

## Deposit Marketshare

### Deposit Market Share for Selected Markets

Current Ownership, including Bank, Savings Bank, Thrift Branches  
Ownership as of 4/23/2019, Branches and Deposits as of 6/30/2018

CITY: Tallahassee, FL									
2018 Rank	2017 Rank	Institution (Headquarters)	Type	2018 Number of Branches	2018 Total Deposits in Market (\$M)	2018 Total Market Share (%)	2017 Total Deposits in Market (\$M)	2017 Total Market Share (%)	
1	2	Wells Fargo & Co. (CA)	Bank	6	1,219.1	17.42	1,198.4	17.05	
2	1	SunTrust Banks Inc. (GA)	Bank	6	1,204.8	17.21	1,268.6	18.05	
3	3	Capital City Bank Group Inc. (FL)	Bank	16	947.6	13.54	895.9	12.75	
4	5	Bank of America Corporation (NC)	Bank	7	888.2	12.69	829.7	11.81	
5	4	BB&T Corp. (NC)	Bank	3	497.5	7.11	860.8	12.25	
6	8	Regions Financial Corp. (AL)	Bank	5	437.6	6.25	307.9	4.38	
7	6	First Bancshares Inc. (MS)	Bank	6	380.6	5.44	377.8	5.38	
8	9	Synovus Financial Corp. (GA)	Bank	4	327.6	4.68	280.9	4.00	
9	10	Hancock Whitney Corp. (MS)	Bank	3	319.2	4.56	279.0	3.97	
10	11	Prime Meridian Holding Co. (FL)	Bank	2	298.5	4.26	269.2	3.83	
		<b>Total for institutions in market</b>		<b>71</b>	<b>6,999.3</b>		<b>7,027.1</b>		

COUNTY: Leon, FL									
2018 Rank	2017 Rank	Institution (Headquarters)	Type	2018 Number of Branches	2018 Total Deposits in Market (\$M)	2018 Total Market Share (%)	2017 Total Deposits in Market (\$M)	2017 Total Market Share (%)	
1	2	Wells Fargo & Co. (CA)	Bank	6	1,219.1	17.42	1,198.4	17.05	
2	1	SunTrust Banks Inc. (GA)	Bank	6	1,204.8	17.21	1,268.6	18.05	
3	3	Capital City Bank Group Inc. (FL)	Bank	16	947.6	13.54	895.9	12.75	
4	5	Bank of America Corporation (NC)	Bank	7	888.2	12.69	829.7	11.81	
5	4	BB&T Corp. (NC)	Bank	3	497.5	7.11	860.8	12.25	
6	8	Regions Financial Corp. (AL)	Bank	5	437.6	6.25	307.9	4.38	
7	6	First Bancshares Inc. (MS)	Bank	6	380.6	5.44	377.8	5.38	
8	9	Synovus Financial Corp. (GA)	Bank	4	327.6	4.68	280.9	4.00	
9	10	Hancock Whitney Corp. (MS)	Bank	3	319.2	4.56	279.0	3.97	
10	11	Prime Meridian Holding Co. (FL)	Bank	2	298.5	4.26	269.2	3.83	
		<b>Total for institutions in market</b>		<b>71</b>	<b>6,999.3</b>		<b>7,027.1</b>		

MSA: Tallahassee, FL									
2018 Rank	2017 Rank	Institution (Headquarters)	Type	2018 Number of Branches	2018 Total Deposits in Market (\$M)	2018 Total Market Share (%)	2017 Total Deposits in Market (\$M)	2017 Total Market Share (%)	

1	2	Wells Fargo & Co. (CA)	Bank	6	1,219.1	15.70	1,198.4	15.79
2	1	SunTrust Banks Inc. (GA)	Bank	6	1,204.8	15.52	1,268.6	16.72
3	3	Capital City Bank Group Inc. (FL)	Bank	20	1,170.5	15.08	1,109.3	14.62
4	5	Bank of America Corporation (NC)	Bank	7	888.2	11.44	829.7	10.93
5	7	Home BancShares Inc. (AR)	Bank	8	592.7	7.63	453.3	5.97
6	6	First Bancshares Inc. (MS)	Bank	7	509.4	6.56	491.8	6.48
7	4	BB&T Corp. (NC)	Bank	3	497.5	6.41	860.8	11.34
8	8	Regions Financial Corp. (AL)	Bank	5	437.6	5.64	307.9	4.06
<b>9</b>	<b>9</b>	<b>Prime Meridian Holding Co. (FL)</b>	<b>Bank</b>	<b>3</b>	<b>346.0</b>	<b>4.46</b>	<b>307.1</b>	<b>4.05</b>
10	10	Synovus Financial Corp. (GA)	Bank	4	327.6	4.22	280.9	3.70
		<b>Total for institutions in market</b>		<b>80</b>	<b>7,764.6</b>		<b>7,588.2</b>	

**STATE: Florida**

2018 Rank	2017 Rank	Institution (Headquarters)	Type	2018 Number of Branches	2018 Total Deposits in Market (\$M)	2018 Total Market Share (%)	2017 Total Deposits in Market (\$M)	2017 Total Market Share (%)
1	1	Bank of America Corporation (NC)	Bank	523	111,360.4	19.69	108,278.8	19.87
2	2	Wells Fargo & Co. (CA)	Bank	589	79,401.3	14.04	79,720.9	14.63
3	3	SunTrust Banks Inc. (GA)	Bank	413	50,615.9	8.95	49,105.0	9.01
4	4	JPMorgan Chase & Co. (NY)	Bank	416	36,276.2	6.41	32,882.4	6.03
5	6	TIAA Board of Overseers (NY)	Thrift	12	23,135.2	4.09	19,290.4	3.54
6	8	BB&T Corp. (NC)	Bank	262	18,301.8	3.24	18,041.5	3.31
7	7	Regions Financial Corp. (AL)	Bank	307	18,009.5	3.18	18,994.4	3.48
8	5	Citigroup Inc. (NY)	Bank	54	18,009.0	3.18	19,525.0	3.58
9	9	BankUnited Inc. (FL)	Bank	80	15,231.4	2.69	14,697.4	2.70
10	10	Toronto-Dominion Bank	Bank	159	13,787.2	2.44	12,713.9	2.33
<b>89</b>	<b>92</b>	<b>Prime Meridian Holding Co. (FL)</b>	<b>Bank</b>	<b>4</b>	<b>346.0</b>	<b>0.06</b>	<b>307.1</b>	<b>0.06</b>
		<b>Total for institutions in market</b>		<b>4,840</b>	<b>565,637.4</b>		<b>545,068.5</b>	