

INVESTOR INFORMATION | Press Releases

July 1, 2013 - 8:00 AM EDT

BURGER KING McLAMORE(SM) FOUNDATION RAISES MORE THAN \$260,000 DURING 11th ANNUAL GOLF INVITATIONAL IN ATLANTIC CITY

More than 100 Supporters Gather at Galloway Golf Course to Benefit the BURGER KINGSM Scholars Program

ATLANTIC CITY, NJ - July 1, 2013 - The 11th Annual Jim McLamore Golf Invitational presented by the BURGER KING McLAMORESM Foundation raised more than \$260,000 for the BURGER KINGSM Scholars program this year, setting a new fundraising record. The event is held annually in honor of the BURGER KING[®] brand's co-founder, Jim McLamore, and his commitment to education. Over 100 franchisees, vendors and supporters had the opportunity to gather for three days of golf, food and camaraderie.

The event began with an intimate dinner in Atlantic City in celebration of the BURGER KINGSM Scholars program surpassing \$20 million in total scholarships awarded since its inception in 2000. Throughout the next two days, 80 golfers took the greens at the beautiful Galloway National Golf Club in Galloway Township, NJ before participating in a silent auction that helped to raise additional funds for the Foundation.

The generous supporters of the event included franchisees from the north-east region as well as vendors and proponents from around the country. Long-time sponsors of the program include The Coca-Cola Company, Dr Pepper Snapple Group, & Heinz, among many others. Honored guests included members of the McLamore family; BURGER KING[®] first-lady Nancy McLamore and daughter Susie Bernard. Steven M. Lewis, Chairman of the Board, BURGER KING McLAMORESM Foundation hosted the event.

"I feel both humbled and honored to be part of this event remembering Jim McLamore and his commitment to education," said Steven M. Lewis, president, US Restaurants, Inc. "This year the BURGER KINGSM Scholars program reached a huge milestone by awarding \$20 million in scholarships. I am very proud of what we have accomplished so far and I know Jim would be pleased to have us 'paying it forward' on his behalf."

ABOUT THE BURGER KING McLAMORESM FOUNDATION

The BURGER KING McLAMORESM Foundation is a 501(C) (3) not-for-profit public charity, whose global effort is aimed at supporting the advancement of education around the world. Inspired by BURGER KING[®] co-founder James W. McLamore, its mission is to make a positive impact in our communities by building brighter futures through education and providing hardship assistance to members of the BURGER KING[®] family. The BURGER KING McLAMORESM Foundation also partners with select charitable organizations worldwide that share its mission of advancing education. The BURGER KING McLAMORESM Foundation is an integral part of Burger King Worldwide's *BK Positive Steps*[®] corporate responsibility program. To learn more about the BURGER KING McLAMORESM Foundation, visit www.bkmcclamorefoundation.org, follow us on Facebook or Twitter, or call 305-378-3186.

###

CONTACT:

Marlon Gutierrez BURGER KING McLAMORESM Foundation 305-378-3836

This announcement is distributed by Thomson Reuters on behalf of Thomson Reuters clients.

The owner of this announcement warrants that:

- (i) the releases contained herein are protected by copyright and other applicable laws; and*
- (ii) they are solely responsible for the content, accuracy and originality of the information contained therein.*

Source: Burger King Worldwide Inc via Thomson Reuters ONE
HUG#1713020

Source: Thomson Reuters ONE (July 1, 2013 - 8:00 AM EDT)

News by QuoteMedia
www.quote-media.com

Last Update on November 04, 2010