



american greetings

**AMERICAN GREETINGS ANNOUNCES CONFERENCE CALL
TO DISCUSS FISCAL 2018 FULL YEAR RESULTS**

CLEVELAND, Ohio (June 7, 2018) -- American Greetings Corporation will host a conference call on Tuesday, June 12, 2018 at 10:30 AM EST for lenders, bondholders, prospective bondholders, broker-dealers and securities analysts to discuss the Company's fiscal 2018 full year results.

To register for the conference call and receive the dial-in number and passcode, please call the Company's Investors line at (216) 252-4864. We highly recommend that interested participants register prior to 4:00 PM EST on Monday, June 11 so as not to delay the registration process the day of the call. A telephone replay of the call will be available until 1:30 PM EST Monday, June 18.

About American Greetings

As the leader in meaningful connections, American Greetings is committed to making the world a more thoughtful and caring place. Founded in 1906, the creator and manufacturer of innovative social expression products offers paper cards, digital greetings, gift wrap, party goods and more to help consumers honor the people and moments in life that really matter. The Company's major greeting card brands are American Greetings, Carlton Cards, Gibson, Recycled Paper Greetings and PAPYRUS. AmericanGreetings.com is a go-to destination for connecting, shopping and celebrating with its offering of paper cards, ecards, printables, party supplies and gift wrap along with inspirational content, gift guides, DIY tutorials, a What to Write series, and party planning tips. The 112 year-old Company is headquartered in Cleveland, Ohio, and its products can be found in retail outlets worldwide. For more information, please visit www.corporate.americangreetings.com.

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