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Burger King Corporation Becomes a Signature Partner of the Urban League of Broward County's Center of Excellence Program

FORT LAUDERDALE, FL - October 24, 2013 - Burger King Worldwide, Inc. (NYSE: BKW) announced today that Burger King Corp. (BKC), a longtime donor to the Urban League of Broward County, recently became a signature partner of the Urban League's Center of Excellence/National Achievers Program. Funds donated by BKC will assist the Center in providing a support network for minority students that reinforces high academic performance and achievement.

"Burger King Corporation is please to support the communities we serve through academic initiatives like the Urban League's Center of Excellence National Achievers Program. It is because of programs like these that minority students have easier access to more mentors, opportunities and resources to help them thrive in their endeavors," said Jerrell Moore, Vice President & Chief Diversity Officer, Burger King Corporation.

The Center of Excellence/National Achievers Program is a long-standing initiative designed to enhance the number of students that are prepared, qualified and motivated to enter institutions of higher education. It targets students, particularly minority students in Broward County, who are performing well academically and are engaged in community service. Monthly board meetings are held for both parents and students and program activities include college preparation workshops, conferences, regional and state academic competitions and cultural events. The partnership donation from BKC will help in the Urban League's efforts to continue to serve an average of 100 youth per year and work with various support systems to serve approximately 250 to 300 youth members annually, most of whom are first generation college students.

"The Center of Excellence provides a support system for not only students but their parents as well, echoing the message that achievement matters in minority communities for all. We are grateful to supporters like Burger King Corporation who enable us to further our services and programs necessary for our children and families living in Broward County," said Dr. Germaine Smith-Baugh, President and CEO of the Urban League of Broward County.

For more information on the Urban League of Broward County, please call 954.584.0777 or visit us online at www.ulbroward.org.

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About Burger King Worldwide, Inc.

Founded in 1954, BURGER KING® (NYSE: BKW) is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates in over 13,000 locations serving more than 11 million guests daily in 89 countries and territories worldwide. Approximately 99 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. To learn more about Burger King Worldwide, please visit the company's website at www.bk.com or follow us on [Facebook](#) and [Twitter](#).

About the Urban League of Broward County

The Urban League of Broward County is a not for profit, community based organization founded in 1975. We empower communities and change lives. Our mission is to assist African Americans and other disenfranchised groups in the achievement of social and economic equality. Programs/services include affordable housing development and redevelopment, youth development, diversion, employment and training, education and community empowerment, and civic engagement.

CONTACT:

Burger King Worldwide (305) 378-7277 mediainquiries@whopper.com

Bonnie Strouse Sobrino Urban League of Broward County (954) 625-2545 bstrouse-sobrino@ulbcfl.org

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