The business intelligence most trusted by financial institutions.
SNL has been the “go-to” source for financial industry data for over 20 years.

Here’s why.

Whether you’re managing a financial institution or an investment portfolio, SNL is the essential resource for the information you need to build your competitive strategy. Our leadership in the sector comes not only from the quality and timeliness of our data, but from the SNL interactive platform that makes our data so easy to use. Since 1987, we’ve been recognized as the gold standard for information about the banking, thrift, insurance and financial services industries.

The most comprehensive data is also the easiest to use.

Nobody drills down like SNL. And nobody makes drilling down easier. SNL’s in-depth data, news and analytics are all cross-linked for quick access and manipulation.

Use industry-specific benchmarks, such as detailed asset quality metrics, to easily create more robust peer comparisons. Access comprehensive company data from corporate structure to institutional ownership. See snapshots of SEC filings and financial trends, M&A activity and market share. Drill down to company profiles using links within SNL’s exclusive news, research pieces, “Data Dispatches” and C-suite interviews.

Powerful branch and peer analytics provide strategic indicators.

Dynamic and customizable, SNL’s Peer Analytics allow you to score and rank peers using several metrics at once, providing the most relevant and complete peer analysis for any U.S. public company covered by SNL.

Perform effective market and competitor analyses with SNL’s bank branch analytics. Harness our extensive branch database to generate customized reports, including transaction HHI, market share and market overlap analyses. Use professional-quality mapping tools to create integrated branch maps.
Exclusive tools and models that update in real time.
SNL gives you easy access to a library containing dozens of pre-built spreadsheets for your immediate use. Or you can use SNL’s flexible Excel® Add-In tool to create your own customized models and charts, which update at the touch of a button whenever we update our database.

SNL’s Merger Model plugs in financials from our bank and thrift database and calculates deal value using your assumptions. Run up to 50 scenarios side by side. Apply different pricing methodologies from targeted EPS accretion to premium over book value. Generate pro forma reports instantly and export a working model directly to Excel.

Only SNL publishes data this fast and guarantees accuracy.
SNL goes to the market with accurate data faster than any other provider. On average, we publish earnings data within 5 hours of release. For 100 of the largest banks, SNL provides exclusive access to key financial metrics within just 1 hour of their release.

We also publish regulatory data within 48 hours and FDIC Branch Deposits within 72 hours.

You can have complete confidence in SNL. We offer one-click access to as-reported data for quick review of original source material. And we guarantee accuracy, paying a $50 cash reward to any client finding an error.

In-depth regulatory data, all in one place.
SNL is the only single source for the full range of regulatory data on financial institutions.

You have easy access to NAIC filings for insurance companies, bank regulatory filings, Form ADVs for asset managers, Focus Reports for broker/dealers, HMDA filings for mortgage lenders and more. No other information provider allows you to dive deeper into the financial marketplace.

Expert client support and free training maximize the value of SNL service.
SNL’s customer support advisers are experts in financial analysis, your sector and SNL’s products. We offer 24/7 support and free product training. SNL Support is available to answer your questions at any time, from anywhere. That’s why SNL renewal rates consistently exceed 94%. Talk to our experts to harness the power of SNL to meet your business goals.

The best is getting better all the time.
We don’t rest on our laurels. Continuous improvement is an SNL hallmark. From upgrading our user interface to adding new data sets like statutory insurance and European banking coverage, we continue to raise the bar by responding to client feedback and giving our customers the intelligence and tools they need to succeed.
Make SNL your one-stop shop. Our comprehensive coverage includes:

INDUSTRIES COVERED
Comprehensive data, news and analytics for these companies in the U.S. & Canada, plus select companies that issue ADRs:
Banking: Banks, Thrifts, Credit Unions, De novos, Banks in Organization
Financial Services: Asset Managers, Broker/Dealers, Investment Companies, Finance REITs, Specialty Lenders, Financial Technology
Insurance: Underwriters and Brokers (GAAP), U.S. Insurance Companies (Statutory)

NEWS
• Real-time, scrolling news updates, including most popular and emailed recent articles
• RSS feeds
• Newsletters, from Bank & Thrift Daily to Insurance M&A

MARKET DATA
Stock Highlights & Indexes: Price leaders and losers, total return, dividend yield, short interest, betas and more
TARP Participant Index
Rates and Yields: Currency exchange rates and treasury notes and bills
Institutional ownership peer comparison

ANALYTICS
Peer Analytics: Rank peers, easily customize peer groups & reports
Bank Branch Analytics: HHI, Market Share, Market Overlap
Bank Merger Model
Customizable Excel Templates: Company tearheets, peer comparisons, asset quality and capital adequacy, etc.
TARP Template
Bank and Thrift Mapping: Branches
Statutory Insurance Mapping: Premiums, expense ratios, losses by line of business

EVENTS CALENDAR
Conference calls, Earnings releases, Company meetings, Industry conferences

DOCUMENTS
Cross-Industry
From mandated filings like 10K’s and earnings releases, to industry documents (TARP contracts, Beige Books)
Banking
• Annual regulatory filings (Y6 and HB-11)
• De novo applications
• Mutual-to-stock conversion
• Enforcement actions
Financial Services
• Form ADV
• Focus Reports: X-17
• HMDA
Insurance
• Quarterly & annual statutory filings

COMPANY BRIEFING BOOKS
Templated GAAP Financials
As-reported Financials: GAAP, bank regulatory, statutory insurance
Bank Regulatory Financials
Mergers and Acquisitions: M&A history, detailed deal analysis, government-assisted deal coverage
Capital Structure and Capital Offerings
Consensus and Individual Estimates
Source-tagging and Ratio Dissection

INDUSTRY DATA
• Deposit & Mortgage Market Share
• De Novo Bank Analytics
• Statutory Insurance
• Market Share
• League Tables
• Financial Stability Coverage
• Demographic & Unemployment Data
SNLxI
• Advanced searching and screening capability of each dataset
• Dozens of pre-built industry-specific Excel templates