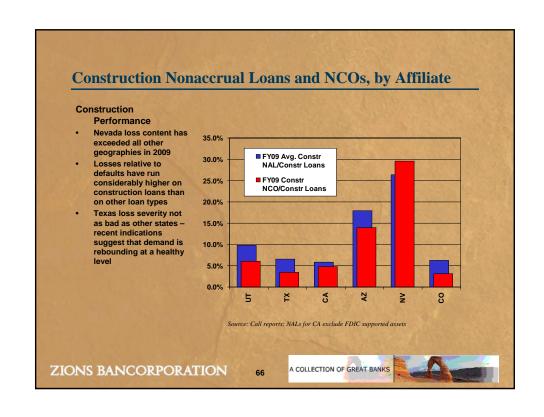


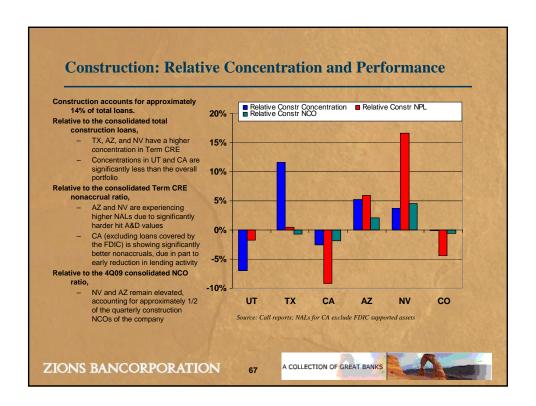












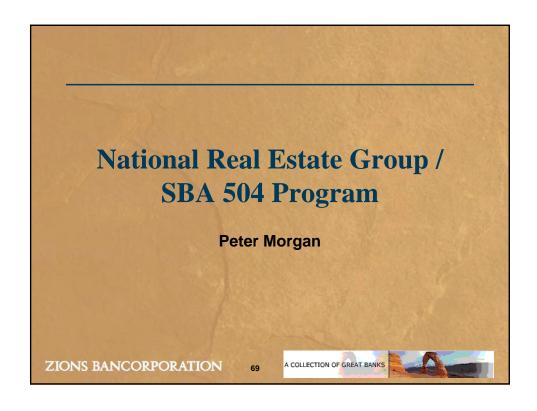
Construction Outlook

Outlook

- Impediments to growth
 - Lack of qualified borrowers and/or good projects
 - New internal concentration limits
 - Lack of demand for new projects

Growth opportunities

- Recognize: Zions is in markets where population growth is likely to be strong
 - Construction and development concentration will likely remain above industry average, but far less than Zions' historical levels
- Less A&D
- More focus on projects where cash flow certainty is stronger



ZIONS NATIONAL REAL ESTATE Peter J. Morgan, Executive Vice President

Executive Summary

Nationally:

- Small businesses in all industries experiencing different levels of declining revenues, net income and cash flow
- Declining CRE values (30-50%). Given default, many small businesses unable to sell building to satisfy debt
- FY'09 SBA 504 loan volume down 50% from FY'08

Zions National Real Estate Group:

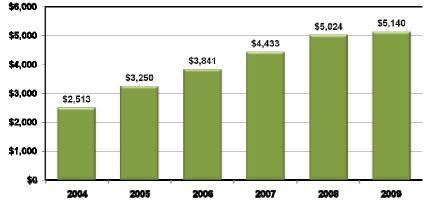
- NPAs increased from \$244M in June '09 to \$380M at Dec. '09
- 2009 Pre-tax, Pre-provision Income 2.2x net credit and OREO losses.
- 2009 net charge-offs relatively low at 74 bps
- OREO holding period steady at 90-100 days

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National Real Estate Dept. Loan Portfolio

(Year-End Outstanding Loan Balance: \$ Millions)



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Changes & Challenges

- FL, AZ, NV, and GA have seen commercial real property values decline 50-70% which has contributed to higher net charge-offs
- 30+ day delinquency rate increased from 5.62% in June '09 to 7.79% at Dec.'09
- Dec. '09 non-accruals were \$333M and OREO was \$46.6M or 6.4% and .90% respectively, of \$5.2B portfolio

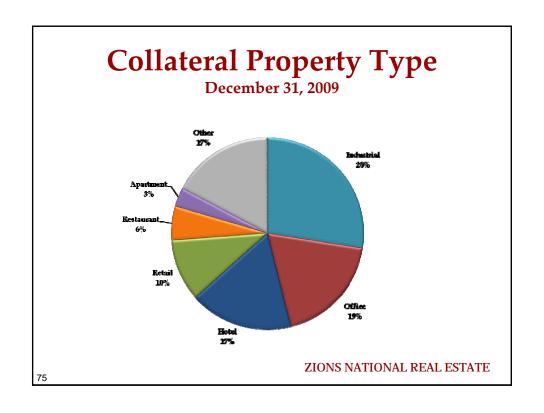
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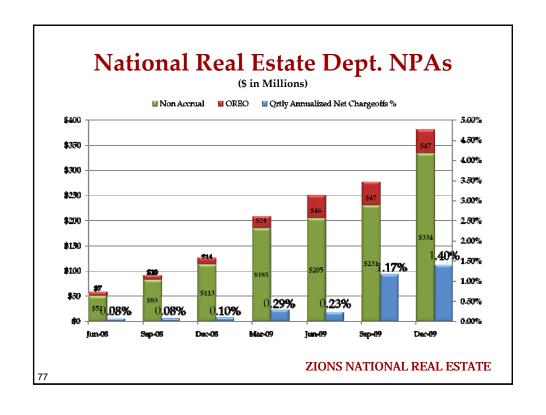
Other Nat'l R. E. Dept Facts

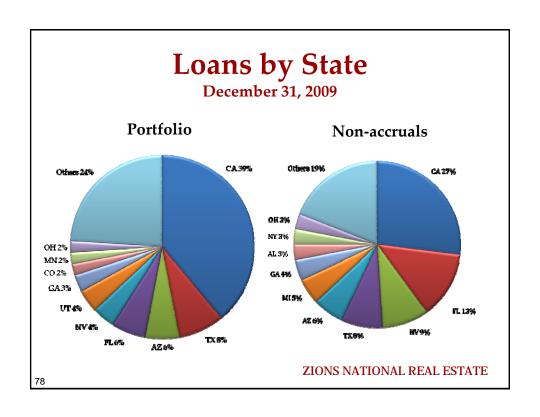
- a) At Jan 31, 2009; 36% of Zions Bank total loans and 48.6% of Zions Bank NPAs
- b) If a loan defaults, resulting in foreclosure, the average principal loss is ±10%
- c) 92% of borrowers continue to pay as agreed with most recent 3 months delinquency rate holding steady at 8%

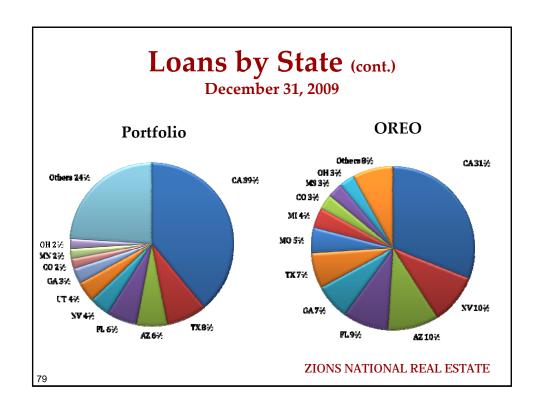
ZIONS NATIONAL REAL ESTATE











OREO Aging December 31, 2009								
	Months:	<u>#</u>	<u>\$</u>	<u>%</u>				
	0 to 3 months	34	\$22.5	48.3%				
	3 to 6 months	22	\$11.7	25.1%				
	6 to 9 months	12	\$12.0	25.8%				
	9 to 12 months	0	\$0.0	0.0%				
	12+ months	<u>1</u>	<u>\$0.4</u>	0.8%				
	Total	69	\$46.6	100.0%				
			ZIONS N	ATIONAL REAL ESTA	ATE			

2009 Net Credit Losses and Losses on Sale of OREO

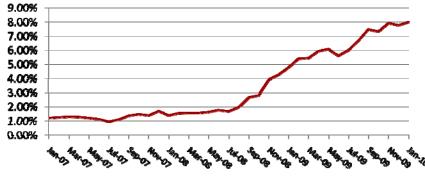
(\$ Millions)	Average Portfolio Balance 2009	Credit Losses	bps	Losses on OREO	bps
Owner-Occupied (C&I)	\$3,307.1	\$21.5	65.0	\$11.9	36.0
Investor (CRE)	\$1,990.9	<u>\$17.8</u>	89.4	<u>\$3.8</u>	19.1
Total	\$5,298.0	\$39.3	74.2	\$15.7	29.6

ZIONS NATIONAL REAL ESTATE

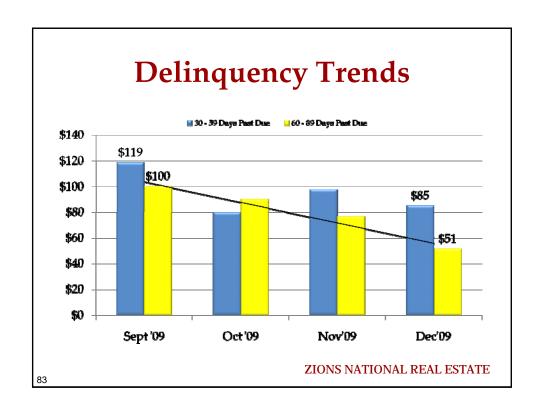
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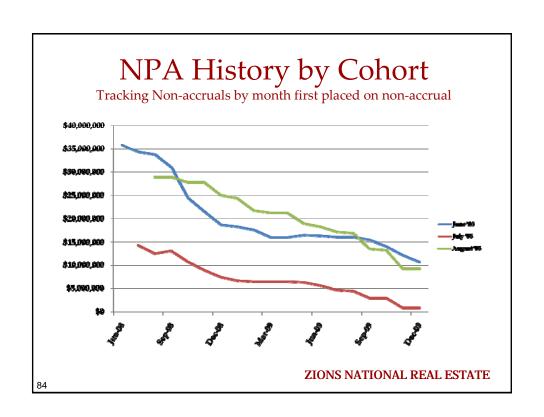
Historical Delinquency

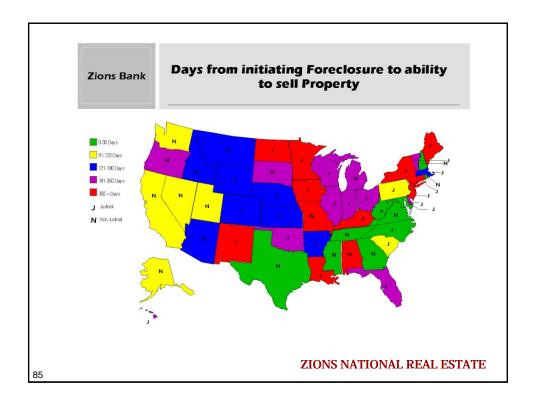
30+ Day Delinquency (incl. Non-accruals)



ZIONS NATIONAL REAL ESTATE







#1 Objective: Reduce NPAs

- Get to Borrower quicker and determine best course of action
- Created team(s) of experienced officers to craft solutions for each borrower
- Waive prepayment penalties, consider short sales, and explore note sales to investors, SBA, or junior lender(s) when appropriate
- Start foreclosure process sooner, if necessary
- Utilize web based "auction platform" to sell OREO

ZIONS NATIONAL REAL ESTATE

Improvement Steps

- Established National CRE limits at 135% of risk based capital
- Set CRE property type and geographic limits which resulted in:
 - a) A current restriction on new hotel lending
 - b) No additional CRE lending, in CA, NV, AZ, as well as other regions experiencing higher defaults with longer resolution times
- Curtailed maximum advance rates not to exceed 65% on any property, with lower limits of 50% on special use properties
- All 10 BDOs to take an active role in geographic areas to visit borrowers as needed, assist in note sales and OREO marketing

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Outlook

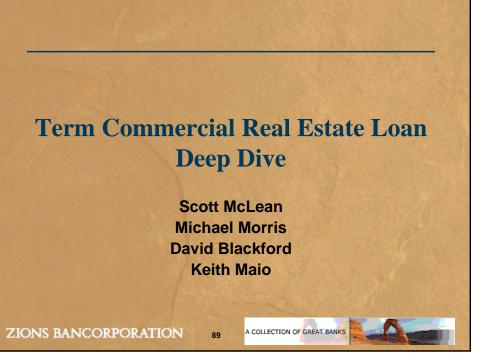
2010:

- Selective portfolio growth until NPAs decrease to acceptable level
- NPAs expected to rise modestly until mid-year, then decline to ≤\$375 million (7.2%) at year end
- Annualized net credit losses ≈ 150 bps

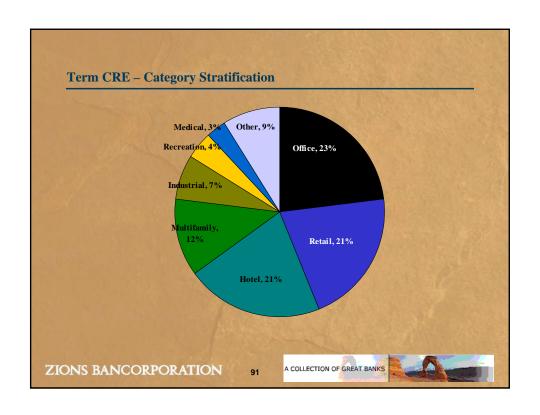
Longer Term:

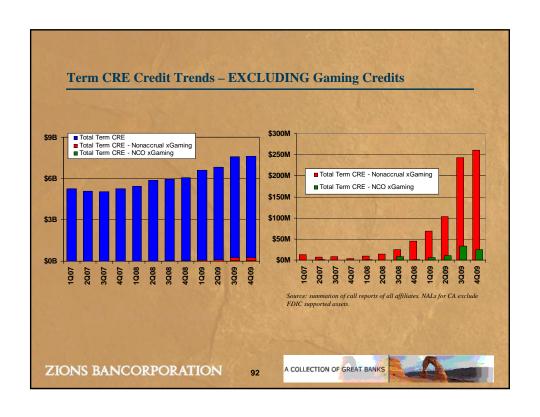
- Significant growth opportunity in C&I lending
- Higher SBA loan and guarantee limits
- New refinancing rules for SBA 504 lending

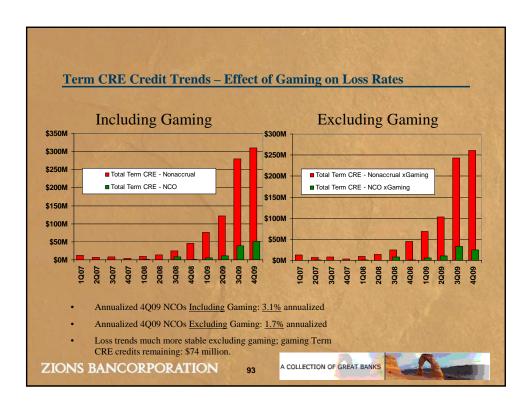
ZIONS NATIONAL REAL ESTATE

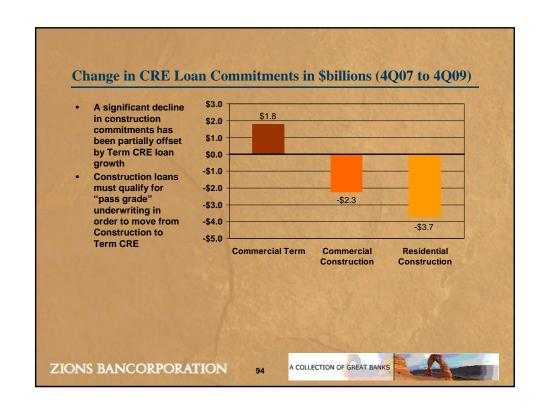


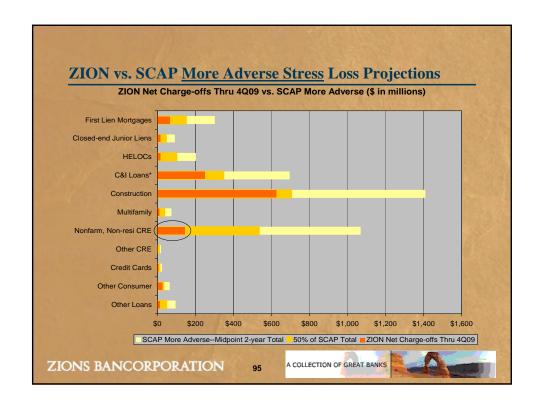
Term Commercial Real Estate - Location Term CRE, or non-owner occupied loans account for CO, 5% approximately 19% of total loans, excluding FDIC NV, 9% supported assets. UT, 35% Geography of Term CRE Based on affiliate, Term CRE TX, 10% loans are most significantly concentrated in Utah and California. • Utah Term CRE includes a significant amount of loans AZ, 10% within the National Real Estate Group (NREG) - \$1.9 billion, or more than 70% of CA, 29% total. NREG loans are predominately SBA 504 loans or otherwise have a very low LTV at origination A COLLECTION OF GREAT BANKS ZIONS BANCORPORATION

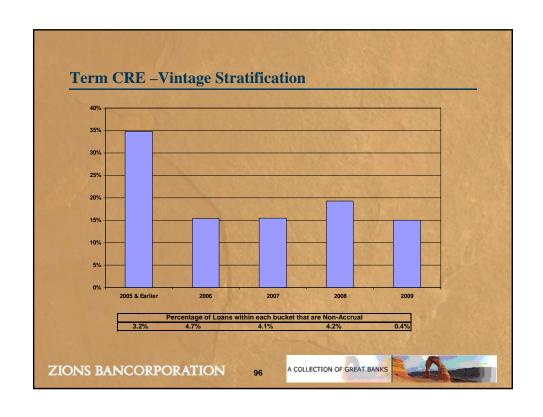


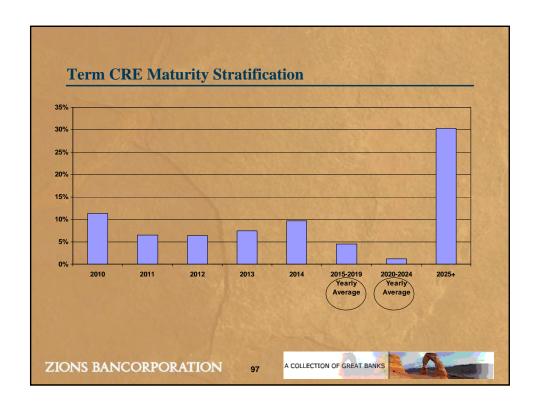


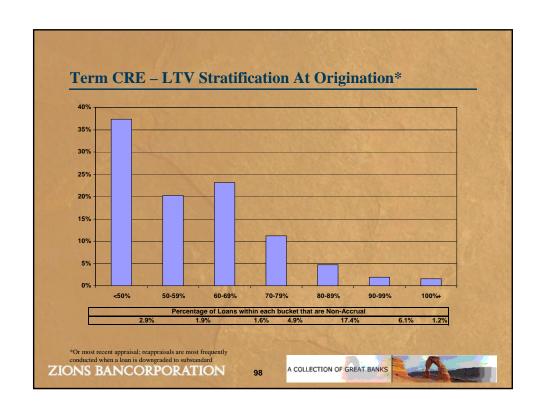


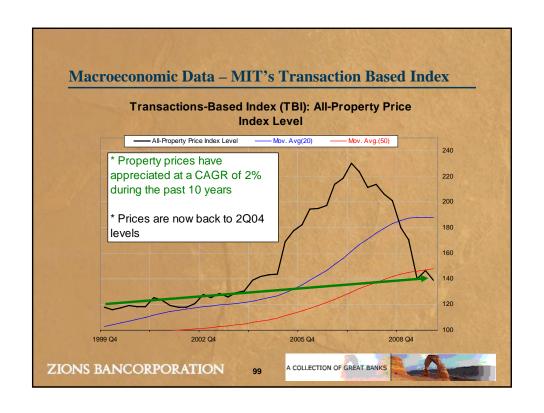


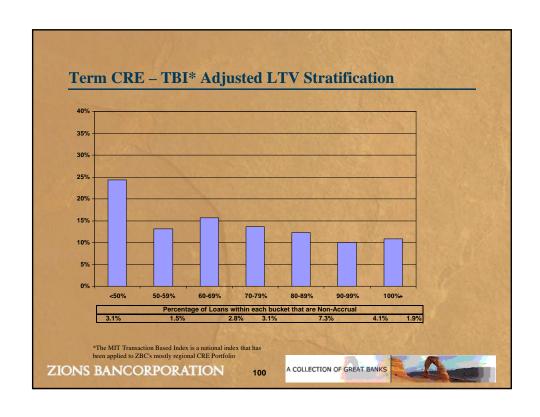


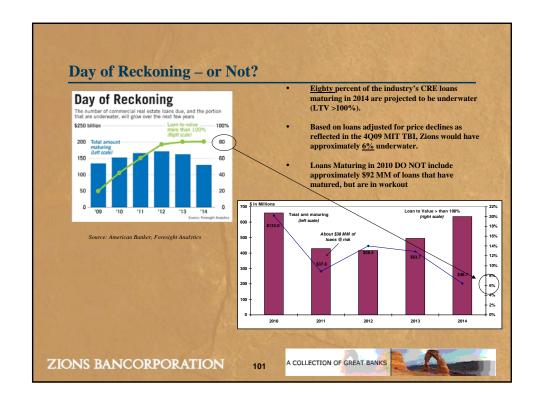






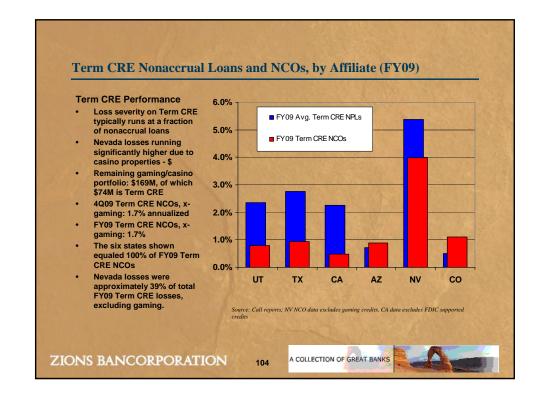


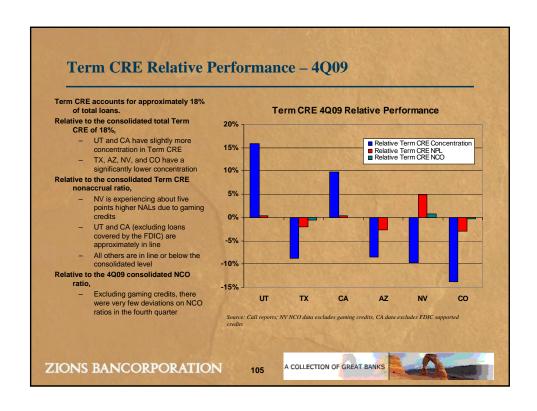












Term CRE – TBI* Adjusted LTV by Proc	luct & Location
--------------------------------------	-----------------

The Part of the Pa		Northern	Southern				Table 1	Washington/		T- 10
	Arizona	California	California	Nevada	Colorado	Texas	Utah/Idaho	Oregon	Other	Total
Commercial Term *TBI Indexed										
INDUSTRIAL	63.9%	54.1%	64.4%	107.2%	59.5%	63.4%	80.7%	82.1%	81.5%	66.8%
OFFICE	71.9%	65.6%	76.3%	67.7%	67.7%	73.4%	69.4%	94.9%	86.7%	73.0%
RETAIL	67.2%	57.2%	59.3%	74.3%	81.7%	62.7%	65.3%	71.4%	75.9%	66.4%
GOLF COURSE	52.4%					18.6%	15.8%			27.9%
HOTEL	65.3%	61.3%	54.8%	49.9%	66.3%	73.2%	76.0%	60.9%	63.9%	65.0%
MEDICAL	63.4%	68.3%	66.4%	78.6%	104.7%	84.4%	80.7%	42.7%	76.5%	73.3%
MULTI FAM	99.2%	64.1%	76.2%	62.0%	71.2%	68.8%	60.9%	87.6%	91.2%	74.3%
OTHER	62.5%	57.2%	55.7%	54.2%	78.0%	59.7%	65.5%	79.8%	65.2%	60.4%
RECREATION	51.2%	57.9%	58.0%	77.0%	57.0%	63.1%	72.0%	48.8%	62.1%	61.7%
Total Commercial Term	67.9%	60.1%	66.3%	69.8%	71.4%	67.9%	70.7%	72.7%	71.2%	68.0%
Residential Construction										
CONDO		59.1%			61.7%	51.6%	59.4%	84.6%	22.3%	60.8%
LOT LOAN INVESTOR	58.3%	56.0%	57.8%	51.6%	66.3%	63.6%	63.7%	61.2%	78.9%	60.6%
SINGLE FAM	59.5%	58.5%	76.0%	59.8%	76.2%	60.5%	74.4%	81.2%		67.8%
LAND ACQUISITION & DEVELOPMENT	56.7%	31.6%	72.3%	51.3%	67.7%	63.5%	60.9%	66.1%	19.3%	59.0%
UNSECURED RESIDENTIAL CONSTRUCTION		98.6%	146.8%				14.8%	38.9%		133.7%
Total Residential Construction	57.8%	50.4%	81.6%	53.7%	67.3%	61.5%	64.1%	70.6%	24.1%	62.2%
Commercial Construction										
INDUSTRIAL	138.1%			32.5%	50.0%	61.2%	66.9%	58.9%		71.2%
OFFICE	65.9%	65.9%	81.4%	72.4%		70.8%	60.2%	68.2%	51.4%	67.9%
RETAIL	52.8%	51.7%	73.4%	78.3%	64.4%	81.1%	62.2%	68.8%	66.6%	66.1%
GOLF COURSE	8.3%									8.3%
HOTEL	68.2%	55.3%	62.1%	54.5%	61.6%	62.3%	62.6%	63.3%		61.6%
MEDICAL	65.8%		68.2%		72.6%	59.6%	76.0%	71.1%	60.4%	67.5%
MULTI FAM	62.3%	48.4%		74.7%	51.6%	76.6%	71.6%	72.1%	66.2%	69.3%
OTHER	55.2%	42.4%	43.0%		64.3%	65.7%	67.3%	60.1%	99.1%	57.3%
RECREATION	54.7%		70.0%					66.1%		66.3%
LAND ACQUISITION & DEVELOPMENT	48.7%	70.5%	59.9%	33.0%	64.4%	51.9%	52.6%	54.3%	53.9%	54.7%
UNSECURED COMMERCIAL CONSTRUCTION	84.8%	72.5%					92.2%	29.8%		38.2%
Commercial Construction Total	56.6%	60.4%	66.2%	66.0%	58.4%	69.0%	61.9%	59.9%	63.1%	62.7%
Construction Total	57.3%	55.0%	68.7%	61.0%	60.1%	66.3%	62.6%	64.5%	44.5%	62.5%
CRE Total	63.9%	58.2%	66.9%	68.0%	67.2%	67.2%	64.8%	65.3%	68.7%	65.6%

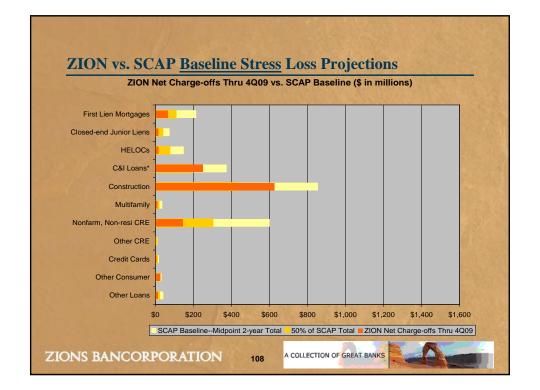
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*The MIT Transaction Based Index is a national index that has been applied to ZBC's mostly regional CRE Portfolio

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Term CRE Outlook

Outlook

- · Impediments to growth
 - Sluggish transaction volume
 - Depressed prices
- Growth opportunities
 - SBA 504
 - Limited securitization market
- Key differentiator
 - Local businesses need local decision makers for financing

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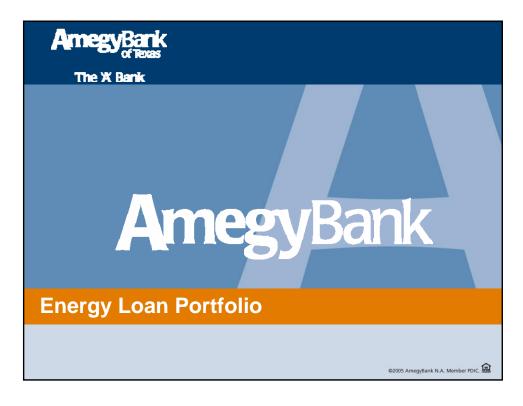
Energy Loan Portfolio

Scott McLean Steve Stephens

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Energy Lending

E&P/Midstream Lending

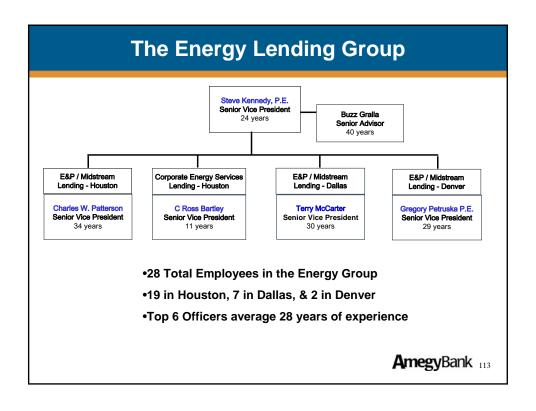
- Upstream:
 - **E&P** companies
- Midstream:

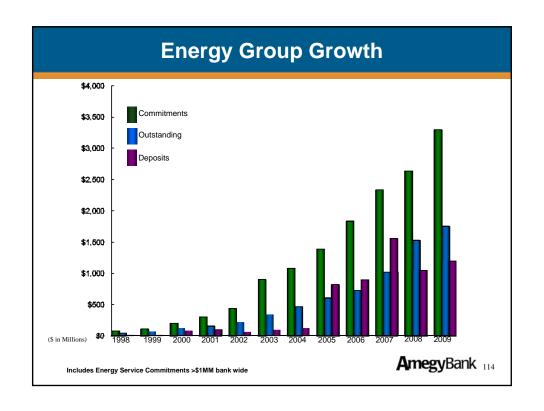
Natural gas gathering systems Gas gathering/pipeline companies Gas processing plants Petroleum storage terminals

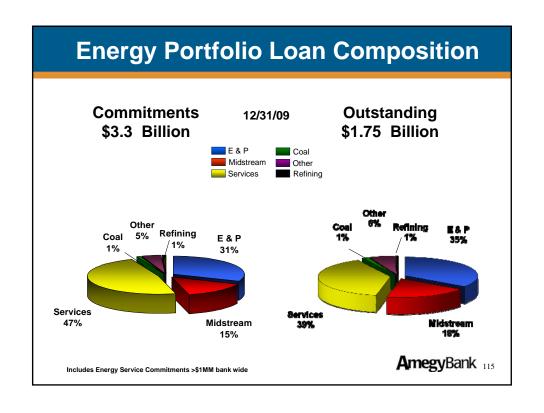
Corporate Energy Services Lending

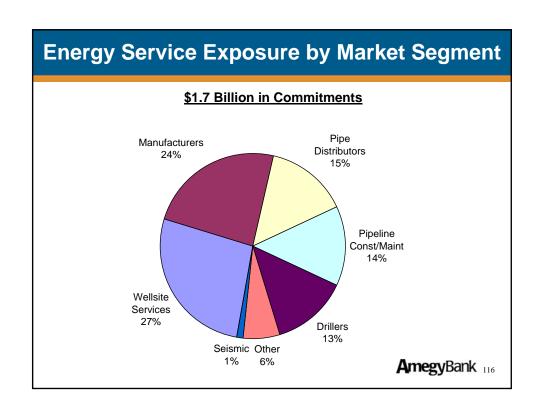
- Energy Services:
 - Field services
 Equipment manufacturing
 Drillers (working capital only)
- Downstream:

Refiners (working capital only)

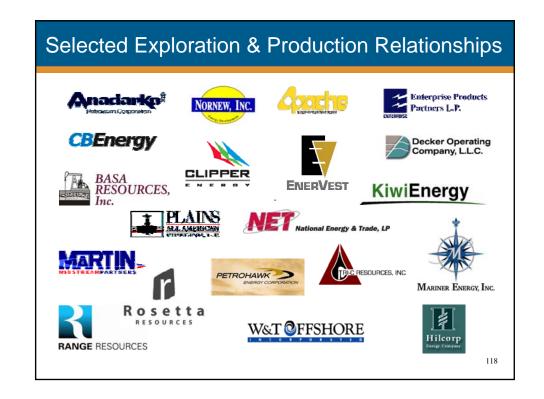


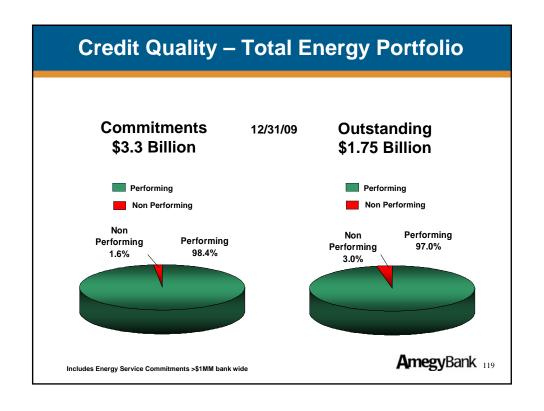


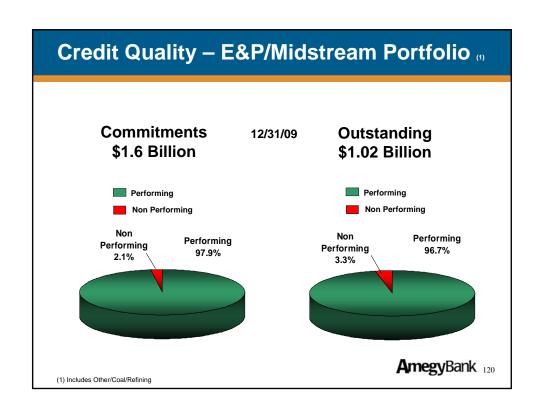




Selected Oilfield Service Relationships CAMERON COMPLETE Production Services HERCULES Offshore FRANKS HOMBOEK Offshore Services, Inc. Service with Energy FRANKS FRANKS







E&P Underwriting

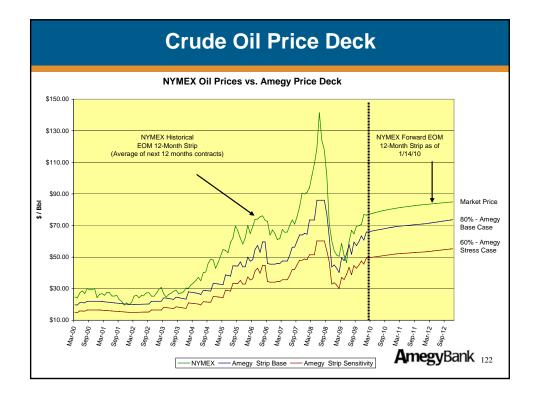
Typical Oil & Gas Reserve based loan

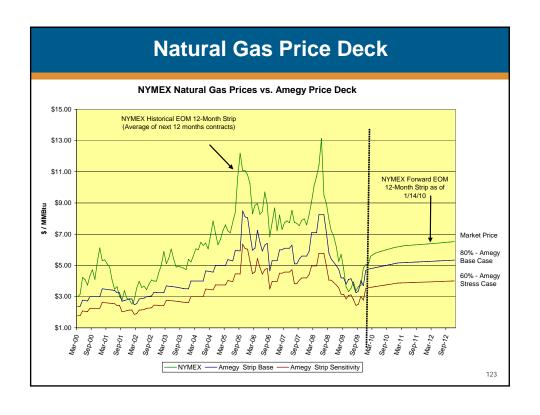
(75% producing reserves and 25% non-producing)

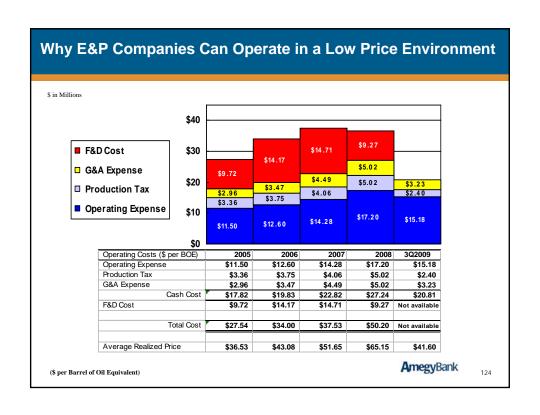
(\$ in Million's)

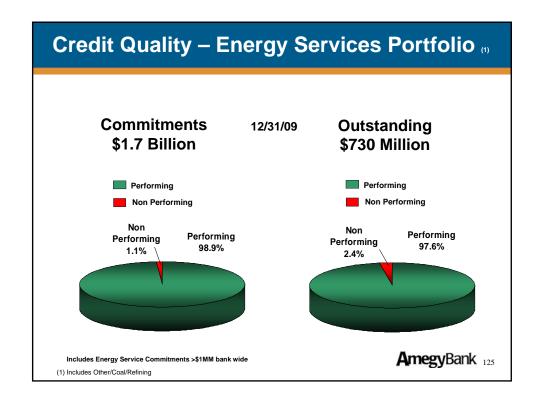
- \$100 value using NYMEX oil and gas prices
- \$ 85 Amegy risk-adjusted reserves (i.e. collateral value)
- \$ 68 apply Amegy prices (80% of NYMEX)
- \$ 51 loan value 75% adv. rate (25% of reserves hedged)
- \$ 41 loan value 60% adv. rate (no hedging)

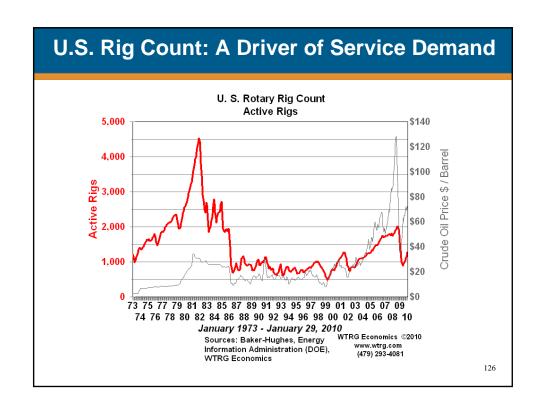
Note: Average utilization on facilities ~55%.











Services – Credit Quality Drivers ...all lessons learned from the 1980's

- Dramatic decline in prices and industry capx.
- Excessive financial leverage in "up cycle" generally via junior debt.
- · Term lending to companies directly tied to well site activity.
- Certain other subsegments just not appropriate for senior term debt (seismic, rigs, etc.)
- Strong balance sheets and experienced sponsors a key.
- Amegy is one of only a few banks with an Energy Services specialty.

AmegyBank 127



What Drives Future Energy Demand?

Two main drivers:

DEVELOPED

1 billion people use 85% of modern energy.



UNDER DEVELOPED

3 billion people use the other 15%.

2 billion people aspire to greater energy use.





Source: Simmons & Company International

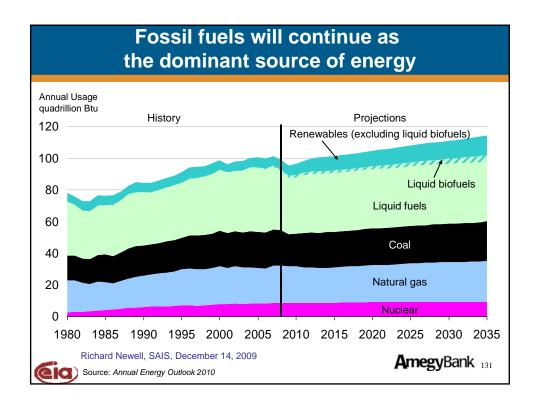
AmegyBank 129

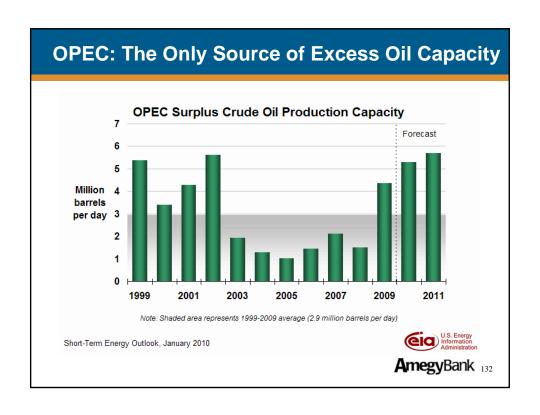
A Sampling Of Energy Use

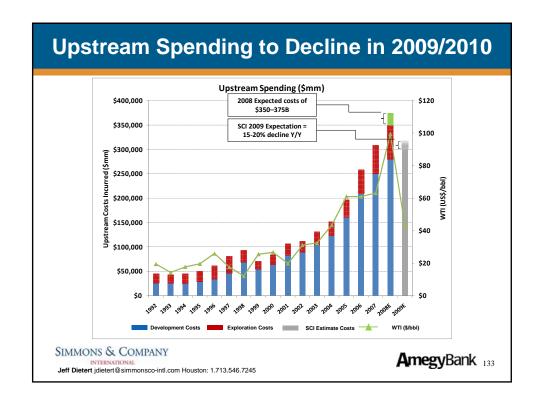
Annuai B	arreis Per Per	son Use
	Per Canita	Per (

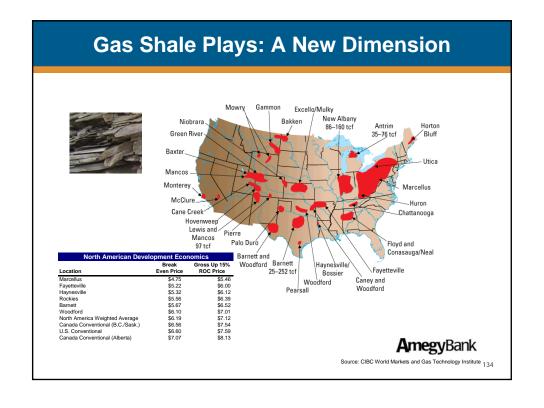
		Per Capita	Per Capita
	Population	Energy Use	Oil Use
	(Millions)		•
U.S.	285	60.0	23.4
Canada	31	69.0	22.7
Australia	20	42.2	13.9
Japan	130	28.4	14.0
Spain	40	25.8	13.8
Mexico	100	10.1	6.0
Brazil	175	7.6	3.5
China	1,300	6.6	1.5
India	1,050	2.4	0.8
Bangladesh	140	0.8	0.2

Source: Simmons & Company International









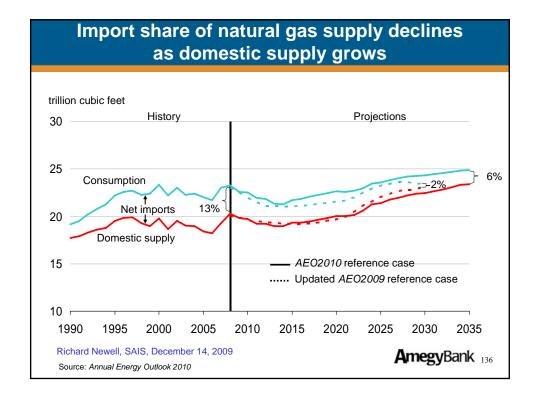
Adding to Production...But, Shorter Life

U.S. Domestic Production Sensitivities

			Lost Production		Gas	Wells	
	Production	Average	Production	Added	Avg Rig	Wells	Drilled
Year	BCFD	Decline	BCFD	BCFD	Count	Drilled	Per Rig
1997	51.6	21%	10.8		563	11,186	
1998	52.1	23%	11.9	12.4	560	11,127	19.86
1999	51.6	23%	12.0	11.5	496	11,121	22.42
2000	52.6	25%	12.9	13.9	720	16,935	23.51
2001	53.7	24%	12.6	13.8	939	21,959	23.39
2002	51.9	27%	14.5	12.6	691	17,225	24.92
2003	52.3	28%	14.5	15.0	872	20,587	23.61
2004	50.9	29%	15.2	13.7	1,025	23,728	23.15
2005	49.5	30%	15.3	13.9	1,186	27,782	23.42
2006	50.6	32%	15.8	16.9	1,372	31,984	23.31
2007	52.8	33%	16.7	18.9	1,465	32,481	22.17
2008	56.2	34%	18.0	21.3	1,498	32,901	21.96
2009	57.5	34%	19.1	20.4	796	18,820	23.64
2010	55.7	34%	19.5	17.8	788	18,286	23.19
2011	57.2	34%	18.9	20.4	884	20,178	22.83

2009-2011 Forecast based on SCI Natural Gas Supply Demand Model

Source: EIA, SmithBits, HPDI, Simmons & Company International



Outlook

Amegy's Energy Team

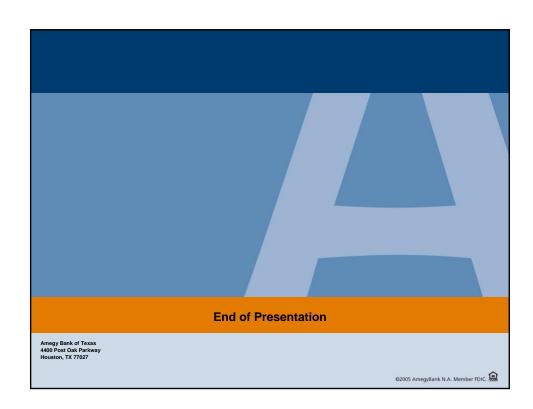
- •Experienced Team
- Conservative Underwriting Standards
- Active use of Hedging
- •Diversified Energy Portfolio

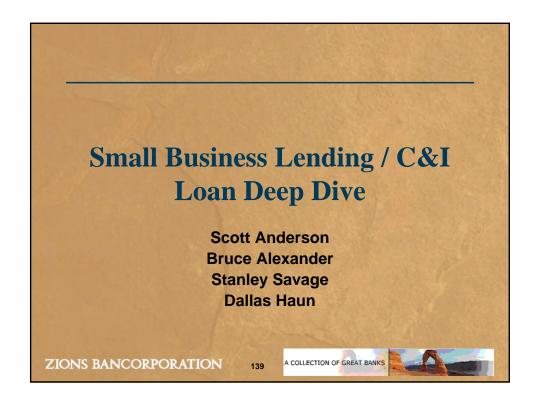
Industry Condition

•Consolidation has resulted in larger companies with stronger balance sheets and access to multiple capital sources

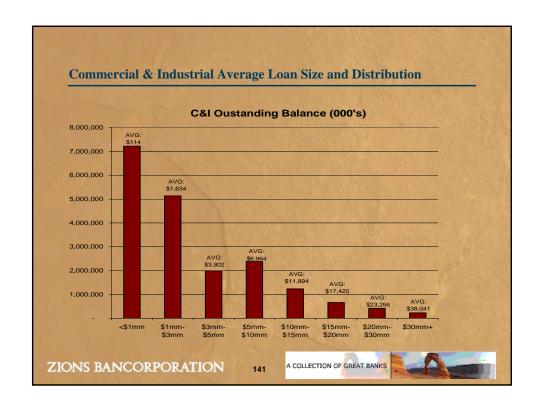
Price Outlook

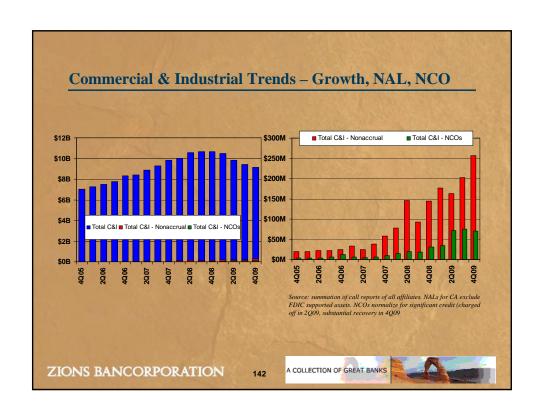
- Continued Price Volatility
- •Increased Global Oil & Gas Demand
- •Increased production costs and tight supply will provide upward price pressure

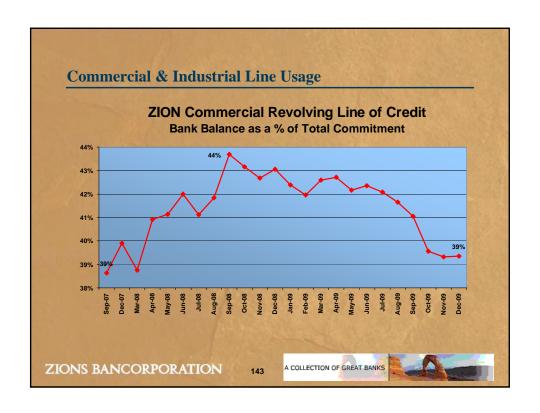


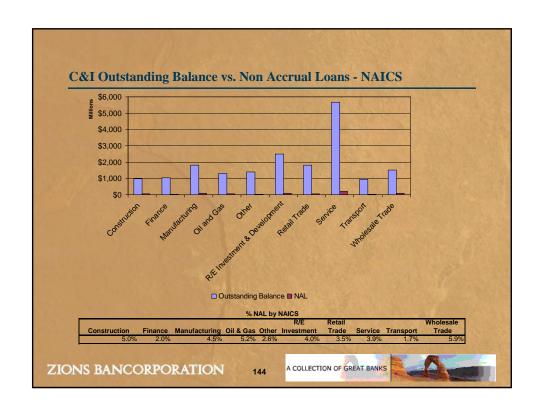


Commercial & Industrial Loans - By Geography **Relative Size of Portfolio** WA, 3%-C&I loans account for approximately 25% of total loans, excluding FDIC supported assets. Geography of Term CRE TX, 37% Based on affiliate, C&I loans are most significantly concentrated in Texas and Utah. • \$1.8 billion, or CA, 19% approximately half of Amegy's C&I exposure is within the energy industry UT, 27% A COLLECTION OF GREAT BANKS ZIONS BANCORPORATION









SBA 7(a) Lending

	Bank	FY 2009 # of Loans	FY 2009 Dollars	Average Loan Size
1	Superior Financial Group, LLC	2,690	\$27,177,500	\$10,103
2	Wells Fargo & Company	2,156	\$678,221,500	\$314,574
3	U.S. Bank	1,896	\$261,602,982	\$137,976
4	Zions Bancorporation	1,367	\$138,153,300	\$101,063
5	JPMorgan Chase & Co	1,250	\$136,576,000	\$109,261

Source: U.S. Small Business Administration - Fiscal Year 2009

Market Rankings:

- Arizona (NBA) #6
 - 23 loans / \$7,039,000
- California (CB&T) #5 • 152 loans / \$24,754,700
- Colorado (VBC) #5
 - 55 loans / \$12,314,300
- Idaho (ZFNB) #1
 - 165 loans / \$15,520,500
- Nevada (NSB) #4
 - 23 loans / \$3,894,100
- Oregon/Washington (Commerce)
 - 14 loans / \$3,251,600
- Texas (Amegy) #764 loans / \$11,937,800
- Utah (ZFNB) #1
 - 869 loans / \$59,396,300

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What Others Say About Us

2009 Greenwich Excellence Awards in Small Business and Middle Market Banking

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Small Business Banking:

National Awards:

- Overall Satisfaction
- Relationship Manager Performance
- Financial Stability
- Overall Treasury Management

Regional Awards:

- Overall Satisfaction West
- Overall Satisfaction Treasury Management –

Middle Market Banking

National Awards:

- · Overall Satisfaction
- Personal Banking
- Relationship Manager Performance
- Credit Policy
- Financial Stability
- Overall Treasury Management
- Accuracy of Operations
- Customer Service
- Treasury Product Capabilities

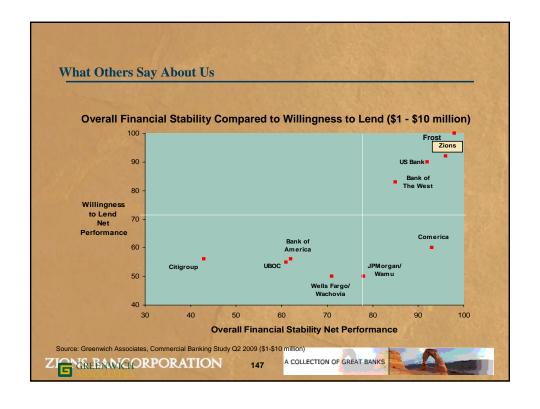
Regional Awards:

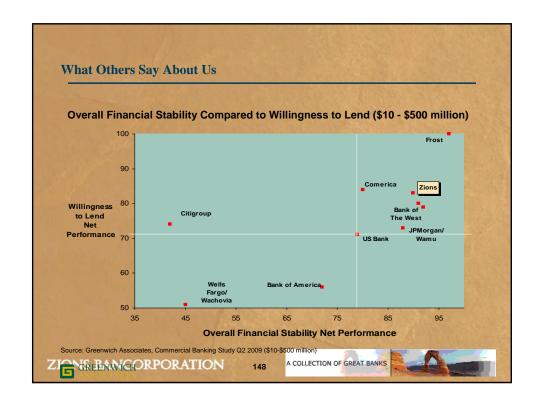
- Overall Satisfaction West
- Overall Satisfaction Treasury Management West











Zions Bank Treasury Management Core Strengths

Sales and Service

- Aggressive sales culture resulting in very strong market share near 50% in certain markets.
 - Extensive training implemented in 2008 and 2009 at the local and corporate treasury levels
 - A high percentage of the relationship managers are Treasury Management certified
- Strong retail merchant service fee income growth in 2009
- Cross-sell reporting in uncovers new revenue opportunities within our existing portfolio
- Strong executive management involvement with EVP visits to top clients annually.
- Speed of resolution on operational issues rated as one of the top bank's in clients satisfaction by Greenwich.
- Total treasury services billed is double the industry average for 2009 (source: Ernst & Young 26th Annual Cash Management Services Survey 2009)

Products

- NetDeposits solution for Web-based merchant credit card transactions which interfaces with clients own website.
- Extensive history in Remote Capture and industry leader since 2004 with over 10,000 scanners deployed nationwide.
- Successfully developed and deployed the Small Business Package that caters to smaller businesses
 that need TM services and consolidates the pricing to one low fee.
- Solidified our front office/ back office partnership to deliver best in class solutions to the treasury markets

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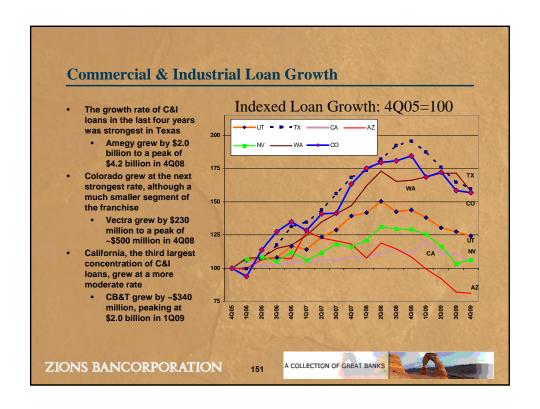
C&I – Supplemental

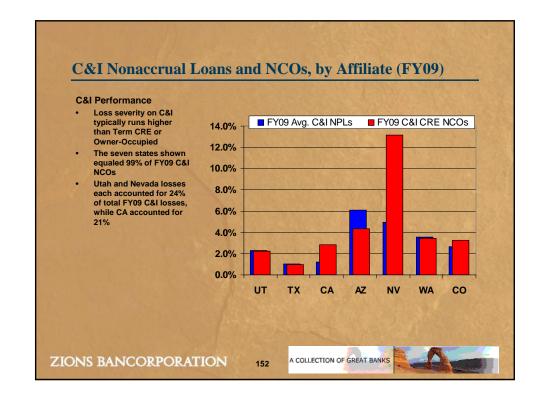
Commercial & Industrial

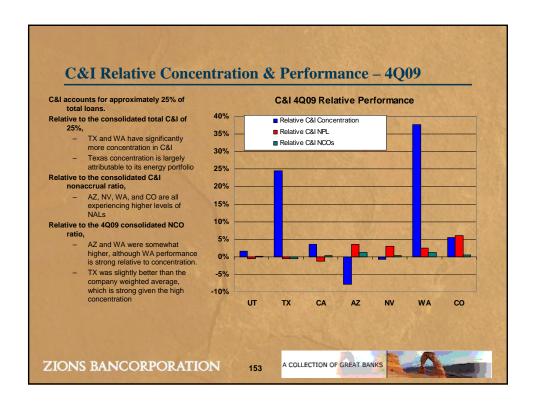
Supplemental Information

ZIONS BANCORPORATION









C&I Outlook

Outlook

- · Impediments to growth
 - Weakness in credit trends, adverse to lend to companies whose fundamentals are not stabilizing
 - Demand beginning to return, but slow
- Growth opportunities
 - Expanded SBA 7(a) limits
- Key differentiator
 - Local businesses need local decision makers for financing

Investment Securities and Interest Rate Risk

David Hemingway

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CDO Portfolio Summary

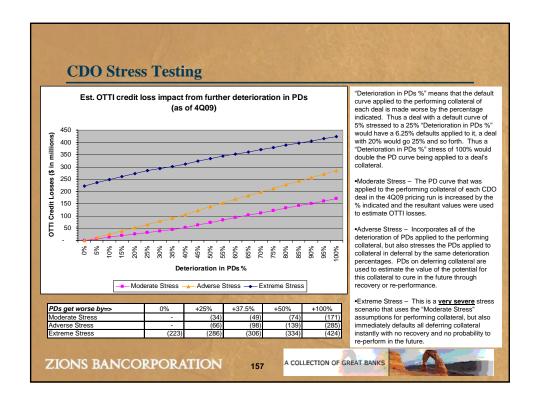
- •Credit-related OTTI losses \$99.3 million in 4Q09 (approximately 95% of the impairment losses had been previously recognized in OCI)
- •Noncredit-related losses on securities of \$35.1 million in 4Q09 recognized in OCI

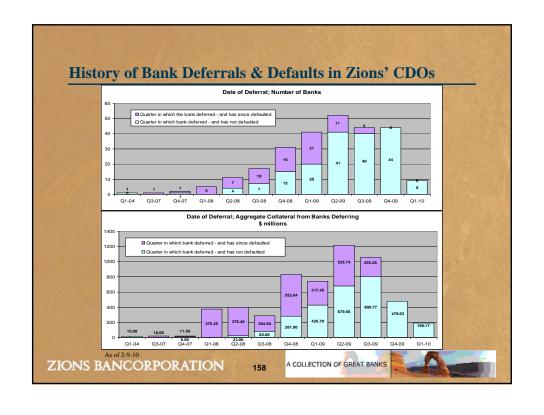
	CDOs	with p	red	omin	antly b	anl	colla colla	teral*	(in millio	ons)	
109439		1000	Dec	ember	31, 2009			30 1	% of ca	arrying	Change
Original	Par	r	A	mortize	ed cost	(Carrying	value	value	to par	12/31/09
ratings	Amount	%	Ar	nount	%	A	mount	%	12/31/09	9/30/09	vs 9/30/09
AAA	\$ 1,138	52%	\$	944	53%	\$	832	71%	73%	69%	4%
A	949	44%		807	45%		324	28%	34%	37%	-3%
BBB	91	4%		40	2%		15	1%	16%	25%	-9%
11-14-11	\$ 2,178	100%	\$	1,791	100%	\$	1,171	100%	54%	53%	1%

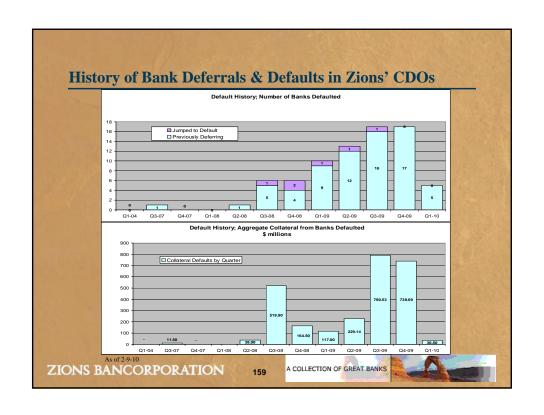
*This table includes \$2.2 billion par value of CDOs that are backed predominantly by bank trust preferred securities. The par value of all Bank & Insurance backed CDOs is \$2.7 billion

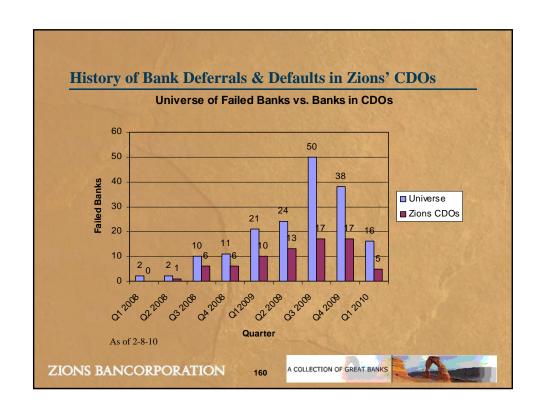
ZIONS BANCORPORATION











50 Largest Aggregate Bank CDO Exposures (1 through 25)

50 Largest Bank Exposures not including defaults

Bank Name	Aggregate Exposure	Bank Collateral
Beal Bank Nevada	359,640,000	2.02%
E*TRADE Bank	312,650,000	1.75%
BankAtlantic	222,000,000	1.24%
F.N.B. Corporation	179,200,000	1.00%
Wintrust Financial Corporation	172,000,000	0.96%
Flagstar Bank, FSB	165,000,000	0.92%
PNC Financial Services Group, Inc.	162,571,000	0.91%
Lauritzen Corporation	162,000,000	0.91%
Wells Fargo & Company	158,825,000	0.89%
First BanCorp.	140,400,000	0.79%
M&T Bank Corporation	139,739,000	0.78%
Sterling Financial Corporation	137,750,000	0.77%
New York Community Bancorp, Inc.	134,000,000	0.75%
Huntington Bancshares Incorporated	132,208,000	0.74%
Santander Bancorp	128,000,000	0.72%
Umpqua Holdings Corporation	123,000,000	0.69%
First Banks, Inc.	109,500,000	0.61%
Pacific Capital Bancorp	95,330,000	0.53%
International Bancshares Corporation	95,000,000	0.53%
Bank of America Corporation	94,810,000	0.53%
CVB Financial Corp.	91,600,000	0.51%
Central Pacific Financial Corp.	85,000,000	0.48%
First Commonwealth Financial Corporation	81,000,000	0.45%
PacWest Bancorp	80,000,000	0.45%
Integra Bank Corporation	79,500,000	0.45%

Among the top 50 bank exposures, the average cumulative 5 year default probability being applied is:

- •Performing Banks = 7.2%
- •Deferring Banks = 38.7%

Data as of 12-31-09

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50 Largest Aggregate Bank CDO Exposures (26 through 50)

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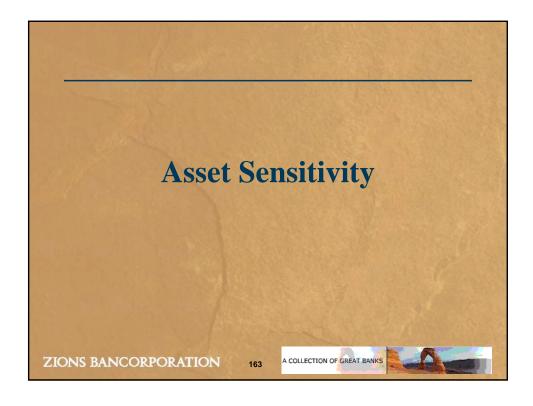
50 Largest Bank Exposures not including defaults

Bank Name	Aggregate Exposure	Percent of Bank Collateral
New York Private Bank & Trust Corporation	79,500,000	0.45%
Sun Bancorp, Inc.	78,500,000	0.44%
Marshall & Ilsley Corporation	77,000,000	0.43%
Intrust Financial Corporation	75,000,000	0.42%
Citigroup Inc.	74,356,375	0.42%
Fifth Third Bancorp	72,500,000	0.41%
Harleysville National Corporation	72,500,000	0.41%
MB Financial, Inc.	72,500,000	0.41%
First Mariner Bancorp	71,500,000	0.40%
National Penn Bancshares, Inc.	71,000,000	0.40%
Hanmi Financial Corporation	70,000,000	0.39%
South Financial Group, Inc.	68,700,000	0.39%
United Bankshares, Inc.	68,000,000	0.38%
Boston Private Financial Holdings, Inc.	64,500,000	0.36%
WesBanco, Inc.	64,250,000	0.36%
Banner Corporation	64,000,000	0.36%
Glacier Bancorp, Inc.	64,000,000	0.36%
Capitol Bancorp Ltd.	63,000,000	0.35%
Northwest Savings Bank (MHC)	62,500,000	0.35%
Bank of the Ozarks, Inc.	62,000,000	0.35%
East West Bancorp, Inc.	62,000,000	0.35%
First National Bank Group, Inc.	60,000,000	0.34%
Olney Bancshares of Texas, Inc.	60,000,000	0.34%
PrivateBancorp, Inc.	60,000,000	0.34%
Midwest Banc Holdings, Inc.	59,000,000	0.34%
Totals		29.92%
	100 710 700	0.000/

Data as of 12-31-09

ZIONS BANCORPORATION





Asset Sensitivity

Fixed-rate loans:

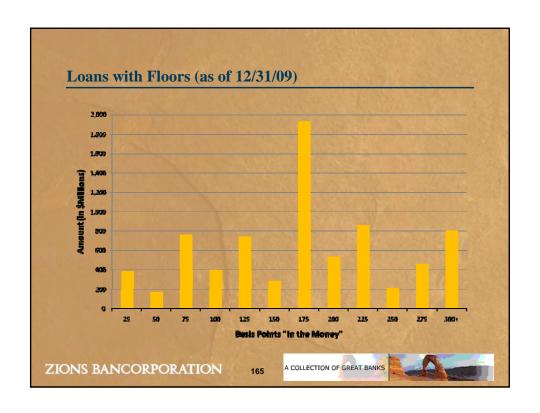
- 27% of portfolio
- Duration of about 1 year

Variable-rate loans:

- 73% of portfolio
- Floors on 46% of variable-rate loans (79% of those loans are at the floor rate)
- Swaps: \$760 million (Pay Floating, Receive Fixed)
 - Continual reduction of interest rate swaps (increasing asset sensitivity)

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Duration of Assets, Liabilities, and Equity

ZIONS BANCORPORATION EFFECTIVE DURATION REPORT

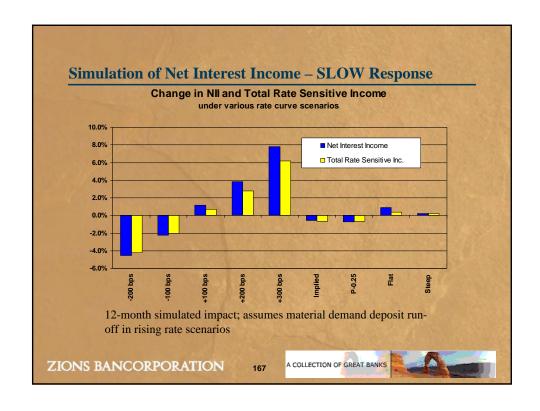
	Duration				
- Slow Deposit Response	Asset	Liability	Equity		
	1 1	300	2000		
Amegy Bank	0.79	1.71	-5.1		
California Bank & Trust	1.46	1.91	-1.8		
Commerce Bank of Oregon	0.19	1.45	-4.8		
Commerce of Washington	0.58	1.50	-6.0		
National Bank of Arizona	1.10	1.66	-2.0		
Nevada State Bank	0.86	1.58	-2.9		
Vectra Bank Colorado	1.17	1.91	-2.8		
Zions First National Bank	1.10	0.98	2.1		
Zions Bancorporation - Parent	0.76	3.21	6.6		
Total Zions Bancorporation	1.08	1.55	(-2.9)		

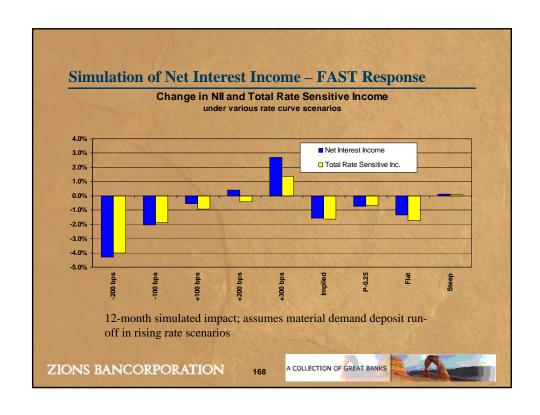
- Fast Deposit Response	Asset	Duration Liability	Equity
	0.79	140	2.5
Amegy Bank		1.41	-3.5
California Bank & Trust	1.43	1.51	0.8
Commerce Bank of Oregon	0.18	0.78	-2.4
Commerce of Washington	0.57	1.23	-4.4
National Bank of Arizona	1.07	1.22	0.2
Nevada State Bank	0.85	1.45	-2.3
Vectra Bank Colorado	1.15	1.38	-0.2
Zions First National Bank	1.06	0.75	3.7
Zions Bancorporation - Parent	0.74	3.23	6.6
Total Zions Bancorporation	1.05	1.26	-0.8

ZIONS BANCORPORATION









Outlook: Zions Bancorporation in 3-5 Years

Harris Simmons

ZIONS BANCORPORATION

A COLLECTION OF GREAT BANKS



Outlook: Zions Bancorporation in 3-5 Years

· Revenue drivers

- Macroeconomic advantage
 - Western population growth profile continues to remain strong relative to U.S.
- Spread Expansion
 - Incremental loans have a NIM near 5.0%
 - Higher capital levels within the industry likely to translate to higher spreads
- Loan Portfolio Growth: Rebalancing in 2010-2011
 - Construction loans peaked at approximately 24% of loans, now 14%
 - Expect significant declines to continue as loans mature in 2010, although some will move into the Term CRE portfolio
 - Long term expected concentration: 11% +/- 2%
 - · Increase government-sponsored lending programs, e.g. SBA

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Outlook: Zions Bancorporation in 3-5 Years (continued)

- Term CRE and Owner-Occupied CRE
 - Growth trends more stable than construction and C&I
 - Continued soft CMBS market provides opportunity
 - Continued focus on SBA programs, tenants with more predictable cash flow
- · Commercial & Industrial
 - Zions is a relationship-based bank avoid transaction-only customers
 - Outstanding opportunity in small- and middle-market business loans
 - Early evidence of stabilization in C&I loan balances beginning to emerge

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Outlook: Zions Bancorporation in 3-5 Years (continued)

- Consumer
 - Residential prime and superprime jumbo mortgage
 - » Absence in the marketplace
 - » Capital friendly
 - » Low LTV, no gimmicks
 - Credit cards
 - » Strong credit performance
 - » Good value proposition for customers avoided teaser rates and gimmicks

Securities Portfolio

- Near term
 - At the bottom of rate environment, avoiding long-term, fixed-rate securities
- Long term
 - Moderately increase exposure to high quality and liquid investments



Outlook: Zions Bancorporation in 3-5 Years (continued)

Expense controls

- Strong expense controls
- Successful at bringing costs down to help offset the increase in non-interest expense related to credit
- Expect significant improvement in credit related expenses over the 3-5 year horizon
 - · Partially offset by increase in salary

Fee income

- Trust and Contango
 - · Good platform, fits Zions' customer profile
 - Organic growth, with possible augmentation via acquisition

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Outlook: Zions Bancorporation in 3-5 Years (continued)

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Conclusion

- Natural growth likely due to footprint
- Near term portfolio rebalancing
- Strong spread expansion likely with maturing loans and new customers
- Less nonperforming asset drag
- Credit costs (both provision and non-interest expense) likely to experience significant improvement



Zions "Normalized" Income Statement	Diam'r	35.91876585	
(\$ millions)	4Q09 Actual		
Net Income	-\$184.1		
Net Income Applicable to Common	-\$176.5		
		Adjustments	Assumptions
LL Provision	-\$390.7	\$339.7	To 50 bp
Prov'n for Unfunded Com'ts	-\$19.2	\$17.3	10% of current
OREO Expense	-\$38.3	\$34.5	10% of current
Sec's Impairment Losses	-\$99.3	\$99.3	Elim
Other Sec's Gains/Losses-net	\$21.8	-\$21.8	Elim
Impairment loss on GW	-\$2.2	\$2.2	Elim
Foregone NPA income	\$0.0	\$26.6	Elim
		\$497.8	
Taxes @ .38		-\$189.1	
Change to Net Income		\$308.6	
Elim "Neg" Pref'd Div & TARP Div		<u>-\$14.7</u>	
Change to Net Inc to Common		\$293.9	
Adj Net Income		\$124.5	
Adj Net Inc Appl' to Common		\$117.4	
Add: CDI Amortization, after tax		\$6.3	
Adj Tang Net Inc Appl' to Common		\$123.7	

Outlook: Zions Bancorporation in 3-5 Years (continued) Zions "Normalized" ROE and EPS (\$ millions) 4Q09 Annualized: Adj Net Inc Appl' to Common Adj Net Inc Appl' to Common Adj Tangible Inc Appl' to Common S494.8 Common Equity Adj Return on Common Equity 11.2% Tangible Common Equity \$3,061.3 Adj Tang Return on TCE 16.2% Adj Net Income to Common Current share count S469.6 Current share count S3.12

