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DANIEL SCHWARTZ APPOINTED CHIEF EXECUTIVE OFFICER, BURGER KING WORLDWIDE, INC.

Bernardo Hees Assumes Role of Vice Chairman, BKW Board of Directors

Miami- June 7, 2013 - Burger King Worldwide, Inc. (NYSE: BKW) today announced that effective immediately Daniel Schwartz and Bernardo Hees will assume their new roles as Chief Executive Officer, BKW and Vice Chairman, BKW Board of Directors respectively, as previously announced in April.

This transition is the result of the completion of the acquisition of H.J. Heinz Company (NYSE: HNZ) where Mr. Hees will assume the role of Chief Executive Officer, H.J. Heinz Company. He will continue to support the BURGER KING® brand as a member of BKW's Executive Committee.

Since 2010, Mr. Schwartz has been an integral part of the company's leadership team that led a global transformation of the BURGER KING® brand. The company's strategy will remain the same, focused on aggressive international growth and the "Four Pillar" strategy in North America.

Prior to becoming Chief Operating Officer in April, Mr. Schwartz served as BKW's Chief Financial Officer. During his tenure, he successfully led many of the company's key global initiatives, including: an aggressive international growth plan with new master franchise partnerships in China, Russia and Brazil; the North America image transformation program; and the company's return to the New York Stock Exchange in June 2012.

Before joining BKW, as a Partner at 3G Capital, Mr. Schwartz was responsible for sourcing, analyzing and executing the global investment firm's acquisition of BKW.

"I am confident that our management team has well-positioned the BURGER KING brand for long-term profitable growth," said Daniel Schwartz, Chief Executive Officer. "This transition has been seamless as we successfully executed our long-term succession plan. I, along with the rest of our leadership team, remain confident in our ability to maintain the momentum we have created for the BURGER KING® brand globally."

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ABOUT BURGER KING WORLDWIDE, INC.

Founded in 1954, BURGER KING® (NYSE: BKW) is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates in over 13,000 locations serving more than 11 million guests daily in 88 countries and territories worldwide. Approximately 99 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. To learn more about Burger King Worldwide, please visit the company's website at www.bk.com or follow us on [Facebook](#) and [Twitter](#).

About 3G Capital

3G Capital is a global investment firm focused on long-term value, with a particular emphasis on maximizing the potential of brands and businesses. The firm and its partners have a strong history of generating value through operational excellence, board involvement, deep sector expertise and an extensive global network. 3G Capital works in close partnership with management teams at its portfolio companies and places a strong emphasis on recruiting, developing and retaining top-tier talent. 3G Capital's main office is in New York City. For more information on 3G Capital, please go to <http://www.3g-capital.com>.

Forward-Looking Statements

This press release contains forward-looking statements, including statements regarding our expectations and belief about the ability of the new management team to position the BURGER KING® brand for long-term profitable growth; and

our expectations and belief regarding our ability to maintain the momentum of the BURGER KING® brand globally.

These forward-looking statements are not guarantees of future performance and involve risks, uncertainties and assumptions which are difficult to predict. Important factors could cause actual events to differ materially from those expressed or implied by these forward-looking statements. These factors include, but are not limited to, those risks factors set forth in our filings with the Securities and Exchange Commission. Neither we nor any other person assumes responsibility for the accuracy or completeness of any of these forward-looking statements as predictions of future events.

You should not rely upon forward-looking statements as predictions of future events. We do not undertake any responsibility to update any of these forward-looking statements to conform our prior statements to actual results or revised expectations.

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