

Environmental Policy

The Meet Group seeks to establish and sustain a positive environmental legacy for TMG and for future generations. In doing so, we are committed to minimizing our overall impact on the environment while encouraging and activating environmentally responsible behavior on the part of our employees, guests and business associates throughout the world. Specifically, we aim to conserve water, energy and ecosystems; to reduce greenhouse gas emissions; to minimize waste; and to inspire public consciousness in support of environmental sustainability. We seek to identify, measure and understand the direct and indirect impact of our operations and to develop innovative and realistic solutions for mitigating those impacts. We also comply with, and in some cases exceed, environmental laws and regulations.

ENVIRONMENTAL FOCUS AREAS

WATER AND ENERGY CONSERVATION

We seek to improve water and energy efficiencies in our existing operations. We invest in new solutions and systems that enhance water and energy conservation, and we include water and energy management as an integral part of planning for future projects to reduce our consumption of water and energy.

GREENHOUSE GAS EMISSIONS REDUCTION

We seek to reduce harmful GHG emissions by identifying the sources and implementing solutions, including source elimination, efficiency improvement, minimizing transportation and other fuels, and to increase our use of clean fuels. We examine our supply chain regularly to achieve improvement.

WASTE MINIMIZATION

We seek to minimize waste in our operations and business activities. We dispose of waste conscientiously and creatively by making “reduce/reuse/recycle” our standard operating procedure. We incorporate waste reduction into the design of products, programs, and facilities; we reduce waste through innovative product development, supply chain management, and end-of-life recycling.

INSPIRE ACTION

We engage and inspire employees, users, interested parties and business associates to make positive impacts on the environment. Where possible, we integrate environmental messaging into products, user experiences and media platforms worldwide.