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BURGER KING® Expands Home Delivery Test to Houston, Texas

Innovative Technology Delivers Hot, Freshly Prepared BURGER KING® Meals Directly to Consumers' Doorsteps

MIAMI--(BUSINESS WIRE)--Nov. 15, 2012-- Calling all Houston residents! Burger King Worldwide, Inc. (NYSE: [BKW](#)) invites local guests in the Lone Star State's largest city to discover why TASTE IS KINGSM from the comfort of their home, dorm or office as the brand expands its BK® Delivers program into Houston. With as many as nine participating BK® restaurants by end of year in the Houston metropolitan area, serving both Harris and Fort Bend counties, guests can now enjoy their favorite WHOPPER® sandwich and crispy fries, delivered to a location of their choosing.

BK® Delivers allows guests to order their favorite menu items by visiting www.BKDelivers.com or calling toll-free at 1-855-ORDER-BK (1-855-673-7325) to place an order for delivery from a participating BK® restaurant that is located within the delivery radius. The proprietary thermal packaging technology helps to ensure that customers only receive hot, delicious food every time. BK® Delivers is also available in Miami and in the Washington, D.C. area, as well as internationally in Turkey, Mexico, Colombia, Peru and Brazil.

"We are thrilled to expand the BK® Delivers test to Texas' largest city," said Alex Macedo, senior vice president and general manager of U.S. franchise business for Burger King Worldwide. "Our goal has always been to provide excellent service and great tasting food to our guests. After seeing the success this program has experienced with residents in Miami and in the Washington, D.C. area, we are excited to bring this convenience to Houston."

With a minimum order of \$10, guests can choose from a variety of popular menu items, including the brand's signature WHOPPER® sandwich. Orders in the Houston area can be placed during delivery operating hours of 11 a.m. until 10 p.m.* BK® Delivers currently does not include fountain drinks, ICEE® beverages, shakes, soft serve desserts, coffee or breakfast items. However, real fruit smoothies, bottled soft drinks and water are available for purchase. Please visit www.BKDelivers.com for a list of participating restaurant locations.

**Delivery hours and pricing vary by location, visit www.BKDelivers.com for details.*

ABOUT BURGER KING WORLDWIDE

Founded in 1954, BURGER KING® (NYSE: BKW) is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates in over 12,600 locations serving over 11 million guests daily in 83 countries and territories worldwide. Approximately 95 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. To learn more about Burger King Worldwide, please visit the company's website at www.bk.com or follow us on [Facebook](#) and [Twitter](#).

Source: Burger King Worldwide, Inc.

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