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CELEBRATE AMERICA'S INDEPENDENCE AT BURGER KING® RESTAURANTS WITH A FIRECRACKER OF A DEAL

This Fourth of July Weekend Customers Enjoy Original Chicken Sandwiches for \$1.04

MIAMI - June 29, 2011 - This Fourth of July weekend, BURGER KING® restaurants nationwide are celebrating America's independence with a patriotic deal of \$1.04 on the Original Chicken Sandwich. A menu favorite for decades, this American original features tried and true ingredients - a crispy, premium white meat chicken patty topped with shredded lettuce and mayo on a bakery-style, sesame seed bun. Hurry up and get this all-American deal on July 2, 3 and 4 at participating restaurants nationwide.

"At BURGER KING® restaurants, we are excited about celebrating the Fourth of July with our guests and giving everyone a holiday treat - the Original Chicken Sandwich offered at just \$1.04," said Steve Wiborg, president, North America, Burger King Corp. "Freshly prepared with quality ingredients, customers won't be able to pass up this time-tested favorite. We're confident it will satisfy any appetite whether before, during or after holiday events."

The Original Chicken Sandwich festivities will continue on Facebook, Twitter and the NASCAR circuit throughout the holiday weekend. NASCAR driver Tony Stewart will be showing his support by driving the BURGER KING® Car in the Coke Zero 400 on July 2 in Daytona, Fla. The promotion will also be supported by in-restaurant merchandising, radio and national TV as well as through the BURGER KING® [Facebook](#) and [Twitter](#) pages, where fans can follow the conversation using the hashtag #BKChicken.

ABOUT BURGER KING CORPORATION

Founded in 1954, BURGER KING® is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® System operates more than 12,250 locations serving over 11 million guests daily in 76 countries and territories worldwide. Approximately 90 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. In October 2010, Burger King Corp. was purchased by 3G Capital, a multi-billion dollar, global investment firm focused on long-term value creation, with a particular emphasis on maximizing the potential of brands and businesses. For more information on 3G Capital, please go to <http://3g-capital.com>. To learn more about Burger King Corp., please visit the company's website at www.bk.com or follow us on [Facebook](#) and [Twitter](#).

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