



Our Name is Our Mission

2013 Annual Report

ServisFirst Bank

www.servisfirstbank.com

ServisFirst Bancshares

<http://servisfirstbancshares.investorroom.com/>

Birmingham ▪ Dothan ▪ Huntsville ▪ Mobile ▪ Montgomery ▪ Nashville ▪ Pensacola



March 11, 2014

Dear Shareholder,

I am pleased to report that 2013 was a record year for ServisFirst Bancshares. As we did last year, your Board of Directors declared a special dividend of \$0.50 per share, payable on December 16, 2013. In addition, the Board intends to initiate the payment of our first quarterly dividend of \$0.15 per share, payable on April 14, 2014 to shareholders of record as of April 7, 2014.

Fully diluted earnings per share were \$5.69 in 2013, an increase of 14% over 2012. Net income was \$41.2 million in 2013, a 20.8% increase over 2012.

We completed our offering in Mobile, Alabama of 250,000 shares of common stock at \$41.50 per share on December 2, 2013. We have an outstanding group of bankers in Mobile with deep roots in the community and we are very pleased with the results to date. Mobile has a large maritime industry which will enable us to further diversify our loan portfolio, a key factor in a bank's staying power in an economic downturn. In addition, we expect the aerospace industry to grow in Mobile with the Airbus plant now under construction.

Nashville is a new market for us and we have a great team of commercial bankers there in a tremendous market. We recently added a healthcare lender in Nashville who will help further diversify our loan portfolio. To this point, our only healthcare, other than physician practices, is several nursing home operations in Alabama.

Our asset quality is strong and improved from 2012. Our financial strength makes us attractive to clients, as well as bankers who are looking for a new home. We are constantly looking for bankers who want a place where they can be a better banker for their clients. Our bankers have come from many different banks, but all come because they are frustrated at their inability to service their clients at their former bank. We have only grown organically to this point, but would consider buying banks in the future. However, they would need to be a great cultural fit, and there are few banks like that.

We now have 38 directors across our footprint and they are a key part of our success to date. They work very hard for the shareholders and constantly challenge our management and look for opportunities for our company.

Please keep us in mind when you see a banking opportunity and call us. We appreciate all your support and will continue to try and grow your investment.

Sincerely,

A handwritten signature in black ink, appearing to read "T. Broughton III".

Thomas A. Broughton III
President & CEO

SELECTED FINANCIAL DATA

As of and for the years ended December 31,

	2013	2012	2011	2010	2009
(Dollars in thousands except for share and per share data)					
Selected Balance Sheet Data:					
Total Assets	\$ 3,520,699	\$ 2,906,314	\$ 2,460,785	\$ 1,935,166	\$ 1,573,497
Total Loans	2,858,868	2,363,182	1,830,742	1,394,818	1,207,084
Loans, net	2,828,205	2,336,924	1,808,712	1,376,741	1,192,173
Securities available for sale	266,220	233,877	293,809	276,959	255,453
Securities held to maturity	32,274	25,967	15,209	5,234	645
Cash and due from banks	61,370	58,031	43,018	27,454	26,982
Interest-bearing balances with banks	188,411	119,423	99,350	204,278	48,544
Fed funds sold	8,634	3,291	100,565	346	680
Mortgage loans held for sale	8,134	25,826	17,859	7,875	6,202
Restricted equity securities	3,738	3,941	3,501	3,510	3,241
Premises and equipment, net	8,351	8,847	4,591	4,450	5,088
Deposits	3,019,642	2,511,572	2,143,887	1,758,716	1,432,355
Other borrowings	194,320	136,982	84,219	24,937	24,922
Subordinated debentures	-	15,050	30,514	30,420	15,228
Other liabilities	9,545	9,453	5,873	3,993	3,370
Stockholders' Equity	297,192	233,257	196,292	117,100	97,622
Selected income Statement Data:					
Interest income	\$ 126,081	\$ 109,023	\$ 91,411	\$ 78,146	\$ 62,197
Interest expense	13,619	14,901	16,080	15,260	18,337
Net interest income	112,462	94,122	75,331	62,886	43,860
Provision for loan losses	13,008	9,100	8,972	10,350	10,685
Net interest income after provision					
for loan losses	99,454	85,022	66,359	52,536	33,175
Noninterest income	10,010	9,643	6,926	5,169	4,413
Noninterest expense	47,489	43,100	37,458	30,969	28,930
Income before income taxes	61,975	51,565	35,827	26,736	8,658
Income taxes expenses	20,358	17,120	12,389	9,358	2,780
Net income	41,617	34,445	23,438	17,378	5,878
Net income available to common stockholders	41,201	34,045	23,238	17,378	5,878
Per common Share Data:					
Net income, basic	\$ 6.00	\$ 5.68	\$ 4.03	\$ 3.15	\$ 1.07
Net income, diluted	5.69	4.99	3.53	2.84	1.02
Book value	35.00	30.84	26.34	21.19	17.71
Weighted average shares outstanding:					
Basic	6,869,071	5,996,437	5,759,524	5,519,151	5,485,972
Diluted	7,268,675	6,941,752	6,749,163	6,294,604	5,787,643
Actual shares outstanding	7,346,512	6,268,812	5,932,182	5,527,482	5,513,482

SELECTED FINANCIAL DATA

As of and for the years ended December 31,

	2013	2012	2011	2010	2009
(Dollars in thousands except for share and per share data)					
Selected Performance Ratios:					
Return on average assets	1.31 %	1.30 %	1.11 %	1.04 %	0.43 %
Return on average stockholders' equity	15.55 %	15.81 %	14.73 %	15.86 %	6.33 %
Dividend payout ratio	8.79 %	10.02 %	-	-	-
Net interest margin (1)	3.80 %	3.80 %	3.79 %	3.94 %	3.31 %
Efficiency ratio (2)	38.78 %	41.54 %	45.54 %	45.51 %	59.57 %
Asset quality Ratios:					
Net charge-offs to average					
loans outstanding	0.33 %	0.24 %	0.32 %	0.55 %	0.60 %
Non-performing loans to totals loans	0.34 %	0.44 %	0.75 %	1.03 %	1.01 %
Non-performing assets to total assets	0.64 %	0.69 %	1.06 %	1.10 %	1.57 %
Allowance for loan losses to total					
gross loans	1.07 %	1.11 %	1.20 %	1.30 %	1.24 %
Allowance for loan losses to total					
non-performing loans	314.94 %	253.50 %	159.96 %	126.00 %	122.34 %
Liquidity Ratios:					
Net loans to total deposits	93.66 %	93.05 %	84.37 %	78.28 %	83.23 %
Net average loans to average					
earning assets	84.65 %	79.82 %	76.71 %	78.04 %	80.06 %
Noninterest-bearing deposits to					
total deposits	21.54 %	21.71 %	16.96 %	14.24 %	14.75 %
Capital Adequacy Ratios:					
Stockholders' Equity to total assets	8.44 %	8.03 %	7.97 %	6.05 %	6.20 %
Total risked-based capital (3)	11.73 %	11.78 %	12.79 %	11.82 %	10.48 %
Tier 1 capital (4)	10.00 %	9.89 %	11.39 %	10.22 %	8.89 %
Leverage ratio (5)	8.48 %	8.43 %	9.17 %	7.77 %	6.97 %
Growth Ratios:					
Percentage change in net income	20.82 %	46.96 %	34.87 %	195.64 %	(16.10)%
Percentage change in diluted net					
income per share	14.03 %	41.36 %	24.30 %	178.43 %	(22.14)%
Percentage change in assets	21.14 %	18.11 %	27.16 %	22.99 %	35.38 %
Percentage change in net loans	21.02 %	29.20 %	31.38 %	15.48 %	24.49 %
Percentage change in deposits	20.23 %	17.15 %	21.90 %	22.78 %	38.08 %
Percentage change in equity	27.41 %	18.83 %	67.63 %	19.95 %	12.49 %

Percentage change in equity

(1) Net interest margin is the net yield on interest earning assets and is the difference between the interest yield earned on interest-earning assets and interest rate paid on interest-bearing liabilities, divided by average earning assets.

(2) Efficiency ratio is the result of noninterest expense divided by the sum of net interest income and noninterest income

(3) Total stockholders' equity excluding unrealized gains/(losses) on securities available for sale, net of taxes, and intangible assets plus allowance for loan losses (limited to 1.25% of risk-weighted assets) divided by total risk-weighted assets. The FDIC required minimum to be well capitalized is 10%.

(4) Total stockholders' equity excluding unrealized gains/(losses) on securities available for sale, net of taxes, and intangible assets divided by total risk-weighted assets. The FDIC required minimum to be well-capitalized is 6%.

(5) Total stockholders' equity excluding unrealized losses on securities available for sale, net of taxes, and intangible assets divided

OFFICERS AND DIRECTORS

PRINCIPAL OFFICERS: SERVISFIRST BANCSHARES, INC.

Thomas A. Broughton III
President and Chief Executive Officer

William M. Foshee
*Executive Vice President, Chief Financial Officer,
Treasurer and Secretary*

Clarence C. Pouncey III
Executive Vice President and Chief Operating Officer

PRINCIPAL OFFICERS: SERVISFIRST BANK

Thomas A. Broughton III
President and Chief Executive Officer

William M. Foshee
*Executive Vice President, Chief Financial Officer,
Treasurer and Secretary*

Clarence C. Pouncey III
Executive Vice President and Chief Operating Officer

G. Carlton Barker
*Executive Vice President, Montgomery President
and Chief Executive Officer*

Andrew N. Kattos
*Executive Vice President, Huntsville President
and Chief Executive Officer*

Ronald A. DeVane
*Executive Vice President, Dothan
Chief Executive Officer*

Rex D. McKinney
*Executive Vice President, Pensacola President
and Chief Executive Officer*

Bibb Lamar
*Executive Vice President, Mobile President
and Chief Executive Officer*

Rodney R. Rushing
Executive Vice President, Correspondent Division

Paul M. Schabacker
Executive Vice President, Commercial Sales

BOARD OF DIRECTORS: SERVISFIRST BANCSHARES, INC. AND SERVISFIRST BANK

Stanley M. Brock, *Chairman of the Board*

Thomas A. Broughton III
J. Richard Cashio
James J. Filler
Michael D. Fuller
Hatton C.V. Smith

SERVISFIRST BANCSHARES, INC. COMMITTEES

NOMINATING AND CORPORATE GOVERNANCE

Stanley M. Brock
J. Richard Cashio
Michael D. Fuller

AUDIT

Stanley M. Brock
J. Richard Cashio
Michael D. Fuller

COMPENSATION

J. Richard Cashio
James J. Filler
Hatton C.V. Smith

SERVISFIRST BANK REGIONAL DIRECTORS

E. Wayne Bonner
Huntsville, Alabama

Tres Childs
Huntsville, Alabama

David Slyman
Huntsville, Alabama

Irma Tudor
Huntsville, Alabama

Danny Windham
Huntsville, Alabama

Sidney White
Huntsville, Alabama

Tom Young
Huntsville, Alabama

Ray Petty
Montgomery, Alabama

Todd Strange
Montgomery, Alabama

Pete Taylor
Montgomery, Alabama

Ken Upchurch
Montgomery, Alabama

Alan E. Weil, Jr.
Montgomery, Alabama

Jerry Adams
Dothan, Alabama

Charles H Chapman
Dothan, Alabama

John Downs
Dothan, Alabama

Charles Owens
Dothan, Alabama

William C. Thompson
Dothan, Alabama

Thomas M. Bizzell
Pensacola, Florida

Bo Carter
Pensacola, Florida

Leo Cyr
Pensacola, Florida

Matt Durney
Pensacola, Florida

Mark S. Greskovich
Pensacola, Florida

Ray Russenberger
Pensacola, Florida

Sandy Sansing
Pensacola, Florida

Roger Webb
Pensacola, Florida

Randall J. Billingsley
Mobile, Alabama

Stephen G. Crawford
Mobile, Alabama

Lowell J. Friedman
Mobile, Alabama

James L. Henderson
Mobile, Alabama

Barry E. Gritter
Mobile, Alabama

James M. Harrison, Jr.
Mobile, Alabama

Kenneth S. Johnson
Mobile, Alabama

W Bibb Lamar, Jr.
Mobile, Alabama

John H. Lewis, Jr.
Mobile, Alabama

OFFICES AND LOCATIONS

BIRMINGHAM MAIN OFFICE

850 Shades Creek Parkway
Suite 100
Birmingham, Alabama 35209
205.949.0345

BIRMINGHAM DOWNTOWN

324 Richard Arrington Jr. Boulevard North
Birmingham, Alabama 35203
205.949.2200

BIRMINGHAM GREYSTONE

5403 Highway 280
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Birmingham, Alabama 35242
205.949.0870

DOTHAN MAIN OFFICE

4801 West Main Street
Dothan, Alabama 36305
334.340.4300

DOTHAN COTTONWOOD CORNERS

1620 Ross Clark Circle
Suite 307
Dothan, Alabama 36301
334.340.4400

MOBILE MAIN OFFICE

64 North Royal Street
Mobile, Alabama 36602
251.694.9494

NASHVILLE MAIN OFFICE

611 Commerce St., Suite 3131
Nashville, TN 37203
615.921.3500

HUNTSVILLE MAIN OFFICE

401 Meridian Street
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Huntsville, Alabama 35801
256.722.7800

HUNTSVILLE RESEARCH PARK

1267-A Enterprise Way
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MONTGOMERY MAIN OFFICE

One Commerce Street
Suite 100
Montgomery, Alabama 36104
334.223.5800

MONTGOMERY EAST

8117 Vaughn Road
Unit 20
Montgomery, Alabama 36116
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PENSACOLA MAIN OFFICE

316 South Baylen Street
Suite 100
Pensacola, Florida 32502
850.266.9100

PENSACOLA CORDOVA OFFICE

4980 North 12th Avenue
Pensacola, Florida 32504
850.266.9160

STOCKHOLDER INFORMATION

ANNUAL MEETING

The Annual Meeting of Stockholders of ServisFirst Bancshares, Inc. will be held at the Mobile Arthur R. Outlaw Convention Center, 1 South Water Street, Mobile, AL 36602 on Thursday, April 24, 2014, at 5:00 p.m., Central Daylight Time.

FORM 10-K

Form 10-K is ServisFirst Bancshares, Inc.'s annual report filed with the Securities and Exchange Commission, and is included within this document. A copy of ServisFirst Bancshares, Inc.'s 10-K may be obtained, free of charge, if you address a written request to our Secretary, William M. Foshee, 850 Shades Creek Parkway, Suite 200, Birmingham, Alabama 35209.

TRANSFER AGENT

Registrar and Transfer Company
10 Commerce Drive
Cranford, New Jersey 07016

AVAILABLE INFORMATION

Our corporate website is <http://servisfirstbancshares.investorroom.com/>.

We have direct links on this website to our Code of Ethics and the charters for our Audit, Compensation and Corporate Governance and Nominating Committees by clicking on the "Investor Relations" tab. We also have direct links to our filings with the Securities and Exchange Commission (SEC), including, but not limited to, our first annual report on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K, proxy statements and any amendments to

these reports. You may also obtain a copy of any such report free of charge by requesting such copy in writing to 850 Shades Creek Parkway, Suite 200, Birmingham, Alabama 35209 Attn.: Investor Relations. This annual report and accompanying exhibits and all other reports and filings that we file with the SEC will be available for the public to view and copy (at prescribed rates) at the SEC's Public Reference Room at 100 F Street, Washington, D.C. 20549. You may also obtain copies of such information at the prescribed rates from the SEC's Public Reference Room by calling the SEC at 1-800-SEC-0330. The SEC also maintains a website that contains such reports, proxy and information statements, and other information as we file electronically with the SEC by clicking on <http://www.sec.gov>.

INDEPENDENT REGISTERED PUBLIC

ACCOUNTING FIRM

KPMG LLP
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205.324.2495

SECURITIES COUNSEL

Bradley Arant Boult Cummings LLP
One Federal Place
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205.521.8000