

## INVESTOR INFORMATION | Press Releases

# Burger King Corp. Executive Inducted into the Hall of Fame at Miami Dade College

### *President, Latin America & Caribbean Region, Armando Jacomino Honored For Outstanding Corporate Leadership*

MIAMI - April 23, 2010 - Burger King Corp. (NYSE: BKC), the second largest fast food hamburger restaurant chain in the world, today announced that the president of its Latin America and Caribbean region, Armando Jacomino, has been inducted into the Hall of Fame at Miami Dade College, which honors his outstanding corporate leadership as an alumnus of the nation's largest institution of higher education.

Armando Jacomino emigrated from Cuba with his family to the U.S. in 1966 and four short years later, joined BURGER KING® as a restaurant team member. Always hungry for opportunity and growth, he rose quickly through the ranks to work in various management level positions, including company district manager and franchise district manager until becoming the president of the Latin America and Caribbean region for Burger King Corp. in 2007.

"When I began my career as a team member I quickly saw the opportunity for a long-term career. I found that keeping my eyes open and learning from those around me, combined with hard work and dedication would be rewarded," Jacomino explained. "I am honored to receive this noteworthy distinction from my alma mater."

As part of its BK POSITIVE STEPS® corporate social responsibility program, Burger King Corp. is dedicated to supporting and investing in its people - employees, franchisees, suppliers and restaurants guests - because they are the cornerstone of the business. Burger King Corp. also believes in incorporating diversity and inclusion into its business strategies, not only because it makes good business sense, but because it is the right way to conduct business and is critical to how the brand will continue to progress and transform. Such commitment to people and inclusion is exemplified through Armando Jacomino's active involvement with Big Brothers/Big Sisters, the American Diabetes Association and Burger King Corp.'s own world-class employee mentoring program.

Burger King Corp's passion for people goes beyond supporting its employees. Through its strategic relationships and community affairs programs, the company is also able to focus on supporting initiatives and organizations that share a vision of creating a positive impact in the local community. This type of commitment and dedication to the local community is the reason why Burger King Corp. participated in the Hall of Fame induction ceremony and contributed to the Miami Dade College Foundation, which raises funds for student scholarships.

### **ABOUT BURGER KING CORPORATION**

The BURGER KING® system operates more than 12,000 restaurants in all 50 states and in 73 countries and U.S. territories worldwide. Approximately 90 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. In 2008, Fortune magazine ranked Burger King Corp. (BKC) among America's 1,000 largest corporations and in 2010, Standard & Poor's included shares of Burger King Holdings, Inc. in the S&P MidCap 400 index. BKC was recently recognized by Interbrand on its top 100 "Best Global Brands" list and Ad Week has named it one of the top three industry-changing advertisers within the last three decades. To learn more about Burger King Corp., please visit the company's Web site at [www.bk.com](http://www.bk.com).

Through its BK Positive Steps® corporate responsibility program, the BURGER KING® system is committed to being a socially responsible brand in all areas of its business - food, people, the environment and corporate governance. To learn more about the BK Positive Steps® corporate responsibility program and view the complete fiscal 2009 report, visit [www.bk.com/corporateresponsibility](http://www.bk.com/corporateresponsibility). For more information on Burger King Corp., please visit the company's Web site at [www.bk.com](http://www.bk.com).

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