

# INVESTOR INFORMATION | Press Releases

## BURGER KING® BRINGS WRAPS TO A WHOLE NEW LEVEL!

Chicken Wraps Available at Participating BK® Restaurants for \$1 Each  
This Weekend Only

MIAMI - April 12, 2012 - BURGER KING® restaurants nationwide are inviting consumers to come in and try new Chicken Wraps for an unbelievable price this weekend! On Saturday, April 14th and Sunday, April 15th, BURGER KING® restaurants will offer Chicken Wraps for \$1 each - a price fit for everyone! Guests can choose from either the Honey Mustard or the Ranch versions of the wrap and if you can't decide on one, just try both for only \$1 each. Each Chicken Wrap weighs in at less than 400 calories - a tasty treat that any diet can handle!

"BURGER KING® is very excited to offer our new Chicken Wraps for \$1 each this weekend," said Alex Macedo, senior vice president, North American marketing, Burger King Corp. "This offer will allow consumers to taste our new Chicken Wraps and experience a flavorful treat at any time of the day."

### ABOUT BURGER KING CORPORATION

Founded in 1954, BURGER KING® is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates in more than 12,500 locations serving more than 11 million guests daily in 81 countries and territories worldwide. Approximately 90 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. Burger King Corp. is privately-held by 3G Capital, a multi-billion dollar, global investment firm focused on long-term value creation. For more information on 3G Capital, please go to <http://3g-capital.com>. To learn more about Burger King Corp., please visit the company's website at [www.bk.com](http://www.bk.com) or follow us on [Facebook](#) and [Twitter](#).

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