

INVESTOR INFORMATION | Press Releases

BURGER KING® CELEBRATES THE HOLIDAY WEEKEND WITH A COOL WAY TO BEAT THE HEAT

Guests Can Cool Off with Strawberry Banana and Tropical Mango Real Fruit Smoothies or Mocha and Caramel Frappés for \$1 Each This Weekend Only at Participating BK® Restaurants Nationwide

MIAMI - May 23, 2012 - BURGER KING® restaurants nationwide are helping guests beat the heat and celebrate this holiday weekend with cool, new Strawberry Banana and Tropical Mango Real Fruit Smoothies or Sweet Mocha and Caramel Frappés! This Saturday, May 26th, Sunday, May 27th, and Monday, May 28th, participating BURGER KING® restaurants will offer 12oz. Strawberry Banana and Tropical Mango Real Fruit Smoothies or Mocha and Caramel Frappés for just \$1 each, at participating restaurants. Whatever your weekend plans, there's a perfect time for a BK® Real Fruit Smoothie or Frappé, from a refreshing afternoon snack to a delectable dessert.

"BURGER KING® loves being able to share in our guests' celebrations, and what better way to kick off the summer than with one of our great-tasting new BK® Real Fruit Smoothies or indulgent Frappés for a fraction of the cost?," said Alex Macedo, senior vice president, North America marketing, Burger King Corp. "We hope our fans will dive right in and cool off with our new smoothies and frappés at the beach, pool or wherever they are spending their holiday weekend!"

BK® Real Fruit Smoothies are freshly-made with low-fat yogurt, real fruit and juices, blended together to create the perfect Tropical Mango and Strawberry Banana smoothies. Each smoothie provides a full serving of fruit. Rich and smooth Frappés at BK® are made to order and provide the perfect combination of sweet Mocha or Caramel flavors, blended with coffee and ice, topped with whipped topping and a swirl of fudge or caramel. Typically served in 12, 16 and 20oz. servings, the suggested retail price of a BK® Real Fruit Smoothie or Frappé starts at \$2.29. The \$1 promotion will be available at participating BURGER KING® restaurants.

ABOUT BURGER KING CORPORATION

Founded in 1954, BURGER KING® is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates more than 12,500 locations serving over 11 million guests daily in 82 countries and territories worldwide. Approximately 90 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. In October 2010, Burger King Corp. was purchased by 3G Capital, a multi-billion dollar, global investment firm focused on long-term value creation, with a particular emphasis on maximizing the potential of brands and businesses. For more information on 3G Capital, please go to <http://www.3g-capital.com>. To learn more about Burger King Corp., please visit the company's website at www.bk.com or follow us on [Facebook](#) and [Twitter](#).

-30-

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