

INVESTOR INFORMATION | Press Releases

Burger King Corporation Extends Exchange Offer for 9½% Senior Notes due 2018

MIAMI - January 27, 2011 - Burger King Corporation (BKC), a subsidiary of Burger King Holdings, Inc., today announced that it will extend until February 2, 2011, at 12:00 midnight, New York City time, unless further extended, its offer to exchange up to \$800 million aggregate principal amount of its 9½% Senior Notes due 2018 for an equal aggregate amount of its registered 9½% Senior Notes due 2018.

Prior to this extension, the exchange offer was scheduled to expire at 12:00 midnight, New York City time, on January 26, 2011. As of 12:00 midnight, New York City time, on January 26, 2011, \$785,153,000 million in aggregate principal amount of BKC's 9½% Senior Notes due 2018 had been tendered in the exchange offer. This amount represents approximately 98% of the outstanding 9½% Senior Notes due 2018.

The terms and conditions of the exchange offer are set forth in BKC's prospectus dated December 27, 2010. Wilmington Trust FSB has been appointed as exchange agent for the exchange offer. Requests for assistance or documents should be directed to Wilmington Trust FSB at (302) 636-6181.

This press release shall not constitute an offer to sell or a solicitation of an offer to buy any security and shall not constitute an offer, solicitation or sale of any securities in any jurisdiction where such an offering or sale would be unlawful.

About Burger King Corporation

The BURGER KING® system operates more than 12,200 restaurants in all 50 states and in 76 countries and U.S. territories worldwide. Approximately 90 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. To learn more about Burger King Corp., please visit the company's Web site at www.bk.com.

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