



### Third Quarter 2017 Results

Pinnacle Financial Partners Inc. (Nasdaq/NGS: PNFP) will release its third quarter financial results on Tuesday, October 17, 2017. The firm will host a live webcast at 8:30 a.m. CDT on Wednesday, October 18 to review our financial results, business outlook for the firm and other matters.

- [View the release.](#)
- [View the conference call slides.](#)
- [View the webcast.](#)

### 2016 Annual Report

Pinnacle's 2016 Annual Report is now [available online](#). The interactive website showcases the multiple ways Pinnacle is climbing the charts in terms of our associates, clients and shareholders. Copies of the full print report, 10-K and proxy are also available for download.

### Pinnacle Announces Agreement to Acquire BNC Bancorp

Pinnacle Financial Partners Inc. (Nasdaq/NGS: PNFP) and BNC Bancorp jointly announced the signing of a definitive agreement pursuant to which BNC will merge with and into Pinnacle in an all-stock transaction. Pinnacle and BNC will host a joint webcast at 9 a.m. CST/10 a.m. EST on Monday, Jan. 23 to discuss the financial and other aspects of the business combination.

- [View the release.](#)
- [View the conference call slides.](#)
- [View the webcast.](#)

**Pinnacle Financial Partners** provides a full range of banking, investment, trust, mortgage and insurance products and services designed for businesses and their owners and individuals interested in a comprehensive relationship with their financial institution. The American Banker recognized Pinnacle as the sixth best bank to work for in the country in 2016.

The firm began operations in a single downtown Nashville location in October 2000 and has since grown to approximately \$11.7 billion in assets at March 31, 2017. As the second-largest bank holding company headquartered in Tennessee, Pinnacle operates in the state's four largest markets, Nashville, Memphis, Knoxville and Chattanooga, as well as several surrounding counties. Additional information concerning Pinnacle, which is included in the NASDAQ Financial-100 Index, can be accessed at [www.pnfp.com](http://www.pnfp.com).

Three overarching business strategies have guided Pinnacle since its inception:

**Focus primarily on businesses, their owners and employees, as well as consumers who desire more from their banking relationship than just the best price.** When we started the firm, we set out to be "more than a bank." To accomplish this, we had to be able to meet all the financial needs of a client – whether at home or at work or when managing their assets. Pinnacle clients experience the depth of products and services found in large national institutions while also having the strong personal relationship with their financial advisor found in community banks.

**Hire and retain highly experienced and qualified financial services professionals.** We believe we take care of our clients better than anyone else in the market, primarily because we attract and keep the most talented and experienced financial professionals. We recruit and retain people with significant expertise, large client followings and a strong likelihood of thriving in the client-centered Pinnacle culture. These attributes give our clients confidence they will have continuity and long-term relationships with their partners at Pinnacle.

**Provide distinctive service, effective advice and extraordinary convenience in exchange for premium pricing.** Every Pinnacle associate focuses every day on what it takes to deliver this brand promise. Our ultimate goal is to "wow" every client. This means going beyond what is expected, such as good service, and doing things that are always memorable. Our standard for wowing clients is to provide the unexpected answers and anticipate their unspoken needs. In our annual client survey, 97 percent rank us "recognizably better" than our competitors.

Market Summary 	
Trading Symbol	PNFP
Exchange	NASDAQ
Market Value (\$M)	5,090.66
Stock Quote	\$ 65.50
Change 	\$ 0.55 0.85 %
Volume	267,914
As of November 17, 2017 3:58 PM Minimum 20 minute delay.	

Press Releases	
11/16/2017	<a href="#">Pinnacle Brings Home 4 More Greenwich Best Brand Awards</a>
10/17/2017	<a href="#">PNFP Reports Diluted Earnings Per Share of \$0.83 for 3Q 2017</a>
10/06/2017	<a href="#">Pinnacle Financial Partners Announces Dates for Third Quarter 2017 Earnings Release and Conference Call</a>
9/25/2017	<a href="#">BNC Bancorp Takes Pinnacle Financial Partners Name</a>
7/18/2017	<a href="#">PNFP Reports Diluted Earnings Per Share of \$0.80 for 2Q 2017</a>

Merger Information
<a href="#">Information for Former BNC Bancorp Shareholders</a>
<a href="#">Information for Former Avenue Shareholders</a>
<a href="#">Information for Former CapitalMark Bank &amp; Trust Shareholders</a>
<a href="#">Information for Former Magna Bank Shareholders</a>
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