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Burger King Worldwide Refranchises 42 Restaurants in the Atlanta-Metro Area to GPS Hospitality

Former President and CEO of Arby's Restaurant Group, Inc. Tom Garrett Becomes the Newest BURGER KING® Franchisee

MIAMI--(BUSINESS WIRE)--Oct. 23, 2012-- Burger King Worldwide (NYSE: BKW) today announced the refranchising of 42 company-owned BURGER KING® restaurants in the metro-Atlanta area to GPS Hospitality which is operated by Tom Garrett, former president and CEO of Arby's Restaurant Group, Inc.

"We are excited that Tom Garrett has joined the BURGER KING® family and become our newest franchisee," said Linda Chadwick, southeast division vice president of Burger King Worldwide. "We believe he will be an ambassador for our brand for many years to come."

Additionally, the company will remodel 29 BURGER KING® restaurants over the next three years.

"GPS Hospitality is singularly focused on building the BURGER KING® brand in the Atlanta area," said BURGER KING® Franchisee Tom Garrett. "It's a top-tier brand that has the freshest and highest-quality products that make it the best in the industry. And nothing compares to our WHOPPER® sandwich."

The BURGER KING® restaurants will serve the brand's signature fire-grilled menu items, including its flagship burger of more than 50 years, the WHOPPER® sandwich. Additionally, guests can now enjoy these new holiday dessert additions: the Gingerbread Cookie Sundae and Gingerbread Cookie Shake. For cinnamon-flavor enthusiasts, BK® will also feature the irresistible Cinnabon® Minibon® Rolls, baked fresh daily using the world's best cinnamon and covered in rich, creamy frosting. The new holiday sweets menu is available for a limited-time-only at participating BK® restaurants nationwide.

ABOUT BURGER KING WORLDWIDE

Founded in 1954, BURGER KING® (NYSE: BKW) is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates in over 12,600 locations serving over 11 million guests daily in 86 countries and territories worldwide. Approximately 94 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. To learn more about Burger King Worldwide, please visit the company's website at www.bk.com or follow us on [Facebook](#) and [Twitter](#).

About GPS Hospitality

GPS Hospitality is a BURGER KING® franchisee, operating 42 restaurants in the Metro Atlanta area. GPS Hospitality seeks to become our guests' favorite QSR destination by implementing our brand values of being Goal focused, People oriented and Service obsessed. For more information, please visit www.gpshospitality.com.

Source: Burger King

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Last Update on October 23, 2012