

Overview

ISG (Information Services Group) is a leading global technology research and advisory firm.

2019 LTM REVENUES: \$274.1M

2019 LTM ADJUSTED EBITDA: \$30.8M

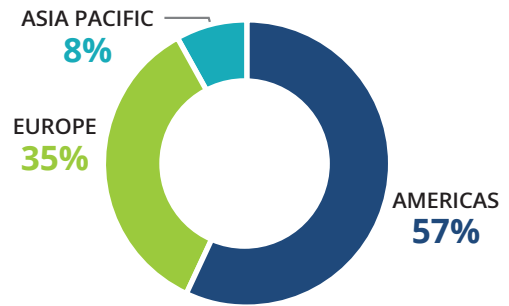
EXCHANGE/TICKER: Nasdaq III

INDEX MEMBERSHIP: Russell 2000® Index

HEADQUARTERS: Stamford, Connecticut

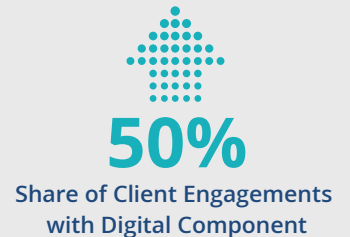
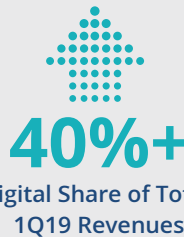
YEAR FOUNDED: 2006

REVENUE BY REGION



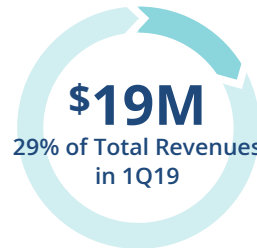
Digital

Our Digital Advisory Services – including automation, cloud and data analytics – are in great demand by our clients, and are becoming a growing part of our business.



Recurring Revenues

Our more predictable recurring-revenue streams – from subscription research, managed services, long-term government contracts, and subscription benchmarking and software services – continue to become a bigger part of our business



Clients

ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth.



**A TRUSTED
BUSINESS
PARTNER**



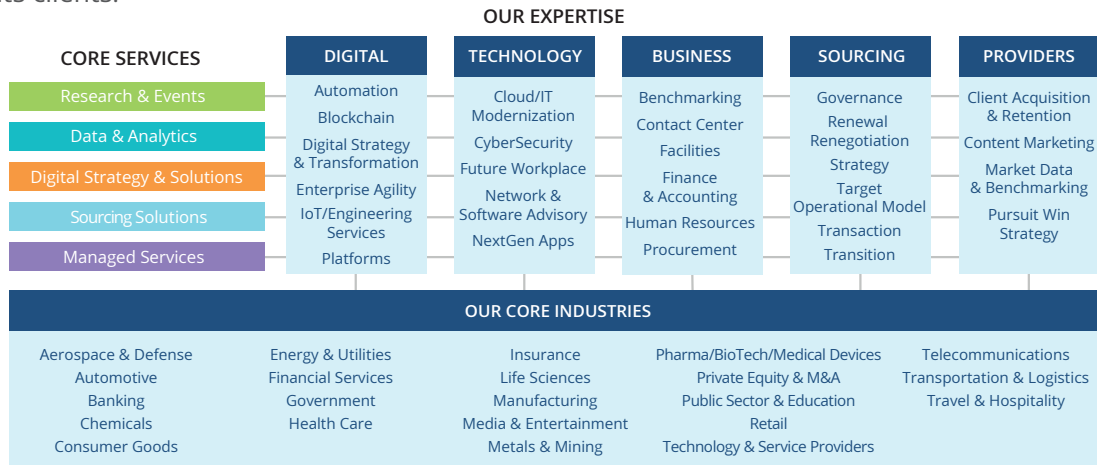
People and Reach

The global team at ISG is known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities.



Client Solutions

ISG draws on the right combination of its services, domain expertise and industry insights to develop the best solutions for its clients.



Primary Businesses

* ISG Research™

ISG provides subscription research and related consulting services for senior business and IT executives, technology and software vendors and business/IT service providers. Key brands include ISG Insights™ (emerging technology research and analysis), ISG Momentum® (market research and consulting for providers), ISG Provider Lens™ (provider evaluation research), ISG ProBenchmark® (benchmarking and market price intelligence) and ISG Performex™ (research measuring the health of customer-provider relationships and technology user experience).

* ISG Consulting™

ISG helps private and public sector organizations transform and optimize their operational environments with a complete range of consulting services focusing on information technology, business process transformation, program management services and enterprise resource planning. ISG consulting services include: financial analysis, mergers and acquisitions, network services, operating model design & implementation, operations benchmarking, organizational change management, performance management, qualitative assessment, renegotiations, RFX services, robotic process automation (RPA), strategy, transition and transformation. Key brands include ISG FutureSource™ (digital sourcing solution) and ISG InformX™ (benchmarking data-as-a-service platform).

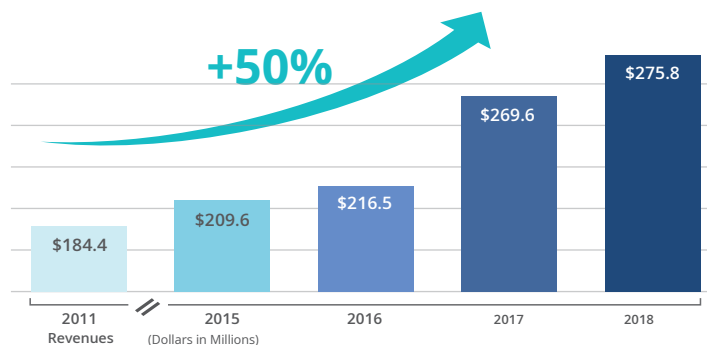
* ISG Managed Services™

ISG Managed Services helps clients realize the cost savings and operating efficiencies they expect from their sourcing arrangements. Our industry-leading systems, tools and controls are designed to consistently govern third-party agreements, and our expertise in service integration and management helps clients achieve operational excellence in multi-supplier environments. Services include digital supplier management, contract lifecycle management, third-party risk management, and program and project management. Key brand: ISG GovernX™ (digital managed services platform).

* ISG Events™

ISG produces industry events and conferences, including the ISG Sourcing Industry Conferences™ (SIC); the ISG Executive Provider Summit™; the ISG Digital Business Summits™, ISG Automation Summits™, ISG Future Workplace Summits™ and ISG Future Networks Summits™, and the ISG Digital Innovation Tour™. ISG also honors organizations and individuals for their contributions to the continuing evolution of sourcing through the ISG Paragon Awards™.

Improving Financial Performance



For more information, contact:
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