

## INVESTOR INFORMATION | Press Releases

# New, Limited-Time-Only Menu Features a Fresh Take on Chicken Offerings

**MIAMI - September 3, 2012** - This fall, Burger King Worldwide (NYSE: [BKW](#)) is ready to celebrate its latest flavorful menu innovations, where chicken takes center stage. BURGER KING® restaurants today announced an impressive line-up of mouthwatering fall menu items that are sure to satisfy. Enjoy our delicious, new crave-able chicken menu options. From hearty flavors to lighter fare on-the-go, BK® has the perfect made-to-order meal solutions that live up to the brand's signature great taste.

"Our new menu offerings are fresh for fall, harvesting the best-tasting, premium ingredients that our guests have come to expect at BURGER KING® restaurants," said Flavia Faugeres, executive vice president and global chief marketing officer, Burger King Worldwide. "With something for everyone, the fall menu gives guests even more delicious reasons why TASTE IS KING<sup>SM</sup> at BURGER KING®."

The new limited-time-only menu at BK® includes a new line of flavorful products for fall, freshly prepared for guests to enjoy:

- **Italian Basil Chicken Sandwich** ~ BK® invites guests to try our new Italian Basil Chicken Sandwich prepared with crispy or grilled white meat chicken breast, melted mozzarella cheese, crisp lettuce and red ripe tomatoes, complete with a creamy and flavorful Italian basil sauce, all on our new toasted, artisan-style wheat bun (Suggested retail price of \$4.79)
- **Italian Basil Chicken Wrap** ~ A flour tortilla filled with crispy or grilled white meat chicken breast, crisp lettuce and red ripe tomatoes, complete with a creamy and flavorful Italian basil sauce, all for less than 400 calories! (Suggested retail price of \$1.99)
- **Chicken Parmesan Sandwich**  
The new Chicken Parmesan Sandwich at BK® is prepared with crispy or grilled white meat chicken breast, mozzarella and shaved Parmesan cheeses, complete with a tangy marinara sauce, all on an artisan-style bun. (Suggested retail price starts at \$4.79)
- **Garden Fresh Salad Wraps**  
Our popular BK® Garden Fresh Salads are now available wrapped up in a tasty whole wheat tortilla, full of premium ingredients and 18.5g of whole grains for all to enjoy. Freshly prepared with crispy or grilled chicken breast, choose between BLT, Apple & Cranberry or classic Caesar varieties. (Suggested retail price starts at \$3.49)
- **Popcorn Chicken**  
Looking for an on-the-go snack that the whole family can enjoy? Let BK® satisfy the craving with new Popcorn Chicken - bite-size pieces of premium, white meat chicken breast, with a flavorful, seasoned crunch. Enjoy any of our three sizes to share served with your choice of any of our eight classic or bold dipping sauces. (Suggested retail price starts at \$1.99)
- **Raspberry Real Fruit Smoothie**  
The new BK® Raspberry Real Fruit Smoothie is blended fresh to order with real raspberries, fruit juice and low-fat yogurt to create the perfect refreshment. Offered in 12, 16 and 20oz. servings, each delicious smoothie is a good source of Vitamin C and provides a full serving of fruit. (Suggested retail price starts at \$2.29)
- **Italian Breakfast Burrito**

The new Italian Breakfast Burrito from BK<sup>®</sup> is the perfect savory combination for busy mornings. Made with delicious ingredients like fluffy scrambled eggs, savory sausage, crispy hash browns, melted mozzarella cheese, diced onions and peppers, and tangy marinara sauce all wrapped up in a soft whole wheat tortilla. (Suggested retail price starts at \$2.49)

The new fall menu is available for a limited-time-only at participating BK<sup>®</sup> restaurants nationwide. So stop by a local BURGER KING<sup>®</sup> to get your fill of new favorites and see for yourself why TASTE IS KING<sup>SM</sup> today and every day at BK<sup>®</sup>.

## **ABOUT BURGER KING WORLDWIDE**

Founded in 1954, BURGER KING<sup>®</sup> (NYSE: BKW) is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER<sup>®</sup>, the BURGER KING<sup>®</sup> system operates in over 12,600 locations serving over 11 million guests daily in 86 countries and territories worldwide. Approximately 94 percent of BURGER KING<sup>®</sup> restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. To learn more about Burger King Worldwide, please visit the company's website at [www.bk.com](http://www.bk.com) or follow us on [Facebook](#) and [Twitter](#).

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