

INVESTOR INFORMATION | Press Releases

BURGER KING® Brand Offers Five Popular Combo Meals at One Unbeatable Price

Monday through Friday, a New Combo Meal Will Be Featured at Participating BURGER KING® Restaurants in San Diego for Only \$4.99

MIAMI--(BUSINESS WIRE)--Oct. 15, 2012-- Calling all San Diego residents! Burger King Worldwide, Inc. (NYSE: [BKW](#)) is helping Americans satisfy their cravings without breaking the bank with the new \$4.99 KING DEALS® combo meal promotion. With five delicious items to choose from, like the Original WHOPPER® Sandwich or the new Crispy Chicken Strips, with eight classic or bold dipping sauces, guests will be able to purchase the featured weekday KING DEALS® combo meal for just \$4.99 at participating BK® restaurants.

"KING DEALS® ensure our guests have the opportunity to enjoy their favorite BURGER KING® combo meals at a great price," said Jose Dias, West division vice president, Burger King Worldwide, Inc. (BKW). "With five different options to choose from, we carefully hand-selected our guests' favorite menu items to ensure satisfaction of everyone's unique tastes."

\$4.99 KING DEALS® Weekday Schedule:*

- **Monday: TENDERCRISP® Chicken Sandwich** ~ Premium white meat chicken breast perfectly seasoned and layered with crisp lettuce, sliced tomatoes and creamy mayonnaise all sandwiched between an artisan-style bun. (Suggested retail price of the sandwich only is \$4.19).
- **Tuesday: Original Chicken Sandwich** ~ Lightly-breaded premium white meat chicken topped with freshly shredded lettuce and creamy mayonnaise all on a sesame seed bun. (Suggested retail price of the sandwich only is \$3.99).
- **Wednesday: WHOPPER® Sandwich** ~ Made with USDA certified fire-grilled beef, juicy tomatoes, crisp lettuce, creamy mayonnaise, crunchy pickles and sliced white onions, all on a soft, sesame seed bun. (Suggested retail price of the sandwich only is \$3.59).
- **Thursday: Crispy Chicken Strips (5 Piece)** ~ Crispy Chicken Strips at BK® are made with white meat tenderloin chicken, marinated and lightly battered in seasoned home-style breading. Crispy Chicken Strips are perfect for dipping in one of eight classic or bold BK® sauces. (Suggested retail price of the chicken strips only starts at \$2.99).
- **Friday: Premium Alaskan Fish Sandwich** ~ Made with 4.3 ounces of premium cold water white fish filet, topped with a tangy tartar sauce and shredded lettuce all served on a corn-dusted bakery-style bun. (Suggested retail price of the sandwich only is \$3.19).

**Available during weekdays only. Each combo meal is served with a small side of thick-cut crispy French Fries or golden Onion Rings and a small fountain drink of your choice.*

ABOUT BURGER KING WORLDWIDE

Founded in 1954, BURGER KING® (NYSE: BKW) is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates in over 12,600 locations serving over 11 million guests daily in 86 countries and territories worldwide. Approximately 94 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. To learn more about Burger King Worldwide, please visit the company's website at www.bk.com or follow us on [Facebook](#) and [Twitter](#).

Source: Burger King Worldwide, Inc.

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