

# INVESTOR INFORMATION | Press Releases

June 4, 2013 - 8:00 AM EDT

## BURGER KING McLAMORE(SM) FOUNDATION AWARDS LOCAL INDIANA STUDENT CLAYTON SMITH THE \$50,000 JAMES W. McLAMORE WHOPPER(TM) SCHOLARSHIP AWARD

### BURGER KING<sup>SM</sup> Scholars Program Awards \$2.4 Million in Scholarships to 2013 Recipients

**MIAMI** - June 4, 2013 - The BURGER KING McLAMORE<sup>SM</sup> Foundation, the philanthropic arm of Burger King Worldwide, Inc. (NYSE: BKW) today announced Clayton Smith of Sharpsville, IN as one of three students from around the nation to receive the 2013 \$50,000 James W. McLamore WHOPPER(TM) scholarship award. He will use the award to attend Pharmacy School at Butler University in Indianapolis this fall.

Friendly, outgoing and confident, Clayton "Clay" Smith is astonishingly focused and determined for his age. He combines a sense of humor, adventure and quick wit with a thirst for knowledge that has helped him to shine during every endeavor. As class valedictorian, graduating cum laude, Clay excels in science and mathematics as well as three varsity sports - golf, basketball and soccer. In addition, he is an amateur magician (since the age of eight) and is heavily involved in the arts. Whether playing the lead role of Curly in his school's adaptation of *Oklahoma!*, or creating nationally-recognized award-winning digital art projects, Clay relishes every experience as something he can learn from and share with family, friends and the community.

The fact that Clay enjoys nothing more than a challenge is best summed up in his own words: "If you want to be something you have never been, you have to do something you have never done," he says. "Dream Big" is his life's motto. According to Clay's mother, Belinda, the working mother in his family of four, the James W. McLamore WHOPPER(TM) scholarship award will help him make those dreams a reality.

"From the beginning, Clay has been curious and sociable," says Belinda. "We are all so grateful to the The BURGER KING<sup>SM</sup> Scholars program for making it possible," she adds.

The BURGER KING<sup>SM</sup> Scholars program is one of the premier programs of the BURGER KING McLAMORE<sup>SM</sup> Foundation established to honor the legacy of BURGER KING® brand's Co-Founder James W. McLamore, whose commitment to philanthropy and education made him a pillar of community service throughout his lifetime. Representing more than \$20 million since the program's inception, to date the BURGER KING McLAMORE<sup>SM</sup> Foundation has awarded a total of 19,279 scholarships to high school seniors, BURGER KING® employees, their spouses/domestic partners and children across the U.S., Canada and Puerto Rico. Through its national fundraising efforts, BURGER KING® franchisees and the BURGER KING McLAMORE<sup>SM</sup> Foundation increased this year's BURGER KING<sup>SM</sup> Scholars program fund by nearly 10 percent. In addition, the BURGER KING McLAMORE<sup>SM</sup> Foundation has launched a social media campaign, leveraging multiple social media channels, including Facebook and Twitter, to celebrate the winners and their families while creating an online network of past recipients.

"The BURGER KING<sup>SM</sup> Scholars program continues to put deserving, hard-working students one step closer to realizing their dreams of obtaining a college education," said Andrea Tejada, executive director, BURGER KING McLAMORE<sup>SM</sup> Foundation. "With the help of scholarship awards, a bright future is possible for these individuals, and we look forward to carrying on the tradition in the future."

For the 2013 - 2014 academic year, the BURGER KING McLAMORE<sup>SM</sup> Foundation received 45,582 applications from students at more than 10,000 schools across the country. This year, more than 2,200 students were awarded \$1,000 scholarships, and 10 students won \$5,000 regional scholarships. Also, for the third consecutive year, three \$50,000 James W. McLamore WHOPPER(TM) Scholarship Awards were given.

Scholarship awards help students offset the cost of attending college or a post-secondary vocational/technical school. Recipients are selected based on their grade point average, extracurricular activities, community service and/or work experience.

For more information on the program, including instructions for obtaining scholarship applications for 2013, please visit [www.bkmcclamorefoundation.org](http://www.bkmcclamorefoundation.org).

### ABOUT THE BURGER KING McLAMORE<sup>SM</sup> FOUNDATION

The BURGER KING McLAMORE<sup>SM</sup> Foundation is a 501(C)(3) not-for-profit public charity, whose global effort is aimed at supporting the advancement of education around the world. Inspired by BURGER KING® co-founder James W. McLamore, its mission is to make a positive impact in our communities by building brighter futures through education and providing hardship assistance to members of the BURGER KING® family. The BURGER KING McLAMORE<sup>SM</sup> Foundation also partners with select charitable organizations worldwide that share its mission of advancing education. The BURGER KING McLAMORE<sup>SM</sup> Foundation is an integral part of Burger King Worldwide's *BK Positive Steps*® corporate responsibility program. To learn more about the BURGER KING McLAMORE<sup>SM</sup> Foundation, visit

responsibility program. To learn more about the BURGER KING MCLAMORE<sup>SM</sup> FOUNDATION, VISIT [www.bkmclamorefoundation.org](http://www.bkmclamorefoundation.org), follow us on [Facebook](#) or [Twitter](#), or call 305-378-3186.

**ABOUT BURGER KING WORLDWIDE, INC.**

Founded in 1954, BURGER KING® (NYSE: BKW) is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates in over 13,000 locations serving more than 11 million guests daily in 88 countries and territories worldwide. Approximately 99 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. To learn more about Burger King Worldwide, please visit the company's website at [www.bk.com](http://www.bk.com) or follow us on [Facebook](#) and [Twitter](#).

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**CONTACT:**

Burger King Worldwide, Inc.	305/378-7277	<a href="mailto:mediainquiries@whopper.com">mediainquiries@whopper.com</a>
Marilyn Luna, RockOrange	305/731-2388	<a href="mailto:marilyn@rockorange.com">marilyn@rockorange.com</a>
Alix Salyers, RockOrange	312/445-9495	<a href="mailto:alix@rockorange.com">alix@rockorange.com</a>

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*Source: Burger King Worldwide Inc via Thomson Reuters ONE  
HUG#1706688*

Source: Thomson Reuters ONE (June 4, 2013 - 8:00 AM EDT)

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Last Update on November 04, 2010