

INVESTOR INFORMATION | Press Releases

Dallas-Based Pizza Hut and Miami-Based Burger King Corp. Throw Down the Gauntlet

Executives Issue Challenge in Basketball Finals: Losing City's Executive to Work for the Other

DALLAS AND MIAMI (JUNE 9, 2011) - As the competition heats up on the court, two legends in gastronomy collide off the court - the creators of the WHOPPER® Sandwich and the \$10 Pizza. With Miami and Dallas even following game four, the stakes have never been higher and executives from Miami-based Burger King Corp. and DFW-based Pizza Hut are entering a competition of culinary confidence to show home team support. Brian Niccol, General Manager of Pizza Hut U.S., and Steve Wiborg, President of Burger King Corp., North America, today announced that the executive from the losing city will work a day in the competition's restaurant.

"From our pizza to our prices, Pizza Hut is known for being unmatched," said Brian Niccol, Pizza Hut General Manager. "That's why we decided to make an unmatched wager with our friends at Burger King Corp. We're glad to hear they've accepted. Mr. Wiborg better get ready for the heat of the Pizza Hut ovens. We are sizing up his apron now."

"We're confident Miami will flame-broil Dallas in the finals and bring home a 'WHOPPER®' of a victory," said Steve Wiborg, president, Burger King Corp., North America. "Mr. Niccol's BURGER KING® crew gear is already washed and pressed and our teams here can't wait to help him sharpen his grilling skills by making 'America's Favorite Burger'. See you in Miami."

About Pizza Hut

Pizza Hut, America's Favorite Pizza, delivers more pizza, pasta and wings than any other restaurant. The only pizza company to be named a top ten franchise in 2009 by Entrepreneur Magazine, Pizza Hut began 50 years ago in Wichita, Kansas, and today operates nearly 10,000 restaurants in more than 90 countries. Pizza Hut, Inc. is a subsidiary of Yum! Brands, Inc. (NYSE: YUM). To check out what's new at Pizza Hut visit PizzaHut.com, or keep up with the brand via its social media channels at social.PizzaHut.com

ABOUT BURGER KING CORPORATION

Founded in 1954, BURGER KING® is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® System operates more than 12,250 locations serving over 11 million guests daily in 76 countries and territories worldwide. Approximately 90 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. In October 2010, Burger King Corp. was purchased by 3G Capital, a multi-billion dollar, global investment firm focused on long-term value creation, with a particular emphasis on maximizing the potential of brands and businesses. For more information on 3G Capital, please go to <http://3g-capital.com/>. To learn more about Burger King Corp., please visit the company's website at www.bk.com or follow us on [Facebook](https://www.facebook.com/burgerking) and [Twitter](https://twitter.com/burgerking).

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