

INVESTOR INFORMATION | Press Releases

BURGER KING® Gives Consumers the Gift of the WHOPPER® Sandwich this Holiday Season

MIAMI - December 6, 2011 - BURGER KING® is giving consumers the gift of America's favorite burger this holiday season! On December 9th, 10th and 11th, all BURGER KING® restaurants will offer a buy one WHOPPER® Sandwich get one WHOPPER® Sandwich FREE. Guests can choose to gift their second WHOPPER® to a friend or family member, or simply enjoy it themselves.

"BURGER KING® is very excited to offer a 'Buy One Get One Free' WHOPPER® Sandwich this holiday season," stated Alex Macedo, senior vice president, North American marketing, Burger King Corp. "This offer allows us to give back to our loyal WHOPPER® Sandwich lovers nationwide and show our appreciation."

ABOUT BURGER KING CORPORATION

Founded in 1954, BURGER KING® is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates in approximately 12,400 locations serving over 11 million guests daily in 79 countries and territories worldwide. Approximately 90 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. In October 2010, Burger King Corp. was purchased by 3G Capital, a multi-billion dollar, global investment firm focused on long-term value creation, with a particular emphasis on maximizing the potential of brands and businesses. For more information on 3G Capital, please go to <http://www.3g-capital.com>. To learn more about Burger King Corp., please visit the company's website at www.bk.com or follow us on Facebook and Twitter.

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CONTACT:

Michelle Miguelez Burger King Corp. 305/378-7277 mediainquiries@whopper.com
Kristen Hauser Coyne PR 305/378-7457 rfarynyk@coynepr.com

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