



## **Eye of the Storm: The Dynamics of Activism Defense**

10:30 a.m. – 11:45 a.m.



**William D. Anderson, Jr.**  
**Senior Managing Director**  
**Evercore**

Bill Anderson is a pioneer in activism defense, and currently serves as senior managing director and global head of Evercore's activism/raid defense business and strategic shareholder advisory practice. Before joining Evercore in 2015, Anderson led Goldman Sachs' top-ranked activism and raid defense for more than a decade. He has been a leading advisor to companies facing hostile activity, including defending more than 250 companies against activism or hostile takeovers. He advises companies worldwide on mergers and acquisitions, special committee situations, corporate governance issues, cross-border transactions, contested shareholder situations and preparing for hostile activity. Anderson holds J.D. and bachelor's degrees from Georgetown University.