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## Section 1: 10-Q (10-Q)

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# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Quarterly Period Ended March 31, 2019  
OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 001-37536

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### Conifer Holdings, Inc.

(Exact name of registrant as specified in its charter)

Michigan

(State or other jurisdiction of  
incorporation or organization)

27-1298795

(I.R.S. Employer  
Identification No.)

550 West Merrill Street, Suite 200

Birmingham, Michigan

(Address of principal executive offices)

48009

(Zip code)

(248) 559-0840

(Registrant's telephone number, including area code)

Not Applicable

(Former name, former address and former fiscal year, if changed since last report)

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Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company  Emerging growth company   
(Do not check if a smaller reporting company)

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The number of outstanding shares of the registrant's common stock, no par value, as of May 8, 2019, was 8,340,735.

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CONIFER HOLDINGS, INC. AND SUBSIDIARIES

Form 10-Q

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**PART 1 - FINANCIAL INFORMATION**  
**ITEM 1 - FINANCIAL STATEMENTS**  
**CONIFER HOLDINGS, INC. AND SUBSIDIARIES**  
**Consolidated Balance Sheets**  
**(dollars in thousands)**

	<u>March 31, 2019</u>	<u>December 31,</u>
	<u>(Unaudited)</u>	<u>2018</u>
<b>Assets</b>		
Investment securities:		
Debt securities, at fair value (amortized cost of \$124,599 and \$122,678, respectively)	\$ 124,057	\$ 120,440
Equity securities, at fair value (cost of \$9,594 and \$9,559, respectively)	12,038	10,737
Short-term investments, at fair value	8,069	8,925
Total investments	144,164	140,102
Cash and cash equivalents	10,411	10,792
Premiums and agents' balances receivable, net	18,684	21,247
Receivable from Affiliate	2,279	3,582
Reinsurance recoverables on unpaid losses	24,551	29,685
Reinsurance recoverables on paid losses	9,567	5,060
Prepaid reinsurance premiums	3,659	1,829
Deferred policy acquisition costs	12,153	12,011
Other assets	12,680	8,444
<b>Total assets</b>	<b>\$ 238,148</b>	<b>\$ 232,752</b>
<b>Liabilities and Shareholders' Equity</b>		
<b>Liabilities:</b>		
Unpaid losses and loss adjustment expenses	\$ 93,966	\$ 92,807
Unearned premiums	51,519	52,852
Debt	34,583	33,502
Deferred gain on ADC	3,394	5,677
Accounts payable and other liabilities	11,771	5,751
<b>Total liabilities</b>	<b>195,233</b>	<b>190,589</b>
<b>Commitments and contingencies</b>	<b>—</b>	<b>—</b>
<b>Shareholders' equity:</b>		
Common stock, no par value (100,000,000 shares authorized; 8,353,051 and 8,478,202 issued and outstanding, respectively)	86,268	86,533
Accumulated deficit	(42,438)	(41,758)
Accumulated other comprehensive income (loss)	(915)	(2,612)
<b>Total shareholders' equity</b>	<b>42,915</b>	<b>42,163</b>
<b>Total liabilities and shareholders' equity</b>	<b>\$ 238,148</b>	<b>\$ 232,752</b>

The accompanying notes are an integral part of the Consolidated Financial Statements.

**CONIFER HOLDINGS, INC. AND SUBSIDIARIES**  
**Consolidated Statements of Operations (Unaudited)**  
(dollars in thousands, except per share data)

	<b>Three Months Ended</b>	
	<b>March 31,</b>	
	<b>2019</b>	<b>2018</b>
<b>Revenue</b>		
Premiums		
Gross earned premiums	\$ 25,550	\$ 27,724
Ceded earned premiums	(3,863)	(3,924)
Net earned premiums	21,687	23,800
Net investment income	910	802
Net realized investment gains	19	161
Change in fair value of equity securities	1,265	(297)
Other income	422	357
Total revenue	24,303	24,823
<b>Expenses</b>		
Losses and loss adjustment expenses, net	14,456	13,328
Policy acquisition costs	5,589	6,513
Operating expenses	4,323	4,187
Interest expense	710	619
Total expenses	25,078	24,647
Income (loss) before equity earnings of affiliates and income taxes	(775)	176
Equity earnings of affiliates, net of tax	106	55
Income tax expense	11	18
<b>Net income (loss)</b>	<b>\$ (680)</b>	<b>\$ 213</b>
<b>Earnings (loss) per common share, basic and diluted</b>	<b>\$ (0.08)</b>	<b>\$ 0.02</b>
<b>Weighted average common shares outstanding, basic and diluted</b>	<b>8,453,570</b>	<b>8,520,328</b>

The accompanying notes are an integral part of the Consolidated Financial Statements.

**CONIFER HOLDINGS, INC. AND SUBSIDIARIES**  
**Consolidated Statements of Comprehensive Income (Loss) (Unaudited)**  
(dollars in thousands)

	<b>Three Months Ended March 31,</b>	
	<b>2019</b>	<b>2018</b>
<b>Net income (loss)</b>	\$ (680)	\$ 213
<b>Other comprehensive income (loss), net of tax:</b>		
Unrealized investment gains (losses):		
Unrealized investment gains (losses) during the period	1,557	(1,846)
Income tax (benefit) expense	—	—
Unrealized investment gains (losses), net of tax	1,557	(1,846)
Less: reclassification adjustments to:		
Net realized investment gains (losses) included in net income (loss)	(140)	—
Income tax (benefit) expense	—	—
Total reclassifications included in net income (loss), net of tax	(140)	—
<b>Other comprehensive income (loss)</b>	1,697	(1,846)
<b>Total comprehensive income (loss)</b>	\$ 1,017	\$ (1,633)

The accompanying notes are an integral part of the Consolidated Financial Statements.

**CONIFER HOLDINGS, INC. AND SUBSIDIARIES**  
**Consolidated Statements of Changes in Shareholders' Equity (Unaudited)**  
(dollars in thousands)

	No Par, Common Stock		Retained Earnings (Accumulated deficit)	Accumulated Other Comprehensive Income (Loss)	Total Shareholders' Equity
	Shares	Amount			
<b>Balances at December 31, 2017</b>	<b>8,520,328</b>	<b>\$ 86,199</b>	<b>\$ (33,010)</b>	<b>\$ (363)</b>	<b>\$ 52,826</b>
Net income	—	—	213	—	213
Restricted stock unit expense, net	—	231	—	—	231
Other comprehensive loss	—	—	—	(1,846)	(1,846)
Cumulative effect of adoption of ASU No. 2016-01, net of taxes	—	—	556	(556)	—
Cumulative effect of adoption of ASU No. 2018-02, net of taxes	—	—	(77)	77	—
<b>Balances at March 31, 2018</b>	<b>8,520,328</b>	<b>\$ 86,430</b>	<b>\$ (32,318)</b>	<b>\$ (2,688)</b>	<b>\$ 51,424</b>
Net loss	—	—	(9,440)	—	(9,440)
Repurchase of common stock	(137,228)	(636)	—	—	(636)
Restricted stock unit expense, net	95,102	739	—	—	739
Other comprehensive loss	—	—	—	76	76
<b>Balances at December 31, 2018</b>	<b>8,478,202</b>	<b>\$ 86,533</b>	<b>\$ (41,758)</b>	<b>\$ (2,612)</b>	<b>\$ 42,163</b>
Net loss	—	—	(680)	—	(680)
Repurchase of common stock	(125,151)	(510)	—	—	(510)
Restricted stock unit expense	—	245	—	—	245
Other comprehensive income	—	—	—	1,697	1,697
<b>Balances at March 31, 2019</b>	<b>8,353,051</b>	<b>\$ 86,268</b>	<b>\$ (42,438)</b>	<b>\$ (915)</b>	<b>\$ 42,915</b>

The accompanying notes are an integral part of the Consolidated Financial Statements.

**CONIFER HOLDINGS, INC. AND SUBSIDIARIES**  
**Consolidated Statements of Cash Flows (Unaudited)**  
(In thousands)

	<b>Three Months Ended March 31,</b>	
	<b>2019</b>	<b>2018</b>
<b>Cash Flows From Operating Activities</b>		
Net income (loss)	\$ (680)	\$ 213
Adjustments to reconcile net income (loss) to net cash (used in) provided by operating activities:		
Depreciation and amortization	39	88
Amortization of bond premium and discount, net	81	139
Net realized investment (gains) losses	101	(161)
Other gains	(19)	—
Change in fair value of equity securities	(1,265)	297
Restricted stock unit expenses	245	231
Other	(106)	(55)
Changes in operating assets and liabilities:		
(Increase) decrease in:		
Premiums and agents' balances and other receivables	3,866	2,362
Reinsurance recoverables	627	(119)
Prepaid reinsurance premiums	(1,830)	31
Deferred policy acquisition costs	(142)	731
Other assets	(4,145)	(2,075)
Increase (decrease) in:		
Unpaid losses and loss adjustment expenses	1,159	(2,405)
Unearned premiums	(1,333)	(3,987)
Accounts payable and other liabilities	1,202	802
Net cash provided by (used in) operating activities	<u>(2,200)</u>	<u>(3,908)</u>
<b>Cash Flows From Investing Activities</b>		
Purchase of investments	(24,797)	(25,175)
Proceeds from maturities and redemptions of investments	2,929	5,079
Proceeds from sales of investments	23,220	26,563
Purchases of property and equipment	(23)	(21)
Net cash provided by (used in) investing activities	<u>1,329</u>	<u>6,446</u>
<b>Cash Flows From Financing Activities</b>		
Repurchase of common stock	(510)	—
Borrowings under debt arrangements	1,000	—
Net cash provided by (used in) financing activities	<u>490</u>	<u>—</u>
Net increase (decrease) in cash	(381)	2,538
Cash and cash equivalents at beginning of period	10,792	11,868
Cash and cash equivalents at end of period	<u>\$ 10,411</u>	<u>\$ 14,406</u>
<b>Supplemental Disclosure of Cash Flow Information:</b>		
Interest paid	\$ 626	\$ 619
Payable for securities - non cash item	3,026	3,094

The accompanying notes are an integral part of the Consolidated Financial Statements.



**CONIFER HOLDINGS, INC. AND SUBSIDIARIES**  
**Notes to Consolidated Financial Statements (Unaudited)**

**1. Summary of Significant Accounting Policies**

***Basis of Presentation***

The consolidated financial statements include accounts, after elimination of intercompany accounts and transactions, of Conifer Holdings, Inc. (the "Company" or "Conifer"), its wholly owned subsidiaries, Conifer Insurance Company ("CIC"), White Pine Insurance Company ("WPIC"), Red Cedar Insurance Company ("RCIC"), and Sycamore Insurance Agency, Inc. ("SIA"). CIC, WPIC, and RCIC are collectively referred to as the "Insurance Company Subsidiaries." On a stand-alone basis, Conifer Holdings, Inc. is referred to as the "Parent Company."

The accompanying consolidated financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America ("GAAP"). The Company has applied the rules and regulations of the United States Securities and Exchange Commission ("SEC") regarding interim financial reporting and therefore the consolidated financial statements do not include all of the information and notes required by GAAP for annual financial statements. In the opinion of management, all adjustments, consisting of items of a normal recurring nature, necessary for a fair presentation of the consolidated interim financial statements, have been included. The results of operations for the three months ended March 31, 2019, are not necessarily indicative of the results expected for the year ended December 31, 2019.

These consolidated financial statements and the notes thereto should be read in conjunction with the Company's audited consolidated financial statements and related notes included in its Annual Report on Form 10-K for the year ended December 31, 2018, as filed with the SEC.

***Business***

The Company is engaged in the sale of property and casualty insurance products and has organized its operations into three insurance businesses: commercial insurance lines, personal insurance lines, and agency business. The Company underwrites a variety of specialty insurance products, including property, general liability, liquor liability, automobile, homeowners and dwelling policies. The Company markets and sells its insurance products through a network of independent agents and managing general agents. Policies are written in all 50 states. The Company's corporate headquarters is located in Birmingham, Michigan with additional office facilities in Florida, Pennsylvania and Tennessee.

The Company also generates other revenues through investment income and other income which mainly consists of installment fees and policy issuance fees generally related to the policies we write. We also generate equity earnings from SIA's 50% owned agency (the "Affiliate"). The Affiliate places small commercial risks mainly for alarm and security guard markets.

***Use of Estimates***

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. While management believes the amounts included in the consolidated financial statements reflect management's best estimates and assumptions, actual results may differ from these estimates.

***Cash, Cash Equivalents, and Short-term Investments***

Cash consists of cash deposits in banks, generally in operating accounts. Cash equivalents consist of money-market funds that are specifically used as overnight investments tied to cash deposit accounts. Short-term investments, consisting of money-market funds, are classified as investments in the consolidated balance sheets as they relate to the Company's investment activities.

***Lease Accounting***

Effective January 1, 2019, the Company adopted FASB Accounting Standards Update ("ASU") No. 2016-02, *Leases (Topic 842)*, which addresses the financial reporting of leasing transactions. This update required the recognition of a right-of-use asset and a corresponding lease liability, discounted to the present value, for all leases that extend beyond 12 months. For operating leases, the asset and liability will be expensed over the lease term on a straight-line basis, with all cash flows included in the operating section of the consolidated statement of cash flows. We do not have any financing leases. The Company elected to use the transition option of practical expedients permitted within the new standard, which allows for the adoption of the new standard at the effective date without adjusting the comparative prior periods presented. Our operating leases consist primarily of real estate utilized in the operation of our businesses with lease terms ranging from 5 to 10 years. Management has determined the appropriate discount rate to use in calculating the right-to-use asset and lease liability is 6.75%. The Company recorded a right-of-use asset of \$3.8 million and lease liabilities of \$3.9 million included in Other Assets and Other Liabilities in the Consolidated Balance Sheets.

**CONIFER HOLDINGS, INC. AND SUBSIDIARIES**  
**Notes to Consolidated Financial Statements (Unaudited)**

***Recently Issued Accounting Guidance***

In June 2016, the FASB issued ASU No. 2016-13, *Financial Instruments - Credit Losses (Topic 326)*, which amends the current methodology and timing for recognizing credit losses. This amendment will replace the current GAAP "incurred loss" methodology for credit losses with a methodology based on expected credit losses. The new guidance will also require expanded consideration of a broader range of reasonable and increased supportable information for the credit loss estimates. This ASU is effective for annual and interim reporting periods beginning after December 15, 2019.

In August 2018, the FASB issued ASU No. 2018-13, *Fair Value Measurement (Topic 840)*, which modifies the disclosure requirements for assets and liabilities measured at fair value. The requirements to disclose the amount of and reasons for transfers between Level 1 and Level 2 of the fair value hierarchy, the policy for timing of transfers between levels and the valuation processes for Level 3 fair value measurements have all been removed. However, the changes in unrealized gains and losses included in other comprehensive income for recurring Level 3 fair value measurements held at the end of the reporting period must be disclosed along with the range and weighted average of significant unobservable inputs used to develop Level 3 fair value measurements (or other quantitative information if it is more reasonable). Finally, for investments measured at net asset value, the requirements have been modified so that the timing of liquidation and the date when restrictions from redemption might lapse are only disclosed if the investee has communicated the timing to the entity or announced the timing publicly. This ASU is effective for annual and interim reporting periods beginning after December 15, 2019.

**CONIFER HOLDINGS, INC. AND SUBSIDIARIES**  
**Notes to Consolidated Financial Statements (Unaudited)**

**2. Investments**

The cost or amortized cost, gross unrealized gain or loss, and estimated fair value of the investments in securities classified as available for sale at March 31, 2019 and December 31, 2018, were as follows (dollars in thousands):

	<b>March 31, 2019</b>			
	<b>Cost or Amortized Cost</b>	<b>Gross Unrealized</b>		<b>Estimated Fair Value</b>
		<b>Gains</b>	<b>Losses</b>	
<b>Debt Securities:</b>				
U.S. Government	\$ 15,236	\$ 9	\$ (103)	\$ 15,142
State and local government	17,135	334	(31)	17,438
Corporate debt	32,550	353	(213)	32,690
Asset-backed securities	23,551	26	(152)	23,425
Mortgage-backed securities	28,826	39	(770)	28,095
Commercial mortgage-backed securities	5,191	20	(40)	5,171
Collateralized mortgage obligations	2,110	10	(24)	2,096
<b>Total debt securities available for sale</b>	<b>\$ 124,599</b>	<b>\$ 791</b>	<b>\$ (1,333)</b>	<b>\$ 124,057</b>

	<b>December 31, 2018</b>			
	<b>Cost or Amortized Cost</b>	<b>Gross Unrealized</b>		<b>Estimated Fair Value</b>
		<b>Gains</b>	<b>Losses</b>	
<b>Debt Securities:</b>				
U.S. Government	\$ 15,360	\$ 3	\$ (178)	\$ 15,185
State and local government	15,847	115	(174)	15,788
Corporate debt	30,423	74	(651)	29,846
Asset-backed securities	24,468	24	(208)	24,284
Mortgage-backed securities	30,377	18	(1,155)	29,240
Commercial mortgage-backed securities	4,025	5	(77)	3,953
Collateralized mortgage obligations	2,178	9	(43)	2,144
<b>Total debt securities available for sale</b>	<b>\$ 122,678</b>	<b>\$ 248</b>	<b>\$ (2,486)</b>	<b>\$ 120,440</b>

**CONIFER HOLDINGS, INC. AND SUBSIDIARIES**  
**Notes to Consolidated Financial Statements (Unaudited)**

The following table summarizes the aggregate fair value and gross unrealized losses, by security type, of the available-for-sale securities in unrealized loss positions. The table segregates the holdings based on the length of time that individual securities have been in a continuous unrealized loss position, as follows (dollars in thousands):

March 31, 2019									
Less than 12 months			Greater than 12 months			Total			
No. of Issues	Fair Value of Investments with Unrealized Losses	Gross Unrealized Losses	No. of Issues	Fair Value of Investments with Unrealized Losses	Gross Unrealized Losses	No. of Issues	Fair Value of Investments with Unrealized Losses	Gross Unrealized Losses	
<b>Debt Securities:</b>									
U.S. Government	— \$	— \$	17	\$ 14,147	\$ (103)	17	\$ 14,147	\$ (103)	
State and local government	1	249	—	13	3,484	(31)	14	3,733	(31)
Corporate debt	1	1,049	(2)	32	13,952	(211)	33	15,001	(213)
Asset-backed securities	18	12,388	(99)	10	5,020	(53)	28	17,408	(152)
Mortgage-backed securities	8	292	(3)	35	25,672	(767)	43	25,964	(770)
Commercial mortgage-backed securities	2	180	—	4	3,103	(40)	6	3,283	(40)
Collateralized mortgage obligations	5	156	(1)	5	1,543	(23)	10	1,699	(24)
<b>Total debt securities available for sale</b>	<b>35 \$</b>	<b>14,314 \$</b>	<b>(105)</b>	<b>116 \$</b>	<b>66,921 \$</b>	<b>(1,228)</b>	<b>151 \$</b>	<b>81,235 \$</b>	<b>(1,333)</b>

December 31, 2018									
Less than 12 months			Greater than 12 months			Total			
No. of Issues	Fair Value of Investments with Unrealized Losses	Gross Unrealized Losses	No. of Issues	Fair Value of Investments with Unrealized Losses	Gross Unrealized Losses	No. of Issues	Fair Value of Investments with Unrealized Losses	Gross Unrealized Losses	
<b>Debt Securities:</b>									
U.S. Government	1 \$	2,470 \$	(24)	16 \$	11,725 \$	(154)	17 \$	14,195 \$	(178)
State and local government	21	4,935	(40)	16	4,273	(134)	37	9,208	(174)
Corporate debt	36	12,096	(140)	25	11,993	(511)	61	24,089	(651)
Asset-backed securities	25	17,743	(148)	9	4,166	(60)	34	21,909	(208)
Mortgage-backed securities	20	5,474	(138)	30	21,715	(1,017)	50	27,189	(1,155)
Commercial mortgage-backed securities	4	1,082	(12)	3	2,632	(65)	7	3,714	(77)
Collateralized mortgage obligations	4	116	(1)	6	1,587	(42)	10	1,703	(43)
<b>Total debt securities available for sale</b>	<b>111 \$</b>	<b>43,916 \$</b>	<b>(503)</b>	<b>105 \$</b>	<b>58,091 \$</b>	<b>(1,983)</b>	<b>216 \$</b>	<b>102,007 \$</b>	<b>(2,486)</b>

**CONIFER HOLDINGS, INC. AND SUBSIDIARIES**  
**Notes to Consolidated Financial Statements (Unaudited)**

The Company analyzed its investment portfolio in accordance with its other-than-temporary impairment ("OTTI") review procedures and determined the Company did not need to record a credit-related OTTI loss in net income, nor recognize a non-credit related OTTI loss in other comprehensive income for the three months ended March 31, 2019 and 2018.

The Company's sources of net investment income are as follows (dollars in thousands):

	<b>Three Months Ended March 31,</b>	
	<b>2019</b>	<b>2018</b>
Debt securities	\$ 857	\$ 826
Equity securities	40	27
Cash and cash equivalents, and short-term investments	70	23
Total investment income	967	876
Investment expenses	(57)	(74)
Net investment income	<u>\$ 910</u>	<u>\$ 802</u>

The following table summarizes the gross realized gains and losses from sales or maturities of available-for-sale debt and equity securities (dollars in thousands):

	<b>Three Months Ended March 31,</b>	
	<b>2019</b>	<b>2018</b>
<b>Debt securities:</b>		
Gross realized gains	\$ 20	\$ 2
Gross realized losses	(50)	(5)
Total debt securities	(30)	(3)
<b>Equity securities:</b>		
Gross realized gains	49	170
Gross realized losses	—	(6)
Total equity securities	49	164
Total net realized investment gains (losses)	<u>\$ 19</u>	<u>\$ 161</u>

Proceeds from the sales of available-for-sale securities were \$4.1 million and \$2.7 million for the three months ended March 31, 2019 and 2018, respectively.

The Company carries other equity investments that do not have a readily determinable fair value at cost, less impairment or observable changes in price. We review these investments for impairment during each reporting period. There was no impairment or observable changes in price recorded during 2019 related to the Company's equity securities without readily determinable fair value. These investments are a component of Other Assets in the Consolidated Balance Sheets.

**CONIFER HOLDINGS, INC. AND SUBSIDIARIES**  
**Notes to Consolidated Financial Statements (Unaudited)**

The table below summarizes the amortized cost and fair value of available-for-sale debt securities by contractual maturity at March 31, 2019. Actual maturities may differ from contractual maturities because certain borrowers have the right to call or prepay obligations with or without call or prepayment penalties (dollars in thousands):

	<b>Amortized Cost</b>	<b>Estimated Fair Value</b>
Due in one year or less	\$ 10,496	\$ 10,469
Due after one year through five years	29,491	29,580
Due after five years through ten years	14,256	14,392
Due after ten years	10,678	10,829
Securities with contractual maturities	64,921	65,270
Asset-backed securities	23,551	23,425
Mortgage-backed securities	28,826	28,095
Commercial mortgage-backed securities	5,191	5,171
Collateralized mortgage obligations	2,110	2,096
Total debt securities	<u>\$ 124,599</u>	<u>\$ 124,057</u>

At March 31, 2019 and December 31, 2018, the Insurance Company Subsidiaries had an aggregate of \$8.6 million and \$8.5 million, respectively, on deposit in trust accounts to meet the deposit requirements of various state insurance departments. At March 31, 2019 and December 31, 2018, the Company had \$46.7 million and \$45.4 million, respectively, held in trust accounts to meet collateral requirements with other third-party insurers, relating to various fronting arrangements. There are withdrawal and other restrictions on these deposits, including the type of investments that may be held, however, the Company may generally invest in high-grade bonds and short-term investments and earn interest on the funds.

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**3. Fair Value Measurements**

The Company's financial instruments include assets and liabilities carried at fair value, as well as assets and liabilities carried at cost or amortized cost but disclosed at fair value in these consolidated financial statements. Fair value is defined as the price that would be received for an asset or paid to transfer a liability in the principally most advantageous market for the asset or liability in an orderly transaction between market participants. In determining fair value, the Company applies the market approach, which uses prices and other relevant data based on market transactions involving identical or comparable assets and liabilities. The inputs to valuation techniques used to measure fair value are prioritized into a three-level hierarchy. The hierarchy gives the highest priority to quoted prices from sources independent of the reporting entity ("observable inputs") and the lowest priority to prices determined by the reporting entity's own assumptions about market participant assumptions developed based on the best information available in the circumstances ("unobservable inputs"). The fair value hierarchy is as follows:

*Level 1*—Valuations that are based on quoted prices (unadjusted) in active markets for identical assets or liabilities.

*Level 2*—Valuations that are based on observable inputs (other than Level 1 prices) such as quoted prices for similar assets or liabilities at the measurement date; quoted prices in markets that are not active; or other inputs that are observable, either directly or indirectly, for substantially the full term of the asset or liability.

*Level 3*—Unobservable inputs that are supported by little or no market activity. The unobservable inputs represent the Company's best assumption of how market participants would price the assets or liabilities.

*Net Asset Value (NAV)*—The fair values of investment company limited partnership investments are based on the capital account balances reported by the investment funds subject to their management review and adjustment. These capital account balances reflect the fair value of the investment funds.

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The following tables present the Company's assets and liabilities measured at fair value on a recurring basis, classified by the valuation hierarchy as of March 31, 2019 and December 31, 2018 (dollars in thousands):

	March 31, 2019			
	Total	Fair Value Measurements Using		
		Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
<b>Assets:</b>				
<b>Debt Securities:</b>				
U.S. Government	\$ 15,142	\$ —	\$ 15,142	\$ —
State and local government	17,438	—	17,438	—
Corporate debt	32,690	—	32,690	—
Asset-backed securities	23,425	—	23,425	—
Mortgage-backed securities	28,095	—	28,095	—
Commercial mortgage-backed securities	5,171	—	5,171	—
Collateralized mortgage obligations	2,096	—	2,096	—
Total debt securities	124,057	—	124,057	—
Equity Securities	7,784	7,520	264	—
Short-term investments	8,069	8,069	—	—
<b>Total marketable investments measured at fair value</b>	<b>\$ 139,910</b>	<b>\$ 15,589</b>	<b>\$ 124,321</b>	<b>\$ —</b>
<b>Investments measured at NAV:</b>				
Investment in limited partnership	\$ 4,254			
<b>Total investments measured at NAV</b>	<b>\$ 4,254</b>			
<b>Total assets measured at fair value</b>	<b>\$ 144,164</b>			
<b>Liabilities:</b>				
Senior Unsecured Notes *	\$ 22,730		\$ 22,730	\$ —
Subordinated Notes *	10,861	—	—	10,861
<b>Total Liabilities measured at fair value</b>	<b>\$ 33,591</b>	<b>\$ —</b>	<b>\$ 22,730</b>	<b>\$ 10,861</b>

\* Carried at face value of debt net of unamortized debt issuance costs on the consolidated balance sheet



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December 31, 2018					
Fair Value Measurements Using					
	Total	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	
<b>Assets:</b>					
<b>Debt Securities:</b>					
U.S. Government	\$ 15,185	\$ —	\$ 15,185	\$ —	
State and local government	15,788	—	15,788	—	
Corporate debt	29,846	—	29,846	—	
Asset-backed securities	24,284	—	24,284	—	
Mortgage-backed securities	29,240	—	29,240	—	
Commercial mortgage-backed securities	3,953	—	3,953	—	
Collateralized mortgage obligations	2,144	—	2,144	—	
Total debt securities	120,440	—	120,440	—	
Equity securities	6,587	6,323	264	—	
Short-term investments	8,925	8,925	—	—	
<b>Total marketable investments measured at fair value</b>	<b>\$ 135,952</b>	<b>\$ 15,248</b>	<b>\$ 120,704</b>	<b>\$ —</b>	
<b>Investments measured at NAV:</b>					
Investment in limited partnership	\$ 4,150				
<b>Total investments measured at NAV</b>	<b>\$ 4,150</b>				
<b>Total assets measured at fair value</b>	<b>\$ 140,102</b>				
<b>Liabilities:</b>					
Senior Unsecured Notes *	\$ 21,252	\$ —	\$ 21,252	\$ —	
Subordinated Notes *	10,640	—	—	10,640	
<b>Total Liabilities measured at fair value</b>	<b>\$ 31,892</b>	<b>\$ —</b>	<b>\$ 21,252</b>	<b>\$ 10,640</b>	

\* Carried at face value of debt net of unamortized debt issuance costs on the consolidated balance sheet

Level 1 investments consist of equity securities traded in an active exchange market. The Company uses unadjusted quoted prices for identical instruments to measure fair value. Level 1 also includes money market funds and other interest-bearing deposits at banks, which are reported as short-term investments. The fair value measurements that were based on Level 1 inputs comprise 10.8% of the fair value of the total investment portfolio as of March 31, 2019.

Level 2 investments include debt securities, which consist of U.S. government agency securities, state and local municipal bonds (including those held as restricted securities), corporate debt securities, mortgage-backed and asset-backed securities. The fair value of securities included in the Level 2 category were based on the market values obtained from a third party pricing service that were evaluated using pricing models that vary by asset class and incorporate available trade, bid and other observable market information. The third party pricing service monitors market indicators, as well as industry and economic events. The fair value measurements that were based on Level 2 inputs comprise 86.2% of the fair value of the total investment portfolio as of March 31, 2019.

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The Company obtains pricing for each security from independent pricing services, investment managers or consultants to assist in determining fair value for its Level 2 investments. To validate that these quoted prices are reasonable estimates of fair value, the Company performs various quantitative and qualitative procedures, such as (i) evaluation of the underlying methodologies, (ii) analysis of recent sales activity, (iii) analytical review of our fair values against current market prices and (iv) comparison of the pricing services' fair value to other pricing services' fair value for the same investment. No markets for the investments were determined to be inactive at period-ends. Based on these procedures, the Company did not adjust the prices or quotes provided from independent pricing services, investment managers or consultants.

As of March 31, 2019, Level 3 is entirely comprised of the Company's subordinated debt. In determining the fair value of the subordinated debt outstanding at March 31, 2019, the security attributes (issue date, maturity, coupon, calls, etc.) and market rates on September 24, 2018 (the date of issuance) were fed into a valuation model. A lognormal trinomial interest rate lattice was created within the model to compute the option adjusted spread ("OAS") which is the amount, in basis points, of interest rate required to be paid under the debt agreement over the risk-free U.S. Treasury rates. The OAS was then fed back into the model along with the March 31, 2019, U.S. Treasury rates. A new lattice was generated and the fair value was computed from the OAS. There were no changes in assumptions of credit risk from the issuance date.

The Company's policy on recognizing transfers between hierarchy levels is applied at the end of each reporting period. There were no transfers between Levels 1, 2 and 3 for the three months ended March 31, 2019 and 2018, respectively.

**4. Deferred Policy Acquisition Costs**

The Company defers costs incurred which are incremental and directly related to the successful acquisition of new or renewal insurance business, net of corresponding amounts of ceded reinsurance commissions. Net deferred policy acquisition costs are amortized and charged to expense in proportion to premium earned over the estimated policy term. The Company anticipates that its deferred policy acquisition costs will be fully recoverable and there were no premium deficiencies for the three months ended March 31, 2019 and 2018. The activity in deferred policy acquisition costs, net of reinsurance transactions, is as follows (dollars in thousands):

	<b>Three Months Ended</b>	
	<b>March 31,</b>	
	<b>2019</b>	<b>2018</b>
Balance at beginning of period	\$ 12,011	\$ 12,781
Deferred policy acquisition costs	5,731	5,782
Amortization of policy acquisition costs	(5,589)	(6,513)
Net change	142	(731)
Balance at end of period	<u>\$ 12,153</u>	<u>\$ 12,050</u>

**5. Unpaid Losses and Loss Adjustment Expenses**

The Company establishes reserves for unpaid losses and loss adjustment expenses ("LAE") which represent the estimated ultimate cost of all losses incurred that were both reported and unreported (i.e., incurred but not yet reported losses; or "IBNR") and LAE incurred that remain unpaid at the balance sheet date. The Company's reserving process takes into account known facts and interpretations of circumstances and factors including the Company's experience with similar cases, actual claims paid, historical trends involving claim payment patterns and pending levels of unpaid claims, loss management programs, product mix and contractual terms, changes in law and regulation, judicial decisions, and economic conditions. In the normal course of business, the Company may also supplement its claims processes by utilizing third party adjusters, appraisers, engineers, inspectors, and other professionals and information sources to assess and settle catastrophe and non-catastrophe related claims. The effects of inflation are implicitly considered in the reserving process.

Reserves are estimates of unpaid portions of losses that have occurred, including IBNR losses; therefore the establishment of appropriate reserves is an inherently uncertain and complex process. The ultimate cost of losses may vary materially from recorded amounts, which are based on management's best estimates. The highest degree of uncertainty is associated with

**CONIFER HOLDINGS, INC. AND SUBSIDIARIES**  
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reserves for losses incurred in the current reporting period as it contains the greatest proportion of losses that have not been reported or settled. The Company regularly updates its reserve estimates as new information becomes available and as events unfold that may affect the resolution of unsettled claims. Changes in reserve estimates, which may be material, are reported in the results of operations in the period such changes are determined to be needed and recorded.

Management believes that the reserve for losses and LAE, net of reinsurance recoverables, is appropriately established in the aggregate and adequate to cover the ultimate net cost of reported and unreported claims arising from losses which had occurred by the date of the consolidated financial statements based on available facts and in accordance with applicable laws and regulations.

The table below provides the changes in the reserves for losses and LAE, net of reinsurance recoverables, for the periods indicated as follows (dollars in thousands):

	<b>Three Months Ended</b>	
	<b>March 31,</b>	
	<b>2019</b>	<b>2018</b>
Gross reserves - beginning of period	\$ 92,807	\$ 87,896
Less: reinsurance recoverables on unpaid losses	(29,685)	(20,066)
Plus: deferred gain on ADC	5,677	—
Net reserves - beginning of period	68,799	67,830
Add: incurred losses and LAE, net of reinsurance:		
Current period	12,472	13,344
Prior period	1,984	(16)
Total net incurred losses and LAE	14,456	13,328
Deduct: loss and LAE payments, net of reinsurance:		
Current period	1,050	1,588
Prior period	9,396	12,711
Total net loss and LAE payments	10,446	14,299
Net reserves - end of period	72,809	66,859
Plus: reinsurance recoverables on unpaid losses	24,551	20,063
Less: deferred gain on ADC	(3,394)	(1,431)
Gross reserves - end of period	\$ 93,966	\$ 85,491

On September 28, 2017, the Company entered into an adverse development cover reinsurance agreement (the "ADC") to cover loss development of up to \$17.5 million in excess of stated reserves as of June 30, 2017. The agreement provides up to \$17.5 million of reinsurance for adverse net loss reserve development for accident years 2005 through 2016. The agreement attaches when net losses exceed \$1.4 million of the \$36.6 million carried reserves at June 30, 2017, and extends to \$19.5 million in coverage up to \$57.5 million (inclusive of a 10% co-participation). As of March 31, 2019, the Company has ceded to the limit of the ADC.

The Company's incurred losses during the three months ended March 31, 2019, include prior-year adverse reserve development of \$2.0 million. Of the \$2.0 million of adverse development, \$913,000 was related to commercial lines, and \$1.1 million was related to personal lines. The reported reserve development is net of the amortization of the deferred gain on the ADC of \$2.1 million and \$137,000 for commercial and personal lines, respectively.

The Company's incurred losses during the three months ended March 31, 2018, included favorable prior-year reserve development of \$16,000. Excluding the effect of the ADC, the commercial lines of business reported \$104,000 of favorable prior-year development offset by \$366,000 of unfavorable development from the personal lines of business of which \$266,000 was attributable to additional 2017 losses from Hurricane Harvey. The ADC had a favorable impact of \$278,000 on prior year reserve development.

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**6. Reinsurance**

In the normal course of business, the Company seeks to minimize the loss that may arise from catastrophes or other events that cause unfavorable underwriting results by reinsuring certain levels of risk in various areas of exposure with reinsurers. The Company participates in reinsurance agreements in order to limit its loss exposure including protecting against catastrophe losses. The Company primarily ceded all specific property risks in excess of \$300,000 in both 2019 and 2018 and primarily ceded all specific liability risks in excess of \$400,000 in 2019, and \$500,000 in 2018. Reinsurance does not discharge the direct insurer from liability to its policyholders. Failure of reinsurers to honor their obligations could result in losses to the Company. The Company evaluates the financial condition of its reinsurers and monitors the concentration of credit risk arising from similar geographic regions, activities, or economic characteristics of the reinsurers to minimize its exposure to significant losses from reinsurer insolvencies. To date, the Company has not experienced any significant difficulties in collecting reinsurance recoverables.

The Company assumes written premiums under a few fronting arrangements, most of which are net of other reinsurance arrangements. The fronting arrangements are with unaffiliated insurers who write on behalf of the Company in markets that require a higher A.M. Best rating than the Company's current rating, where the policies are written in a state where the Company is not licensed or for other strategic reasons.

The consideration for the ADC entered into in the third quarter of 2017 was a payment of \$7.2 million, which resulted in a one-time charge to ceded premiums fully earned in the third quarter of 2017. There is a 35% contingent recovery depending on the performance of the reserves over time. No recovery is currently reflected in the financial statements.

The following table presents the effects of such reinsurance and assumption transactions on premiums and losses and LAE (dollars in thousands). The 2019 ceded written and earned premium amounts include \$250,000 of reinsurance reinstatement costs relating to Hurricane Irma.

	<b>Three Months Ended</b>	
	<b>March 31,</b>	
	<b>2019</b>	<b>2018</b>
<b>Written premiums:</b>		
Direct	\$ 18,464	\$ 18,855
Assumed	5,752	4,882
Ceded	(3,894)	(3,892)
<b>Net written premiums</b>	<b>\$ 20,322</b>	<b>\$ 19,845</b>
<b>Earned premiums:</b>		
Direct	\$ 18,004	\$ 21,224
Assumed	7,546	6,500
Ceded	(3,863)	(3,924)
<b>Net earned premiums</b>	<b>\$ 21,687</b>	<b>\$ 23,800</b>
<b>Losses and LAE:</b>		
Direct	\$ 16,799	\$ 12,958
Assumed	4,513	3,554
Ceded	(6,856)	(3,184)
<b>Net Losses and LAE</b>	<b>\$ 14,456</b>	<b>\$ 13,328</b>

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**7. Debt**

The Company's debt is comprised of three instruments: \$25.3 million of publicly traded senior unsecured notes which were issued in September and October of 2018, a \$10.0 million line of credit which commenced in June 2018, and \$10.5 million of privately placed subordinated notes (the "Subordinated Notes"). A summary of the Company's outstanding debt is as follows (dollars in thousands):

	<b>March 31, 2019</b>	<b>December 31, 2018</b>
Senior unsecured notes	\$ 24,086	\$ 24,018
Subordinated notes	9,497	9,484
Line of credit	1,000	—
Total	<u>\$ 34,583</u>	<u>\$ 33,502</u>

On September 24, 2018, the Company issued \$22.0 million of public senior unsecured notes (the "Notes"). Maturing on September 30, 2023, the Notes bear interest at a rate of 6.75% per annum, payable quarterly at the end of March, June, September and December. The Company may redeem the Notes, in whole or in part, at face value at any time after September 30, 2021.

On October 12, 2018 the Company issued an additional \$3.3 million of the Notes as the underwriters fully exercised their over-allotment option. The total aggregate principal amount of Notes sold by the Company in the public offering increased to \$25.3 million. Proceeds from the Notes were primarily used to pay down \$19.5 million of the Subordinated Notes.

Effective September 24, 2018, the Company amended the terms of the Subordinated Notes to reduce the principle value to \$10.5 million, change the maturity to September 30, 2038 and modify the call provisions. The amended Subordinated Notes bear interest at a rate of 7.5% per annum until September 30, 2023, and 12.5% thereafter, and allow for four quarterly interest payment deferrals. Interest is payable quarterly at the end of March, June, September and December. Beginning September 30, 2021, the Company may redeem the Subordinated Notes, in whole or in part, for a call premium of \$1.1 million. The call premium escalates each quarter to ultimately \$1.75 million on September 30, 2023, then steps up to \$3.05 million on December 31, 2023, and increases quarterly at a 12.5% per annum rate thereafter. The debt covenants are consistent with the original Subordinated Note terms. The Company paid a \$105,000 loan origination fee on the effective date. The Company recorded the Subordinated Notes amendment as a debt modification and retained the unamortized debt issuance costs from the original loan which will be amortized over the 20-year life of the amended Subordinated Notes in conjunction with the \$105,000 origination fee.

The carrying value of the Notes and Subordinated Notes are offset by \$1.3 million and \$1.0 million of debt issuance costs, respectively. The debt issuance costs will be amortized through interest expense over the life of the loans.

On June 21, 2018, the Company entered into a \$10.0 million line of credit. The agreement has a maturity date of June 21, 2019 and bears interest at the London Interbank rate ("LIBOR") plus 2.75% per annum, payable monthly. The agreement includes several covenants, including but not limited to a minimum tangible net worth, a minimum fixed-charge coverage ratio, and minimum statutory risk-based capital levels. As of March 31, 2019, the Company has drawn down \$1.0 million on the line of credit.

On September 29, 2017, the Company executed \$30.0 million of Subordinated Notes. These Subordinated Notes were amended as described above, and \$19.5 million was paid down with proceeds from the Notes. These Subordinated Notes had a maturity date of September 29, 2032, bore interest, payable quarterly at a fixed annual rate of 8.0%, and allowed for up to four quarterly interest deferrals. On the fifth and tenth anniversary of the notes, the interest rate reset to 1,250 basis points and 1,500 basis points, respectively, above the 5-year mid-swap rate.

The Subordinated Notes contain various restrictive covenants that relate to the Company's tangible net worth, fixed-charge coverage ratios, dividend paying capacity, reinsurance retentions, and risk-based capital ratios. As of March 31, 2019, the Company was not in compliance with the tangible net worth financial covenants for the Subordinated Notes and line of credit (which are identical). In May of 2019, the holders of the Subordinated Notes and the line of credit (the "Lenders") waived the March 31, 2019, tangible net worth requirement. Management is currently working with the Lenders to amend the existing agreements to ensure compliance in future periods. Management expects to be in compliance with all debt covenants in future periods.

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**8. Shareholders' Equity**

On December 5, 2018, the Company's Board of Directors authorized a stock repurchase program, under which the Company may repurchase up to one million shares of the Company's common stock. Shares may be purchased in the open market or through negotiated transactions. The program may be terminated or suspended at any time, at the discretion of the Company. The Company may in the future enter into a Rule 10b5-1 trading plan to effect a portion of the authorized purchases, if criteria set forth in the plan are met. Such a plan would enable the Company to repurchase its shares during periods outside of its normal trading windows, when the Company typically would not be active in the market. The timing of purchases, and the exact number of any shares to be purchased, will depend on market conditions. The repurchase program does not include specific price targets or timetables. For the three months ended March 31, 2019, the Company had repurchased 125,151 shares of stock valued at approximately \$510,000. For the year ended December 31, 2018 the Company had repurchased 129,175 shares of stock valued at approximately \$584,000 related to the stock repurchase program. The Company also repurchased 8,053 shares of stock valued at approximately \$52,000 related to the vesting of the Company's restricted stock units. Upon the repurchase of the Company's shares, the shares remain authorized, but not issued or outstanding.

In September 2017, the Company issued \$5.0 million of common equity through a private placement for 800,000 shares priced at \$6.25 per share. The participants in the private placement consisted mainly of members of the Company's management team and insiders, including Chairman and CEO James Petcoff. The Company used the proceeds to strengthen its balance sheet through contributions to the subsidiaries to support their future growth, as well as cover the cost of the ADC and reserve strengthening.

As of March 31, 2019 and December 31, 2018 the Company had 8,353,051 and 8,478,202 issued and outstanding shares of common stock, respectively.

Holders of common stock are entitled to one vote per share and to receive dividends only when and if declared by the board of directors. The holders have no preemptive, conversion or subscription rights.

**9. Accumulated Other Comprehensive Income (Loss)**

The following table presents changes in accumulated other comprehensive income (loss) for unrealized gains and losses on available-for-sale securities (dollars in thousands):

	<b>Three Months Ended March 31,</b>	
	<b>2019</b>	<b>2018</b>
Balance at beginning of period	\$ (2,612)	\$ (363)
Plus: cumulative effect of adoption of ASU No. 2016-01, net of taxes	—	(556)
Plus: cumulative effect of adoption of ASU No. 2018-02, net of taxes	—	77
Balance after cumulative effects	(2,612)	(842)
Other comprehensive income (loss) before reclassifications	1,557	(1,846)
Less: amounts reclassified from accumulated other comprehensive income (loss)	(140)	—
Net current period other comprehensive income (loss)	1,697	(2,325)
Balance at end of period	\$ (915)	\$ (2,688)

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**10. Earnings Per Share**

Basic and diluted earnings (loss) per share are computed by dividing net income (loss) by the weighted average number of common shares outstanding during the period. The following table presents the calculation of basic and diluted earnings (loss) per common share, as follows (dollars in thousands, except per share amounts):

	<b>Three Months Ended March 31,</b>	
	<b>2019</b>	<b>2018</b>
Net income (loss)	\$ (680)	\$ 213
Weighted average common shares, basic and diluted*	8,453,570	8,520,328
Earnings (loss) per common share, basic and diluted	\$ (0.08)	\$ 0.02

\* The nonvested shares of the restricted stock units were anti-dilutive as of March 31, 2019 and March 31, 2018. Therefore, the basic and diluted weighted average common shares are equal for the three and three months ended March 31, 2019 and March 31, 2018.

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**11. Stock-based Compensation**

In 2015, the Company issued 390,352 restricted stock units ("RSUs") to executive officers and other employees to be settled in shares of common stock. The total RSUs were valued at \$4.1 million on the dates of grant. In 2016, the Company issued 111,281 RSUs to executive officers and other employees valued at \$909,000 on the date of grant. In 2018, the Company issued 70,000 RSUs to executive officers and other employees valued at \$404,000 on the dates of grant.

The following summarizes our RSU activity (units in thousands):

	<b>Number of Units</b>	<b>Weighted Average Grant- Date Fair Value</b>
Outstanding at December 31, 2017	307	\$ 9.84
Units forfeited	(3)	9.91
Outstanding at March 31, 2018	304	9.84
Units granted	70	5.76
Units vested	(95)	9.84
Units forfeited	(15)	8.77
Outstanding at December 31, 2018	264	8.91
Units forfeited	(1)	9.56
Outstanding at March 31, 2019	263	\$ 8.91

The Company recorded \$245,000 and \$231,000 of compensation expense related to the RSUs for the three months ended March 31, 2019 and 2018, respectively. The total compensation cost related to the non-vested portion of the restricted stock units which has not been recognized as of March 31, 2019, was \$2.1 million.

**12. Commitments and Contingencies**

***Legal proceedings***

The Company and its subsidiaries are subject at times to various claims, lawsuits and proceedings relating principally to alleged errors or omissions in the placement of insurance, claims administration, and other business transactions arising in the ordinary course of business. Where appropriate, the Company vigorously defends such claims, lawsuits and proceedings. Some of these claims, lawsuits and proceedings seek damages, including consequential, exemplary or punitive damages, in amounts that could, if awarded, be significant. Most of the claims, lawsuits and proceedings arising in the ordinary course of business are related to the insurance policy issued. On the basis of current information, the Company does not believe that there is a reasonable possibility that any material loss exceeding amounts already accrued, if any, will result from any of the claims, lawsuits and proceedings to which the Company is subject, either individually, or in the aggregate.

**13. Segment Information**

The Company is engaged in the sale of property and casualty insurance products and has organized its business model around three classes of insurance businesses: commercial lines, personal lines, and wholesale agency business. Within these three businesses, the Company offers various insurance products and insurance agency services. Such insurance businesses are engaged in underwriting and marketing insurance coverages, and administering claims processing for such policies. The Company views the commercial and personal lines segments as underwriting business (business that takes on insurance underwriting risk). The wholesale agency business provides non-risk bearing revenue through commissions and policy fees. The wholesale agency business offers more insurance product options to the Company's independent retail agents by both insurance products offered by the Company's Insurance Subsidiaries as well as products offered by other insurers. This segment has expanded in 2019, resulting in its separate disclosure. Prior periods have been recast to reflect the separate disclosure of the wholesale agency segment.

The Company defines its operating segments as components of the business where separate financial information is available and used by the chief operating decision maker in deciding how to allocate resources to its segments and in assessing



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its performance. In assessing performance of its operating segments, the Company's chief operating decision maker, the Chief Executive Officer, reviews a number of financial measures including gross written premiums, net earned premiums, losses and LAE, net of reinsurance recoveries, and other revenue and expenses. The primary measure used for making decisions about resources to be allocated to an operating segment and assessing its performance is segment underwriting gain or loss which is defined as segment revenues, consisting of net earned premiums and other income, less segment expenses, consisting of losses and LAE, policy acquisition costs and operating expenses of the operating segments. Operating expenses primarily include compensation and related benefits for personnel, policy issuance and claims systems, rent and utilities. The Company markets, distributes and sells its insurance products through its own insurance agencies and a network of independent agents. All of the Company's insurance activities are conducted in the United States with a concentration of activity in Florida, Michigan, Texas and Pennsylvania. For the three months ended March 31, 2019 and 2018, gross written premiums attributable to these four states were 57% and 60%, respectively, of the Company's total gross written premiums.

The Agency business sells insurance products on behalf of the Company's commercial and personal lines businesses as well as to third-party insurers. Certain acquisition costs incurred by the commercial and personal lines businesses are reflected as commission revenue for the Agency business and are eliminated in the Eliminations category.

In addition to the reportable operating segments, the Company maintains a Corporate category to reconcile segment results to the consolidated totals. The Corporate category includes: (i) corporate operating expenses such as salaries and related benefits of the Company's executive management team and finance and information technology personnel, and other corporate headquarters expenses, (ii) interest expense on the Company's debt obligations; (iii) depreciation and amortization on property and equipment, and (iv) all investment income activity. All investment income activity is reported within net investment income, net realized investment gains, and change in fair value of equity securities on the consolidated statements of operations. The Company's assets on the consolidated balance sheet are not allocated to the reportable segments.

The following tables present information by reportable operating segment (dollars in thousands):

<b>Three Months Ended March 31, 2019</b>	<b>Commercial Lines</b>	<b>Personal Lines</b>	<b>Total Underwriting</b>	<b>Wholesale Agency</b>	<b>Corporate</b>	<b>Eliminations</b>	<b>Total</b>
Gross written premiums	\$ 22,584	\$ 1,632	\$ 24,216	\$ —	\$ —	\$ —	\$ 24,216
Net written premiums	\$ 19,306	\$ 1,016	\$ 20,322	\$ —	\$ —	\$ —	\$ 20,322
Net earned premiums	\$ 20,698	\$ 989	\$ 21,687	\$ —	\$ —	\$ —	\$ 21,687
Other income	23	30	53	1,906	86	(1,623)	422
Total revenue	20,721	1,019	21,740	1,906	86	(1,623)	22,109
Losses and loss adjustment expenses, net	12,545	1,911	14,456	—	—	—	14,456
Policy acquisition costs	5,414	409	5,823	1,389	—	(1,623)	5,589
Operating expenses	2,963	264	3,227	603	493	—	4,323
Total expenses	20,922	2,584	23,506	1,992	493	(1,623)	24,368
<b>Underwriting gain (loss)</b>	<b>\$ (201)</b>	<b>\$ (1,565)</b>	<b>\$ (1,766)</b>	<b>\$ (86)</b>	<b>\$ (407)</b>	<b>\$ —</b>	<b>\$ (2,259)</b>
Net investment income					910	—	910
Net realized investment gains					19	—	19
Change in fair value of equity securities					1,265	—	1,265
Interest expense					(710)	—	(710)
<b>Income (loss) before equity earnings of affiliates and income taxes</b>					<b>\$ 1,077</b>	<b>\$ —</b>	<b>\$ (775)</b>

**CONIFER HOLDINGS, INC. AND SUBSIDIARIES**  
**Notes to Consolidated Financial Statements (Unaudited)**

<b>Three Months Ended March 31, 2018</b>	<b>Commercial Lines</b>	<b>Personal Lines</b>	<b>Total Underwriting</b>	<b>Wholesale Agency</b>	<b>Corporate</b>	<b>Eliminations</b>	<b>Total</b>
Gross written premiums	\$ 21,788	\$ 1,949	\$ 23,737	\$ —	\$ —	\$ —	\$ 23,737
Net written premiums	\$ 19,422	\$ 423	\$ 19,845	\$ —	\$ —	\$ —	\$ 19,845
Net earned premiums	\$ 20,127	\$ 3,673	\$ 23,800	\$ —	\$ —	\$ —	\$ 23,800
Other income	34	74	108	1,764	29	(1,544)	357
Total revenue	20,161	3,747	23,908	1,764	29	(1,544)	24,157
Losses and loss adjustment expenses, net	10,200	3,128	13,328	—	—	—	13,328
Policy acquisition costs	5,833	1,033	6,866	1,191	—	(1,544)	6,513
Operating expenses	3,384	275	3,659	408	120	—	4,187
Total expenses	19,417	4,436	23,853	1,599	120	(1,544)	24,028
<b>Underwriting gain (loss)</b>	<b>\$ 744</b>	<b>\$ (689)</b>	<b>55</b>	<b>165</b>	<b>(91)</b>	<b>—</b>	<b>129</b>
Net investment income					802	—	802
Net realized investment gains					161	—	161
Change in fair value of equity securities					(297)	—	(297)
Interest expense					(619)	—	(619)
<b>Income (loss) before equity earnings of affiliates and income taxes</b>					<b>\$ (44)</b>	<b>\$ —</b>	<b>\$ 176</b>

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

### For the Periods Ended March 31, 2019 and 2018

*The following Management's Discussion and Analysis of Financial Condition and Results of Operations should be read in conjunction with the Consolidated Financial Statements (Unaudited), related notes and other financial information appearing elsewhere in this Quarterly Report on Form 10-Q and the audited consolidated financial statements and related notes included in our Annual Report on Form 10-K, filed on March 13, 2019 with the U. S. Securities and Exchange Commission.*

#### **Forward-Looking Statements**

*Certain statements contained in this Quarterly Report on Form 10-Q, which are not statements of historical fact, are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, as Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements give current expectations or forecasts of future events or our future financial or operating performance. Words such as "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "seek" and similar terms and phrases, or the negative thereof, may be used to identify forward-looking statements.*

*The forward-looking statements contained in this report are based on management's good-faith belief and reasonable judgment based on current information. The forward-looking statements are qualified by important factors, risks and uncertainties, many of which are beyond our control, that could cause our actual results to differ materially from those in the forward-looking statements, including those described in our Form 10-K ("Item 1A Risk Factors") filed with the SEC on March 13, 2019 and subsequent reports filed with or furnished to the SEC. Any forward-looking statement made by us in this report speaks only as of the date hereof or as of the date specified herein. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by any applicable laws or regulations.*

#### **Business Overview**

We are an insurance holding company that markets and services our product offerings through specialty commercial and specialty personal insurance business lines. Our growth has been significant since our founding in 2009. Currently, we are authorized to write insurance as an excess and surplus lines carrier in 45 states, including the District of Columbia. We are also licensed to write insurance as an admitted carrier in 42 states, including the District of Columbia, and we offer our insurance products in all 50 states.

Our revenues are primarily derived from premiums earned from our insurance operations. We also generate other revenues through investment income and other income which mainly consists of installment fees and policy issuance fees generally related to the policies we write.

Our expenses consist primarily of losses and loss adjustment expenses, agents' commissions, and other underwriting and administrative expenses. We organize our operations into three insurance businesses: commercial insurance lines, personal insurance lines, and agency business. Together, the commercial and personal lines refer to "underwriting" operations that take insurance risk, and the agency business refers to non-risk insurance business.

Through our commercial insurance product lines, we offer coverage for both commercial property and commercial liability. We also offer coverage for commercial automobiles and workers' compensation. Our insurance policies are sold to targeted small and mid-sized businesses on a single or multiple-coverage basis.

Through our personal insurance product lines, we offer homeowners insurance and dwelling fire insurance policies to individuals in several states. Our specialty homeowners insurance product line is primarily comprised of either wind-exposed homeowners insurance providing hurricane and wind coverage to underserved homeowners in Texas, Hawaii and Florida or low-value dwelling insurance tailored for owners of lower valued homes, which we offer in Illinois, Indiana and Texas. Due to recent Florida-based industry events, we have been de-emphasizing our Florida homeowners' business and reducing our exposures in that state, as well as other wind-exposed states like Texas and Hawaii.

Through our wholesale agency business segment, we offer commercial and personal lines insurance products for our Insurance Subsidiaries as well as third-party insurers. We have expanded the wholesale agency business to develop more non-risk revenue streams, and provide our agents with more insurance product options.

## **Critical Accounting Policies and Estimates**

In certain circumstances, we are required to make estimates and assumptions that affect amounts reported in our consolidated financial statements and related footnotes. We evaluate these estimates and assumptions periodically on an on-going basis based on a variety of factors. There can be no assurance, however, that actual results will not be materially different than our estimates and assumptions, and that reported results of operation will not be affected by accounting adjustments needed to reflect changes in these estimates and assumptions. During the three months ended March 31, 2019, there were no material changes to our critical accounting policies and estimates, which are disclosed in “Management’s Discussion and Analysis of Financial Condition and Results of Operations” included in the Company’s Annual Report on Form 10-K filed with the SEC on March 13, 2019.

## **Executive Overview**

The Company reported a net loss of \$680,000, or \$0.08 per share, for the three months ended March 31, 2019, compared to net income of \$213,000, or \$0.02 per share, for the same period in 2018.

Adjusted operating loss, a non-GAAP measure, was \$4.2 million, or \$0.50 per share for the three months ended March 31, 2019 compared to an adjusted operating income of \$1.8 million, or \$0.21 per share.

Our combined ratio was 108.1% for the three months ended March 31, 2019, compared to 99.7% for the same period in 2018.

## Results of Operations For The Three Months Ended March 31, 2019 and 2018

The following table summarizes our operating results for the periods indicated (dollars in thousands):

	Three Months Ended March 31,		\$ Change	% Change
	2019	2018		
Gross written premiums	\$ 24,216	\$ 23,737	\$ 479	2.0 %
Net written premiums	\$ 20,322	\$ 19,845	\$ 477	2.4 %
Net earned premiums	\$ 21,687	\$ 23,800	\$ (2,113)	(8.9)%
Other income	422	357	65	18.2 %
Losses and loss adjustment expenses, net	14,456	13,328	1,128	8.5 %
Policy acquisition costs	5,589	6,513	(924)	(14.2)%
Operating expenses	4,323	4,187	136	3.2 %
Underwriting gain (loss)	(2,259)	129	(2,388)	*
Net investment income	910	802	108	13.5 %
Net realized investment gains (losses)	19	161	(142)	*
Change in fair value of equity securities	1,265	(297)	1,562	*
Interest expense	710	619	91	14.7 %
Income (loss) before equity earnings in affiliate and income taxes	(775)	176	(951)	*
Equity earnings (losses) of affiliates, net of tax	106	55	51	*
Income tax expense (benefit)	11	18	(7)	*
Net income (loss)	\$ (680)	\$ 213	\$ (893)	*
Book value per common share outstanding	\$5.14	\$6.04		
<b>Underwriting Ratios:</b>				
Loss ratio (1)	66.5%	55.7%		
Expense ratio (2)	41.6%	44.0%		
Combined ratio (3)	108.1%	99.7%		

- (1) The loss ratio is the ratio, expressed as a percentage, of net losses and loss adjustment expenses to net earned premiums and other income from underwriting operations.
- (2) The expense ratio is the ratio, expressed as a percentage, of policy acquisition costs and operating expenses to net earned premiums and other income from underwriting operations.
- (3) The combined ratio is the sum of the loss ratio and the expense ratio. A combined ratio under 100% indicates an underwriting profit. A combined ratio over 100% indicates an underwriting loss.

\*Percentage change is not meaningful

## Premiums

Earned premiums are earned ratably over the term of the policy, whereas written premiums are reflected on the effective date of the policy. Almost all commercial lines and homeowners products have annual policies, under which premiums are earned evenly over one year. The resulting net earned premiums are impacted by the gross and ceded written premiums, earned ratably over time.

Our premiums are presented below for the three months ended March 31, 2019 and 2018 (dollars in thousands):

### Summary of Premium Revenue

	Three Months Ended March 31,		\$ Change	% Change
	2019	2018		
<b>Gross written premiums</b>				
Commercial lines	\$ 22,584	\$ 21,788	\$ 796	3.7 %
Personal lines	1,632	1,949	(317)	(16.3)%
Total	<u>\$ 24,216</u>	<u>\$ 23,737</u>	<u>\$ 479</u>	<u>2.0 %</u>
<b>Net written premiums</b>				
Commercial lines	\$ 19,306	\$ 19,422	\$ (116)	(0.6)%
Personal lines	1,016	423	593	140.2 %
Total	<u>\$ 20,322</u>	<u>\$ 19,845</u>	<u>\$ 477</u>	<u>2.4 %</u>
<b>Net earned premiums</b>				
Commercial lines	\$ 20,698	\$ 20,127	\$ 571	2.8 %
Personal lines	989	3,673	(2,684)	(73.1)%
Total	<u>\$ 21,687</u>	<u>\$ 23,800</u>	<u>\$ (2,113)</u>	<u>(8.9)%</u>

Gross written premiums increased \$479,000, or 2.0%, to \$24.2 million for the three months ended March 31, 2019, as compared to \$23.7 million for the same period in 2018.

Commercial lines gross written premiums increased \$796,000, or 3.7%, to \$22.6 million in the first quarter of 2019, as compared to \$21.8 million for the first quarter of 2018. The increased gross written premiums were due to further penetration in our small business programs.

Personal lines gross written premiums decreased \$317,000, or 16.3%, to \$1.6 million in the first quarter of 2019, as compared to \$1.9 million for the same period in 2018. The decrease was the result of management's strategic decision to decrease the Company's wind-exposed business in Florida and Hawaii.

Net written premiums increased \$477,000, or 2.4%, to \$20.3 million for the three months ended March 31, 2019, as compared to \$19.8 million for the same period in 2018. The increase was due to an increase in gross written premium for the comparative periods.

## Other Income

Other income consists primarily of fees charged to policyholders by the Company for services outside of the premium charge, such as installment billings and policy issuance costs. Commission income is also received by the Company's insurance agencies for writing policies for third party insurance companies. Other income for the three months ended March 31, 2019, increased \$65,000, or 18.2%, to \$422,000 as compared to \$357,000 for the same period in 2018. The increase in other income was primarily due to an increase in gross written premium. As a percentage of gross written premium, other income grew slightly to 1.7% for the quarter ended March 31, 2019, compared to 1.5% for the same period in 2018.

### Losses and Loss Adjustment Expenses

The tables below detail our losses and loss adjustment expenses (“LAE”) and loss ratios in our underwriting business for the three months ended March 31, 2019 and 2018 (dollars in thousands).

<b>Three Months Ended March 31, 2019</b>	<b>Commercial Lines</b>	<b>Personal Lines</b>	<b>Total</b>
Accident year net losses and LAE	\$ 11,632	\$ 840	\$ 12,472
Net (favorable) adverse development	913	1,071	1,984
Calendar year net losses and LAE	<u>\$ 12,545</u>	<u>\$ 1,911</u>	<u>\$ 14,456</u>
Accident year loss ratio	56.1%	82.4%	57.4%
Net (favorable) adverse development	4.4%	105.1%	9.1%
Calendar year loss ratio	<u>60.5%</u>	<u>187.5%</u>	<u>66.5%</u>

  

<b>Three Months Ended March 31, 2018</b>	<b>Commercial Lines</b>	<b>Personal Lines</b>	<b>Total</b>
Accident year net losses and LAE	\$ 11,109	\$ 2,235	\$ 13,344
Net (favorable) adverse development	(909)	893	(16)
Calendar year net losses and LAE	<u>\$ 10,200</u>	<u>\$ 3,128</u>	<u>\$ 13,328</u>
Accident year loss ratio	55.1 %	59.7%	55.2%
Net (favorable) adverse development	(4.5)%	23.8%	—%
Calendar year loss ratio	<u>50.6 %</u>	<u>83.5%</u>	<u>55.2%</u>

Net losses and LAE increased by \$1.1 million, or 8.5%, for the three months ended March 31, 2019, as compared to the same period in 2018. The calendar year loss ratios were 66.5% and 55.2% for the three months ended March 31, 2019 and 2018, respectively.

The Company's incurred losses during the three months ended March 31, 2019, included adverse prior-year reserve development of \$2.0 million. The Commercial lines experienced \$0.9 million of unfavorable reserve development mostly attributable to liability lines in 2016 and 2015 accident years. Personal lines was unfavorable by \$1.1 million, substantially attributable to the Florida homeowners line, and related to the 2016, 2017, and 2018 accident years. The reported reserve development is net of the amortization of the deferred gain on the ADC of \$2.1 million and \$137,000 for commercial and personal lines, respectively. This provided \$2.3 million of benefit toward the adverse development for the three months ended March 31, 2019, leaving \$3.4 million of benefit to be recognized from the ADC in future periods.

The Company's incurred losses during the three months ended March 31, 2018, included favorable prior-year reserve development of \$16,000. Excluding the effect of the ADC, the commercial lines of business reported \$104,000 of favorable prior-year development offset by \$366,000 of unfavorable development from the personal lines of business of which \$266,000 was attributable to additional 2017 losses from Hurricane Harvey. The ADC had a favorable impact of \$278,000 on prior year reserve development.

## Expense Ratio

Our expense ratio is a measure of the efficiency and performance of the commercial and personal lines of business (our risk-bearing underwriting operations). It is calculated by dividing the sum of policy acquisition costs and other underwriting expenses by the sum of net earned premiums and other income of the underwriting business. Costs that cannot be readily identifiable as a direct cost of a segment or product line remain in Corporate for segment reporting purposes. The expense ratio excludes wholesale agency and Corporate expenses. In prior periods the wholesale agency operations and Corporate expenses were included in expense ratio calculation. We have changed the calculation to remove wholesale agency operations and Corporate expenses to provide a better measure of the underwriting operations' efficiency. The 2018 ratios have been recast to reflect the new presentation. Refer to Note 13 ~ Segment Information for further details.

The table below provides the expense ratio by major component.

	Three Months Ended March 31,	
	2019	2018
<b>Commercial Lines</b>		
Policy acquisition costs	26.1%	28.9%
Operating expenses	14.3%	16.8%
Total	40.4%	45.7%
<b>Personal Lines</b>		
Policy acquisition costs	40.2%	27.6%
Operating expenses	25.9%	7.3%
Total	66.1%	34.9%
<b>Consolidated</b>		
Policy acquisition costs	26.8%	28.7%
Operating expenses	14.8%	15.3%
Total	41.6%	44.0%

Our expense ratio decreased 2.4 percentage points in the three months ended March 31, 2019, as compared to the same period in 2018. The decrease in the ratio was due to less contingent commission expense in 2019 as compared to 2018, and more administrative costs being allocated to the agency segment as those operations grow.

Policy acquisition costs are costs we incur to issue policies, which include commissions, premium taxes, underwriting reports and underwriter compensation costs. The Company offsets direct commissions with ceded commissions from reinsurers. For the three months ended March 31, 2019 and 2018, the percentage of policy acquisition costs to net earned premiums and other underwriting income remained relatively flat at 26.8% and 28.7%, respectively.

Operating expenses consist primarily of employee compensation, information technology and occupancy costs, such as rent and utilities. Operating expenses as a percent of net earned premiums and other income was 14.8% and 15.3% for the three months ended March 31, 2019 and 2018, respectively. The decrease was due to certain personnel and other costs being assigned to the wholesale agency segments that were previously assigned to the underwriting segments as we expand the agency operations. The expense ratio increased significantly in 2019 for personal lines due to the steep decrease in net earned premiums from our planned reduction in wind-exposed business. We believe this should stabilize as we more fully transition out of these lines.



### *Underwriting Results*

We measure the performance of our consolidated results, in part, based on our underwriting gain or loss. The following table provides the underwriting gain or loss for the three months ended March 31, 2019 and 2018 (dollars in thousands):

#### **Underwriting Gain (Loss)**

	<b>Three Months Ended</b>		
	<b>March 31,</b>		
	<b>2019</b>	<b>2018</b>	<b>\$ Change</b>
Commercial Lines	\$ (201)	\$ 744	\$ (945)
Personal Lines	(1,565)	(689)	(876)
Total Underwriting	(1,766)	55	(1,821)
Wholesale Agency	(86)	165	(251)
Corporate	(407)	(91)	(316)
Total underwriting income (loss)	<u>\$ (2,259)</u>	<u>\$ 129</u>	<u>\$ (2,388)</u>

## Liquidity and Capital Resources

### *Sources and Uses of Funds*

At March 31, 2019, we had \$18.5 million in cash and short-term investments. Our principal sources of funds, excluding capital raises, are insurance premiums, investment income, proceeds from maturity and sale of invested assets and installment fees. These funds are primarily used to pay claims, commissions, employee compensation, taxes and other operating expenses, and service debt.

We believe that our existing cash, short-term investments and investment securities balances will be adequate to meet our capital and liquidity needs and the needs of our subsidiaries on a short-term and long-term basis.

We conduct our business operations primarily through our Insurance Company Subsidiaries. Our ability to service debt, and pay administrative expenses is primarily reliant upon our intercompany service fees paid by the Insurance Company Subsidiaries to the Parent Company for management, administrative, and information technology services provided to the Insurance Company Subsidiaries by the Parent Company. Secondly, the Parent Company may receive dividends from the Insurance Company Subsidiaries; however, this is not the primary means in which the Parent Company supports its funding as state insurance laws restrict the ability of our Insurance Company Subsidiaries to declare dividends to the Parent Company. Generally, the limitations are based on the greater of statutory net income for the preceding year or 10% of statutory surplus at the end of the preceding year. There were no dividends paid from our Insurance Company Subsidiaries during the three months ended March 31, 2019.

### *Cash Flows*

*Operating Activities.* Cash used in operating activities for the three months ended March 31, 2019, was \$2.2 million as compared to \$3.9 million used in operating activities for the same period in 2018. The \$1.7 million decrease in cash used in operations was mostly due to lower paid claims for three months ended March 31, 2019, compared to the same period in 2018.

*Investing Activities.* Cash provided by investing activities for the three months ended March 31, 2019, was \$1.3 million as compared to \$6.4 million for the same period in 2018. The decrease in cash provided by investing activities was related to the Company withdrawing less from its portfolio for three months ended March 31, 2019, compared to the same period in 2018. The Company withdrew more from its portfolio in 2018 due to the significant reduction in gross written premium in the Company's personal lines in during the first quarter of 2018.

*Financing Activities.* Cash provided by financing activities for the three months ended March 31, 2019 was \$490,000, compared to \$0.0 million for the same period in 2018. The increase was related to the Company drawing down \$1.0 million from its line of credit during the first quarter. The \$1.0 million draw down was offset by the Company's stock repurchases, which were valued at approximately \$510,000 for three months ended March 31, 2019.

### *Outstanding Debt*

In September and October 2018, we issued \$25.3 million of public senior unsecured notes (the "Notes"). The Notes mature on September 30, 2023, and bear interest, payable quarterly, at the annual rate of 6.75%. We used a portion of the proceeds from the Notes to pay down \$19.5 million of the \$30.0 million subordinated notes originally entered into on September 29, 2017 ("Subordinated Notes").

Effective September 24, 2018, the Subordinated Notes agreement was amended. Under the new terms, the Subordinated Notes carry a principle value of \$10.5 million, mature on September 30, 2038, and bear an annual interest rate of 7.5% until September 30, 2023, and 12.5% thereafter. Interest is payable quarterly. Beginning September 30, 2021, the Company may redeem the Subordinated Notes, in whole or in part, or any quarter thereafter, for a call premium of \$1.1 million. The call premium escalates quarterly to \$1.75 million on September 30, 2023, then steps up to \$3.05 million on December 31, 2023, and increases quarterly at a 12.5% per annum rate thereafter. The debt covenants are consistent with the existing Subordinated Note terms. A \$105,000 loan origination fee was paid on the effective date.

The carrying value of the Notes and Subordinated Notes are offset by \$2.3 million of debt issuance costs that will be amortized through interest expense over the life of the loans. Refer to *Note 7 ~ Debt* of the Notes to the consolidated financial statements, for additional information regarding our outstanding debt.

On June 21, 2018, the Company entered into a \$10.0 million line of credit. The agreement has a maturity date of June 21, 2019 and bears interest at the London Interbank rate ("LIBOR") plus 2.75% per annum, payable monthly. The agreement includes several covenants, including but not limited to a minimum tangible net worth, a minimum fixed-charge coverage ratio, and minimum statutory risk-based capital levels. As of March 31, 2019, the Company has drawn down \$1.0 million on the line of credit.

As of March 31, 2019, the Company was not in compliance with the tangible net worth financial covenants for the Subordinated Notes and Line of Credit (which are identical). In May of 2019, the holders of the Subordinated Notes and the line of credit (the “Lenders”) waived the March 31, 2019, tangible net worth requirement. Management is currently working with the Lenders to amend the existing agreements to ensure compliance in future periods. Management expects to be in compliance with all debt covenants in future periods.

## Non-GAAP Financial Measures

### Statutory Capital and Surplus

Statutory capital and surplus is a non-GAAP measure. The Company's insurance subsidiaries' aggregate statutory capital and surplus was \$63.5 million and \$64.0 million at March 31, 2019 and December 31, 2018, respectively.

### Adjusted Operating Income and Adjusted Operating Income Per Share

Adjusted operating income and adjusted operating income per share are non-GAAP measures that represent net income allocable to common shareholders excluding net realized investment and other gains, net of tax. Beginning in 2018, the change in fair value of equity securities, net of tax, and the deferred gain on losses ceded to the ADC are also excluded from net income to arrive at adjusted operating income. The most directly comparable financial GAAP measures to adjusted operating income and adjusted operating income per share are net income and net income per share, respectively. Adjusted operating income and adjusted operating income per share are intended as supplemental information and are not meant to replace net income or net income per share. Adjusted operating income and adjusted operating income per share should be read in conjunction with the GAAP financial results. Our definition of adjusted operating income may be different from that used by other companies. The following is a reconciliation of net income (loss) to adjusted operating income (loss) (dollars in thousands), as well as net income (loss) per share to adjusted operating income (loss) per share:

	Three Months Ended March	
	31,	
	2019	2018
Net income (loss)	\$ (680)	\$ 213
Exclude:		
Net realized gains (losses) and other gains, net of tax	19	161
Change in fair value of equity securities, net of tax	1,265	(297)
Net decrease (increase) in deferred gain on losses ceded to ADC, net of tax	2,283	(1,431)
Adjusted operating income (loss)	<u>\$ (4,247)</u>	<u>\$ 1,780</u>
Weighted average common shares diluted	8,453,570	8,520,328
Diluted income (loss) per common share:		
Net income (loss)	\$ (0.08)	\$ 0.02
Exclude:		
Net realized gains (losses) and other gains, net of tax	—	0.02
Tax effect of investment unrealized gains and losses	—	—
Change in fair value of equity securities, net of tax	0.15	(0.04)
Net decrease (increase) in deferred gain on losses ceded to ADC, net of tax	0.27	(0.17)
Adjusted operating income (loss) per share	<u>\$ (0.50)</u>	<u>\$ 0.21</u>

We use adjusted operating income and adjusted operating income per share to assess our performance and to evaluate the results of our overall business. We believe these measures provide investors with valuable information relating to our ongoing performance that may be obscured by the net effect of realized gains and losses as a result of our market risk sensitive instruments, which primarily relate to debt securities that are available for sale and not held for trading purposes. The change in fair value of equity securities and realized gains and losses may vary significantly between periods and are generally driven by external economic developments, such as capital market conditions. Adjusted operating income also excludes the deferment of ceded losses related to the ADC ("deferred gain") that are directly related to gross losses reported in the current period. Deferring these ceded losses (while required under GAAP) does not reflect the economics of the reinsurance agreement which allows gross losses subject to the ADC to be offset by ceded losses in that period. Accordingly, adjusted operating income excludes the effect of items that tend to be highly variable from period to period and highlights the results from our ongoing business operations and the underlying

loss or profitability of our business. We believe that it is useful for investors to evaluate adjusted operating income and adjusted operating income per share, along with net income and net income per share, when reviewing and evaluating our performance.

**Recently Issued Accounting Pronouncements**

Refer to Note 1 ~ *Summary of Significant Accounting Policies – Recently Issued Accounting Guidance* of the Notes to the Consolidated Financial Statements for detailed information regarding recently issued accounting pronouncements.

### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Market risk is the risk of loss arising from adverse changes in market rates and prices, such as interest rates, as well as, other relevant market rates or price changes. The volatility and liquidity in the markets in which the underlying assets are traded directly influence market risk. The following is a discussion of our primary market risk exposures and how those exposures are currently managed as of March 31, 2019. Our market risk sensitive instruments are primarily related to our debt securities.

#### *Interest Rate Risk*

At March 31, 2019, the fair value of our investment portfolio, excluding cash and cash equivalents, was \$144.2 million. Our investment portfolio consists principally of investment-grade, debt securities, all of which are classified as available for sale. Accordingly, the primary market risk exposure to our debt securities is interest rate risk. In general, the fair market value of a portfolio of debt securities increases or decreases inversely with changes in market interest rates, while net investment income realized from future investments in debt securities increases or decreases along with interest rates. We attempt to mitigate interest rate risks by investing in securities with varied maturity dates and by managing the duration of our investment portfolio to a defined range of three to four years. The effective duration of our portfolio as of March 31, 2019 and December 31, 2018 was 3.4 and 3.1 years, respectively.

The table below illustrates the sensitivity of the fair value of our debt investments, classified as debt securities and short-term investments, to selected hypothetical changes in interest rates as of March 31, 2019. The selected scenarios are not predictions of future events, but rather illustrate the effect that events may have on the fair value of the debt portfolio and shareholders' equity (dollars in thousands).

Hypothetical Change in Interest Rates As of March 31, 2019	Estimated Fair Value	Estimated Change in Fair Value	Hypothetical Percentage Increase (Decrease) in	
			Fair Value	Shareholders' Equity
200 basis point increase	\$ 123,802	\$ (8,324)	(6.3)%	(19.4)%
100 basis point increase	127,898	(4,228)	(3.2)%	(9.9)%
No change	132,126	—	— %	— %
100 basis point decrease	135,958	3,832	2.9 %	8.9 %
200 basis point decrease	139,393	7,267	5.5 %	16.9 %

#### *Credit Risk*

An additional exposure to our debt securities portfolio is credit risk. We manage our credit risk by investing only in investment-grade securities. In addition, we comply with applicable statutory requirements which limit the portion of our total investment portfolio that we can invest in any one security.

We are subject to credit risks with respect to our reinsurers. Although a reinsurer is liable for losses to the extent of the coverage which it assumes, our reinsurance contracts do not discharge our insurance companies from primary liability to each policyholder for the full amount of the applicable policy, and consequently our insurance companies remain obligated to pay claims in accordance with the terms of the policies regardless of whether a reinsurer fulfills or defaults on its obligations under the related reinsurance agreement. To mitigate our credit risk to reinsurance companies, we attempt to select financially strong reinsurers with an A.M. Best rating of "A-" or better and continue to evaluate their financial condition throughout the duration of our agreements.

At March 31, 2019, the net amount due to the Company from reinsurers, including prepaid reinsurance premiums, was \$37.8 million. We believe all amounts recorded as due from reinsurers are recoverable.

#### *Effects of Inflation*

We do not believe that inflation has a material effect on our results of operations, except for the effect that inflation may have on interest rates and claims costs. We consider the effects of inflation in pricing and estimating reserves for unpaid losses and LAE. The actual effects of inflation on our results are not known until claims are ultimately settled. In addition to general price inflation, we are exposed to a long-term upward trend in the cost of judicial awards for damages.

#### **ITEM 4. CONTROLS AND PROCEDURES**

A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within the Company have been detected.

##### ***Disclosure Controls and Procedures***

The Company maintains disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the “Exchange Act”) that are designed to ensure that required information is recorded, processed, summarized and reported within the required timeframe as specified in the SEC’s rules and forms of the SEC. Our disclosure controls and procedures are also designed to ensure that information required to be disclosed is accumulated and communicated to the Company’s management, including our Chief Executive Officer and Chief Financial Officer, to allow timely decisions regarding required disclosure.

Our management, with the participation of the Chief Executive Officer and the Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures at March 31, 2019. Based on this evaluation, the Chief Executive Officer and the Chief Financial Officer concluded that our disclosure controls and procedures were effective, at the reasonable assurance level, as of March 31, 2019.

##### ***Changes in Internal Control over Financial Reporting***

For the three months ended March 31, 2019, there were no changes in our internal control over financial reporting (as defined in Rule 13a-15(f) of the Exchange Act) that have materially affected, or are reasonable likely to materially affect the Company's internal control over financial reporting.

## **PART II - OTHER INFORMATION**

### **ITEM 1. LEGAL PROCEEDINGS**

The information required by this item is included under Note 12 ~ *Commitments and Contingencies* of the Notes to the Consolidated Financial Statements of the Company's Form 10-Q for the three months ended March 31, 2019, which is hereby incorporated by reference.

### **ITEM 1A. RISK FACTORS**

There were no material changes to the risk factors disclosed in our Annual Report on Form 10-K ("Item 1A Risk Factors") filed with the SEC on March 13, 2019.



**CONIFER HOLDINGS, INC. AND SUBSIDIARIES**  
**Notes to Consolidated Financial Statements (Unaudited)**

**ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

On December 5, 2018, the Company's Board of Directors authorized a stock repurchase program, under which the Company may repurchase up to one million shares of the Company's common stock. Shares may be purchased in the open market or through negotiated transactions. The program may be terminated or suspended at any time, at the discretion of the Company. The Company may in the future enter into a Rule 10b5-1 trading plan to effect a portion of the authorized purchases, if criteria set forth in the plan are met. Such a plan would enable the Company to repurchase its shares during periods outside of its normal trading windows, when the Company typically would not be active in the market. The timing of purchases, and the exact number of any shares to be purchased, will depend on market conditions. The repurchase program does not include specific price targets or timetables. For the three months ended March 31, 2019, the Company had repurchased 125,151 shares of stock valued at approximately \$510,000. Upon the repurchase of the Company's shares, the shares remain authorized, but not issued or outstanding.

On September 27, 2017, the Company's Board of Directors authorized a private placement stock purchase offering wherein the Company was authorized to sell a maximum of \$7.0 million of the Company's common stock, no par value per share, pursuant to Section 4(a)(2) of the Securities Act of 1933, as amended, and Rule 506(b) of Regulation D as promulgated under the Securities Act and in accordance with applicable federal securities laws, including Rule 10b5-1 and 10b-18 of the Securities Exchange Act of 1934 as amended. The participants in the private placement consisted mainly of members of the Company's management team and Board of Directors, including the Company's Chairman and CEO, James Petcoff.

Under this private placement offering, the Company issued \$5.0 million of common equity consisting of 800,000 shares at the price of \$6.25 per share on September 28, 2017. The Company's common stock closing market price on the Nasdaq Stock Market on September 28, 2017, was \$6.05 per share. The offering was made to accredited investors only. No commissions or other remuneration were paid in connection with the issuance. The actual timing, number and value of shares to be issued under the private placement offering was determined by management in its discretion and depended on a number of factors, including the market price of the Company's stock, general marketing conditions, and other factors. The Company used the proceeds from the issuance to strengthen its balance sheet through contributions to the Insurance Company Subsidiaries to support future growth, as well as to cover the cost of the ADC and reserve strengthening.

On February 25, 2016, the Company's Board of Directors authorized a stock repurchase program, under which the Company may repurchase up to \$2.1 million of its outstanding common stock. Under this program, management was authorized to repurchase shares at prevailing market prices through open market purchases, privately negotiated transactions, block purchases or otherwise in accordance with applicable federal securities laws, including Rule 10b5-1 and 10b-18 of the Securities Exchange Act of 1934, as amended. The actual timing, number and value of shares repurchased under the program was determined by management in its discretion and depended on a number of factors, including the market price of the Company's stock, general market conditions, and other factors. Repurchased shares remain authorized but not issued or outstanding, and are available to be reissued in the future.

No underwriters were involved in the foregoing sales of securities. The issuances of the securities described above were deemed to be exempt from registration under the Securities Act in reliance on Section 4(2) of the Securities Act as transactions by an issuer not involving a public offering.

**ITEM 6. EXHIBITS**

<b>Exhibit Number</b>	<b>Exhibit Description</b>	<b>Incorporated by Reference</b>			
		<b>Form</b>	<b>Period Ending</b>	<b>Exhibit / Appendix Number</b>	<b>Filing Date</b>
31.1	<a href="#">Section 302 Certification — CEO</a>				
31.2	<a href="#">Section 302 Certification — CFO</a>				
32.1*	<a href="#">Section 906 Certification — CEO</a>				
32.2*	<a href="#">Section 906 Certification — CFO</a>				
101.INS	XBRL Instance Document				
101.SCH	XBRL Taxonomy Extension Schema Document				
101.CAL	XBRL Taxonomy Extension Calculation Linkbase				
101.DEF	XBRL Taxonomy Extension Definition Linkbase				
101.LAB	XBRL Taxonomy Extension Label Linkbase				
101.PRE	XBRL Taxonomy Extension Presentation Linkbase				

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\* This certification is deemed not filed for purposes of section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liability of that section, nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CONIFER HOLDINGS, INC.

By: /s/ Harold J. Meloche  
Harold J. Meloche  
Chief Financial Officer,  
Principal Financial Officer,  
Principal Accounting Officer

Dated: May 8, 2019

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## Section 2: EX-31.1 (EXHIBIT 31.1)

**Exhibit 31.1**

### CHIEF EXECUTIVE OFFICER'S 302 CERTIFICATION

I, James G. Petcoff, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Conifer Holdings, Inc. for the quarterly period ended March 31, 2019;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial

reporting, to the registrant's auditors and the audit committee of the registrant's Board of Directors (or persons performing the equivalent functions):

- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 8, 2019

/s/ James G. Petcoff

James G. Petcoff

Chief Executive Officer

(principal executive officer)

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## Section 3: EX-31.2 (EXHIBIT 31.2)

Exhibit 31.2

### CHIEF FINANCIAL OFFICER'S 302 CERTIFICATION

I, Harold J. Meloche, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Conifer Holdings, Inc. for the quarterly period ended March 31, 2019;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's Board of Directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting

which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 8, 2019

/s/ Harold J. Meloche

Harold J. Meloche

*Chief Financial Officer*

(principal financial officer)

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## **Section 4: EX-32.1 (EXHIBIT 32.1)**

**Exhibit 32.1**

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of Conifer Holdings, Inc. (the "Company") on Form 10-Q for the year ended March 31, 2019, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, James G. Petcoff, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- 1.The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- 2.The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: May 8, 2019

/s/ James G. Petcoff

James G. Petcoff

*Chief Executive Officer*

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## **Section 5: EX-32.2 (EXHIBIT 32.2)**

**Exhibit 32.2**

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of Conifer Holdings, Inc. (the "Company") on Form 10-Q for the quarterly period ended March 31, 2019, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Harold J. Meloche, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- 1.The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

2.The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: May 8, 2019

/s/ Harold J. Meloche

Harold J. Meloche

*Chief Financial Officer*

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