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December 5, 2014 - 9:28 AM EST

Burger King Worldwide Enters Joint Venture to Grow Brand in Italy, Poland, Greece & Romania

BURGER KING WORLDWIDE ENTERS JOINT VENTURE TO GROW BRAND IN ITALY, POLAND, GREECE & ROMANIA

Joint Venture Part of Burger King Worldwide's Global Growth Strategy

MIAMI - December 5, 2014 - Burger King Worldwide, Inc. (NYSE: BKW) today announced the establishment of Burger King SEE S.A. as a joint venture to aggressively expand the BURGER KING® brand presence and business in Italy, Poland, Greece and Romania. Burger King SEE S.A., the joint venture, has signed a long-term master franchise and exclusive development agreement, which includes sub-franchise rights for all of these markets. While the BURGER KING® brand currently operates in Italy, Poland and Romania, the joint venture's plans include aggressive development of BURGER KING® restaurants across Southern and Eastern Europe and the creation of more than 10,000 new job opportunities within the first five to seven years of the venture.

"By partnering with BK SEE and its CEO, Leo Leon, who has been a part of the BURGER KING® family for more than 18 years, we plan to aggressively expand the BURGER KING® brand and business in these key markets and are excited to bring the brand to a new market - Greece," says José Cil, President Europe, Middle East and Africa, Burger King Worldwide. "We have very ambitious plans in Southern and Eastern Europe. In BK SEE, we believe that we have found the perfect partner to meet and exceed these goals and add significant value to the BURGER KING® system."

"Our development plans in Southern and Eastern Europe are ambitious. The BURGER KING® brand, one of the world's most popular and iconic brands, is perfectly poised to build on its current strength in these markets and rapidly expand its presence. We are eager to partner with Burger King Europe to grow share in these markets by focusing on delivering exceptional guest service and great-tasting food," says Leo Leon, CEO of BK SEE.

The joint venture with BK SEE is the latest example of BKW's commitment to deliver on its aggressive international growth strategy, which includes accelerating net restaurant growth and continuing to grow same store sales.

About Burger King Worldwide

Founded in 1954, BURGER KING® (NYSE: BKW) is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates in approximately 14,000 locations serving more than 11 million guests daily in 100 countries and territories worldwide. Approximately 100 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. To learn more about Burger King Worldwide, please visit the company's website at www.bk.com or follow us on Facebook and Twitter.

Forward-Looking Statements

This press release includes forward-looking statements, which are often identified by the words "may," "might," "believes," "thinks," "anticipates," "plans," "expects," "intends" or similar expressions and include statements regarding BKW's expectations regarding the growth opportunities in Italy, Poland, Greece and Romania and the ability of the joint venture to capitalize on these opportunities and rapidly expand the BURGER KING® brand's presence in these markets. These forward-looking statements may be affected by risks and uncertainties in BKW's business and market conditions. This information is qualified in its entirety by cautionary statements and risk factor disclosure contained in filings made by Burger King Worldwide, Inc. with the Securities and Exchange Commission, including BKW's annual report on Form 10-K for the year ended December 31, 2013. BKW wishes to caution readers that certain important factors may have affected and could in the future affect BKW's actual results and could cause BKW's actual results for subsequent periods to differ materially from those expressed in any forward-looking statement made by or on behalf of BKW, including the risk that the joint venture will not be successful in opening BURGER KING® restaurants in Italy, Poland, Greece and Romania or that the opportunities to open restaurants in these markets will decline. BKW undertakes no obligation to update forward-looking statements to reflect events or circumstances after the date hereof.

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*Source: Burger King Worldwide Inc via Globenewswire
HUG#1877834*

Source: Thomson Reuters ONE (December 5, 2014 - 9:28 AM EST)

News by QuoteMedia
www.quotemedia.com

Last Update on November 04, 2010