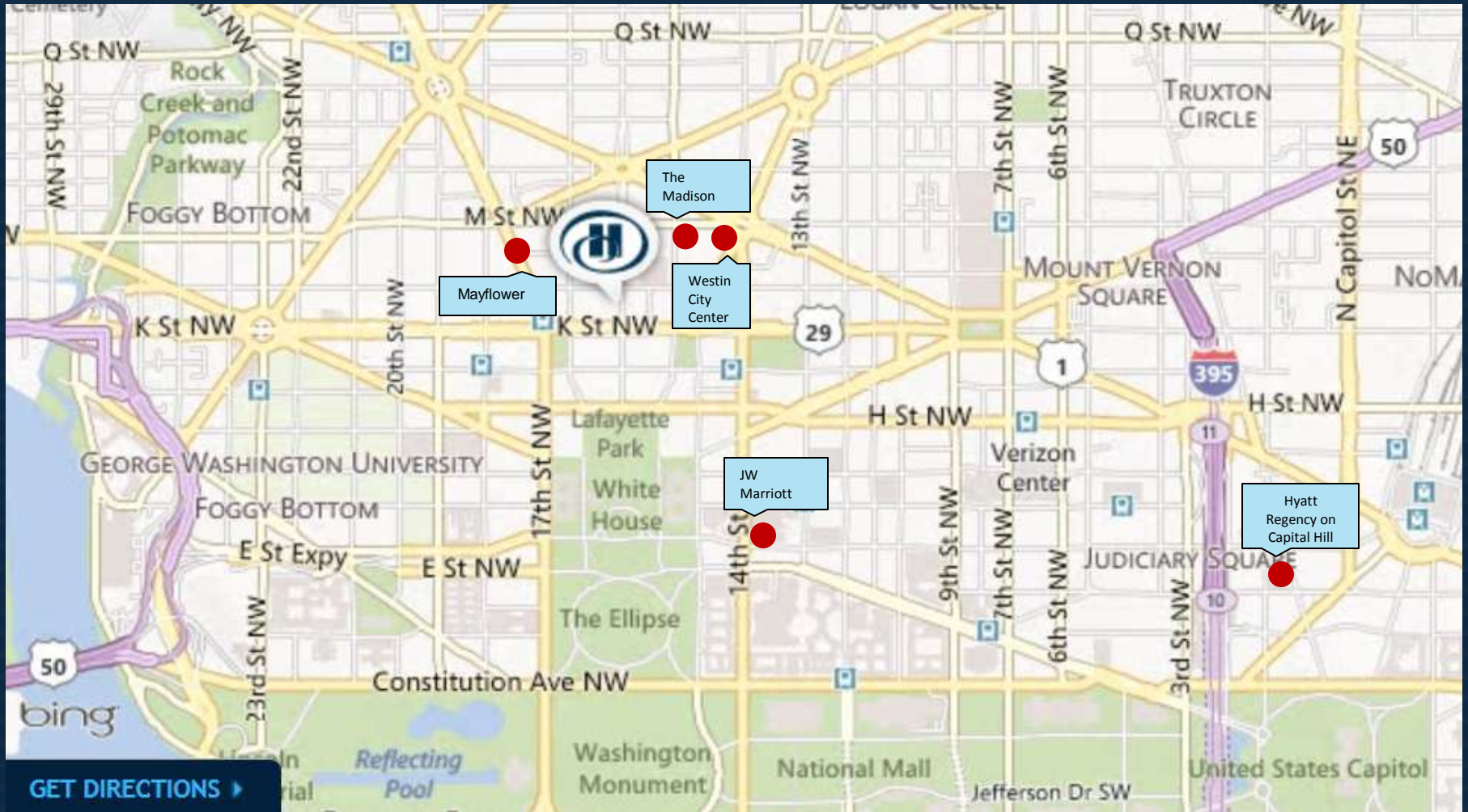


# HISTORIC HOSPITALITY

DOWNTOWN WASHINGTON, DC



  
Capital Hilton



[GET DIRECTIONS](#) ▶

# COMPETITIVE ADVANTAGE

- LOCATION
- PROXIMITY TO BUSINESS CORRIDOR
- PROXIMITY TO LEISURE ATTRACTIONS
- PUBLIC TRANSPORTATION
- MEETING SPACE CONFIGURATION
- RENOVATION
- HILTON SYSTEMS







# LOBBY

BEFORE



AFTER



# GUEST ROOM

BEFORE



AFTER





# JUNIOR SUITE

BEFORE

AFTER



# PRESIDENTIAL SUITE

BEFORE

AFTER





# NORTH GATE GRILL

BEFORE



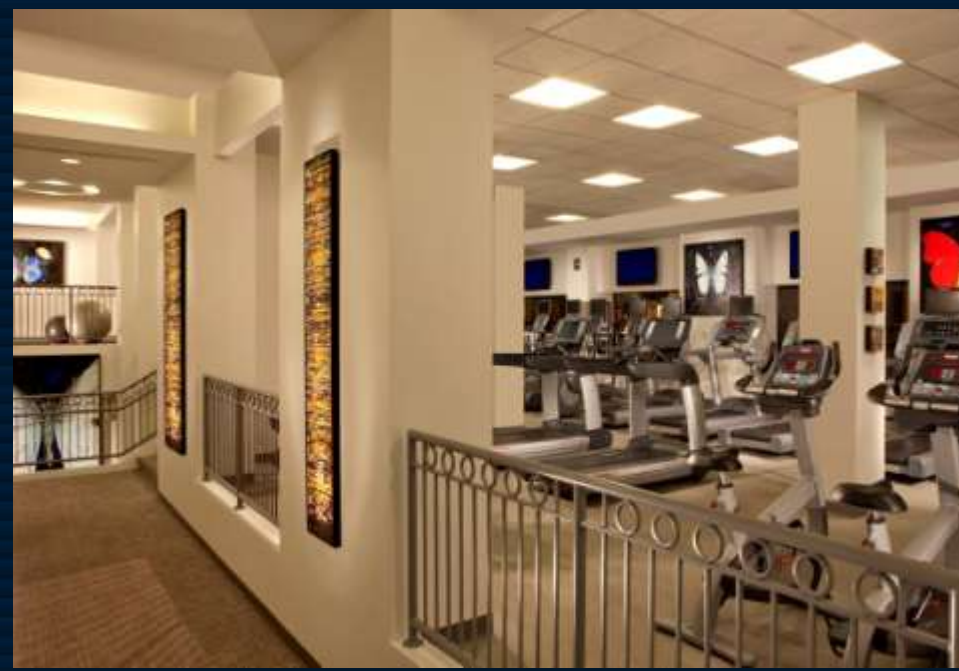
AFTER



# MINT HEALTH CLUB

BEFORE

AFTER



# 2012 MIX OF SALES

- TRANSIENT 61%
- GROUP MEETING 34%
- GROUP TOUR 3%





# STAR RESULTS

	2011	2010	2009
OCCUPANCY INDEX	108.6	92.5	102.5
RATE INDEX	97.9	99.9	98.8
REVPAR INDEX	106.3	92.4	101.3



# 2013 OUTLOOK

- INAUGURATION
- YOY GROUP ROOMS BOOKING POSITION + 3800 ROOMS (12%)
- YOY GROUP RATE POSITION + \$7.45 (3%)
- FAVORABLE GROUP PLACEMENT
- IMPROVED CONGRESSIONAL CALENDAR
- GOVERNMENT SPENDING OPINION



# OPPORTUNITIES

- MINT SUCCESS
- AVAILABLE LEASE SPACE – APPROXIMATELY 14,000 SQ.FT
- POTENTIAL 6 ROOM KEY CONVERSION
- RELOCATION OF EXECUTIVE LOUNGE
- ENERGY EFFICIENCY





**THANK YOU**

